Santiago Cuadros Mateus

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🔗 LinkedIn | GitHub | Behance

Professional Profile

Interactive Media Designer with experience in UX/UI and web development. Passionate about creating intuitive interfaces and innovative digital experiences. Skilled in tools and technologies such as Figma, React, TypeScript, HTML, CSS, and JavaScript. Proven experience in frontend development and digital product design for corporate environments. Eager to continue growing in UX and web development.

Education

Universidad Icesi   August *2026*
Interactive Media Design

Relevant Courses: UI Design System, Creación de Experiencia para Realidades VR-AR

Additional Training: Videogame Workshop in Unity – BIT Bogotá Institute of Technology May 2021

Work Experience

InnLab (Cali, Colombia)
Backend & frontend developer   *February 2025- Present*
- Currently working on the development of an interactive survey to assess business performance, which automatically generates a customized table based on user responses.
- Implemented a system to generate and download Excel files with collected data, along with automated email delivery of the results.
- The system aims to optimize the business evaluation process, streamlining data collection and analysis.

Ecopapel (Cali, Colombia)
Banckend developer   *February 2025-March 2025*
- Implemented an internal task management system, allowing administrators to assign tasks to specific employees and track progress via an observation log
- Developed backend logic using Python and Django, improving internal process management and automating workflows to increase operational efficiency.

Bancóldex (Cali, Colombia)

UX/UI designer   *September 2024-December 2024*

- Designed over 50 interfaces for financial platforms, prioritizing usability, accessibility, and visual consistency across user flows.
- Created interactive prototypes in Figma for user testing and design validation with stakeholders and technical teams.

TEApoyamos (Cali, Colombia)

Product owner   *March 2023-June 2023*

- Led a team of 4 people, coordinating communication between the client and the development team to ensure product requirements were met.

Corte del Sur (Cali, Colombia)

Customer service   *December 2021-January 2022*

- Attended to over 500 people weekly, providing personalized guidance to enhance their experience within the establishment.
- Registered personal information and requested services, ensuring an efficient service flow.
- Coordinated appointment scheduling and communicated requests to the team of barbers and manicurists through the internal system.

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Skills and Interests

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Technical Skills: Figma, Canva**,** Web Development (React, TypeScript, JavaScript, HTML, CSS)**,** Backend (Django, Python, PostgreSQL), Notion, 3D Modeling (Blender), Video Editing (Premiere Pro)

Idiomas: English (C1), Spanish (native)

Intereses: Fitness, Digital Product Development, Interactive Design and Video Games, Basketball (Copa Milo Champion, Excellence in Sports Award), Soccer