



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **Maximum** orders from month of **July and January**.

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

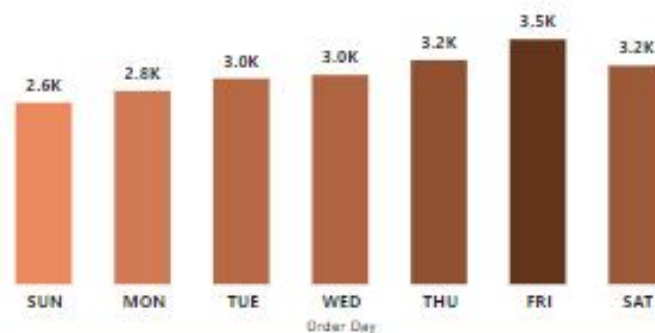
Total Orders



2.32

Avg Pizzas Per Order

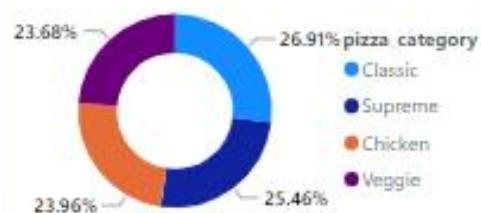
Daily Trend for Total orders



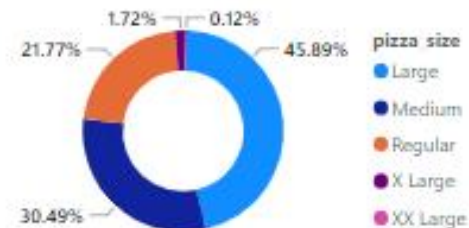
Monthly Trend for Total Orders



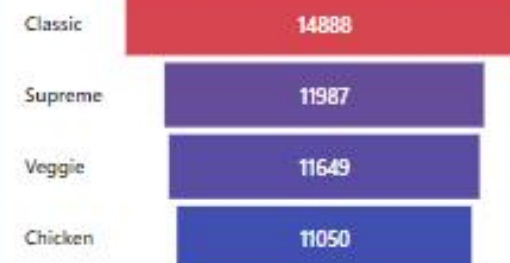
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category





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BEST SELLERS

REVENUE

The **Thai Chicken Pizza** Contributes to Maximum Revenue

QUANTITY

The **Classic Deluxe Pizza** Contributes to Maximum Total Quantities.

TOTAL ORDERS

The **Classic Deluxe Pizza**

WORST SELLERS

REVENUE

The **Brie Carre Pizza** contributes minimum Revenue .

QUANTITY

The **Brie Carre Pizza** Contributes to minimum total Quantities .

TOTAL ORDERS

The **Brie Carre Pizza** Contributes to minimum Total Orders.



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Avg Pizzas Per Order

Top 5 Pizzas by Revenue



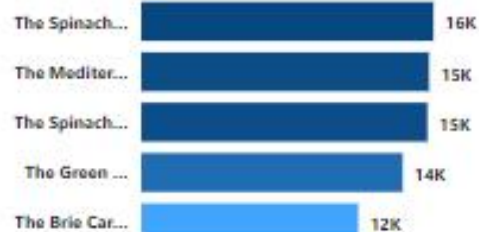
Top 5 Pizzas by Quantity



Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

