

MONTHLY CONTENT PLAN

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
WEEK1	INTRODUCTION REELS	POLL OR QUIZ	TUTORIAL VIDEO	CUSTOMER VIEW	VIDEO
WEEK2	PRODUCT SPOTLIGHT	CUSTOMER Q&A	BEFORE & AFTER	INFOGRAPHIC	SHORT QUIZ
WEEK3	LIVE Q & A SESSION	PODCAST	WELLNESS WEDNESDAY	INTERACTIVE POLL	VIDEO
WEEK4	COMMUNITY SPOTLIGHT	POLL Q&A	SHARE A BLOG POST	THANKFUL THURSDAY	EDUCATIONAL VIDEO