



# PIZZA SALES REPORT.

Jan 15 -Dec 15



pizza\_category

All

1/1/2015



12/31/2015



Home



Best/worst sellers

## BUSSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekends , **Friday/Saturday** evenings

### MONTHLY

There are **maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

**Classic** category contributes to **maximum** sales and total orders.

### SIZE

**Large** size pizza contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

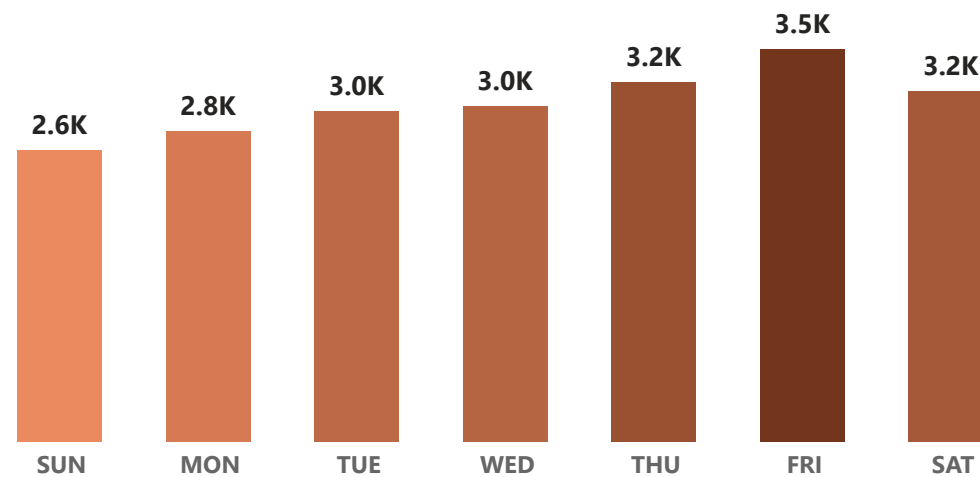
Total Orders



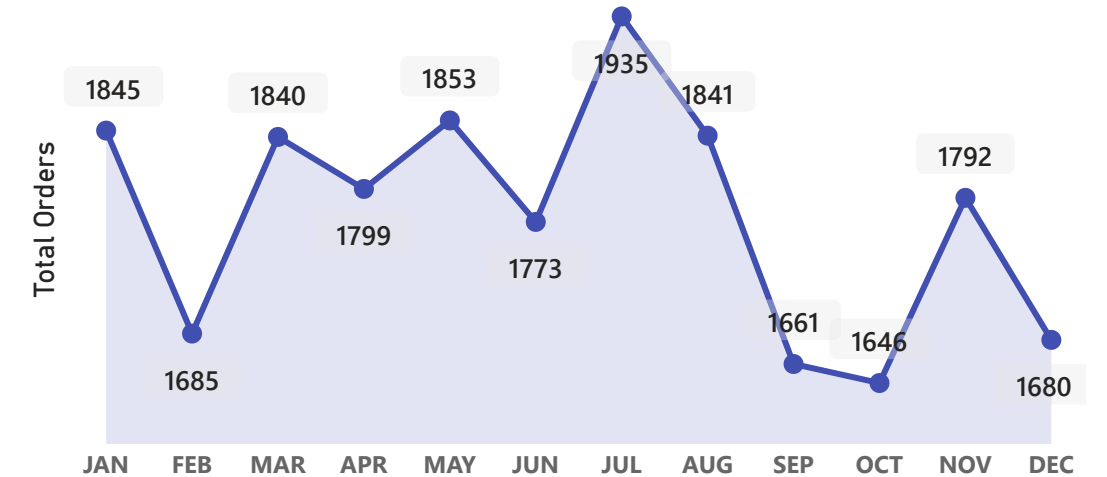
2.32

Avg Pizzaz Per Order

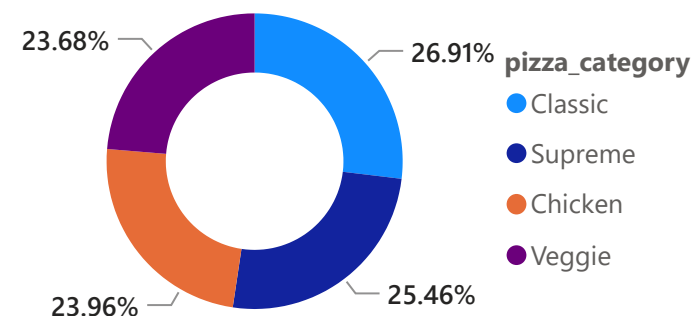
### Daily Trend for Total Orders



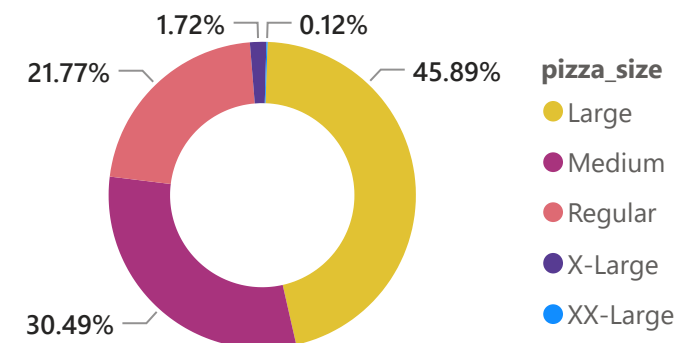
