

Neha Patel

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#### PROFESSIONAL SUMMARY

Marketing Executive with 4 years of experience in digital campaigns, brand strategy, and customer engagement.

#### CORE SKILLS

Digital Marketing, Campaign Management, SEO, Content Strategy, Analytics, Communication

#### PROFESSIONAL EXPERIENCE

Marketing Executive – Bright Media (2020–Present)

- Executed campaigns reaching 200,000+ users
- Increased website traffic by 45%
- Improved social media engagement by 60%

#### EDUCATION

MBA in Marketing