



Site Audit: Issues

zenprints.shop

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Subdomain: zenprints.shop

Last Update: May 18, 2024

Crawled Pages: 57

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0 0

0 pages returned 5XX status code

0 0

0 pages returned 4XX status code

0 0

0 pages don't have title tags

0 0

0 issues with duplicate title tags

0 0

0 pages have duplicate content issues

0 0

0 internal links are broken

0 0

0 pages couldn't be crawled

0 0

0 pages couldn't be crawled (DNS resolution issues)

0 0

0 pages couldn't be crawled (incorrect URL formats)

0 0

0 internal images are broken

0 0

0 pages have duplicate meta descriptions

0 0

Robots.txt file has format errors	0	0
0 sitemap.xml files have format errors	0	0
0 incorrect pages found in sitemap.xml	0	0
0 pages have a WWW resolve issue	0	0
This page has no viewport tag	0	0
0 pages have too large HTML size	0	0
0 AMP pages have no canonical tag	0	0
0 issues with hreflang values	0	0
0 hreflang conflicts within page source code	0	0
0 issues with incorrect hreflang links	0	0
0 non-secure pages	0	0
0 issues with expiring or expired certificate	0	0
0 issues with old security protocol	0	0
0 issues with incorrect certificate name	0	0
0 issues with mixed content	0	0
No redirect or canonical to HTTPS homepage from HTTP version	0	0

0 redirect chains and loops	0
0 pages with a broken canonical link	0
0 pages have multiple canonical URLs	0
0 pages have a meta refresh tag	0
0 issues with broken internal JavaScript and CSS files	0
0 subdomains don't support secure encryption algorithms	0
0 sitemap.xml files are too large	0
0 links couldn't be crawled (incorrect URL formats)	0
0 structured data items are invalid	0
0 pages are missing the viewport width value	0
0 pages have slow load speed	0

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259 0

82 issues with unminified JavaScript and CSS files

82 0

About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>.

How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

53 images don't have alt attributes

53 0

About this issue: Alt attributes within tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers.

For more information, please see these articles: Using ALT attributes smartly:

<https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html> and Google Image Publishing Guidelines: <https://support.google.com/webmasters/answer/114016?hl=en>.

How to fix: Specify a relevant alternative attribute inside an tag for each image on your website, e.g., "".

48 pages have low text-HTML ratio

48 0

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content.

That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster.

How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

48 issues with blocked internal resources in robots.txt

48 0

About this issue: Blocked resources are resources (e.g., CSS, JavaScript, image files, etc.) that are blocked from crawling by a "Disallow" directive in your robots.txt file. By disallowing these files, you're preventing search engines from accessing them and, as a result, properly rendering and indexing your webpages. This, in return, may lead to lower rankings.

For more information, please see this article. How to fix: To unblock a resource, simply update your robots.txt file.

14 pages have duplicate H1 and title tags

14 0

About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page.

For more information, please see this Google article:

<https://support.google.com/webmasters/answer/35624>. How to fix: Try to create different content for your <title> and <h1> tags.

9 pages don't have meta descriptions

9 0

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users.

For more information, please see these article: Create good titles and snippets in Search Results: <https://support.google.com/webmasters/answer/35624>. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

3 pages don't have enough text within the title tags

3 0

About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. For more information, please see this Google article: <https://support.google.com/webmasters/answer/35624>.

How to fix: Add more descriptive text inside your page's <title> tag.

2 pages have a low word count

2 0

About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts.

For more information, please view this video: <https://www.youtube.com/watch?v=w3-obcXkyA4>. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.

0 external links are broken

0 0

0 external images are broken

0 0

0 links on HTTPS pages lead to HTTP page

0 0

0 pages have too much text within the title tags

0 0

0 pages don't have an h1 heading	00
0 pages have too many on-page links	00
0 URLs with a temporary redirect	00
0 pages have too many parameters in their URLs	00
0 pages have no hreflang and lang attributes	00
0 pages don't have character encoding declared	00
0 pages don't have doctype declared	00
0 pages have incompatible plugin content	00
0 pages contain frames	00
0 pages have underscores in the URL	00
0 outgoing internal links contain nofollow attribute	00
Sitemap.xml not indicated in robots.txt	00
Sitemap.xml not found	00
Homepage does not use HTTPS encryption	00
0 subdomains don't support SNI	00
0 HTTP URLs in sitemap.xml for HTTPS site	00

0 uncompressed pages	00
0 issues with uncompressed JavaScript and CSS files	00
0 issues with uncached JavaScript and CSS files	00
0 pages have a JavaScript and CSS total size that is too large	00
0 pages use too many JavaScript and CSS files	00
0 link URLs are too long	00

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81 0

48 outgoing external links contain nofollow attributes

About this issue: A nofollow attribute is an element in an <a> tag that tells crawlers not to follow the link. "Nofollow" links don't pass any link juice or anchor texts to referred webpages. The unintentional use of nofollow attributes may have a negative impact on the crawling process and your rankings.

How to fix: Make sure you haven't used nofollow attributes by mistake. Remove them from <a> tags, if needed.

48 0

19 pages have only one incoming internal link

About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them.

How to fix: Add more incoming internal links to pages with important content.

19 0

12 orphaned pages in sitemaps

About this issue: An orphaned page is a webpage that is not linked to internally. Including orphaned pages in your sitemap.xml files is considered to be a bad practice, as these pages will be crawled by search engines. Crawling outdated orphaned pages will waste your crawl budget.

If an orphaned page in your sitemap.xml file has valuable content, we recommend that you link to it internally. How to fix: Review all orphaned pages in your sitemap.xml files and do either of the following: If a page is no longer needed, remove it; If a page has valuable content and brings traffic to your website, link to it from another page on your website; If a page serves a specific need and requires no internal linking, leave it as is.

12 0

2 pages are blocked from crawling

2 0

0 pages have more than one H1 tag

0 0

0 page URLs are longer than 200 characters

0 0

Robots.txt not found

0 0

0 pages have hreflang language mismatch issues

0 0

0 subdomains don't support HSTS

0 0

0 orphaned pages in Google Analytics 0

0 pages blocked by X-Robots-Tag: noindex HTTP header 0

0 issues with blocked external resources in robots.txt 0

0 issues with broken external JavaScript and CSS files 0

0 pages need more than 3 clicks to be reached 0

0 URLs with a permanent redirect 0

0 resources are formatted as page link 0

0 links on this page have no anchor text 0

0 links have non-descriptive anchor text 0

0 links to external pages or resources returned a 403 HTTP status code 0