Question Answering

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Adapted from slides by Dan Jurafsky (Stanford) and Tao Yang (UCSB)

Question Answering

One of the oldest NLP tasks (punched card systems in 1961)

Question:

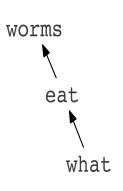
Potential Answers:

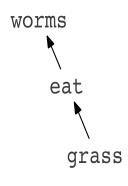
Simmons, Klein, McConlogue. 1964. Indexing and Dependency Logic for Answering English Questions. American Documentation 15:30, 196-204

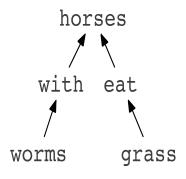
What do worms eat?

Worms eat grass

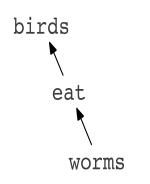
Horses with worms eat grass

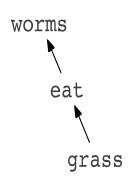






Birds eat worms Grass is eaten by worms





Question Answering: IBM's Watson

Won Jeopardy on February 16, 2011!

Willian Wilkinson's "An account of the principalities of Wallachia and Moldovia" inspired this author's most famous novel.



Bram Stoker

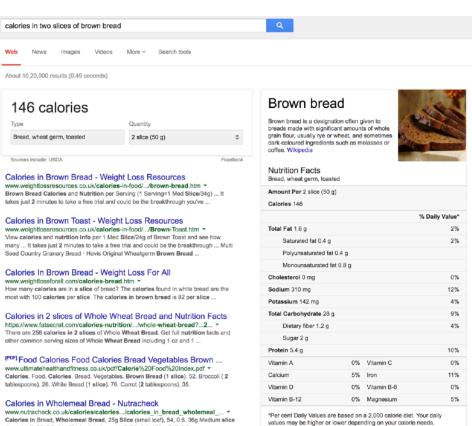
Apple's Siri



- A seemingly "limited" set of few possible questions
- Answers based on contextual parameters

Wolfram Alpha, Google





(large loaf), 78, 0.9. 44g Thick slice (large loaf), 95, 1.1. 100g, 217, 2.5 ...

