

Supervised Learning - Regression

Agenda

1. Simple Linear Regression	1.	Simple	Linear	Regressio	r
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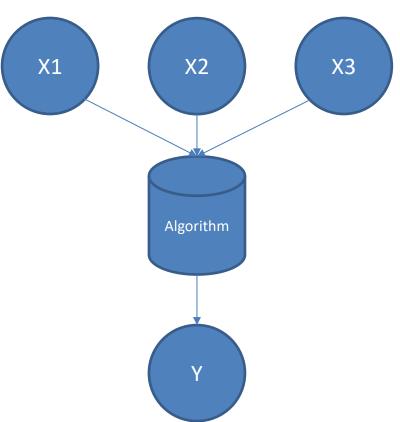
- 2. Multiple Linear Regression
- 3. Assumptions of Linear Regression
- 4. Polynomial Regression
- 5. R2 and RMSE

Regression: Definition

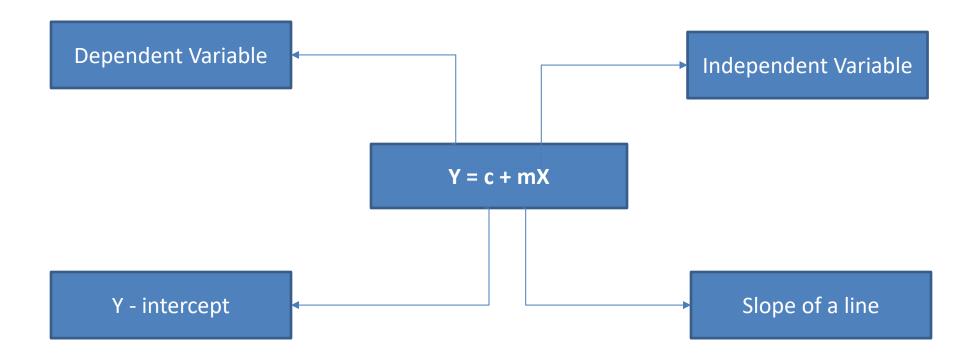
A technique for determining the statistical relationship between two or more variables where a change in a dependent variable is associated with a change in one or more independent variables.

Dependent Variable: The variable to be predicted or explained in a regression model.

Independent Variable: The variable related to the dependent variable in a regression equation.



Regression: Equation



Y – intercept (c) is that value of the dependent variable (y) when the value of the independent variable (x) is zero. It is the point at which the line cuts the y-axis. **Slope (b)** is the change in the dependent variable for a unit increase in the dependent variable. It is the tangent of the angle made by the line with the x-axis.

Linear Regression

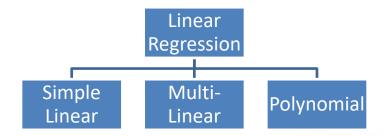
Simple Linear Regression is used to determine the strength of the relationship between one dependent variable and a series of other changing variables (independent).

Linear Regression: one independent variable to predict the outcome.

Multiple Regression: Two or more independent variables to predict the outcome.

Non-Linear Regression: When there is no linearity in the model, we use Non-Linear regression.

Polynomial Regression: "n" number of independent variables to predict the outcome. (basically, running multiple linear regression to fit non-linear data)

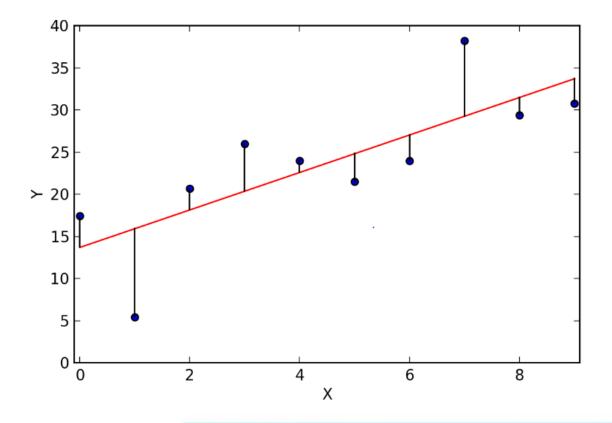


The Regression Line

The regression line is simply a single line that best fits the data (in terms of having the smallest overall distance from the line to the points)

This technique is used for finding the "Best fitting line" using the "Least squares method".

