Excel Homework: Kickstart My Chart

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

In general, more Kickstarter campaigns are successful than cancelled.

In general, the amount of failed Kickstarter campaigns is close to the amount of successful ones.

In the year 2017, one fifth of the total amount of campaigns failed.

In the year 2016, half the total amount of campaigns succeeded.

1. What are some limitations of this dataset?

It doesn’t show how popular a campaign is.

1. What are some other possible tables and/or graphs that we could create?

Tables can be created based upon the percent funded of the projects. Pie charts can be created based on the categories and sub-categories. Date created data can be used to make charts about the age of the projects.