COMPLETED PROPOSED WEBSITE FOR A SELECTED BUSINESS OR COMPANY Starseed Pieces

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Final Requirement in 6WEBPUB

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I. About the Business

Starseed Pieces

Starseed Pieces is a local jewelry brand that offers divine pieces online. As they don't have a physical store, customers can order from them online through their shopee account, tiktok shop, and Instagram. Their products come in wonderful sets of necklaces and bracelets, which can also be purchased individually as just the necklace, bracelet, or a charm.

Starseed Pieces has been sharing their divinelike craftmanship since 2021. The business is run and owned by @cartigrantt on Instagram. Their collections are available in multiple elaborate designs that combine modern and traditional elements. Whether you are looking for a statement necklace or a chic bracelet, they offer something distinctive for anyone.

II. Current Logo of the Company

Starseed Pieces

III. Created Logo for the Company





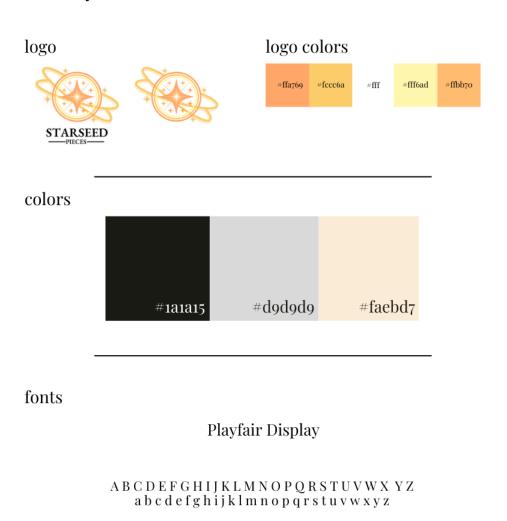
- **Type:** Combination Mark
- Colors Used: #FFA769, #FCCC6A, #FFBB70, #FFF6AD, #000000
- Font Style Used: EB Garamon
- Symbols Used: Star, Circle, Ring, Line
- Logo Dimension: 2D Vertical Dimension



• How did you come up with the design of the logo

The logo that we've came up with for our website "Starseed Pieces" embraces and gives off both elegant and celestial theme that aligns gorgeously with the business's focus on jewelry. The central star that we've put up on the logo represents the energy of the cosmos that gives off a sense of higher purpose. The star's light shines both beauty and brilliance, as well for the quality and craftmanship of every jewel and accessory that is made. The orbit ring that is around the star enhances sense of movement of the logo, giving the idea of how the star and celestial body move in space that adds balance and harmony. The soft hues and golden color of it that is used in the design provides the aura of positivity, luxury, and warmth for everyone. The three circular shapes have given us a sense of unity and completeness, as a symbol for a personal and significant nature of the pieces. Lastly, this logo has visually communicated and will forever communicate with us and the future audience, giving the mission of the shop, which is providing jewelry accessories that carries aesthetic value as well for significance, making it more than a product, but a piece of the cosmos to be worn and forever be with you.