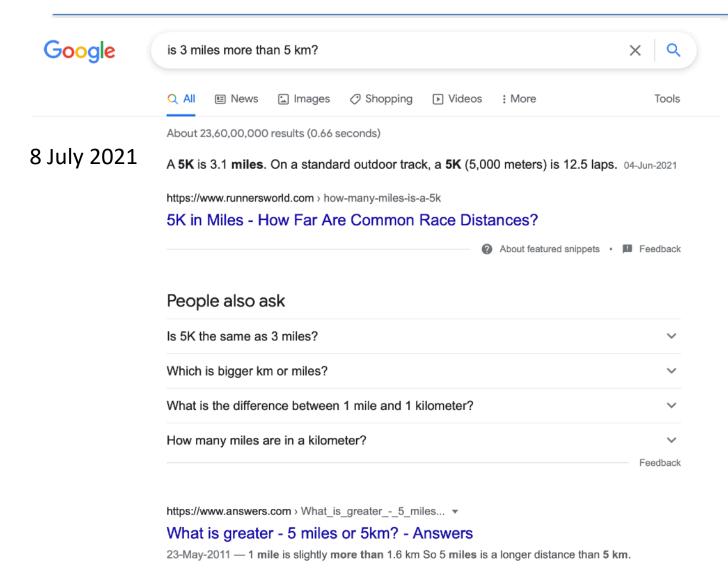
Mathematical comparison: Wolfram Alpha



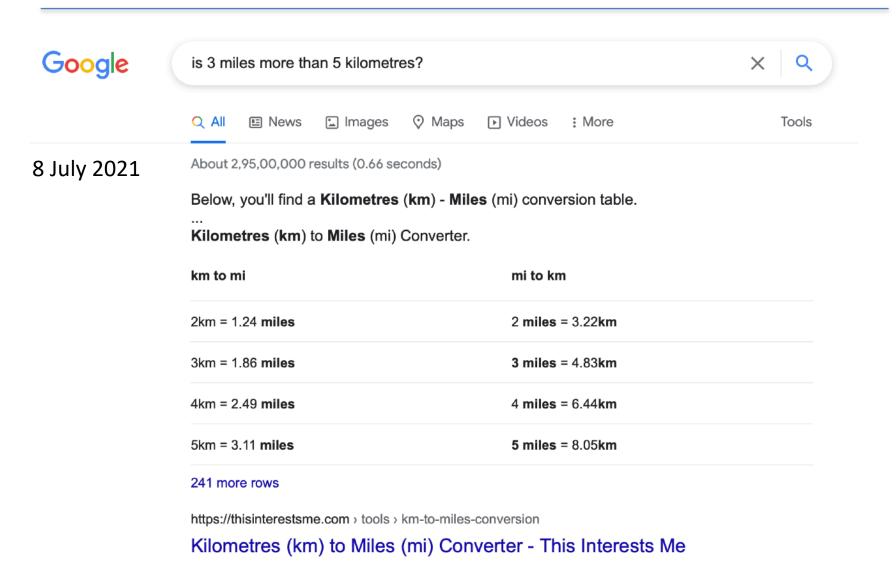


In this case, Google returned a standard list of document links (2016)

Mathematical comparison: Google (1)



Mathematical comparison: Google (1)



Slight variation of queries (or even time) changes the answers

Types of Questions in Modern Systems

- Factoid questions
 - Answers are short
 - The question can be rephrased as "fill in the blanks" question

Examples:

- Who directed the movie Titanic?
- How many calories are there in two slices of apple pie?
- Where is Louvre museum located?
- Complex questions (answers may or may not be short):
 - What precautionary measures should we take to be safe from swine flu?
 - What do scholars think about Jefferson's position on dealing with pirates?
 - Is 3 miles more than 3 km?

Paradigms for QA

- Retrieval-based
 - TREC QA Track (e.g., AskMSR)
- Knowledge-base + IR
 - IBM Watson
 - Wolfram Alpha
 - Siri
 - True Knowledge Evi
- Passage retrieval + deep learning + knowledge base
 - Google
 - Other modern systems

The classification of commercial systems which do not publish how they work may be inaccurate

Common Evaluation Metrics

- 1. Accuracy (does answer match gold-labeled answer?)
 - Makes sense only for 1st answer
- 2. Mean Reciprocal Rank
 - For each query return a ranked list of M candidate answers.
 - - If first answer is correct: 1
 - else if second answer is correct: $\frac{1}{2}$
 - else if third answer is correct: $\frac{1}{3}$, etc.
 - Score is 0 if none of the M answers are correct
 - Take the mean over all N queries

$$- MRR = \frac{1}{N} \sum_{i=1}^{N} \frac{1}{rank_i}$$

A Basic IR Based Approach

ASKMSR

AskMSR: Shallow approach

- In what year did Abraham Lincoln die?
- Ignore hard documents and find easy ones

Abraham Lincoln, 1809-1865

*LINCOLN, ABRAHAM was born near Hodgenville, Kentucky, on February 12, 1809. In 1816, the Lincoln family moved to Indiana settling near Little

Pigeon Creek in Perry (now Spencer) County. Two years later, Abraham Lincoln's mother died and his father married a won his "angel" mother. Lincoln attended a formal school for only a few months but acquired knowledge through the reading of bo Illinois, in 1830 where he obtained a job as a store clerk and the local postmaster. He served without distinction in the Black I



