SAAD HASSAN

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PROFILE SUMMARY

React Native and Full-Stack Web Developer with 4+ years of experience building scalable cross-platform applications. Founder of Fassal.ai, with proven success in leading product development, user-centric design, and deployment of production-ready mobile and web apps. Proficient in React Native, Next.js, Firebase, and modern development workflows, with a keen focus on user experience and performance optimization

SKILLS

Languages: JavaScript, TypeScript, HTML5, CSS3, Python
UI/UX Design: Figma, Tailwind CSS, Material UI, Responsive & Mobile-first Design
Frameworks & Libraries: React Native, React.js, Next.js, Node.js, Express.js
Databases: Firebase (Firestore, Realtime DB), MongoDB, PostgreSQL
Dev Tools: Git, GitHub, Docker, Figma, Firebase Console
State Management: Redux, Context API, Zustand
Backend & APIs: RESTful APIs, Firebase Functions, JWT Auth, OAuth2
Cloud & Deployment: Firebase Hosting, Vercel, Railway, Google Play Console (Play Store)
Other: Responsive Design, Mobile-first UI, CI/CD (GitHub Actions), Performance Optimization

WORK EXPERIENCE

React Native Developer   Feb, 2024 - Feb, 2025
PrimeOTP – Dubai , UAE

- Developed a forex analytics app featuring broker reviews, fraud alerts, and live trading insights.
- Focused on mobile-first UX, app optimization, and scalable architecture.
- Integrated third-party APIs to deliver live data and notifications, improving trader responsiveness and decision-making.

Founder & Full-Stack Mobile Developer   May, 2022 - Present
Fassal.ai – Faisalabad, Pakistan

- Founded and built Fassal.ai, an AI-powered agri-marketplace connecting farmers and buyers with transparent, agent-free crop trading. (Deployed on Play Store)
- Featuring real-time ,market rates, dynamic bidding, and secure verification.
- Integrated AI-based image recognition for crop quality assessment and early disease detection using machine learning.
- Scaled backend with Firebase Functions, Firestore, and push notifications, supporting real-time trade alerts and user engagement.
- Secured incubation at NIC Faisalabad and tech credits from Google Cloud

Full-Stack Web Developer   Jul 2022 – Jul 2023
BitLogia Digital – Faisalabad , Pakistan

- Developed custom CRM tools with automated sales pipelines, lead scoring, and outreach integration.
- Created AI-driven e-commerce modules for personalized product recommendations, dynamic pricing, and customer segmentation.

EDUCATION

BS Software Engineering   Sep 2021 – Sep 2025

National University of Modern Languages

CGPA : 3.24

CERTIFICATES AND AWARDS

Version Control – Meta (Nov 2024)

 Skills: Git, GitHub, GitFlow, GitLab, GitHub Copilot, React.js

UI/UX Design Specialization – California Institute of the Arts (Feb 2024)

 Skills: UX/UI Design, User-Centered Design, Web Design, React.js

Crash Course on Python – Google (Oct 2023)

 Skills: Python, React.js, AI Concepts, Django

Design Thinking for Innovation – University of Virginia, Darden School of Business (Sep 2023)

Skills: Design Thinking ·

SIDE PROJECTS

LinkedIn Message Automation

Auto Sending purposals to recent connections with dynamic freqeuncy

Customized AI Chatbots

Chatbots for Startups and Ecommerce companies

Tayyarihub.com

Custome Quize Builder Website for the MDCAT, ECAT and LAT Students for exam prepration