# Learning Better Representations Using Auxiliary Knowledge

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### Introduction

- Representation Learning (RL) is a subfield of machine learning that focuses on learning meaningful and compact representations of data.
- RL is a crucial aspect of AI, helping machines to understand and interpret complex data inputs.
- With effective RL, AI systems can recognize patterns, make predictions, and make decisions based on relevant information.
- **Improving RL** can lead to more accurate and effective AI systems across a variety of applications in CV, NLP, and more.



# Enhancing RL

- **Preprocessing of input data**: Cleaning, normalizing, and transforming data.
- **Data augmentation**: Increasing the amount and diversity of training data.
- Advanced Learning Techniques: incorporating methods such as transfer learning, multi-task learning, adversarial training, etc.
- Use of auxiliary knowledge: Incorporating external knowledge, such as domain-specific information, into the RL system.



# Enhancing RL using Auxiliary Knowledge

- 1. **Text**: Text data, such as encyclopedias, and other natural language resources, can provide valuable information about the relationships between words, concepts, and entities.
- 2. **Knowledge Graphs**: Knowledge graphs represent relationships between entities as nodes and edges, providing a rich source of structured knowledge that can be used to improve RL.
- 3. **Similar Datasets**: Using similar datasets, such as those from related domains or tasks, can provide additional information and insights to improve RL.

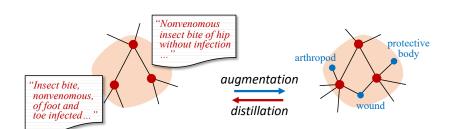


## Text as External Source of Knowledge

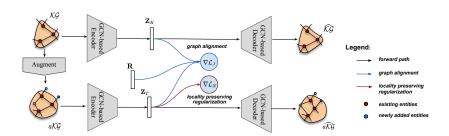
- **Knowledge Graph Embedding (KGE)**: is a type of RL that maps **entities** and **relationships** in a knowledge graph into a low-dimensional vector space.
- **Knowledge Graphs (KG)**: are a rich source of structured information but are often **sparse**, meaning that there are many missing relationships between entities.
- External text: can be used to improve KGE by providing additional information and insights about the relationships between entities in the KG.
- **Research Question**: How can we incorporate text into the learning process?



# Augmenting Knowledge Graph







<sup>&</sup>lt;sup>1</sup>Rezayi, Saed, et al. "Edge: Enriching Knowledge Graph Embeddings with External Text." (NAACL. 2021.

# **Enriching KGE**

1. Minimize the distance between reconstructed knowledge graph and its original version (MSE):

$$\mathscr{L}_K = \min||\mathbf{A}_K - \hat{\mathbf{A}}_K||_2$$

2. Align *KG* and *aKG* through common entities in the embedding space (joint loss):

$$\mathcal{L}_J = ||\mathbf{Z}_K - \mathbf{R}\mathbf{Z}_T||_2$$

3. Force textual nodes related to a target entity to be closer to that entity compared to unrelated ones (negative sampling):

$$\mathscr{L}_{N} = -\log(\sigma(\mathbf{z}_{e}^{\top}\mathbf{z}_{t})) - \log(\sigma(-\mathbf{z}_{e}^{\top}\mathbf{z}_{t'}))$$



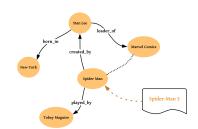
### • Link prediction results on SNOMED dataset:

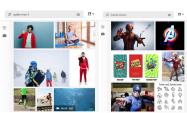
Input	Model	AUC	AP
KG	GAE	0.77	0.84
aKG	GAE	0.86	0.90
KG+aKG	Edge	0.91	0.94



# **Query Suggestion**

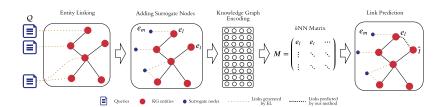
- Search engines often rely on rich metadata being available for the content items.
- Some search queries might suffer from reduced relevance, i.e., low precision.
- Research Question: Can we exploit external knowledge to provide entity-oriented reformulation for queries?