IV. Website Style Guide





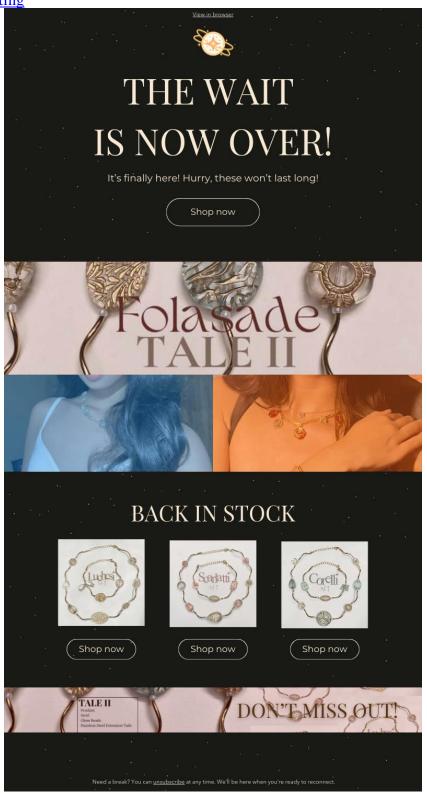
V. Infographics





VI. Marketing Content

Email Marketing





Social Media Marketing Facebook



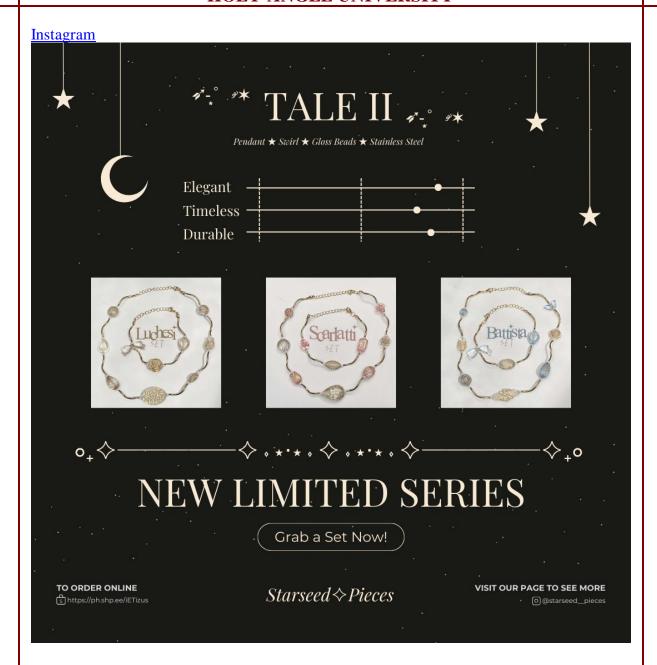






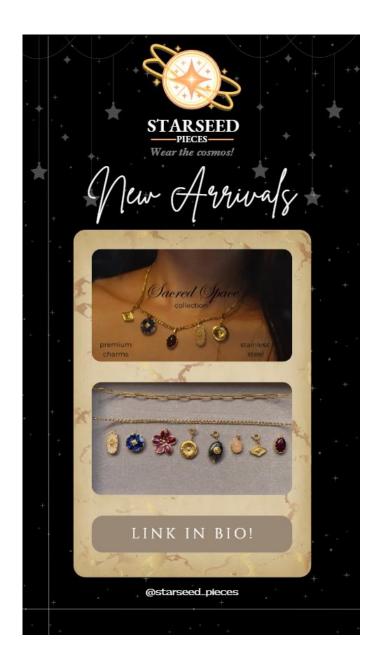








Tiktok



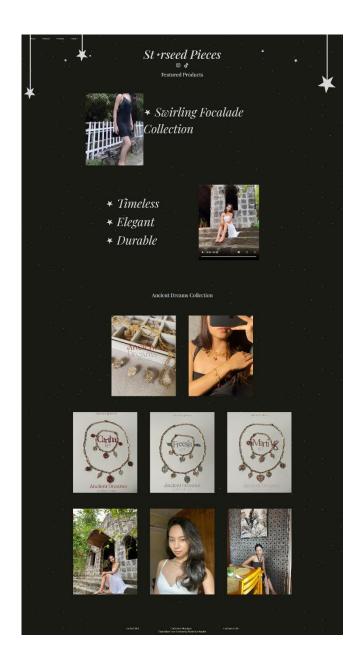


VII. Web Pages



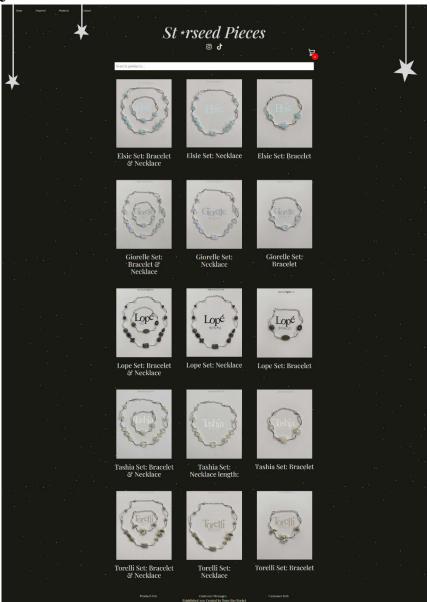


Featured Page



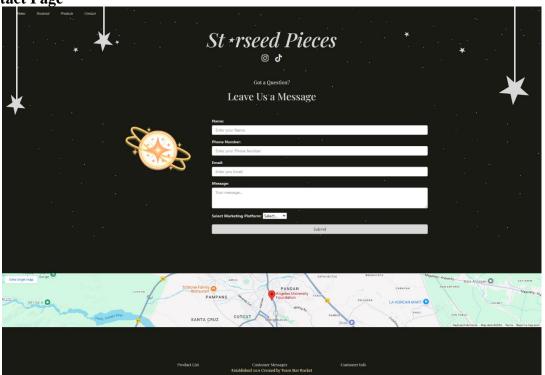


Product Page

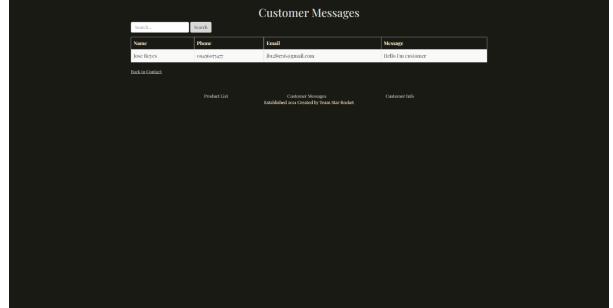




Contact Page

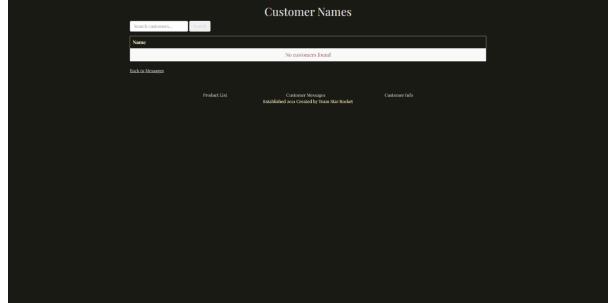


Customer Messages Page



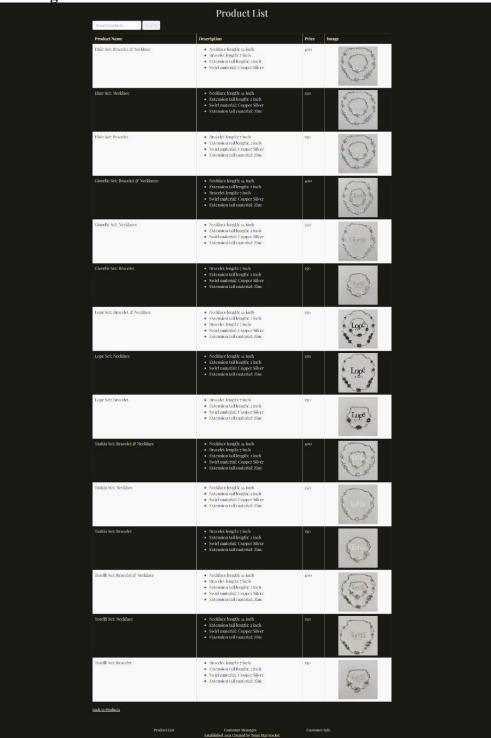


Customer Information Page





Product List Page





VIII. User Manual

• Accessing the application

- To run: npm start

*in case of error: then npm start again

- NPM Install

```