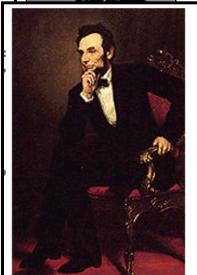
lost his attempt at the state legislature, but two years later he tried again, was successful, a Lincoln was admitted to the bar and became noteworthy as a witty, honest, competent cityear term in the U.S. House in 1846, at which time he opposed the war with Mexico. By Republican party and gained national attention for his series of debates with Stephen A. I senatorial seat. Although Lincoln lost the election he became a significant figure in his part U.S. presidency and by the time of his inauguration on March 4, seven southern states ha Sumter was fired on by Confederate artillery. Lincoln called for 75,000 volunteers (appro

teded, for a total of 11. Lincoln immediatley took at ship would eventually be the central difference in ma Emancipation Proclamation which expanded the pudedication of a national cemetery in Gettysburg, Lirblains with clarity and feeling the reason there was ar eminent, he spoke of "charity for all" and "malice to neral Ulysses S. Grant on April 9, 1865, at Appoma at Ford's Theatre and was shot in the head by John



Sixteenth President of the United States

Born in 1809 - Died in 1865



Sixteenth President 1861-1865 Married to Mary Todd Lincoln

Abraham Lincoln

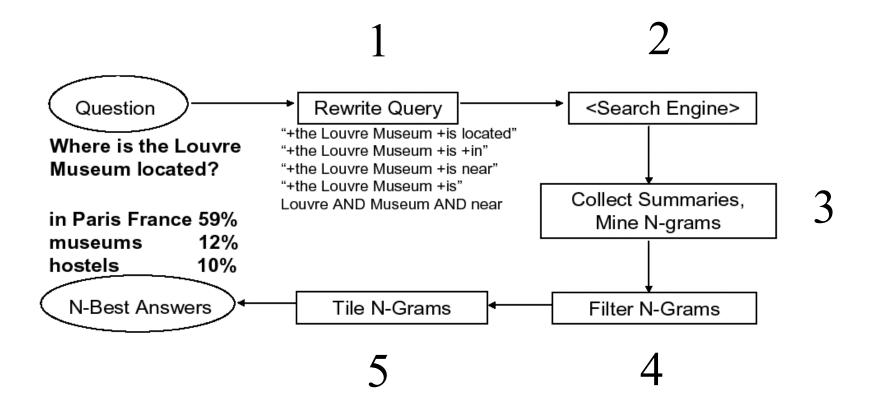
16th President of the United States (March 4, 1861 to April 15, 1865)

Born: February 12, 1809, in Hardin County, Kentucky
Died: April 15, 1865, at Petersen's Boarding House in Washington, D.C.

"I was born February 12, 1809, in Hardin County, Kentucky. My parents were both born in Virginia, of undistinguished families, perhaps I should say. My mother, who died in my tenth year, was of a family of the name of



AskMSR: Details



Step 1: Rewrite queries

- Intuition: The user's question is often syntactically quite close to sentences that contain the answer
 - Q: Where <u>is the Louvre Museum located?</u>
 - Hope: there would be a sentence of the form:
 The Louvre Museum is located in Paris.
 - Q: Who <u>created</u> the <u>character</u> of <u>Scrooge</u>?
 - Hope: there would be a sentence of the form:

Charles Dickens created the character of Scrooge.

Query rewriting

- Classify question into categories
 - Who is/was/are/were...?
 - When is/did/will/are/were ...?
 - Where is/are/were ...?
 - ...
- a. Category-specific transformation rules

eg "For Where questions, move 'is' to all possible locations"

"Where is the Louvre Museum located"

- →"is the Louvre Museum located"
- → "the is Louvre Museum located"
- → "the Louvre is Museum located"
- → "the Louvre Museum is located"
- → "the Louvre Museum located <u>is"</u>

Some of these are nonsense, but who cares? It's only a few more queries to Google.

b. Expected answer "Datatype" (eg, Date, Person, Location, ...)

When was the French Revolution? → DATE

 Hand-crafted classification/rewrite/datatype rules (Could they be automatically learned?)

