



zenvo studio

Envelop your world in creativity





01 brand identity

About us

We are **Zenvo Studio**, a team of four passionate designers coming together with a common purpose: to deliver stunning and creative visual solutions that leave a lasting mark. **Our dedication lies in crafting captivating visual experiences that transcend the ordinary.**

We specialize in turning ideas into innovative and engaging interfaces. With an expert focus on UX/UI and frontend, we work tirelessly to merge functionality with design, ensuring that every detail contributes to an exceptional user experience.





The brand

Zenvo encapsulates our design vision: dynamic, immersive and original. By putting the letters together, we created a unique name that reflects our passion for creativity and innovation in every project. "Zen" evokes a sense of harmony and balance, while "Envelop" suggests the idea of embracing or wrapping something in an immersive experience.

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Color palette and typographies

1B1541

3D249C

5997F3

98DFFD

300153

4E148C

613DC1

858BE3

Aa

Bold

Medium

Regular

Baloo 2

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm

Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 | !@#\$%^& ,. ? /

Aa

Bold

Regular

Light

Poppins

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm

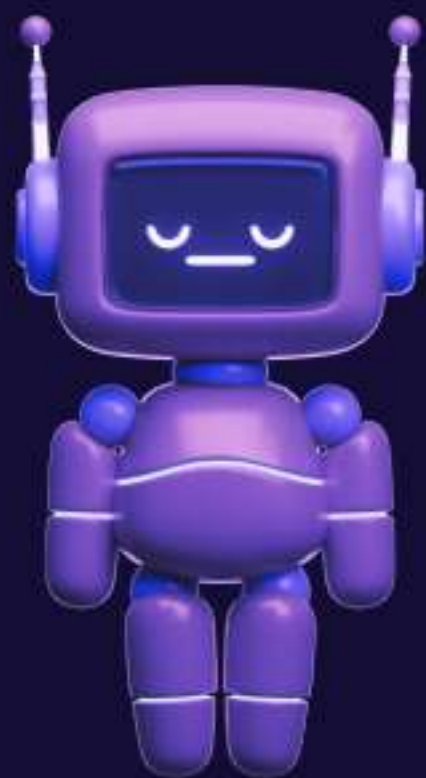
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890 | !@#\$%^& ,. ? /

Brand character

EnBot is a robot that embodies our fusion of technology and creativity. This character is more than a visual symbol; it is the embodiment of our design philosophy, representing our ability to innovate and deliver exceptional visual solutions. EnBot adds a layer of humanity and fun to our brand, being an ambassador that represents our values of creativity, originality and design excellence.





Members



**Katherine
Reyes**



**Sebastian
González**



**Santiago
Cuadrós**



**Juan David
Avila**

Katherine Reyes

UX | UI designer

Biography

Design student in Cali, Colombia, focused on interactive media and digital communication. I seek to create exceptional digital experiences that drive brands. With about 2 years of experience, I specialize in user experience design (UI/UX), leading innovative projects backed by solid research. I believe in engaging and functional solutions.

Personal Interests:

- Content creation
- Crafts and painting
- 2D Animation
- Photography

Professional Skills:

- Advertising and brand Design
- Interface Design and Prototyping
- Digital Content Creation
- Front-End Development

Studies:

Interactive Media Design – Icesi University

Communication with Digital Focus – Icesi University





Sebastian González

UX | UI designer

Biography

I'm a sixth-semester student studying Interactive Media Design. I specialize in UX (User Experience) because I'm passionate about creating unforgettable and user-friendly experiences. My goal is to design innovative solutions that connect with users on an emotional level. I'm dedicated to continuous learning and pushing the boundaries of creativity in interactive design.

Professional Skills:

- Interface Design
- User Research
- Digital Content Creation
- Front-End Development

Personal Interests:

- Content creation
 - Video games
 - Sports
 - Photography

Studies:

Interactive Media Design – Icesi University

Santiago Cuadros

UX designer

Biography

As a student of interactive media design in Cali, Colombia, my main focus is on creating interactive experiences that captivate through applications and games. My passion for subjects like video games, fitness, soccer, and animation is reflected in the projects I undertake. Specializing in UX and FrontEnd development, I am committed to continuous learning and the pursuit of new ways to innovate in the world of interactive design.

