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# What is FDI ?

Foreign direct Investment(FDI) is direct Investment by a company in production Located in another country either by buying a company in the country or by Expanding Operations Of an Existing Business In the country

## Why FDI ?

To take advantage of cheaper wages in the country, Special investment privileges Such as Tax exemption offered by the country, To gain tariff-free access to the markets of the country.



# Advantages of FDI

- Employment generation
- Inflow of Technology & Equipment's
- Increase Competition
- Trade
- Standard of Living

## Disadvantages of FDI

- Political Influence
- Inflation
- Corruption
- Threat to pakistans  
Retailers