Step 2: Query search engine

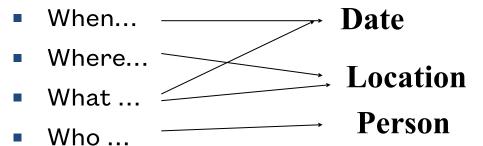
- Send all rewrites to a (Web) search engine
- Retrieve top N answers (may be 100)
- For speed, rely just on search engine's "snippets", not the full text of the actual document

Step 3: Mining N-Grams

- Enumerate all N-grams (N=1,2,3 say) in all retrieved snippets
 - Use hash table and other fancy footwork to make this efficient
- Weight of an n-gram: occurrence count, each weighted by "reliability" (weight) of rewrite that fetched the document
- Example: "Who created the character of Scrooge?"
 - Dickens 117
 - Christmas Carol 78
 - Charles Dickens 75
 - Disney 72
 - Carl Banks 54
 - A Christmas 41
 - Christmas Carol 45
 - Uncle 31

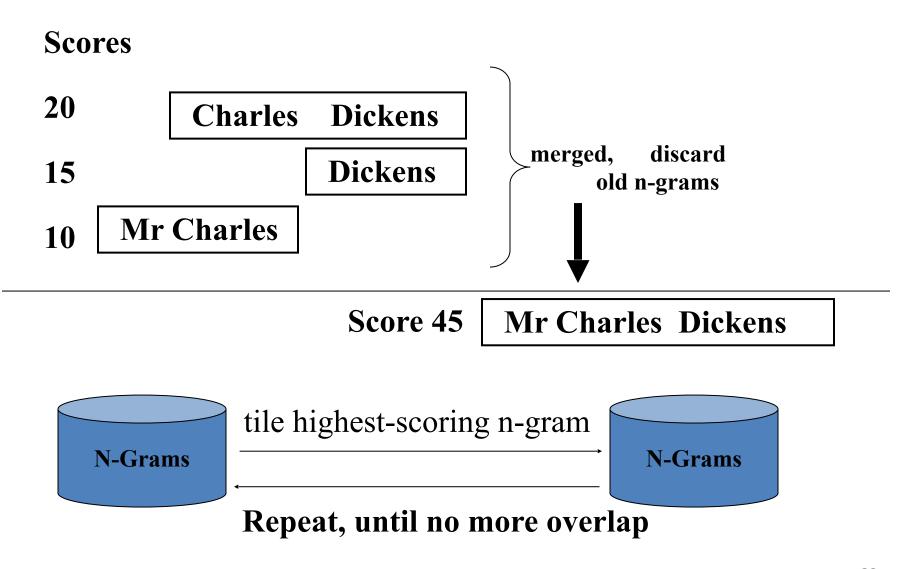
Step 4: Filtering N-Grams

Each question type is associated with one or more "data-type filters" = regular expression



- Boost score of n-grams that do match regexp
- Lower score of n-grams that don't match regexp

Step 5: Tiling the Answers



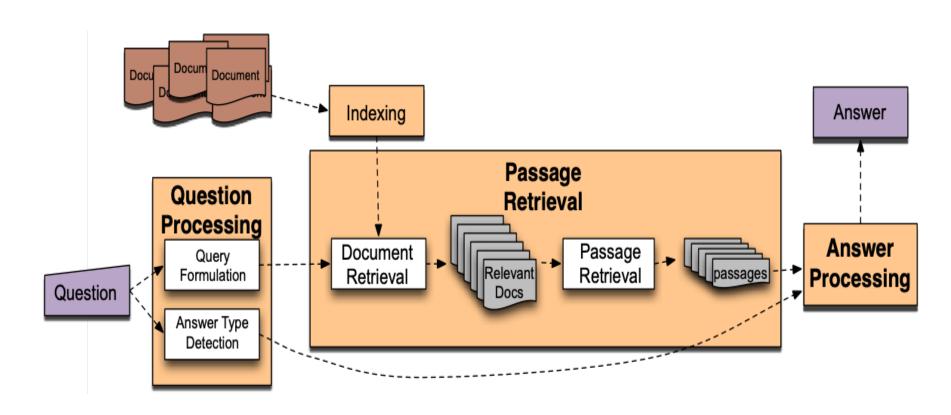
Results

- Standard TREC contest test-bed:
 - ~1M documents; 900 questions
- Technique doesn't do too well (though would have placed in top 9 of ~30 participants!)
 - MRR = 0.262 (ie, right answered ranked about #4-#5)
- Using the Web as a whole, not just TREC's 1M documents... MRR = 0.42 (ie, on average, right answer is ranked about #2-#3)
 - Why? Because it relies on the enormity of the Web!

