From: nishay@bintoso.com

Sent: Tuesday, December 8, 2020 11:43 PM

To: alfredo@bintoso.com

Subject: Marketing website cost comparison

Hi Alfredo,

I know our marketing team wants to host our corp site in the cloud. The proof of concept apparently went well and everyone is excited.

Our company is under cost pressure so I did some math to do a cost comparison of hosting the site on-prem vs cloud. All things being equal, the compute part shows a big delta.

Our yearly depreciated cost of a compute server is $3000. An equivalent compute instance running in the cloud would cost $5000. We are running the site on 5 compute servers today.

This implies a cost delta of $10,000 per year, should we run it in the cloud. Also, I am not sure if we can offer security of the site on the cloud. I spoke to Gina in CISO org and she was also concerned. We have always secured the site through our firewalls and tight process controls that don't apply in the cloud.

Wanted to make sure you are aware and can bring it to the attention of finance and others as needed.

Thanks,

Nishay

Compute Engineering

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