

Nellie Iglesias

Digital Marketer



Work Experience

Sales and Marketing Specialist

Schuester Digital Media Group

Nov 2020 to Jan 2022 (1 year, 2 months)

- Achieved a 30% growth in social media followers by developing a strong content strategy that led to a 5% growth in sales within six months
- Boosted organic site traffic by 79% by developing and executing digital marketing content strategies
- Increased our client base by 5% by establishing partnerships with advertisers

Marketing Intern

Schuester Digital Media Group

March 2020 to June 2020 (3 months)

- Learned about the operations of the company's marketing department
- Coordinated trade shows and events



Education History

Bachelor of Arts in Literature with a Minor in Creative Writing

Institution: De Loureigh University

Year of Graduation: 2019

- Cum Laude
- President, De Loureigh Debate Club
- 1st Place, 2018 Best Short Story

LinkedIn Profile:

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Click [here](#) for my portfolio

Relevant Skills

- Search Engine Optimization
- Social Media Management
- Web Content Writing

Volunteer Work and Interests

- **Volunteer English Teacher**, Grayerville Elementary School
- **Volunteer Social Media Coordinator**, Lily River Children's Foundation
- **Member**, Women Speak Up Organization