Semi-modern QA: roughly IBM Watson (2011)

IR + ML + KNOWLEDGE BASED FACTOID QA

IR-based Factoid QA



IR-based Factoid QA

- QUESTION PROCESSING
 - Detect question type, answer type, focus, relations
 - Formulate queries to send to a search engine
- PASSAGE RETRIEVAL
 - Retrieve ranked documents
 - Break into suitable passages and rerank
- ANSWER PROCESSING
 - Extract candidate answers
 - Rank candidates
 - using evidence from the text and external sources

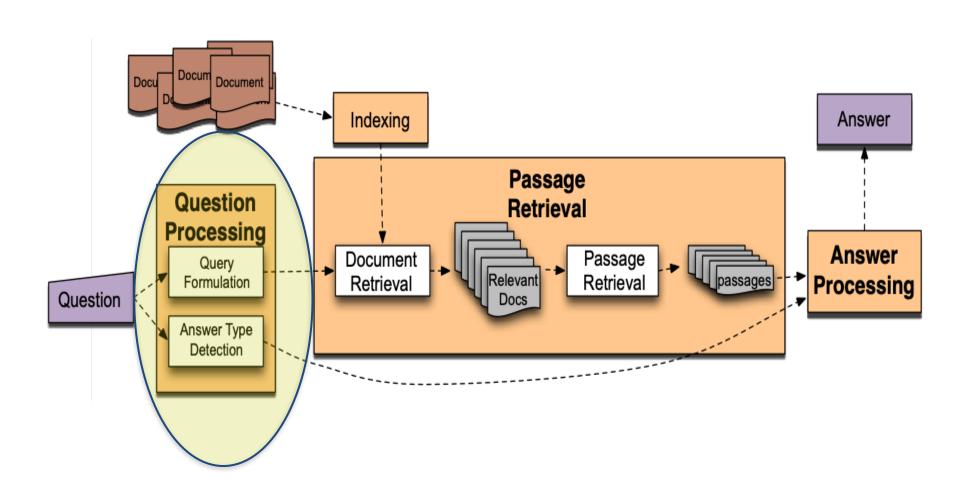
Knowledge-based approaches (Siri)

- Build a semantic representation of the query
 - Times, dates, locations, entities, numeric quantities
- Map from this semantics to query structured data or resources
 - Geospatial databases
 - Ontologies (Wikipedia infoboxes, dbPedia, WordNet, Yago)
 - Restaurant review sources and reservation services
 - Scientific databases

Hybrid approaches (IBM Watson)

- Build a shallow semantic representation of the query
- Generate answer candidates using IR methods
 - Augmented with ontologies and semi-structured data
- Score each candidate using richer knowledge sources
 - Geospatial databases
 - Temporal reasoning
 - Taxonomical classification

IR-based Factoid QA



Question processing: Extraction from the question

- Answer Type Detection
 - Decide the **named entity type** (person, place) of the answer
- Query Formulation
 - Choose query keywords for the IR system
- Question Type classification
 - Is this a definition question, a math question, a list question?
- Focus Detection
 - Find the question words that are replaced by the answer
- Relation Extraction
 - Find relations between entities in the question