- Dots are the fitted points
- Red line is the regression line
- Black line shows the deviation from the regression line



Assumptions of Linear Regression

- 1. There should be a linear and additive relationship between dependent variable and independent variable(s).
- 2. There should be no correlation between the residual (error) terms. Absence of this phenomenon is known as **Autocorrelation**.

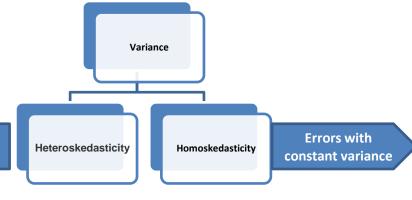
Errors with non-

constant variance

- 3. The independent variables should not be correlated. Absence of this phenomenon is known as **multicollinearity.**
- 4. The error terms must have constant variance. This phenomenon is known as **homoskedasticity**. The presence of non-constant variance is referred to **hetroskedascity**.
- 5. The error terms must be normally distributed

Workaround for errors:

- In case of Multicollinearity, Ridge regression can be used.
- In case of correlation, Partial Least Square (PLS)
 Regression is being used.
- In case of overdispersion, negative binomial model can be used.



Regression: Few Definitions

Autocorrelation: Correlation between the residual value.

Presence of correlation makes the regression model weak. Let's understand this with the help of an example:

If the least square coefficient of X^1 is 15.02 and its standard error is 2.08 (without autocorrelation). But in presence of autocorrelation, the standard error reduces to 1.20. As a result, the prediction interval narrows down to (13.82, 16.22) from (12.94, 17.10).

Multicollinearity: If independent variables are correlated, the phenomenon is known as multicollinearity.

Presence of multicollinearity makes the:

- 1. Task of finding the true relationship between dependent and independent variables difficult.
- Standard errors tend to increase.
- 3. The confidence interval becomes wider.
- 4. Less precise estimates of slope parameters.

User Case: Regression

A retail store manager wants to know that if he extends the shopping hours, will it greatly increase the sales or not. For this,

- Independent variable = sales (Y)
- Dependent variable = No. of shopping hours (X)
- Regression Equation: Y= b0 +b1*X1 + b2*X2+---bn*Xn

He can run the regression model to find the value of coefficients b0 & b1 and then calculate:

- what number of shopping hours are sufficient to reach the "Maximum" level of sales. (simple linear)
- what number of shopping hours are sufficient to reach the "Optimum" level of sales. (Multi linear) by
 adding additional parameter of operational expense. Because extending shopping hour would also increase
 the operational expenses such as electricity, employee salaries, beverages etc.
- Serving snacks would increase sales, impact can be calculated by **polynomial regression**.
- Yi= (B0+B1xi+ B11xi^2) + ei

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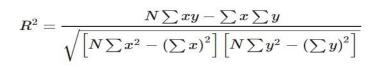
Machine Learning Process: Testing Techniques

Ways to test Model-Fit:

R-Squared (R^2)

Overall F-Test

Root Mean Squared Error (RMSE)





N = No of scores given

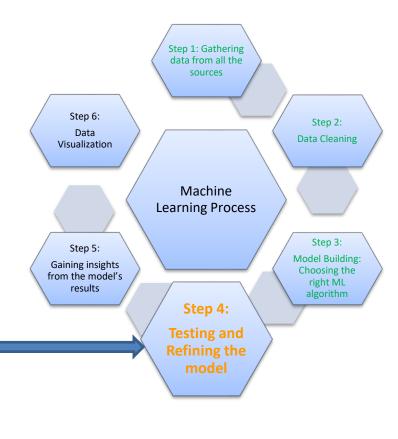
 \sum XY = Sum of paired product

 $\sum X = X$ score sum

 $\sum Y = Y$ score sum

 $\sum X^2$ = square of X score sum

 \sum Y² = square of Y score sum



Example: Find the coefficient of determination

Dataset:

Create the table out of given scores

Х	Y	
2	2	
5	5	
6	4	
7	3	

N = 4

The coefficient of correlation is given by:

