

Business Analysis

Holman
MOTORCARS





Performance Analysis of Luxury Automobiles in Europe and US

2012

2013

2014

2015



31.7M

SalePrice



20.4M

CostPrice



495.1K

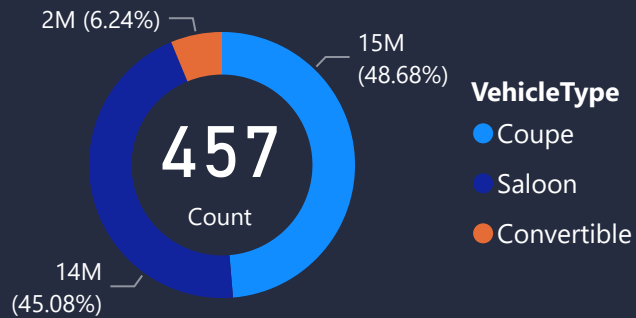
SpareParts



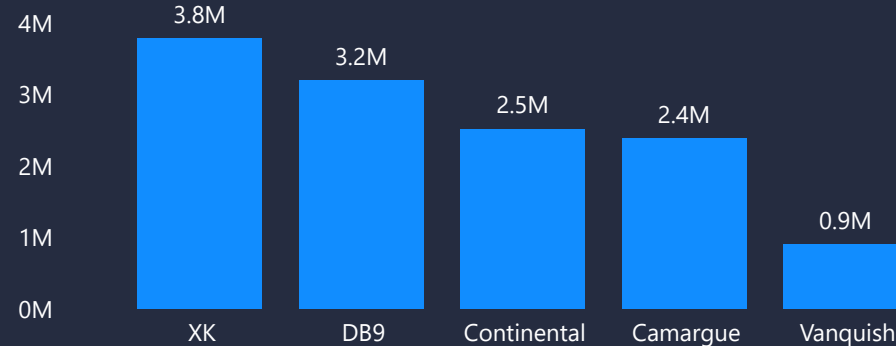
310.5K

LaborCost

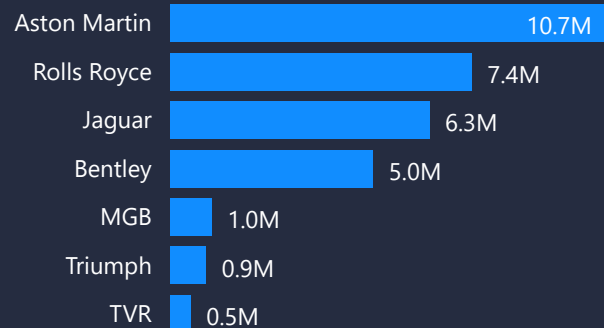
SalePrice by VehicleType



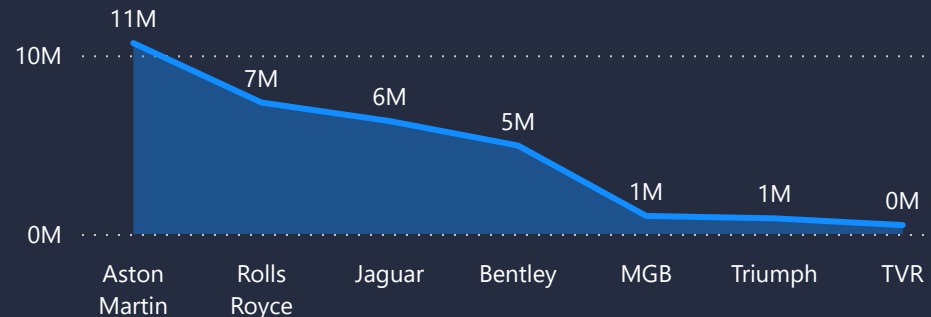
CostPrice by Model



SalePrice by Make



SalePrice by Make



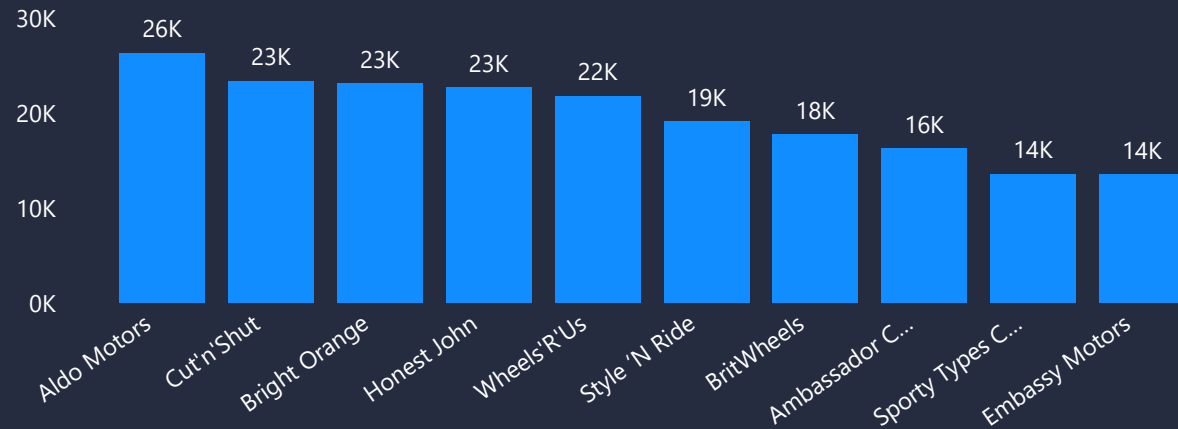
| ClientName | SalePrice | Make |
|--------------------------------|-----------|--------------|
| Aldo Motors | 1047000 | Aston Martin |
| Aldo Motors | 774750 | Bentley |
| Aldo Motors | 254250 | Jaguar |
| Aldo Motors | 101000 | MGB |
| Aldo Motors | 699250 | Rolls Royce |
| Ambassador Cars | 565430 | Aston Martin |
| Ambassador Cars | 427250 | Bentley |
| Ambassador Cars | 221250 | Jaguar |
| Ambassador Cars | 53250 | MGB |
| Ambassador Cars | 391750 | Rolls Royce |
| Ambassador Cars | 28000 | Triumph |
| Bright Orange | 1273250 | Aston Martin |
| Bright Orange | 333750 | Bentley |
| Bright Orange | 338750 | Jaguar |
| Bright Orange | 101000 | MGB |
| Bright Orange | 732750 | Rolls Royce |
| Bright Orange | 101000 | Triumph |
| British Luxury Automobile Corp | 40440 | Aston Martin |
| British Luxury Automobile Corp | 112750 | Bentley |
| British Luxury Automobile Corp | 46750 | Jaguar |
| British Luxury Automobile Corp | 42250 | MGB |
| British Luxury Automobile Corp | 28000 | Triumph |
| Total | 31697940 | |



