USER STORIES

1. As a user, I would like to be able to see a comparison of all the iPhones and choose which one is the best for me.

-The header of the iphone product page features the different iphone products available on the website.
-The product page contains a detailed comparison of all the iphones and their different features as well as the prices.
-The product page contains a link a user can click to compare all iphone models

2. As a user I'd like to be able to learn how to use my new iphone without having to go into an Apple.
- The product page contains info regarding Iphone apps that will help utilize the user's Iphone experience.
- The product page contains a link for users to sign up for virtual sessions to learn about their iphone features from Apple employees.

3. As a user, I'd like to be able to preview the functionality of ios15 before I choose to buy.
- The product page contains a section with a link to a preview of how the ios functions.

4. As a user, I'd like to see all of the ways I can finance my purchase.
- The product page has a section dedicated to "ways to buy iphone"
- The product page has a section where the user can trade in their smartphone for a credit.
- The Iphone 12 Pro buy page has a section where the user can apply for Apple Card.

5. As a user, I'd like to be able to see all of the iphone accessories available so that I can purchase them at the same time as I purchase my phone.
- The product page header displays all of the accessories available
- The product page has a specific section dedicated to featured accessories so a user can freely browse
- The product page also contains a link in the body to see all the iphones accessories page