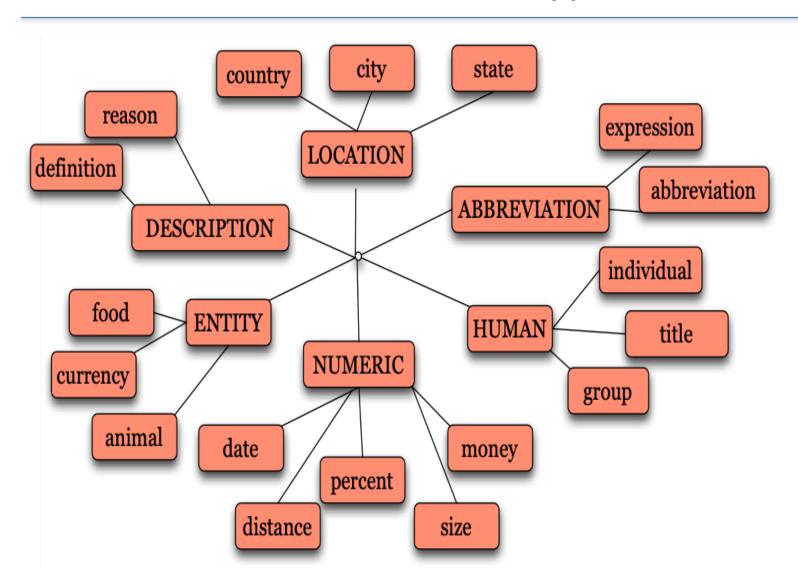
Answer Type Detection: Named Entities

- Who founded Virgin Airlines?
 - PERSON
- What Canadian city has the largest population?
 - CITY.

Answer type taxonomy

- 6 coarse classes
 - ABBEVIATION, ENTITY, DESCRIPTION, HUMAN, LOCATION, NUMERIC
- 50 finer classes
 - LOCATION: city, country, mountain...
 - HUMAN: group, individual, title, description
 - ENTITY: animal, body, color, currency...

Part of Li & Roth's Answer Type Taxonomy



Answer Types

ENTITY	
anima1	What are the names of Odin's ravens?
body	What part of your body contains the corpus callosum?
color	What colors make up a rainbow ?
creative	In what book can I find the story of Aladdin?
currency	What currency is used in China?
disease/medicine	What does Salk vaccine prevent?
event	What war involved the battle of Chapultepec?
food	What kind of nuts are used in marzipan?
instrument	What instrument does Max Roach play?
lang	What's the official language of Algeria?
1etter	What letter appears on the cold-water tap in Spain?
other	What is the name of King Arthur's sword?
plant	What are some fragrant white climbing roses?
product	What is the fastest computer?
religion	What religion has the most members?
sport	What was the name of the ball game played by the Mayans?
substance	What fuel do airplanes use?
symbol	What is the chemical symbol for nitrogen?
technique	What is the best way to remove wallpaper?
term	How do you say " Grandma " in Irish?
vehicle	What was the name of Captain Bligh's ship?
word	What's the singular of dice?

More Answer Types

	-
HUMAN	
description	Who was Confucius?
group	What are the major companies that are part of Dow Jones?
ind	Who was the first Russian astronaut to do a spacewalk?
title	What was Queen Victoria's title regarding India?
LOCATION	
city	What's the oldest capital city in the Americas?
country	What country borders the most others?
mountain	What is the highest peak in Africa?
other	What river runs through Liverpool?
state	What states do not have state income tax?
NUMERIC	
code	What is the telephone number for the University of Colorado?
count	About how many soldiers died in World War II?
date	What is the date of Boxing Day?
distance	How long was Mao's 1930s Long March?
money	How much did a McDonald's hamburger cost in 1963?
order	Where does Shanghai rank among world cities in population?
other	What is the population of Mexico?
period	What was the average life expectancy during the Stone Age?
percent	What fraction of a beaver's life is spent swimming?
speed	What is the speed of the Mississippi River?
temp	How fast must a spacecraft travel to escape Earth's gravity?
size	What is the size of Argentina?
weight	How many pounds are there in a stone?

Answer types in Jeopardy

- 2500 answer types in 20,000 Jeopardy question sample
- The most frequent 200 answer types cover < 50% of data
- The 40 most frequent Jeopardy answer types he, country, city, man, film, state, she, author, group, here, company, president, capital, star, novel, character, woman, river, island, king, song, part, series, sport, singer, actor, play, team, show, actress, animal, presidential, composer, musical, nation, book, title, leader, game

Ferrucci et al. 2010. Building Watson: An Overview of the DeepQA Project. AI Magazine. Fall 2010. 59-79.

