

# Krishna s m

## WORK EXPERIENCE

6 Years

## Marketing and Sales Professional

### AGE

27

 +91 8310584119

 Smkrishna1995@gmail.com



## Education

### Bachelor of Arts

Mysore University

Graduated, July 2015

52%



## Career Highlights

### March 2023 – Till now

Business Development Executive

Simply Vyapar Apps Private Limited (Software)

Hsr layout, Bangalore

**Business Development Executive and Tele sale Executive Representative with excellent marketing skills looking for a position in which to become an asset to a company in need.**

- Prospected for potential new clients and turned them into increased avenues of business.
- Collaborated with business development, marketing, and product departments on the creation of competitive concept proposals.
- Developed new service offerings based on detailed and documented insights of market and client needs.
- Managed and maintained a structured analysis of target markets, clients, and documentation in the CRM system.
- Provided market intelligence and feedback to global and regional teams on the market, industry, and competitors' developments.
- Built and maintained relationships with key contacts at potential clients, consulting companies and partners in order to get access to new opportunities.
- calls to potential customers to educate them on services and products offered by the company
- Attend meetings to learn about new products and services or changes in current ones
- Read and interpret sales reports to determine the best strategy for marketing
- Answer phone calls from customers with inquiries or complaints and resolve the issue as quickly as possible
- Assist in the operation of the company switchboard
- Worked with superiors in bettering the system by listening to and considering customer complaints and suggestions
- Remained current on all consumer trends relevant to services and products



## Work Experience

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- Working as a Business Development Executive in Simply Vyapar apps Private Limited
- Worked as a Relationship officer (Tele sale officer) in Markai Commercial Broker (Dubai) From Dec 2022 to feb 2023
- Worked as a Senior Associate in Reliance Retail Private Limited From 2018 To Nov 2022
- Worked as Sales Associate in Croma Private Limited From 2016 to 2017



## Skills

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- Merchandising
- Basic Math
- Dependability
- Attention to Detail
- Time Management
- Interpersonal Skills



## Computer Proficiency

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- Word 2010
- Excel 2010
- Power Point 2010
- SAP MM



## Languages

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- Hindi
- English
- Telugu
- Kannada



## Personal Details

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Father's Name: Manjegowda  
Birthday: 24.05.1995  
Gender: Male

Marital Status: Single  
Nationality: Indian

## Declaration

I, Krishna sm, hereby declare that the information contained herein is true and correct to the best of my knowledge and belief.

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Krishna sm

Bangalore, Karnataka  
August 10, 2022