PS C:\Users\Jose Reyes\Desktop\astarseed> npm install
up to date, audited 68 packages in 739ms

15 packages are looking for funding
run `npm fund` for details

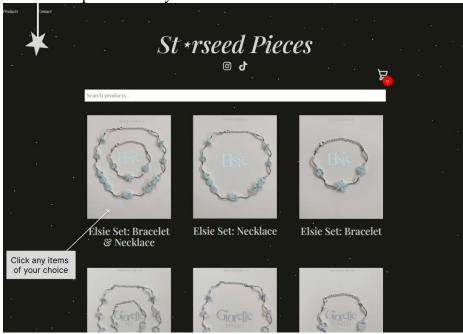
found 0 vulnerabilities
```

- Install Express

```
Node.js v20.17.0
PS C:\Users\Jose Reyes\Desktop\astarseed> npm install express
added 28 packages, and audited 96 packages in 2s
17 packages are looking for funding
  run `npm fund` for details
found 0 vulnerabilities
```

• Product Page (Purchasing steps)

- Choose the product that you want.



To rate the product, you can use the slider, then you can submit the rating with the send button. If you want to reset and rate again, use the redo rating button.



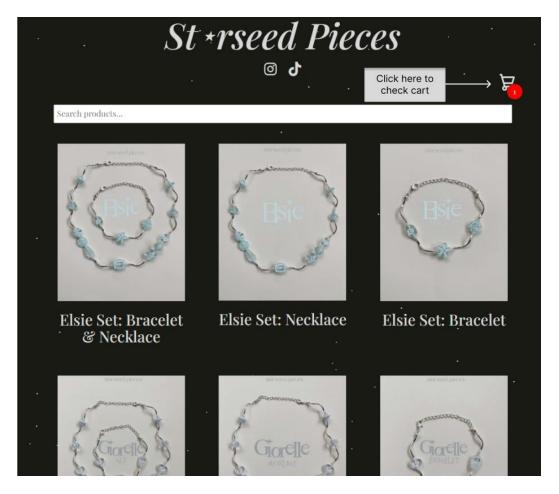


- For you to this item to cart, click the add to cart button.