Answer Type Detection

- Hand-written rules
- Machine Learning
- Hybrids

Answer Type Detection: Rules

- Regular expression-based rules can get some cases:
 - Who {is|was|are|were} PERSON
 - PERSON (YEAR YEAR)
- Other rules use the question headword:

(the headword of the first noun phrase after the whword)

- Which city in China has the largest number of foreign financial companies?
- What is the state flower of California?

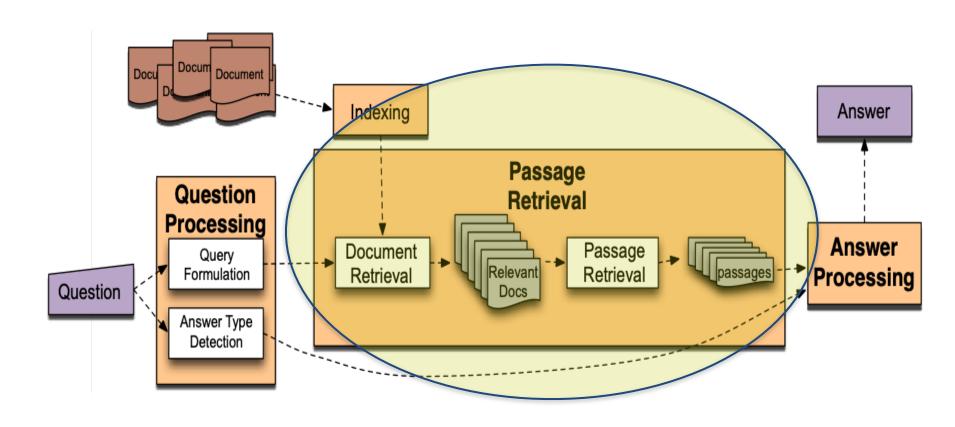
Answer Type Detection: ML

- Treat the problem as machine learning classification
 - Define a taxonomy of question types
 - Annotate training data for each question type
 - Train classifiers for each question class using a rich set of features.
 - features include those hand-written rules!
- Features
 - Question words and phrases
 - Part-of-speech tags
 - Parse features (headwords)
 - Named Entities
 - Semantically related words

Query formulation: keyword selection

- 1. Select all non-stop words in quotations
- 2. Select all NNP words in recognized named entities
- 3. Select all complex nominals with their adjectival modifiers
- 4. Select all other complex nominals
- 5. Select all nouns with their adjectival modifiers
- 6. Select all other nouns
- 7. Select all verbs
- 8. Select all adverbs
- 9. Select the QFW word (skipped in all previous steps)
- 10. Select all other words

IR-based Factoid QA



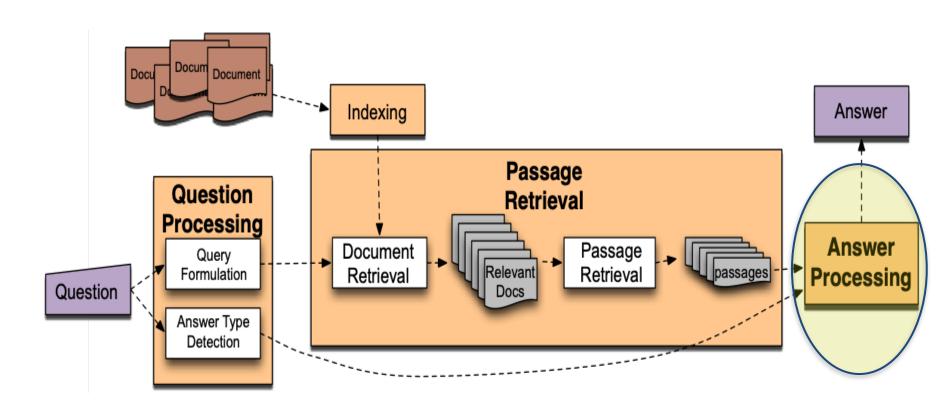
Passage Retrieval

- Intuition: the answer to a question is usually not the full document. Either a passage, or a part of it.
- Step 1: IR engine retrieves documents using query terms
- Step 2: Segment the documents into shorter units
 - Paragraphs, ...
- Step 3: Passage ranking
 - Use answer type to help re-rank passages

