

Welcome to your professional community

ABOUT LINKEDIN

- Launched on May 5, 2003
- Mainly used for professional networking, including employers posting jobs and job seekers posting their CVs
- In 2016, LinkedIn has been wholly owned subsidiary of Microsoft
- In May 2020 LinkedIn has 706 million plus and has registered between 150 to 200 countries.
- LinkedIn leads a diversified business with revenues from membership subscriptions, advertising sales and recruitment solutions under the leadership Ryan Roslansky.

SCREENCAST (MATIC

Linkedin was founded by reid Hoffman on 2003



IF YOU ARE **NOT EMBARRASSED** BY YOUR FIRST PRODUCT, THEN YOU'VE **LAUNCHED** TOO LATE. Reid Hoffman, Co-Founder LinkedIn

Linkedin's CEO experts:

Dan knight from 2006 until 2008 9m users uo to 35m

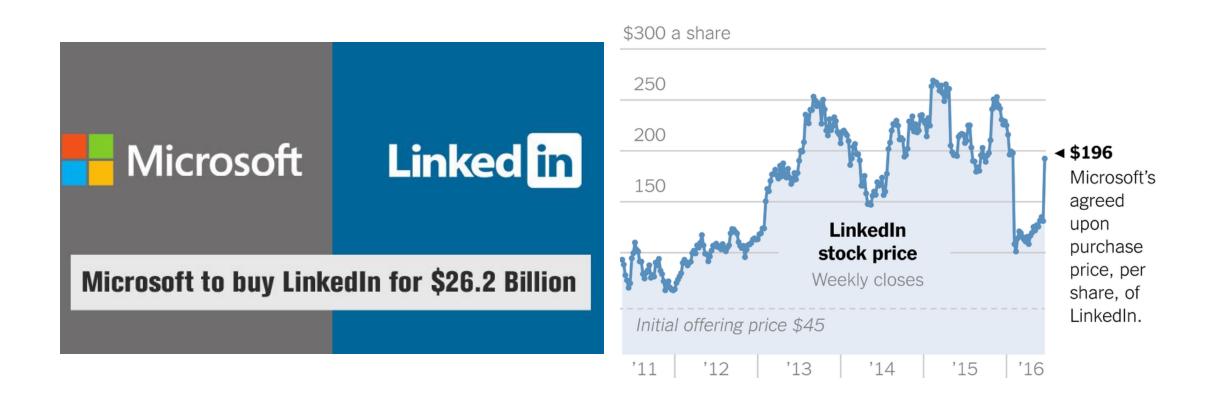


Jef weiner from 2008 until now 35m users up tp 750m





Now We Know Why Microsoft Bought LinkedIn





Why shwe use linkedin?ould

- 1. Gain exposure to Hiring Managers and Recruiters
- 2. Demonstrate your knowledge, credibility and leadership expertise
- 3. Use LinkedIn as a research tool
- 4. Use LinkedIn as a research tool
- 5. You can gain social proof for your skills and talents
- 6. Follow Companies
- 7. Join LinkedIn Groups

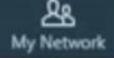


PAY FOR ADS

- First option: Cost-per-click (CPC)- Pay when people click on your ad
- Second option: Costper-1000-impressions (CPM)-Pay when people see your ad
- Third option: Cost-per-send (CPS)- Pay when message ads are successfully delivered















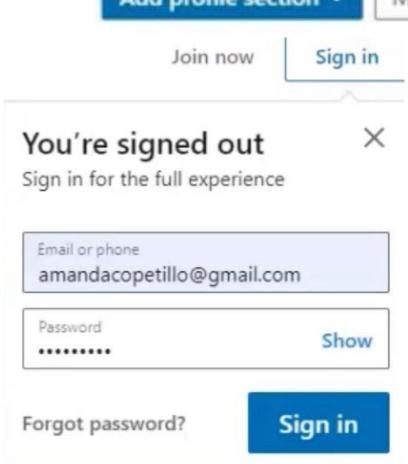


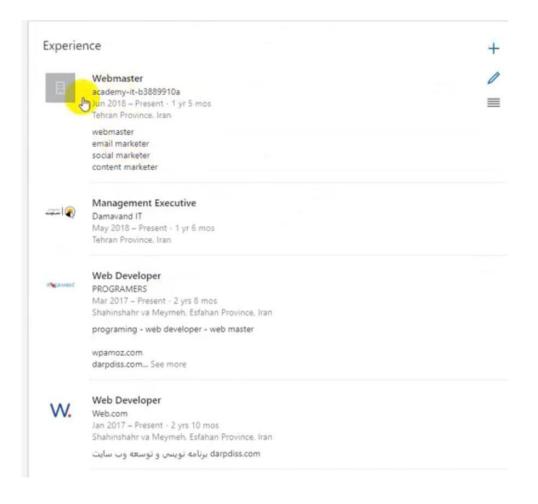
Try Premium Free for 1 Month



More...

Manage my network		
28	Connections	387
囟	Teammates	
	Contacts	382
®	People I Follow	1
2 ⁰ E	Group	1
	Pages	13
#	Hashtags	26





Skills & Endorsements

Take skill quiz

HTML-1

Endorsed by all arefinia, who is highly skilled at this

SQL



Java

Industry Knowledge

Search Engine Optimization (SEO) Project Management

Add a new skill

Tools & Technologies

JavaScript Linux

Kali Linux Cascading Style Sheets (CSS)

C#

MySQL Microsoft Office

Microsoft Excel

PHP 1

Other Skills ①



Edit your custom URL

Personalize the URL for your profile.

www.linkedin.com/in/hashemsheikhypour



= Edit Content

This is your public profile. To edit its sections, update your profile.

Edit contents

Edit Visibility

You control your profile's appearance for people who are not signed in to LinkedIn. The limits you set

Activity

640 followers Manage followers



hashem shared this



یرای اینکه دیگران فروشگاه، . domain hashem shared this 2 Likes





یکی از مواردی که خیلی میتونه برای ما کسب ولمد كنه موضوع بازسازي وبسايت هاي قديمي

hashem shared this 2 Likes



توی اکثر طرح های سایت امروزی و طرح ای بنر های جدید و جذاب دیدید که آیکی ها

hashem shared this 1 Like

See all

Experience



Webmaster

academy-it-b3889910a Jun 2018 - Present · 1 yr 5 mos Tehran Province, Iran

webmaster social marketer content marketer





موضوع: linkedin صدف اسماعیلی راد

منبع: youtube