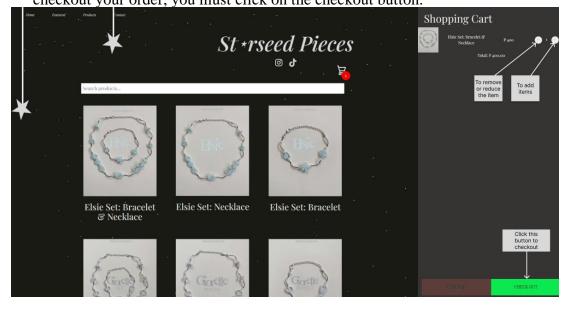


- To check the cart, click the cart icon that is displayed above the search bar.



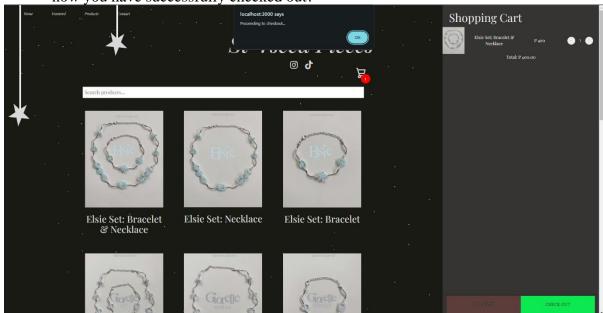


In the cart, we can remove or reduce items, as well to add. For you to confirm and checkout your order, you must click on the checkout button.



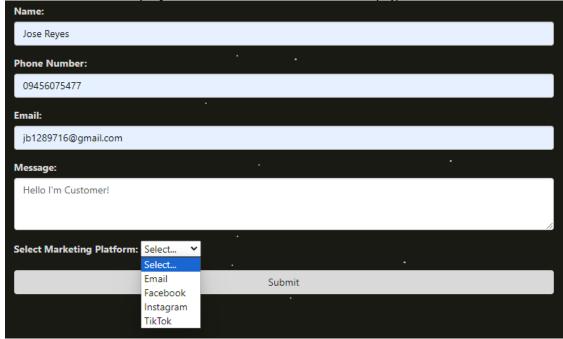


After clicking the checkout button, a notification will appear that has a message of "Proceeding to check out...", click the button "OK" to complete checking out. And now you have successfully checked out!



• Contact Page

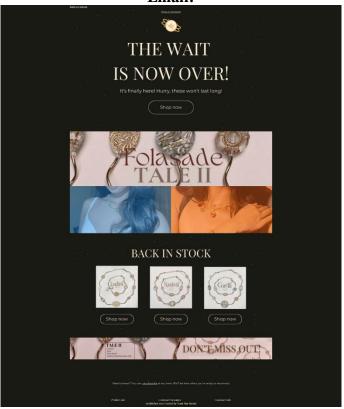
- Enter your information and select a marketing platform that you prefer using. The name will be displayed on the customer information page.





You can access four Marketing Platforms (Email, Facebook, Instagram, an Tiktok)

Email:



Facebook:





Instagram:



Tiktok(A screenshot of the video):





Customer Messages Page

- On this page, the customer will be displayed. (You can access it by clicking the Customer Messages hyperlink on the footer)



Customer Info Page

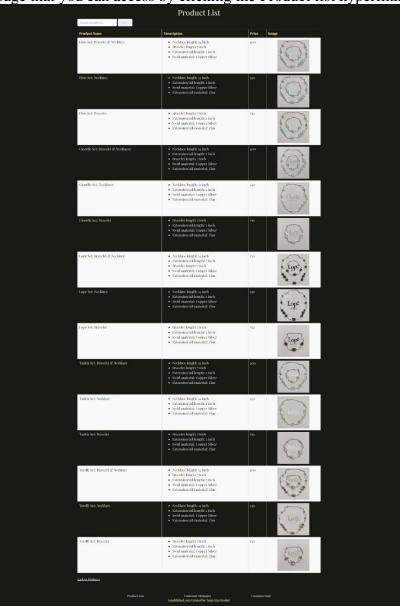
- In this page, the customer's name will be displayed. (You can access it by clicking the Customer Info hyperlink on the footer)



 Product List (You can access it by clicking the Product list hyperlink on the footer)



To access all the products with all their information, you may go into the Product list page that you can access by clicking the Product list hyperlink in the footer.



Product List Customer Messages
Established 2021 Created by Team Star Rocket

Customer Info