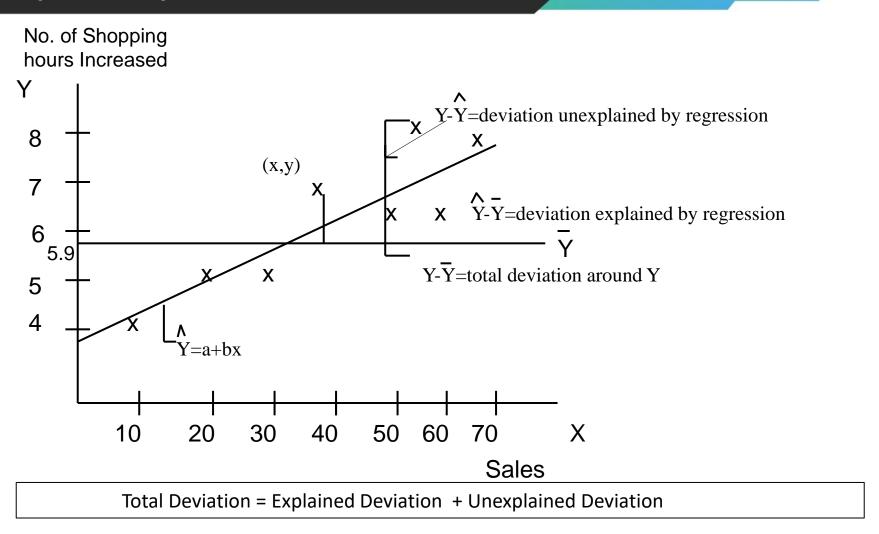
Х	Y	XY	X ²	Y ²
2	2	4	4	4
5	5	10	25	25
6	4	24	36	16
7	3	21	49	9

 $\mathsf{R2=N} \sum \mathsf{xy} - \sum \mathsf{x} \sum \mathsf{y} [\mathsf{N} \sum \mathsf{x2} - (\sum \mathsf{x}) 2] [\mathsf{N} \sum \mathsf{y2} - (\sum \mathsf{y}) 2] \sqrt{\mathsf{R2} - \mathsf{N} \sum \mathsf{xy} - \sum \mathsf{x} \sum \mathsf{y}} [\mathsf{N} \sum \mathsf{x2} - (\sum \mathsf{x}) 2] [\mathsf{N} \sum \mathsf{y2} - (\sum \mathsf{y}) 2] \sqrt{\mathsf{R2} - \mathsf{N} \sum \mathsf{xy} - \sum \mathsf{x} \sum \mathsf{y}} [\mathsf{N} \sum \mathsf{x2} - (\sum \mathsf{x}) 2] [\mathsf{N} \sum \mathsf{y2} - (\sum \mathsf{y}) 2] \sqrt{\mathsf{R2} - (\sum \mathsf{y}) 2} \sqrt{\mathsf{$

 $= -12540 \times 10976$

= -0.003

R- Squared Explained



The total distance from any point to Y. is the sum of the distance from Y to the regression line plus the distance from the regression line to Y.

F-Test and RMSE

The **F-test** tells you whether a group of variables, or even an entire model, is jointly significant in explaining variation in your dependent variable Y.

RMSE is measure of the size of the errors in regression and do not give indication about the explained component of the regression fit.

$$RMSE = \sqrt{\frac{\sum_{i=1}^{n} (X_{obs \rightleftharpoons, i} - X_{model, i})^{2}}{n}}$$

where Xobs is observed values and Xmodel is modelled values at time/place i.

- RMSE value can be used to compare the individual model performance to that of other predictive models.
- Lower values of RMSE indicate better fit.
- RMSE is a good measure of how accurately the model predicts the response.
- R-squared is a relative measure of fit, RMSE is an absolute measure of fit.
- The value of R2 is always between zero and one

Simple Linear Regression

Problem Statement: There is an electronics manufacturing company which sells an electronic cleaning device. Their sales team has advised to add another feature in the device to the product manager of the company. Now, before taking this further to the senior management, he decided to run simple regression model to find the impact of that feature on the net sales using market data.

Equation of Simple Linear Regression:

$$Y = b0 + b1*X$$

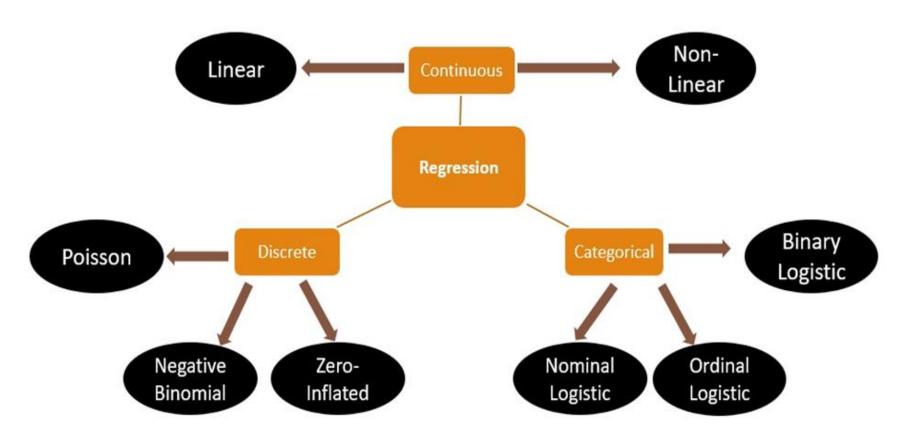
- Once the coefficients are known, we can use this equation to estimate output values for y given new input examples of x.
- To calculate these coefficients we use regression model in python.

