

SALES ANALYSIS

2.30M

Sales

286.40K

Profit

38K

Quantity

Target Sales by Year

2.30M

2.99M

0.00M4.59M

Postal\_Code

All

Ship\_Mode

☐ First Class

☐ Same Day

☐ Second Class

| Region          | East         | South         | West         |
|-----------------|--------------|---------------|--------------|
| Category        | Sum of Sales | Sum of Profit | Sum of Sales |
| Technology      | 264,973.98   | 47,462.04     | 148,771.91   |
| Furniture       | 208,291.20   | 3,046.17      | 117,298.68   |
| Office Supplies | 205,516.06   | 41,014.58     | 125,651.31   |
| Total           | 578,781.24   | 91,522.78     | 391,721.91   |

Profit by Segment

Cons...

Corp...

Hom...

Profit by Region with Sales and Sub category

Sub\_Categ...

Accessories

Applia...

Art

Binders

CANADA

| Sub_Category | Sum of Sales | Sum of Profit | Sum of Quantity | %GT Sum of Profit |
|--------------|--------------|---------------|-----------------|-------------------|
| Copiers      | 149,528.03   | 55,617.82     | 234             | 19.42%            |
| Phones       | 330,007.05   | 44,515.73     | 3289            | 15.54%            |
| Accessories  | 167,380.32   | 41,936.64     | 2976            | 14.64%            |
| Paper        | 78,479.21    | 34,053.57     | 5178            | 11.89%            |
| Binders      | 203,412.73   | 30,221.76     | 5974            | 10.55%            |
| Chairs       | 328,449.10   | 26,590.17     | 2356            | 9.28%             |
| Storage      | 223,843.61   | 21,278.83     | 3158            | 7.43%             |
| Appliances   | 107,532.16   | 18,138.01     | 1729            | 6.33%             |
| Furnishings  | 91,705.16    | 13,059.14     | 3563            | 4.56%             |
| Envelopes    | 16,476.40    | 6,964.18      | 906             | 2.43%             |
| Art          | 27,118.79    | 6,527.79      | 3000            | 2.28%             |
| Labels       | 12,486.31    | 5,546.25      | 1400            | 1.94%             |
| Total        | 2,297,200.86 | 286,397.02    | 37873           | 100.00%           |

Profit by Region

West

East

Profit by Year and Category

Categ...

Furniture

Office Suppl...

Sum of Profit

60K

40K

20K

0K

2014

2015

2016

2017

Year

Microsoft Bing

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