### Monthly Trend for Total Orders



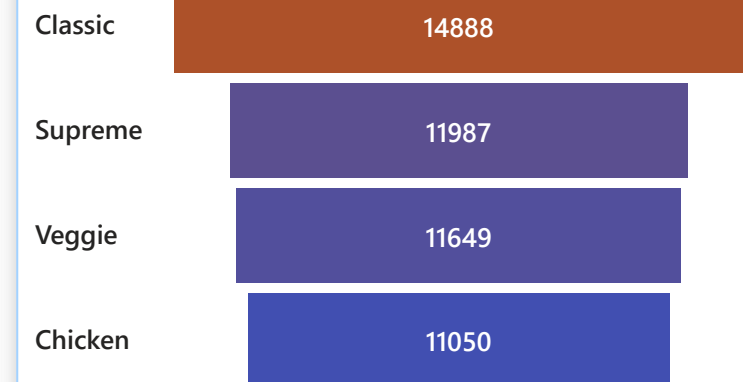
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai chicken pizza contributes to **maximum** revenue.

### QUANTITY

The classic deluxe pizza contributes to **maximum** total quantities.

### TOTAL ORDERS

The classic deluxe pizza contributes to **maximum** total orders.

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes to **minimum** revenue.

### QUANTITY

The Brie Carre Pizza contributes to **minimum** total quantities.

### TOTAL ORDERS

The Brie Carre Pizza contributes to **minimum** total orders.



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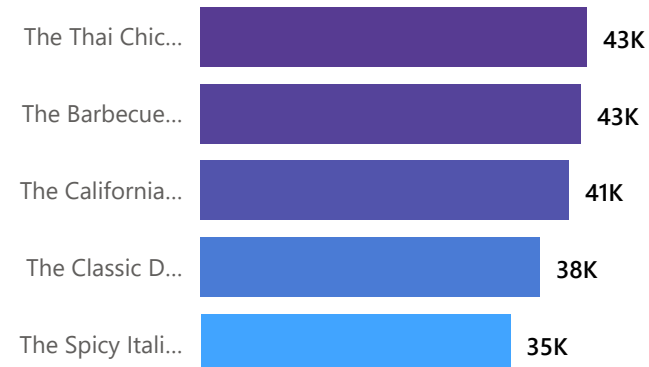
Total Orders