Personal Interests:

- Soccer
- Gym
- Video Games
- UX

Professional Skills:

- Animation
- Interface design
- User Research
- User Experience Design

Studies:

Interactive Media Design – Icesi University





Juan David Avila

UX | UI designer

Biography

Design student in Cali, Colombia, focused on interactive media and digital communication. I seek to create exceptional digital experiences that drive brands. With about 2 years of experience, I specialize in user experience design (UI/UX), leading innovative projects backed by solid research. I believe in engaging and functional solutions.

Professional Skills:

- Advertising and brand Design
- Interface Design and Prototyping
 - Digital Content Creation
 - Front-End Development

Personal Interests:

- Content creation
- Crafts and painting
 - 2D Animation
 - Photography

Studies:

Interactive Media Design - Icesi University

03

Organizational identity

Mission

At Zenvo Studio, our mission is to transform ideas into captivating visual experiences that exceed our clients' expectations. We are dedicated to merging functionality with creativity, utilizing an expert focus on UX/UI and frontend to ensure that every detail contributes to an exceptional user experience. We strive to leave a lasting mark on every project, transcending the ordinary and dazzling through design.



Vision

Our vision at Zenvo Studio is to be recognized as leaders in the creation of innovative and creative visual solutions that set trends in the design industry. We aim to establish strong and trustworthy relationships with our clients, turning every challenge into an opportunity to elevate the quality and aesthetics of design. We envision ourselves as a benchmark in the creation of visual experiences that inspire and leave a lasting impression in the digital world, thus contributing to the success and projection of the brands that trust in us.



Our values

01

Creativity

We encourage innovation and originality, seeking novel approaches to design challenges on every project. Our commitment to exploring new ideas and techniques of creativity.

02

Collaboration

Creating a supportive and collaborative environment, we value the contributions of all team members, fostering the exchange of ideas and collective creativity.

03

Adaptability

Remaining adaptable to market demands, we embrace change with a flexible and receptive attitude, always ready to adjust and seize new opportunities and challenges.

04

Effective communication

Promoting open and transparent communication, we ensure clarity within the team and with clients regarding project objectives, expectations, and requirements.

05

Responsability

Meeting established deadlines and commitments, we demonstrate professionalism and dedication throughout every stage of the design process and project delivery.

06

Excellence

We strive for excellence in all facets of our work, ensuring superior quality in design and customer service, consistently exceeding expectations and delivering exceptional results.