# Proposed Framework<sup>2</sup>



- **INPUT**: A set of queries with unsatisfactory search results.
- **OUTPUT**: A set of KG entities related to input queries.

<sup>&</sup>lt;sup>2</sup>Rezayi, Saed, et al. "A Framework for Knowledge-Derived Query Suggestions." IEEE BigData, 2021.

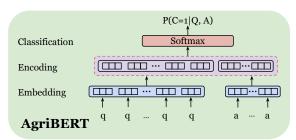


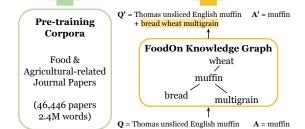
# Semantic Matching

- 1. **Problem**: Matching consumer receipt data with USDA nutrition database.
- 2. We frame the problem as **answer selection** problem.
- 3. We train a language model using existing literature in agriculture domain including 2.4 million tokens (AgriBERT).
- 4. **Research Question**: Can we boost the performance of answer selection using an external KG?



### Framework<sup>3</sup>





<sup>&</sup>lt;sup>3</sup>Rezayi, Saed, et al. "Agribert: knowledge-infused agricultural language models for matching food and nutrition." IJCAI, 2022.

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### Results

Training Dataset	Model	P@1
-	kNN	14.49
-	BERT	10.88
WikiText-103	BERT+EL (Wikidata)	10.09
WikiText-103	BERT+FoodOn (n=1)	24.83
Agricultural Corpus	BERT	12.71
Agricultural Corpus	BERT+EL (Wikidata)	21.52
Agricultural Corpus	BERT+FoodOn (n=1)	47.89
Agricultural Corpus	BERT+FoodOn (n=3)	49.80
Agricultural Corpus	BERT+FoodOn (n=5)	49.98

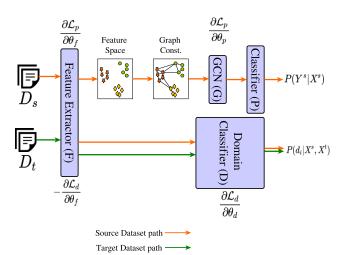


# **Cross Domain Clustering**

- **Problem**: Short text clustering
- **Challenges**: Unknown data distribution, topic evolution, semantic sparsity.
- **Research Question**: Can we exploit a labeled dataset to model the underlying distribution of a target dataset?



# Proposed Model<sup>4</sup>

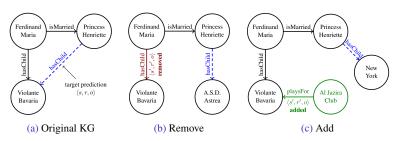


<sup>&</sup>lt;sup>4</sup>Rezayi, Saed, et al. "XDC: Adversarial Adaptive Cross Domain short text clustering." SDM, 2023.



# Trustworthy KGE

- The embeddings generated by KGE models can be considered a "black box" as it is difficult to understand how they are generated and how they contribute in the performance of the model.
- Existing methods try to identify which training facts have been **most influential** to the prediction<sup>5</sup>.



<sup>&</sup>lt;sup>5</sup>Pezeshkpour, Pouya, et al., "Investigating Robustness and Interpretability of Link Prediction via Adversarial Modifications." NAACL, 2019.



### Robust KGE

- To the best of my knowledge, there is no work in the area of robust KGE.
- **Research Question**: can we utilize a form of external knowledge to mitigate the effect of the attack and improve the robustness?
- Using word embedding to enhance the KGE:

$$\hat{\mathbf{e}}_i = \mathbf{e}_i + \mathbf{M}\mathbf{w}_i$$



### Conclusion

- The incorporation of auxiliary knowledge has proven to be a powerful tool for improving representation learning in AI.
- Different sources of auxiliary knowledge, including text and knowledge graphs, can be used to enhance RL in AI.
- The use of auxiliary knowledge can also be helpful in mitigating the effects of adversarial attacks on knowledge graph embeddings.
- Other directions in trustworthy KGE include: borrowing methods from GNNs, considering other areas such as Fair KGE.



# Thank you for your attention!

