

Vishal Singh

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EXPERIENCE

Ventureheap Pvt. Ltd., Jaipur — Intern -SEO

January 2024 - February 2024

I have worked on multiple projects in which I wrote content for blog posts and performed on-page SEO along with keyword selection.

EDUCATION

Ventureheap Academy, Jaipur — Digital Marketing Course.

October 2023 - February 2024

In this course, I have learned Content Writing, WordPress Website Creation, SEO, Social Media Marketing, Google, and Meta Ads. I have Implemented all these on a live capstone project.

SSG PG Pareek College, Jaipur — B.Com.

April 2020 - Pursuing

In B.Com I have learned a wide range of subjects related to Business, Accounts, Economics, and many more.

Defence Public School, Jaipur — Class XII in Commerce

2018 - 2020-

I studied basic concepts of Accounts, Economics, Business Studies, and Entrepreneurship.

PROJECTS

Ventureheap Academy — Blog Posts

- <https://www.ventureheapacademy.com/digital-marketing-course-in-lakshadweep/>
- <https://www.ventureheapacademy.com/digital-marketing-course-in-ayodhya/>
- <https://www.ventureheapacademy.com/digital-marketing-course-in-mumbai/>

Petholic — Capstone Project

This is a website I have worked on during my Digital Marketing Course. In this project, I created a website on WordPress, wrote different blogs, and performed SEO for pet services-related businesses.

SKILLS

Content Writing

SEO

- Keyword Search
- Technical SEO
- On-Page SEO
- Off-Page
- Local SEO

Google Docs, Sheets

Tools

Google Analytics

Google Search Console

Google Keyword Planner

WordPress(Yoast SEO)

Mozbar Extension

LANGUAGES

English, Hindi