Our services



UX Design



UI Design



Frontend Development



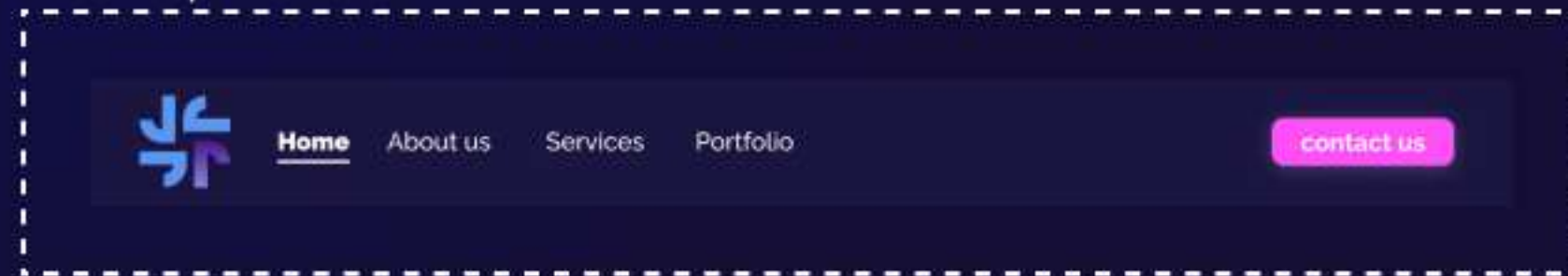
Branding and Marketing



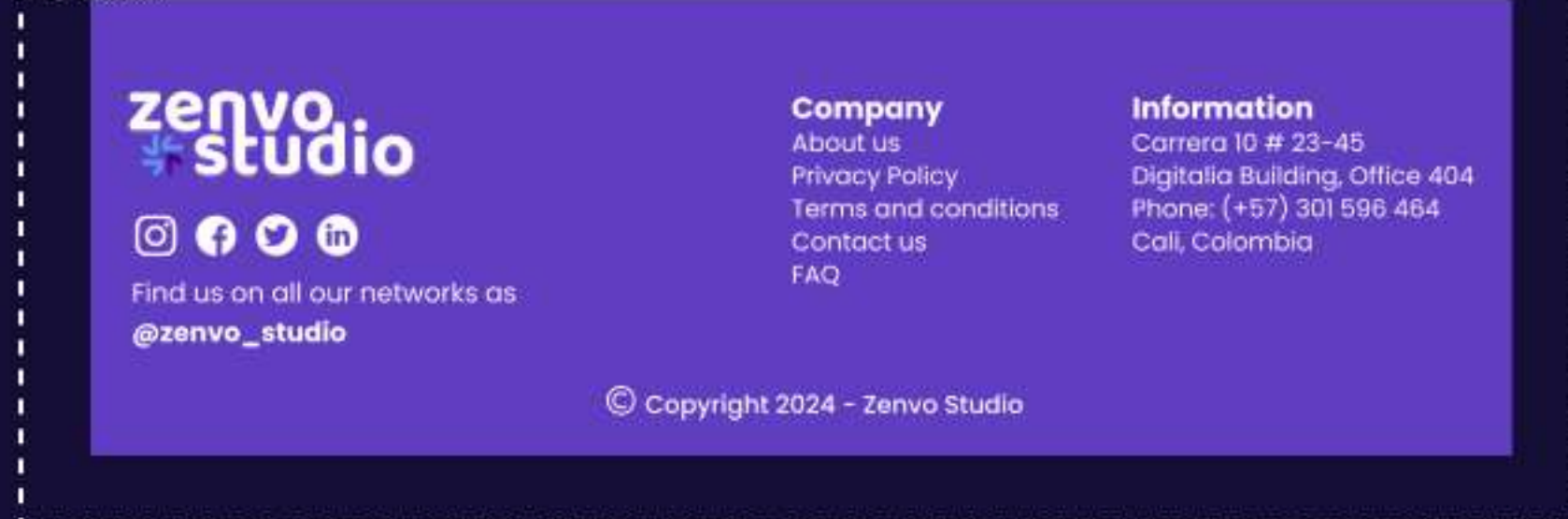
Consulting and advisory

Main components

Desktop navbar



Footer



Portfolio Card



Member Card



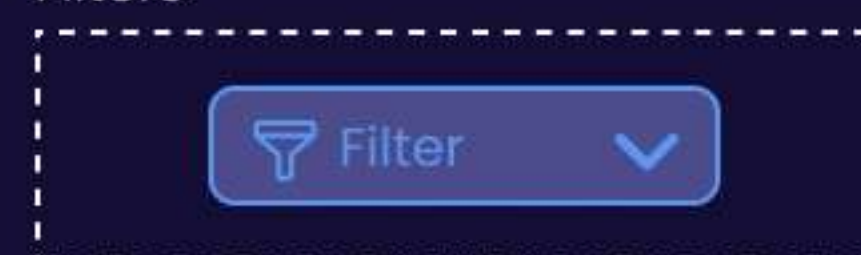
Service Card



Buttons



Filters



Project Card



Administrator Card



Selectors



Prototype

Discover the future of design at Zenvo Studio!

We invite you to explore our prototype website and immerse yourself in the creativity and innovation that defines our work.

<https://www.figma.com/proto/G02l5qlsMiqDspUL9y4OD/FInal-programaci%C3%B3n?page-id=2%3A2&type=design&node-id=63-1688&viewport=142%2C15%2C0.08&t=j22QUZVYfi2xnSzF-1&scaling=scale-down&mode=design>





Thanks for Watching

Follow us on all our networks as **@zenvo_studio**

