

# SADIQ BA'ABA

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## PROFESSIONAL SUMMARY

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Innovative Creative Designer with history creating bespoke graphics to exact client demands. Motivated and focused on delivering original campaigns within target time frames. Skilled in transforming basic design concepts into unique, engaging multimedia projects.

## WORK HISTORY

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**Creative Designer,** 01/2019 – Current

Sabted Incorporation - Kaduna, Kaduna State

- Managed Brand Campaigns to achieve Customer requirements and meet creative vision.
- Identified Creative growth strategies for existing clients.
- Consulted with clients to identify design requirements for each project.

**Personal Assistant,** 03/2020 – 3/2021

Judiciary – Kaduna, Kaduna State

- Organized personal and professional calendars, supplying timely reminders of upcoming meetings and events.
- Coordinated flight, accommodation and travel arrangements, maintaining strict compliance with budgets and schedules.

## SKILLS

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- Creative team leadership
- Graphics Design
- Communication strategies
- Creative strategy development
- Corporate Identity branding

## EDUCATION

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- **Bachelor of Science:** International Studies, 1/2018 - Current  
**Ahmadu Bello University** – Zaria

## CERTIFICATIONS

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- **First Step Program** – Microsoft Office Word, Excel and Power Point  
**NIIT** – Kaduna
- **Global Diplomacy** – Diplomacy in the Modern World  
**Coursera**