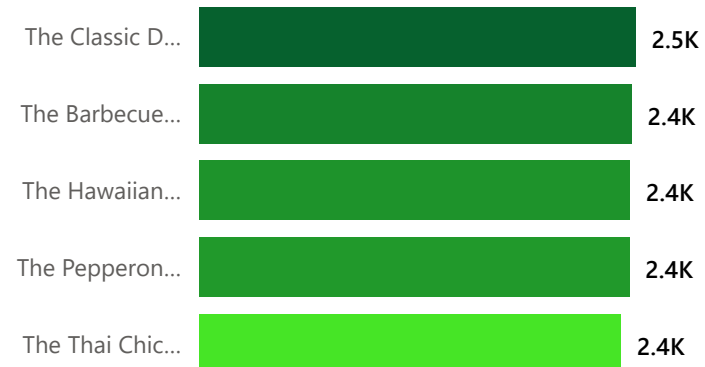
2.32

Avg Pizzaz Per Order

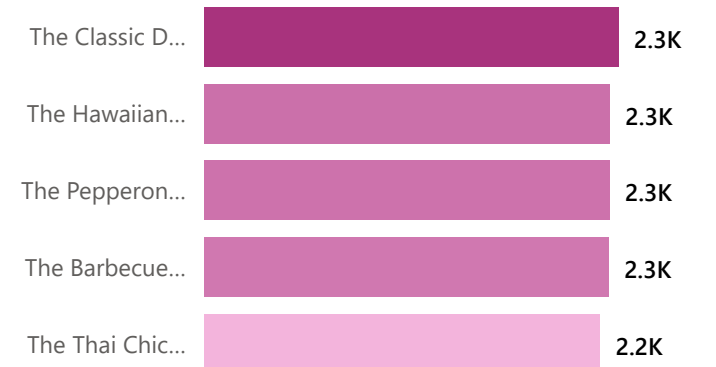
### Top 5 Pizzas by Revenue



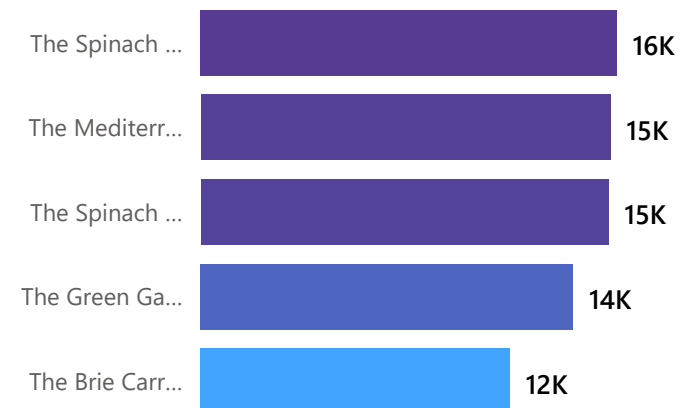
### Top 5 Pizzas by Quantity



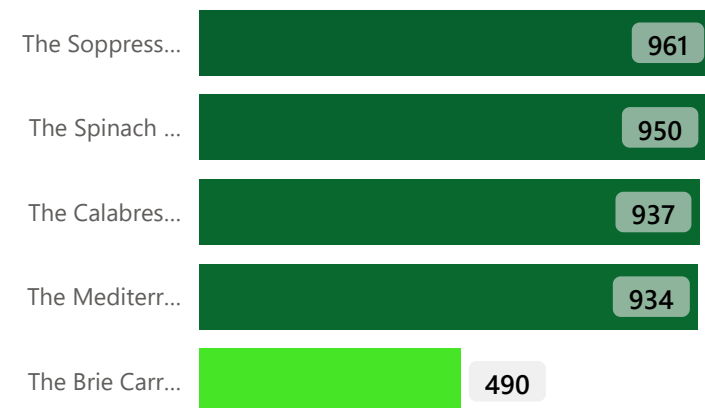
### Top 5 Pizzas by Total Order



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Order