Y= Dependent Variable

X= Independent Variable

b0 & **b1** = Coefficients

Regression: Summary



Types of Regression

Regression: Use case

A real estate company "ABC" has a new project coming up in which they have to build homes at different locations in California.

They have rough idea about prices but actual price is not decided yet. They want prices so that it will be affordable to common people.

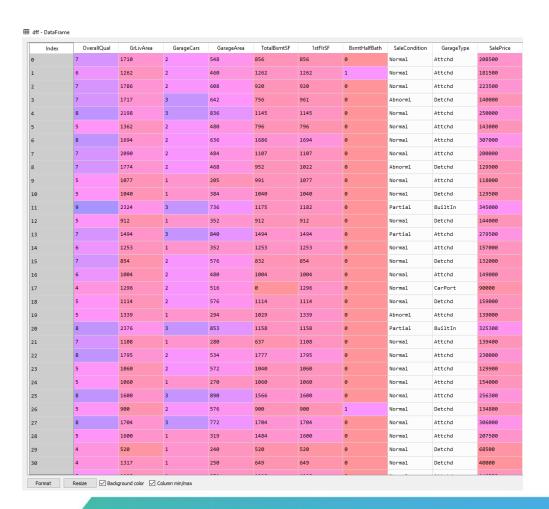


Import the data

Using Pandas library import the data in Python

```
import pandas as pd
import numpy as np
from sklearn import linear_model
from sklearn.metrics import mean_squared_error, r2_score
from sklearn.model_selection import train_test_split
import matplotlib.pyplot as plt
import seaborn as sns

df = pd.read_csv('train.csv')
```

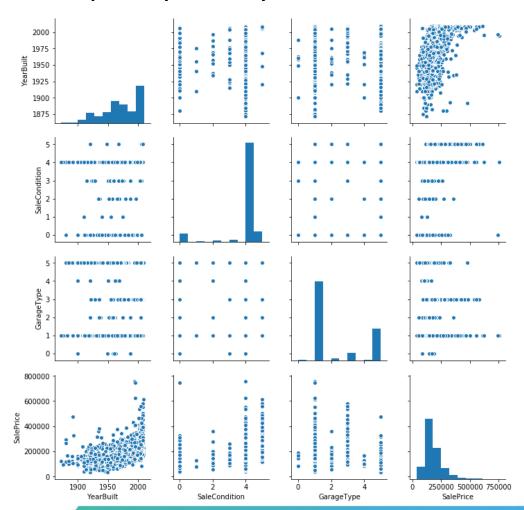


After importing the data we need to clean the data and start exploratory data analysis

```
import numpy as np
import matplotlib.pyplot as plt
import pandas as pd
import os
import matplotlib.pyplot as plt
import seaborn as sns

dff=pd.read_csv('train.csv')
sns.pairplot(dff)
```

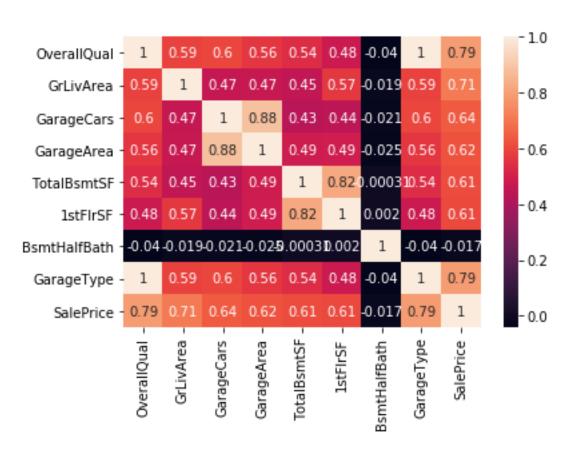
Pair plot is helpful to find the relation between the variables.



