

**GANADIPATHY TULSI'S JAIN ENGINEERING
COLLEGE VELLORE**

NAAN MUDHALVAN GROUP PROJECT

PROJECT TOPIC :

**CREATING A SOCIAL MEDIA AD CAMPAIGN IN
FACEBOOK**

GROUP MEMBERS NAME:

- 1)SACHIN TENDULKAR P (510820105316)
- 2)SASI KUMAR V (510820105317)
- 3)ROHITH B (510820105315)
- 4)SNEGA A (510820105318)
- 5)RENUKA K (510820105314)

BUSINESS DETIALS:

Brand name : Tyson Inn resort

LOGO:



Brand mail id: tysoninnresort2gmail.com

Brand website : www.tysoninnresort.com

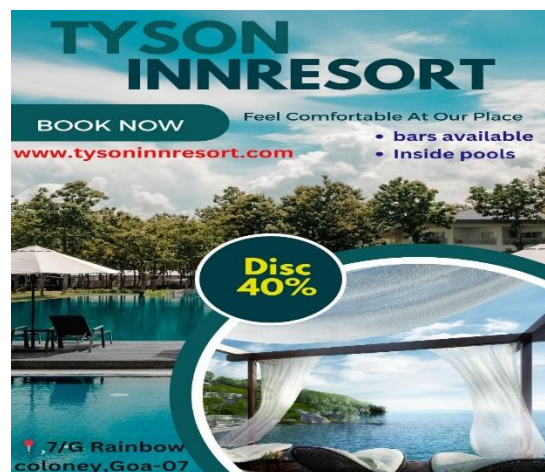
Facebook link : <https://www.facebook.com/Tysoninnresort>

Facebook Posts :






Creation ads using Canva:

<https://www.canva.com/design/DAFxfw7SttY/k5semxxwiEDl3uc7JumRrg/edit>



Search Facebook




Edit options ▾

Headline
Tysonninn resort

15/25 characters

Button label
Book Now

Website URL
https://fb.com/messenger_doc/

Edit options ▾

Headline
Tysonninn resort

15/25 characters

Special ad category ⓘ

Is this ad about housing? ☒

[What we consider a housing ad](#)

Ad category
2 options selected ▾

Countries where your ads may run: United States. [Edit](#)

Audience ⓘ

14% of people who are interested in...

Estimated daily results

Accounts Centre accounts reached ⓘ	411-1.2K
Link Clicks ⓘ	41-117

Payment summary

Your ad will run for 15 days.

Total budget	₹ 3,750.00 INR
₹250.00 a day x 15 days.	
Estimated GST	₹ 675.00 INR
Total amount	₹ 4,425.00 INR

We use data about you and your ad account to assess eligibility for and to provide you with more ads billing and spending options. [Learn more](#)

Need help?
Publish

By clicking Publish, you agree to Meta's [Terms & Conditions](#)

Create new ad

Goal

What results would you like from this ad?

Get more website visitors

Show your ad to people who are likely to click on a URL in it.

Change

Ad creative

How do you want your ad to look?

Description

Holiday mode activated

Media 2/5 · Select multiple images or videos to create a carousel.

Ad preview

Tysoninn resort

Sponsored

Holiday mode activated

Tysoninn resort

Book Now

Like

Comment

Share

See All Previews

Estimated daily results

By clicking Publish, you agree to Meta's [Terms & Conditions](#)

Need help?

Publish