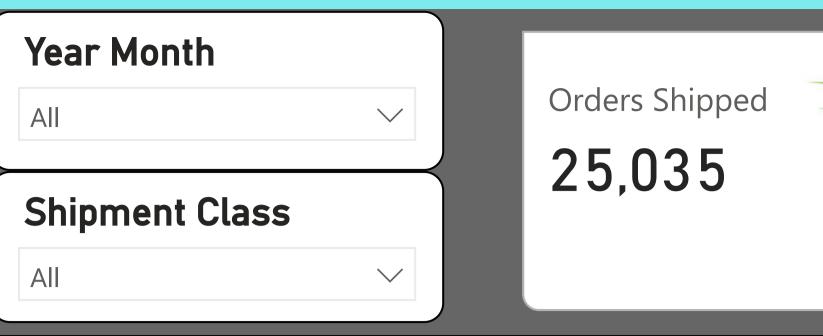
## Retail Logistics Analysis

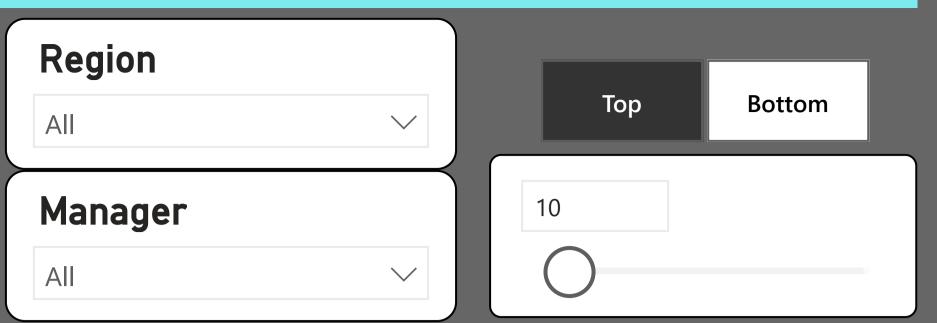


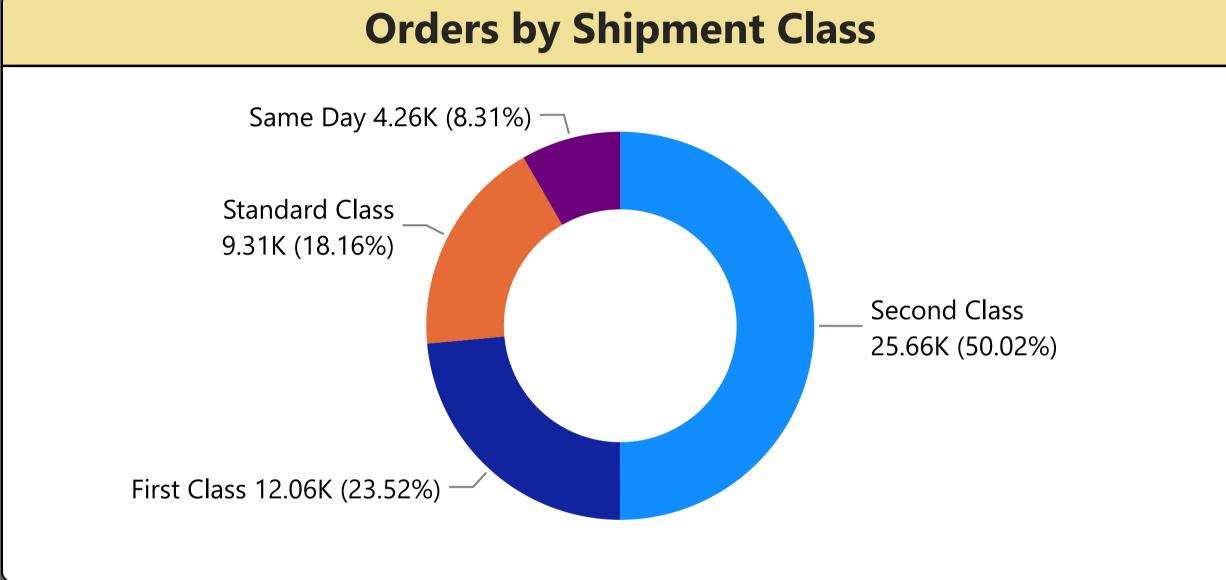


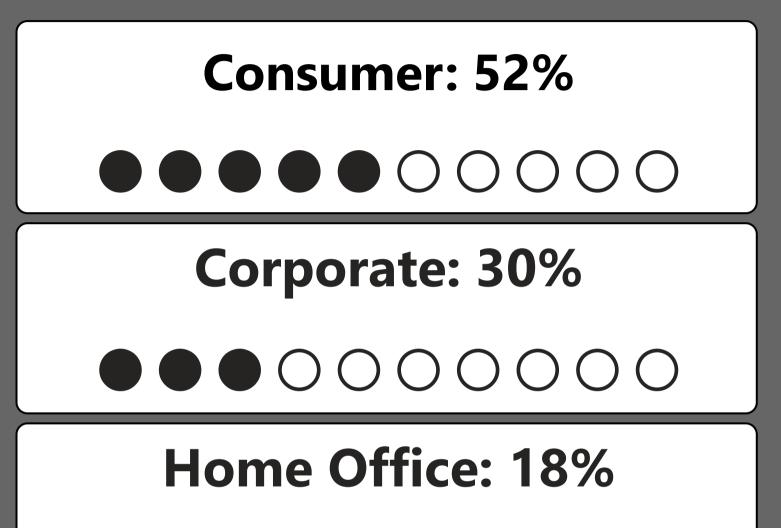


Total Revenue \$4.17M









## No. of Orders Placed on Weekday and Weekend Weekday Weekend 4.3K 4.3K 4.3K 4.3K 3.7K 0.7K 0.1K 0.1K 0.1K Week Number

## **Top 10 Ordered Products Product Name** Frequency Sales Qnty Staples 876 \$7,008 Cardinal Index Tab, Clear 337 \$1,923 90 Eldon File Cart, Single Width \$34,388 Rogers File Cart, Single Width 262 \$29,466 Ibico Index Tab, Clear 83 251 \$1,807 Sanford Pencil Sharpener, Water Color 80 259 \$5,582 77 Smead File Cart, Single Width 250 \$25,397 Acco Index Tab, Clear 75 228 \$1,462 75 Stanley Pencil Sharpener, Water Color 242 \$5,537 74 252 Avery Index Tab, Clear \$1,313

| Top 10 Returned Products                     |           |
|--|-----------|
| Product Name                                 | Frequency |
| Staples                                      | 15        |
| HP Copy Machine, Color                       | 8         |
| Cardinal Index Tab, Clear                    | 7         |
| Advantus Rubber Bands, Metal                 | 6         |
| Samsung Smart Phone, VoIP                    | 6         |
| Stockwell Paper Clips, Bulk Pack             | 6         |
| Wilson Jones Hole Reinforcements,<br>Economy | 6         |
| Acco Binding Machine, Clear                  | 5         |
| Advantus Light Bulb, Erganomic               | 5         |