



HOSPITAL RESOURCES ARE STRETCHED TO THE LIMIT

...and Babies Continue to be Born

The transition for high-risk infants from NICU (Neonatal Intensive Care Unit) to home is a critical time. It's important to provide families and caregivers with the training they'll need in case their infant has a respiratory or cardiac emergency at home.

Immediate Community Need

- Hospitals need help to provide hands-on CPR and choking relief education to families.
- Due to COVID 19, hospitals have ceased their face-to-face CPR training classes to families.
- Families are leaving hospital NICUs without this critical lifesaving training for their high-risk newborns.

The Numbers

- With hospital resources stretched to their limits, babies continue to be born.
- 3.8 million babies are born in the US every year; on average over 300,000 babies per month.
- 1 out of 10 of these babies are born too early (preterm) and go to the NICU or various health reasons.

HELP YOUR
LOCAL
HOSPITALS

SHARE
LIFESAVING
SKILLS

1 OUT OF 10
BABIES ARE
ADMITTED TO
NICUs



American
Heart
Association.

COMMUNITY SPONSORSHIP OPPORTUNITY

Our mission – to be a relentless force for a world of healthier, longer lives – is more important than ever. Millions of people are counting on us for science-based information, health resources, community programs and patient support.



Community Impact

- Support the full mission of the American Heart Association.
- Help local hospitals and community centers equip parents with the right tools to care for their newborn.
- Provide lifesaving skills to 100-200 families; train 200-400 people in your community.
- Aid local hospitals and community centers during this public health crisis.

Share Lifesaving Skills

- The American Heart Association Infant CPR Anytime® personal learning kit teaches new parents and their community the lifesaving skills of infant CPR and choking relief.
- The kit contains everything needed to learn core skills from the comfort of home in about 20 minutes.
- Each kit includes bilingual (English & Spanish) instructions, CPR skills DVD, streaming video access and inflatable Mini Baby® CPR manikin for hands on practice.

Sponsorship Opportunity

SUPPORT LEVEL:

\$10,000 for 6 months

\$25,000 for one (1) year

SUSTAINING LEVEL:

\$75,000 over three (3) years

Distribution of Resources

By partnering with local diaper drives and hospitals in Syracuse, we will provide infant CPR materials including The American Heart Association Infant CPR Anytime

