

**C Siddharth Navaneethan, B.E.**  
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## **Data Analyst | Data Scientist**

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Providing data driven, action-oriented solutions to challenging business problems

Business-minded data scientist with a demonstrated ability to deliver valuable insights via data analytics and advanced data-driven methods. Relied on as a key advisor in driving global, multibillion-dollar growth, gains in customer loyalty, and record setting profit improvements.

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### **Expertise**

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- Decision Analytics
  - Predictive Modeling
  - Data-Driven Personalization
  - KPI Dashboards and BPI plans
  - Data and Statistical Modeling
  - Big Data Queries and Interpretation
  - Data Mining and Visualization Tools
  - Machine Learning Algorithms
  - Business Intelligence (BI)
  - Research, Reports and Forecasts
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### **Professional Experience**

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#### **WeGot Utility Solutions** **Data Analyst | Jan 2018 to May 2018**

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- Developed intricate algorithms based on deep-dive statistical analysis and predictive data modeling that we used to deepen relationships and strengthen longevity.
  - Analysed and processed complex data sets using advanced querying, visualization and analytics tools.
  - Identified, measured and recommended improvement strategies for KPI across all business areas.
  - Developed analytical (predictive, optimization) solutions using machine learning and statistical modeling on big data platform.
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#### **MindBridges Technologies** **Software Engineer | 2016 to 2017**

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- Developed a new online unified shopping website enabling various features like product finder, multiple payment gateways, login and registration setup, customized recommendations and enabled cloud compatibility to store data.
  - Successfully implemented and managed the website for a hypermarket based in Chennai.
  - Implemented server side business logic and user interface A/B Testing for converting health care solutions to open access information sources.
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Apollo International Ltd  
**Trainee** | 2015 to 2016

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- Offshore operations and technical support for construction of two substations in Central America and Africa. Was closely involved in verifying the technical requirements and handled operations related to vendor management and material delivery.
  - Understanding Co-ordination and follow-up with Engineering Department for the submission of drawings and documents to customer for approval and also releasing the enquiries for the various equipments as per technical specifications.
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**Skills**

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**Data and Analytics Tools/ Languages**

- Python
  - MySql
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**Education**

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Park University | B.E in ECE |  
New Green Field School | New Delhi

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**Certificates**

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Capstone: Retriving, Processing , and Visualizing Data with Python | Coursera  
Programming for Everybody(Getting Started with Python) | Coursera  
Python for Everybody Specialization | Coursera  
Using Database with Python | Coursera  
Python Data Structures | Coursera

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