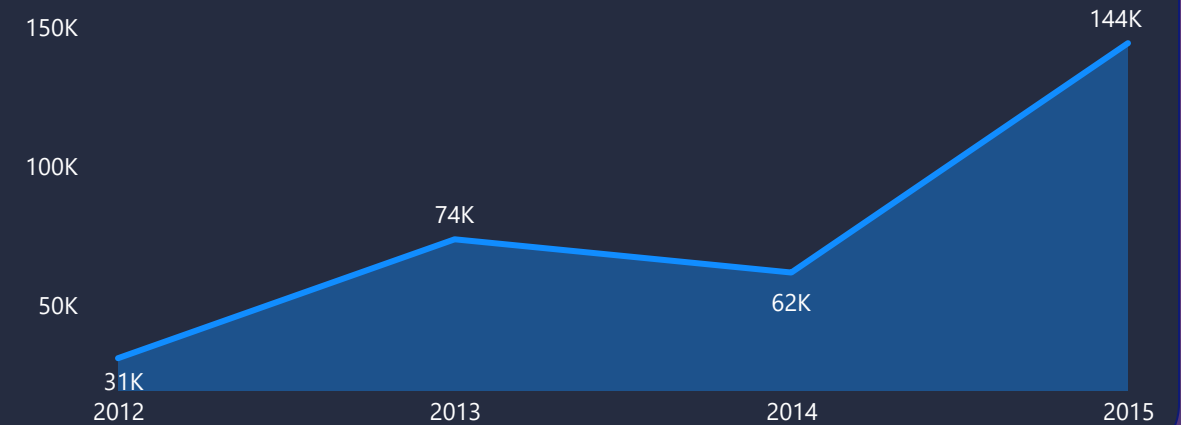
Labor Cost Analysis

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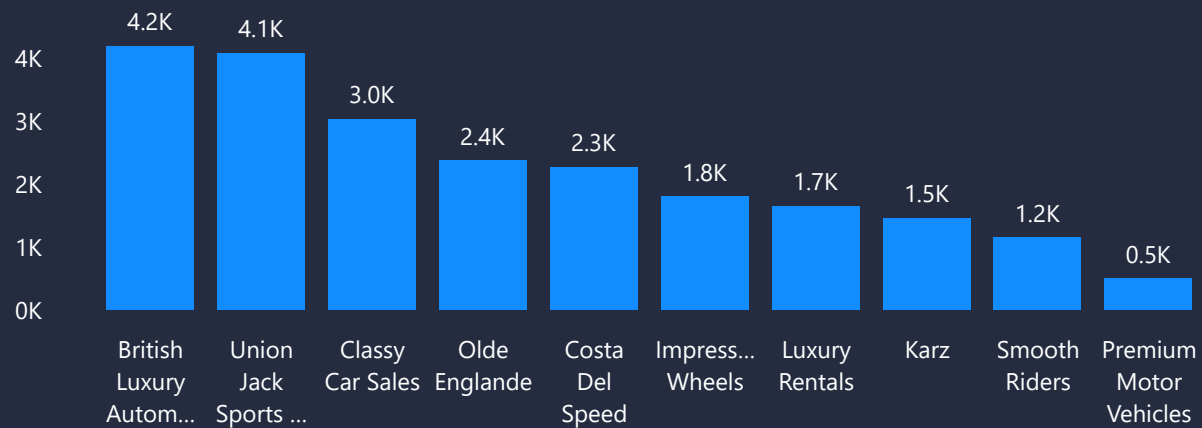
Highest Labour Cost by Client Name



