

Sachin Raj R

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ABOUT ME

A skilled MBA graduate specializing in Business Analytics and Project management with robust expertise in data analysis, requirements gathering, and stakeholder communication. Experienced in business process improvement, project planning, and stakeholder management. Effective at communicating findings and recommendations to stakeholders and executives, and adept at creating comprehensive analytical documentation for seamless solution implementation. Excel in collaborative project environments, leveraging business analytics methodologies and tools to interpret data, optimize processes, and adapt flexibly to achieve organizational goals.

SKILLS – (Portfolio)

- **Data Analytics Tools:** R-programming, MySQL.
- **Data Visualization Tools:** Tableau, Power BI, Advanced MS Excel.
- **Communication & Collaboration:** Verbal and written communication, Interpersonal Skills, Cross-functional Coordination.
- **Collaboration tools:** Asana, Jira, MS projects
- **Languages:** English (fluent), Kannada(native), Tamil(native), Hindi(fluent).

EDUCATION

- **Master in Business Administration (Business Analytics & Marketing)**
Bengaluru City University (2022 -2024) - 7.5 CGPA
- **Bachelor of Engineering Aeronautical Engineering**
Visvesvarayya Technological University (2018 -2022) - 7.4 CGPA

PROFESSIONAL WORK EXPERIENCE

1. **Intern – Market Research, Joveo Technologies (USA) (Jun2024 – Aug 2024)**
 - Worked on data collection, industry trends, and Industry Insights Reports (IIR) for sixteen high-volume job roles in the USA.
 - Created customer engagement reports, product marketing audits, and documentation using Hubspot and Google Analytics.
2. **Market Research Intern, Curiosense Innovations (Feb 2024 – May 2024)**
 - Conducted data collection and supported product development.
 - Performed competitive analysis and developed surveys in the education industry.
3. **Data Analyst Intern, Pysliq (Aug 2023 – Nov 2023)**
 - Worked in data cleaning, transformation, visualization, and reports related to the pharmaceutical industry.
4. **Team Leader - Sales, MAMA HOME PVT LTD (July 2022 - Feb 2023)**
 - Led project sales team, managing sales, market analysis, and reporting.
 - Achieved recognition with the Milestone Achievement Award for leading the highest revenue-generating team of the quarter.
 - **Achievements:** Achieved recognition with the Milestone Achievement Award for spearheading the highest revenue-generating team of the quarter.

COURSE AND CERTIFICATION

1. **Business Analysis & Process Management** – Coursera
2. **Certified Associate in Project Management (CAPM®)** – Simplilearn
3. **Data Analysis using Microsoft Excel** – Coursera
4. **Introduction to Tableau** – Simplilearn
5. **Paper Presentations:** ISC SAI 2023, ICADMS 2024, ICFAMMT 2022

PROJECTS

1. **Competitive Analysis Reports (July 2024)**
 - **Tech Stack:** Excel, Power BI, Asana
 - **Problem Statement:** The recruitment marketing industry lacks comprehensive and actionable insights from secondary data sources, leading to suboptimal market strategies and product offerings.
 - **Solution:** By implementing a coordinated data collection and analysis process, we generate insightful reports and actionable analytics, enabling enhanced market strategies and optimized product offerings.
2. **Pharmaceutical Sales Analysis Dashboard (March 2024)**
 - **Tech Stack:** Advanced Excel, Power BI
 - **Problem Statement:** Inefficient sales data analysis and reporting hindered decision-making.
 - **Solution:** Developed a comprehensive Power BI dashboard and reports, providing integrated sales metrics and performance insights for enhanced decision-making.