

Sadegh Meratnia

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iOS Developer

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iOS Developer with 5+ years of experience in crafting innovative mobile solutions for diverse industries, including **FinTech**, **InsurTech**, and **Food Ordering**, and **Transportation Platforms**. Skilled in team leadership, process optimization, and delivering exceptional user experiences. Notable achievements include enhancing app performance, scalability, and user engagement through strategic development and technology integration. Demonstrated a strong aptitude for software product development and a commitment to delivering exceptional results. Seeking opportunities to harness my expertise in iOS Development for innovative projects and impactful contributions.

SKILLS

iOS Development	Swift, SwiftUI, UIKit, Animation, Multi-Threading, Reactive Programming (Combine, RxSwift)
Tools and Environments	Xcode, Fastlane, Git (Git-Flow), Firebase, CocoaPods, and Swift Package Manager
Programming Essentials	SOLID, Design Patterns, Clean, VIPER, MVVM, MVC, Coordinator Pattern
Development Methodologies	Agile (Scrum), Test-Driven Development (TDD)
Data Persistence and Security	Core Data, Keychain, SQLite
Testing and Quality Assurance	Unit Testing, Performance Testing, Instruments
App Publishing and Project Management	Publishing app to App Store, Jira

TECHNICAL EXPERIENCE

iOS Software Engineer **Aug 2023 — Present**
Snapp! Tehran, Iran

Collaborated with cross-functional teams in an Agile Scrum environment to develop and maintain the passenger application serving over 40 million users. see [Snapp!](#) and [Baly](#) on App Store.

- Converted app's main section from PWA to native Swift, UIKit, Combine, resulting in a 95% crash-free rate.
- Created an independent location-picking module published with Cocoapods, improving user experience and efficiency in selecting locations on the map.

iOS Developer **Oct 2020 — Jul 2023**
Eways Co. Tehran, Iran

Led a team of four iOS developers in developing on-demand food-ordering applications for the Canadian market, with a focus on homemade foods. see [Granny Meal](#) and [Granny Meal Cook](#) on App Store.

- Streamlined release processes, reducing each version's time-to-market by 30 minutes through the implementation of a robust CI/CD pipeline powered by Fastlane and GitLab Runner.
- Developed internal frameworks using Swift Package Manager for utilization in both Users and Chefs apps, ensuring better integrity.
- Increased test coverage by 60% through the implementation of Unit Testing.
- Integrated Firebase push notification service to send targeted and personalized notifications to users, resulting in improved engagement and enhanced app usage by 30%.
- Implemented Firebase Analytics to actively monitor user behavior, evaluate app performance, and drive data-informed decisions, leading to a notable 15% improvement in user retention strategies.

iOS Developer **Jan 2018 — Sep 2020**
Farazpardazan LTD Tehran, Iran

Worked with a dedicated team of 40 developers, contributing to the mission in the dynamic landscape of FinTech, covering InsurTech, Payment Assistant, and PFM solutions.

- Redesigned the insurance application, resulting in a significant 40% surge in user engagement and interaction.
- Spearheaded the implementation of a modular architecture, resulting in a 20% reduction in time-to-market.
- Restructured the insurance application by refactoring it from MVC to MVVM pattern, resulting in a 20% bug reduction through enhanced testability.
- Improved and refactored the payment application (HamrahNovin), facilitating its expansion to accommodate an impressive user base of 600K, further solidifying its performance and scalability.
- Accelerated development velocity and minimized storyboard conflicts by leveraging the programmatic creation of UI components.
- Promoted the adoption of the TDD approach in the development process, leading to a significant 40% increase in test coverage and a notable 30% decrease in reported bugs.

EDUCATION

Bachelor of Software Engineering, Islamic Azad University Central Branch (IAUCTB)

Jan 2021