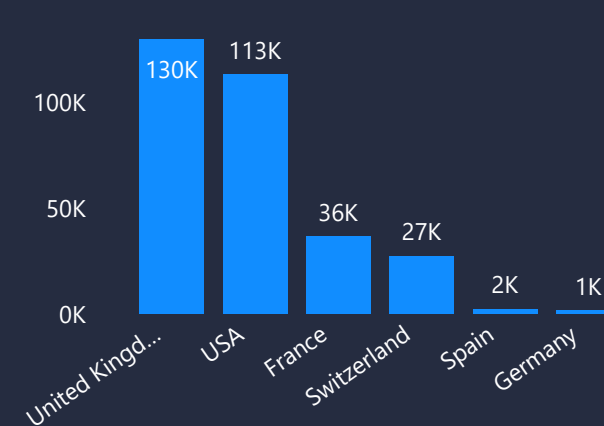
LaborCost by ReportingYear



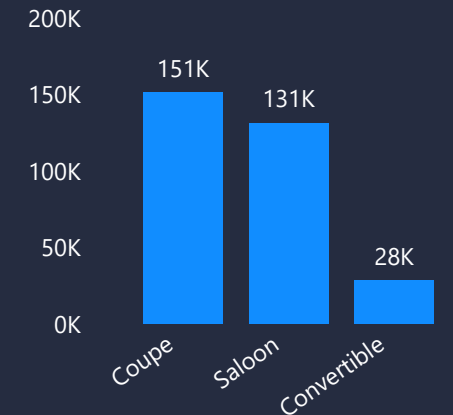
Lowest Labour Cost by Client Name



LaborCost by CountryName



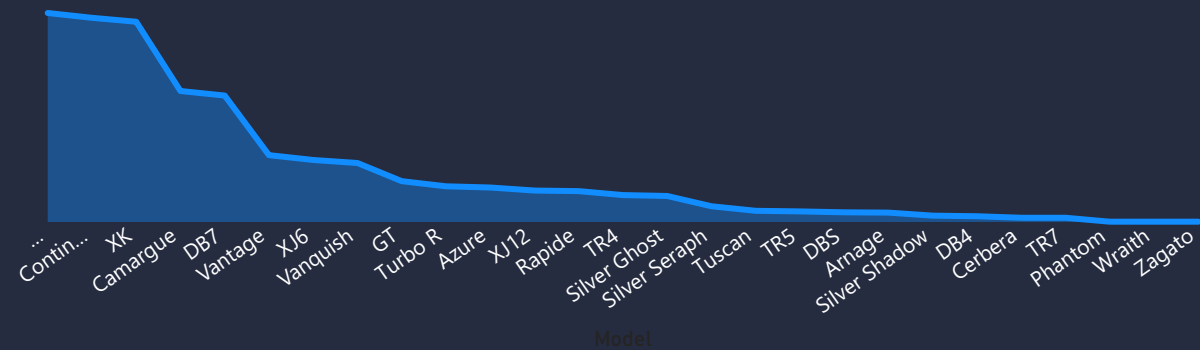
LaborCost by VehicleType



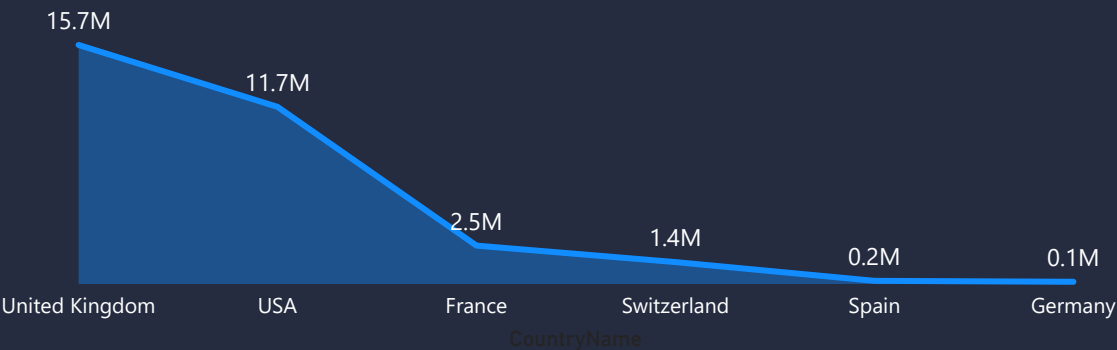


Discount and Sales analysis

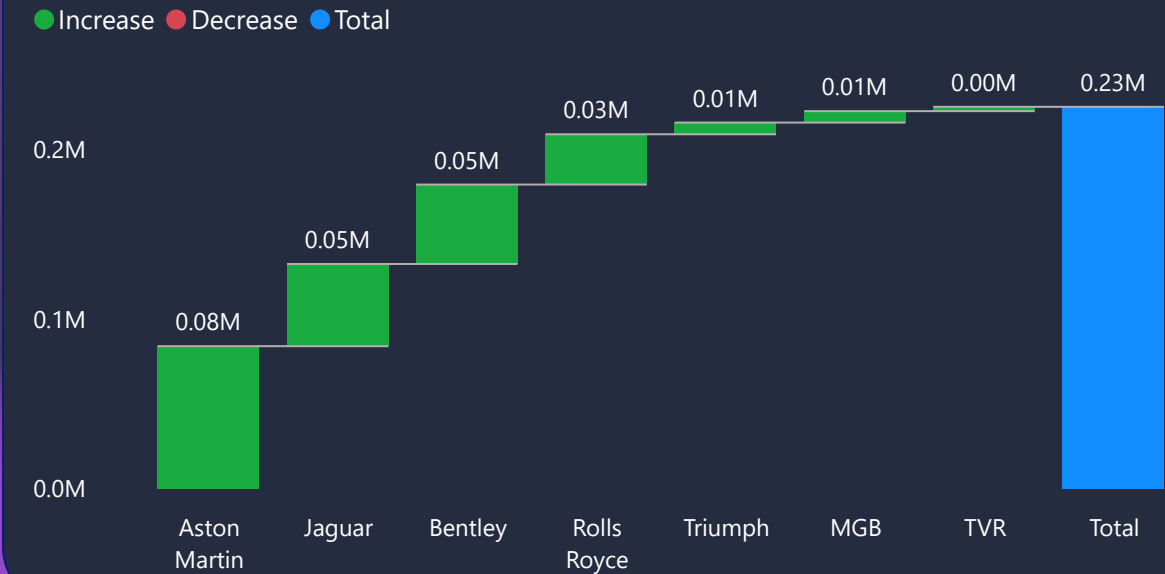
TotalDiscount by Model



SalePrice by CountryName



TotalDiscount by Make



TotalDiscount by CountryName

