

CREDIT CARD

WEEKLY
STATUS REPORT



Project Objective

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.



Download Data

GitHub:

[https://github.com/sadiqmahut/credit card financial dashboard](https://github.com/sadiqmahut/credit_card_financial_dashboard)



Import data to SQL database

1. Prepare csv file
2. Create tables in SQL
3. import csv file into SQL



Data Output	Messages	Notifications
COPY 10108		
Query returned successfully in 82 msec.		

NOTE: Find all SQL queries & project data- github.com/sadiqmahut/credit_card_financial_dashboard

DAX Queries

AgeGroup =

```
SWITCH(TRUE(),  
  'public cust_detail'[customer_age] < 30, "20-30",  
  'public cust_detail'[customer_age] >= 30 && 'public cust_detail'[customer_age] < 40, "30-40",  
  'public cust_detail'[customer_age] >= 40 && 'public cust_detail'[customer_age] < 50, "40-50",  
  'public cust_detail'[customer_age] >= 50 && 'public cust_detail'[customer_age] < 60, "50-60",  
  'public cust_detail'[customer_age] >= 60, "60+",  
  "unknown"  
)
```

IncomeGroup =

```
SWITCH( TRUE(),  
  'public cust_detail'[income] < 35000, "Low",  
  'public cust_detail'[income] >= 35000 && 'public cust_detail'[income] < 70000, "Med",  
  'public cust_detail'[income] >= 70000, "High",  
  "unknown"  
)
```



DAX Queries

```
week_num2 = WEEKNUM('public cc_detail'[week_start_date])
```

```
Revenue = 'public cc_detail'[annual_fees] + 'public cc_detail'[total_trans_amt] + 'public cc_detail'[interest_earned]
```

```
Current_week_Revenue =  
    CALCULATE( SUM('public  
    cc_detail'[Revenue]),  
        FILTER(ALL('public  
        cc_detail'),  
            'public cc_detail'[week_num2] = MAX('public cc_detail'[week_num2])))
```

```
Previous_week_Revenue =  
    CALCULATE( SUM('public  
    cc_detail'[Revenue]),  
        FILTER(ALL('public  
        cc_detail'),  
            'public cc_detail'[week_num2] = MAX('public cc_detail'[week_num2])-1))
```



Project Insights- Week 53 (31st Dec)

Overview YTD:

- Overall revenue is 57M
- Total interest is 8M
- Total transaction amount is 46M
- Male customers are contributing more in revenue 31M, female 26M
- Blue & Silver credit card are contributing to 93% of overall transactions
- TX, NY & CA is contributing to 68%
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.06%

Project Description

Credit card financial dashboard using Power BI:

- Developed an interactive dashboard using transaction and customer data from a SQL database, to provide real-time insights.
- Streamlined data processing & analysis to monitor key performance metrics and trends.
- Shared actionable insights with stakeholders based on dashboard findings to support decision-making processes.

