

# Key research

KEYWORDS	SEARCH VOLUME	TOP OF PAGE BID (LOW RANGE)	TOP OF PAGE BID (HIGH RANGE)	COMPETITION
BRITANNIA BISCUIT COMPANY	49,500	\$0.20	\$0.62	LOW
GOOD DAY BISCUITS	40,500	\$0.01	\$0.10	HIGH
BRITANNIA BISCUITS	33,100	\$0.01	\$0.11	HIGH
BISCUIT NUTRI CHOICE	27,100	\$0.01	\$0.11	HIGH
MILK BIKIES	22,200	\$0.01	\$0.38	MEDIUM
50 50 BISCUITS	22,200	\$0.01	\$0.47	MEDIUM