

Step 01: Choose MarketPlace

General E-Commerce

Primary Purpose:

A general e-commerce marketplace is an online platform designed to showcase a wide variety of products.

1- chairs

2- desk

3- furniture

4- double sofa

5- sectional sofa.

Step 02: Business Goal

Problems:

- Inconvenient Furniture Shopping: Traditional furniture shopping requires physical visits to stores, which can be time-consuming and exhausting.
- Limited Product Options: Physical stores have limited space, resulting in restricted selection of products for customers to choose from.
- Difficulty in Product Visualization: Customers often struggle to visualize how furniture will look in their homes, leading to uncertainty and potential returns.

- Competitive pricing: By reducing operational costs, our sellers can offer competitive pricing.
- Difficulty in finding Unique or Customized products.
- Lack of Transparency in products quality and materials.
- Environmental Impact.

Target Audience:

- Educational Institutes: Educational Institute need furniture for desk, chairs, etc. "School, colleges University"
- Homeowners: Homeowner and renters looking for furnish their homes.
- Interior designers: Sourcing for furniture for projects.
- Office Managers: needs furnitures solution for professional spaces.

Products/Services:

Products:

- Sofa beds
- Chairs

- Cushions & covers
- Desks
- double Sofa's
- Single Sofa
- Park benches
- Dining tables

Services:

- Furniture assembly
- Customization (size, color, fabric)
- Delivery on doorsteps.

Differentiation:

- Personalized Sofa Recommendation: Suggest Sofas based on customers preferences like room size, colour scheme, style
- Virtual Sofa Preview tool:
Virtualized How the sofa will actual space.
- Eco-Friendly and Sustainable Sofa's.
- Customization (fabric, colour, size)
- Repairing policy
- Enhance Product Transparency.

Step 03: Entities in your Marketplace.

Product	Order	Customer	Delivery Zone
ID	ID	ID	Area
Name	Product ID	Name	delivery
Price	quantity	Email	Assigned
Stock	Order Date	Phone Number	
Size	Status	Shipping Address	
Image			
Colour			