After importing the data we need to clean the data and start exploratory data analysis

```
import numpy as np
import matplotlib.pyplot as plt
import pandas as pd
import os
import matplotlib.pyplot as plt
import seaborn as sns

dff=pd.read_csv('train.csv')
sns.heatmap(dff.corr(),annot=True)
```



Heatmap helps to find the correlation between the variables.

During the Exploratory data analysis outliers will be taken case as per the business decisions.

```
def remove_outlier(df in, col name):
    q1 = df in[col name].quantile(0.25)
    q3 = df in[col name].quantile(0.75)
    iqr = q3-q1
    fence low = q1 - 1.5*iqr
    fence high = q3 + 1.5*iqr
    df out = df in.loc[(df in[col name]> fence low) & (df in[col name] < fence high)]</pre>
    return df out
df in=FileNameDesc[(FileNameDesc.column type=='int64') | (FileNameDesc.column type =='float64')]
for col na in df in['column name']:
    if col na != IV:
                                                                                  50
        remove outlier(dataset,col na)
                                                                                  40
                                                                                 30
                                                                                  20
                                                                                 10
                                                                                         Thur
                                                                                                     Fri
                                                                                                                Sat
                                                                                                                            Sun
```

day

Once exploratory data analysis done encoding will be the next step where the categorical data will encode to numbers as Python works on the numerical data.

```
# Encoding categorical data
from sklearn.preprocessing import LabelEncoder, OneHotEncoder
labelencoder = LabelEncoder()
X[:, 3] = labelencoder.fit_transform(X[:, 3])
onehotencoder = OneHotEncoder(categorical_features = [3])
X = onehotencoder.fit_transform(X).toarray()
```

Next step after encoding is feature scaling where we need to bring all the dataset in the same scale so that no other variable will dominate any other variable.

There are two ways for doing the same i.e. Standardization and Normalization.

Once feature scaling done the next step is to split the data into Test and Train as it is supervised learning.

Fit the model on train data and then use test data to check the accuracy of the model

```
#Multi Linear Regression
from sklearn.linear_model import LinearRegression
regressor = LinearRegression()
regressor.fit(X_train, y_train)
```

Fit the train data on the model

```
# Predicting the Test set results
y_pred = regressor.predict(X_test)
```

Use test data to check the accuracy of the model

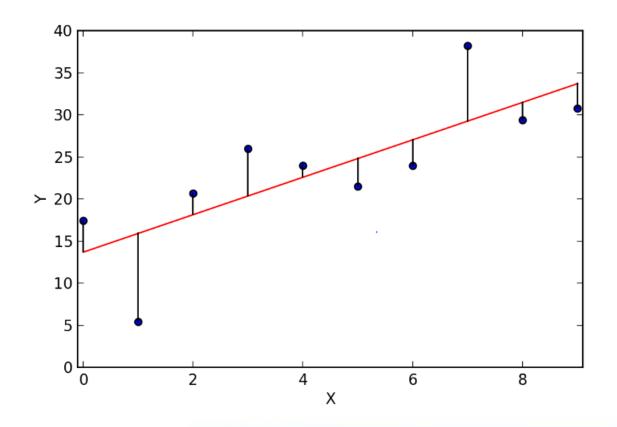
```
# Explained variance score: 1 is perfect prediction
r_square = r2_score(y_test, y_pred)
print('Variance score: {0:.2f}'.format(r_square))
```

R square value will be used to measure the accuracy of the model

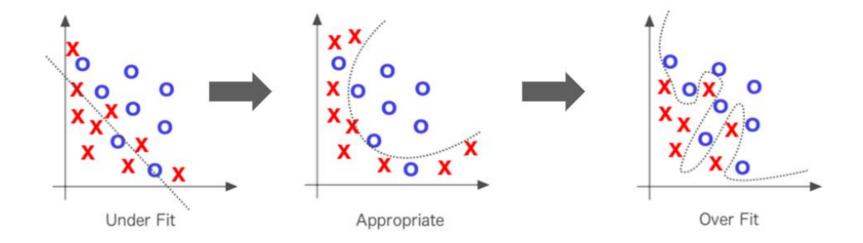
Regression: Model Fitting

Fitting a model means that you are making your algorithm learn the relationship between dependent and independent variables so that you can predict the future values of the outcome.

So the best fitted model has a specific set of parameters which best defines the problem at hand.



Regression: Model Fitting Types



Under fit where we can make our model more accurate

Accurate model as the line passing through most points without over fitting.

Over fitted model