Features for Passage Ranking

- Number of Named Entities of the right type in passage
- Number of query words in passage
- Number of question N-grams also in passage
- Proximity of query keywords to each other in passage
- Longest sequence of question words
- Rank of the document containing passage

IR-based Factoid QA



Answer Extraction

- Run an answer-type named-entity tagger on the passages
 - Each answer type requires a named-entity tagger that detects it
 - If answer type is CITY, tagger has to tag CITY
 - Can be full NER, simple regular expressions, or hybrid
- Return the string with the right type:
 - Who is the prime minister of India (PERSON)
 - **Manmohan Singh**, Prime Minister of India, had told left leaders that the deal would not be renegotiated.
 - How tall is Mt. Everest? (LENGTH)
 - The official height of Mount Everest is 29035 feet

Ranking Candidate Answers

• But what if there are multiple candidate answers!

Q: Who was Queen Victoria's second son?

Answer Type: Person

Passage:

The Marie biscuit is named after Marie Alexandrovna, the daughter of Czar Alexander II of Russia and wife of Alfred, the second son of Queen Victoria and Prince Albert

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Passage:

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Ranking candidate answers

Use Machine learning

Features for ranking candidate answers:

- Answer type match: Candidate contains a phrase with the correct answer type
- Pattern match: Regular expression pattern matches the candidate.
- Question keywords: # of question keywords in the candidate.
- Keyword distance: Distance in words between the candidate and query keywords
- **Novelty factor**: A word in the candidate is not in the query.
- Apposition features: The candidate is an appositive to question terms
- **Punctuation location**: The candidate is immediately followed by a comma, period, quotation marks, semicolon, or exclamation mark.
- **Sequences of question terms**: The length of the longest sequence of question terms that occurs in the candidate answer.

Knowledge base: Relation Extraction

- Answers: Databases of Relations
 - born-in("Emma Goldman", "June 27 1869")
 - author-of("Cao Xue Qin", "Dream of the Red Chamber")
 - Draw from Wikipedia infoboxes, DBpedia, FreeBase, etc.
- Questions: Extracting Relations in Questions

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Whose granddaughter starred in E.T.?
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(acted-in ?x "E.T.")
(granddaughter-of ?x ?y)
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Knowledge base: Temporal Reasoning

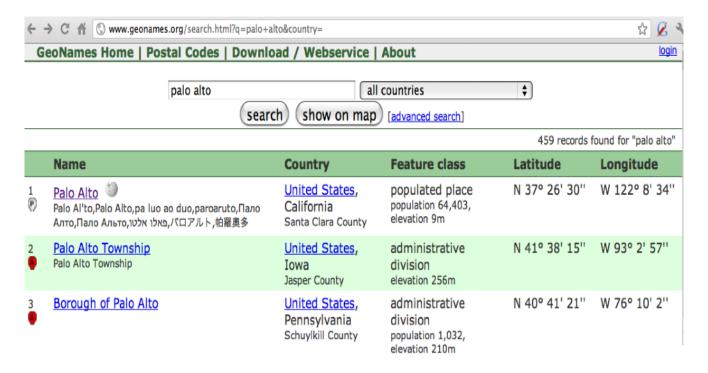
- Relation databases
 - (and obituaries, biographical dictionaries, etc.)
- IBM Watson

"In 1594 he took a job as a tax collector in Andalusia" Candidates:

- Thoreau is a bad answer (born in 1817)
- Cervantes is possible (was alive in 1594)

Knowledge base: Geospatial knowledge

- Beijing is a good answer for "Asian city"
- California is "southwest of Montana"
- geonames.org:



Context and conversation (Siri)

Coreference helps resolve ambiguities

U: "Book a table at II Fornaio at 7:00 with my mom"

U: "Also send **her** an email reminder"

Clarification questions:

U: "Chicago pizza"

S: "Did you mean pizza restaurants in Chicago

or Chicago-style pizza?"