



VICENTE OPASO

SENIOR SOFTWARE ENGINEER

SUMMARY

Driven Technical Lead and Frontend Solutions Architect with experience managing teams and launching high-performance applications. Adept at combining creative expression with advanced frontend development skills to produce sophisticated interfaces that enhance user experiences.

Proven track record of significantly advancing developer experience, codebase reliability and quality, and successful deployments leading to polished User Interfaces (UI), that improve User Experience (UX), leading to increased engagement, ROI, and business results.

CORE COMPETENCIES

A Senior Software Engineer with over 25 years of experience and focus on:

- Technical Leadership
- Frontend Solutions Architecture
- Design Systems Expert
- Frontend Technologies and Development
- Community of Practice (CoP) Building
- Agile Methodologies

LANGUAGES

English: Fluent (C2)

Spanish: Native (C2)

CONTACT

Benalmádena, Málaga, Spain.

+34 684 005 262

vicente@opa.so

<https://opa.so/>

<https://linkedin.com/in/vicenteopaso/>

PROFESSIONAL EXPERIENCE

Carlsberg Group | Growth Products & Data | Lisbon, Portugal
January 2020 to Present

Solutions Architect, December 2022 to Present

- Oversaw technical leadership for enterprise B2B e-commerce shops with \$1B+ annual turnover.
- Improved Developer Experience (DX), by automating deployment pipelines through GHAS, leading to better code quality, and security, achieving enterprise-level production releases.
- Lead technical strategy for cross-functional teams. Overseeing architecture, implementation, and deployment for global solutions.

Solutions Architect for Digital Marketing and Consumer Tech,
December 2022 to July 2024

- Led architecture for the development of Cookie Consent, Age Gateway, and Global Policies for global markets.
- Architected implementation of both analytics metrics gathering, as well as reporting of such metrics for Carlsberg Group's Commercial stakeholders in a cross-functional team effort, including Data team.

Architect for Malty Design System, January 2021 to Present

- Architected Malty Design System, an open-source Design System, for Carlsberg Group's global frontend development needs.
- Developed and architected a React monorepo component library, as well as adjacent complementary libraries.
- Championed and led the first Community of Practice for Frontend Engineering.

Principal Developer, March 2021 to December 2022

- Developed and maintained frontend for two e-commerce shops deployed in markets around Europe and Asia.
- Implemented modern React development practices and enterprise-level production pipelines.
- Created and led a Frontend Community of Practice, launching several initiatives to enhance team collaboration and knowledge sharing.

Lead Frontend Developer, January 2020 to March 2021

- Led frontend development for various internal, B2B, and B2C applications, including Single-SPA microservices and Progressive Web Apps.
- Managed enterprise-level production pipeline.

Greygoo | Co-founder and Principal | Naperville, IL. USA.
March 2012 to June 2019

Directed a tight-knit multidisciplinary team and external resources throughout all phases of application development. Concentrated on frontend development, coordinating work, deliverables, and output quality with in-house resources, as well as near-shore and off-shore resources globally.

Created and implemented guidelines and standards for excellence, managing operations and quality assurance. Built strong business alliances and partnerships with premier, high-profile agencies and organizations across various industries, delivering technical solutions designed to improve engagement and expand outreach through innovative web development and business strategy skills.

Selected projects in Greygoo Media, include:

- Directed a multidisciplinary team in developing web and mobile applications using Angular, React, and Ionic.

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ADDITIONAL EXPERIENCE

Software Engineering Leadership Team Carlsberg Group | Growth Products & Data

As a member of the Software Engineering Leadership Team, worked alongside Architects, Principals, and Leads.

Steering group for all Software Engineering software designs, architecture, workflows, and ways of working, within Growth Products & Data.

Beacon Council Carlsberg Group | Growth Product & Data

The council is a steering group for One-Page Designs, and all technical decision-making within product teams, squads, and community of practices.

SKILLS

- Design Systems expert
- Solutions Architect
- Community of Practice (CoP) Champion
- Agile Project Management (Scrum, KanBan)
- User Interface (UI) & User Experience (UX)
- Javascript & TypeScript expert
- React / Angular
- Headless CMS: Umbraco, Strapi, others
- Single Page Applications (SPAs)
- Microservices Architecture
- RESTful API integration expert
- GraphQL integration
- GitHub Actions & Advanced Security
- AI power user
- B2B e-commerce
- Enterprise production deliveries
- Atomic Design principles
- Responsive Design principles
- Mobile-first Design principles
- Web Performance Optimization (WPO)
- Continuous Integration (CI)
- Continuous Deployment (CD)
- Continuous Improvement
- SOLID Principles
- Code Quality / Code Review
- Component-based Architecture

ACADEMIC EXPERIENCE

Bachelor of Arts in Graphic Design
Universidad del Pacífico
1998 – Santiago, Chile

Continued projects at Greygoo Media:

- Directed a multidisciplinary team developing web and mobile applications using Angular, React, Ionic, Java, Javascript, and PHP, as well as frameworks like Laravell, Spring, Bootstrap, etc.
- Partnered with GO GROUND, the official transportation agency for NCAA, building three web applications and two mobile applications suite for their use in executing events and serving customers.
- Contracted by clients across a diverse spectrum of verticals, such as General Motors, Paulson Institute, Naperville Park District, and many more organizations as well as start-up businesses.

Prizm Tech Group | Lead Angular Frontend Developer | Remote December 2018 to April 2019

Developed a white-label home healthcare management platform, and led a distributed, multidisciplinary team from Database Schema to UX design, and UI Implementation to production deployment.

Key aspects include:

- Advanced Angular (v6+) Development.
- Technical Project Manager for a distributed multidisciplinary team across Europe and Latin America.
- Managed UX design from user-flows to wireframes and production.

Upshot | Freelance Developer | Chicago, IL. USA. March 2011 to March 2012

Contracted to coordinate high-priority digital development projects for a marketing agency, with a focus on frontend. Developed projects ranging in scope and difficulty, consistently delivering projects in a timely fashion and exceeding client expectations for quality and functionality.

Selected projects include:

- Led development for a six-month project with a six-figure budget for Hilton Hotels, creating and developing collaborative content generation, management, and presentation tools for internal use.
- Developed micro-sites, landing pages, promotional sites, and highly complex web applications for small brands as well as Fortune 500 companies, such as Anheuser-Busch and Omron.

Nokia Networks | Freelance Telecomm Engineer | USA. October 2001 to April 2011

Over a decade of experience in the wireless telecommunications industry. Working markets around the U.S.A., from Alaska to Florida, and Hawai'i. With broad experience, as Network Optimization drive tester, field crews project management, as well as NOC operator.

Key aspects include:

- Led and supervised engineering teams and multiple external vendors, coordinating with cross-functional teams to ensure timely and efficient project delivery with multi-million dollar contracts.
- Strengthened client relationships through consistent internal reporting to consolidate operational efficiency and build strong business partnerships.

Signature

Benalmádena, Málaga, Spain.
12/09/2024