



CONTACTS

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📍 San Francisco, CA

SKILLS

- Digital Marketing
- SEO & SEM
- Content Creation
- Social Media Strategy
- Market Research
- Data Analysis
- Creative Campaigns
- Customer Engagement
- Brand Management

EDUCATION

Bachelor of Science in Marketing
University of California, Berkeley |
Berkeley, CA
2013 – 2017

Jamie Rivera

Marketing Specialist

EXPERIENCE

Marketing Coordinator

Creative Solutions Inc. | San Francisco, CA

Led a team for a successful product launch, increasing market share by 15% within the first quarter.

6 months Product Launch

Jan 2022 – Jun 2022

Digital Marketing Specialist

Innovate Startups | San Francisco, CA

Spearheaded the digital marketing strategy, enhancing online presence and doubling the engagement rates on key platforms.

6 months Engagement Doubling

Jul 2021 – Dec 2021

SEO Analyst

TechAdvancers | San Francisco, CA

Optimized website content for SEO, resulting in a 40% increase in organic traffic.

6 months SEO Improvement

Jan 2021 – Jun 2021

Social Media Manager

BrandBoost | San Francisco, CA

Managed multiple social media accounts, growing follower base by over 200%.

6 months Follower Growth

Jul 2020 – Dec 2020

Content Marketing Specialist

MarketMovers | San Francisco, CA

Developed and executed a content strategy that increased web traffic by 50%.

6 months Traffic Increase

Jan 2020 – Jun 2020

Marketing Analyst

Global Trends | San Francisco, CA

Conducted market research that informed product development, leading to a successful product launch.

6 months Market Research

Jul 2019 – Dec 2019

Junior Marketing Associate

Creative Dynamics | San Francisco, CA

Assisted in the creation and implementation of marketing campaigns, resulting in a 30% increase in customer engagement.

6 months Campaign Assistance

Jan 2019 – Jun 2019

ABOUT

Jamie Rivera is a dynamic and creative marketing specialist with 6 years of experience across various sectors. Known for innovative strategies and a knack for increasing engagement and market share, Jamie is a valuable asset to any team. With a high adaptability to market trends and a results-driven approach, Jamie has consistently delivered outstanding results in all positions held.