The case study says that o bring all the women together from different categories and understood their requirements as per their needs so they understood that there is no application to resolve it.

So they are making the application to solve their problems at single point and provide them facility to provide them data they will have to gather data from different people and professional of their field

Approach and justification

I will go with agile model as it name suggest it can be changed at any time of the project and open for modification if we get a requirement at the time of completing the project so at that time we are able to do it without any much efforts or disturbing the functionality of the project.