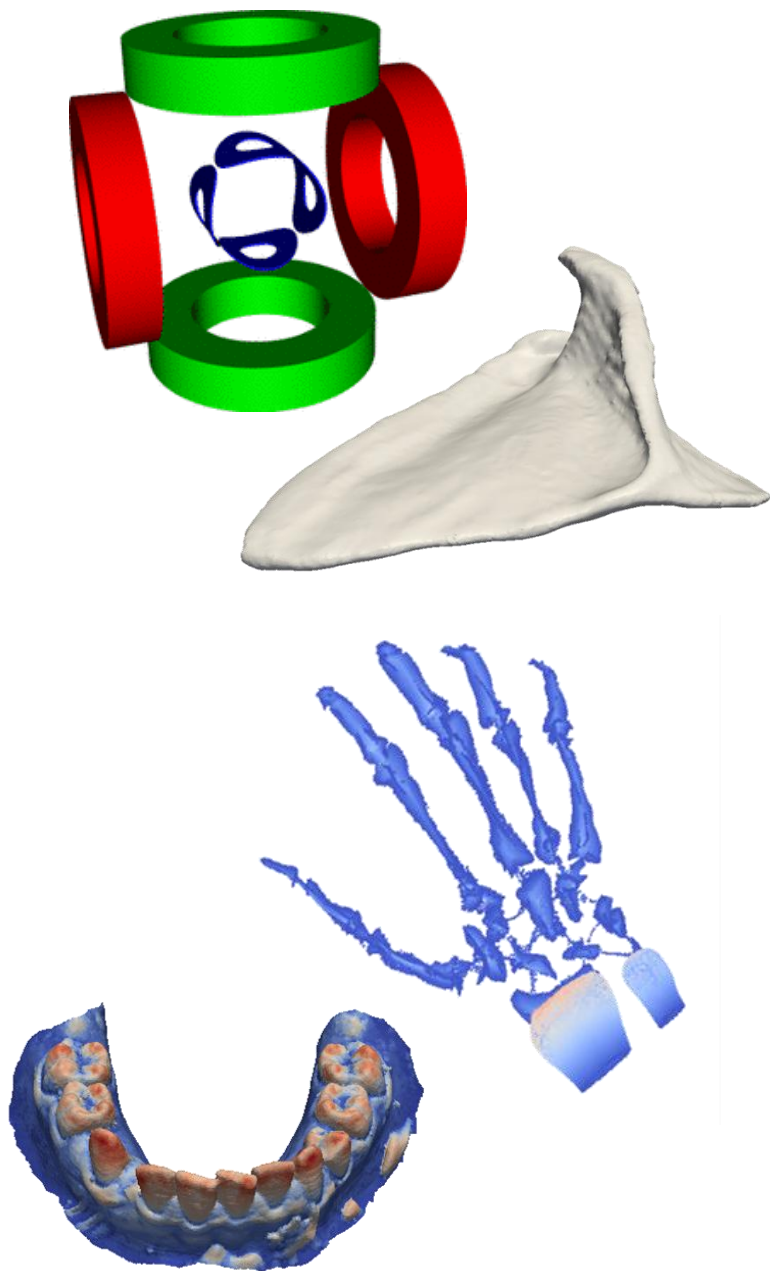


A young child is the central figure, holding a glowing, multi-colored light stick high in the air. The child is smiling and looking towards the camera. The background is a blurred night scene with various colorful lights (blue, green, yellow) and other people, suggesting a festival or fair. The overall mood is joyful and celebratory.

# From Healthcare Imaging to Shape Interpretation

**Jacek Kustra**  
Philips Research  
9 July 2015

**PHILIPS**



# Contents

## About Philips

## About Myself

## Imaging techniques

- Novel Imaging Modalities Magnetic Particle Imaging
- New Challenges in fast 3D imaging
- Algorithm Development for Real Time Performance

## Shape analysis

- Introduction to medial surfaces
- Medial axis extraction
- Medial point cloud regularization
- Manifold extraction / reconstruction

# 1. Facts and figures

# A born innovator

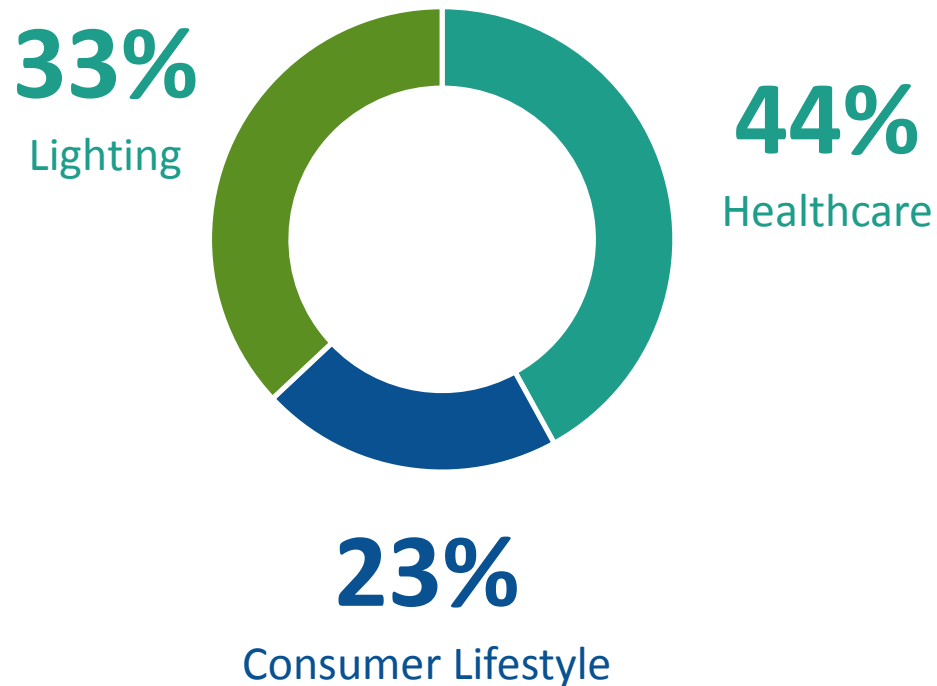


Philips' founding fathers: Frederik, Gerard and Anton Philips

Founded in 1891, in Eindhoven, The Netherlands, to manufacture incandescent lamps and other electrical products.

For more than 120 years, we have been improving people's lives with a steady flow of ground-breaking innovations.

# Royal Philips



Est. **1891**

Headquarters in  
Amsterdam, Netherlands

**105,000+**

Employees worldwide  
in 100+ countries

**€ 21.4 billion**

Sales in 2014  
Portfolio ~70% B2B

**\$10.3 billion**

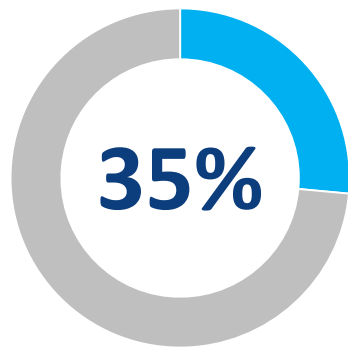
Brand value in 2014

\* Based on sales last 12 months December 2014  
Note - Prior-period financials have been restated for the treatment of the combined businesses of Audio Visual and Philips Research.

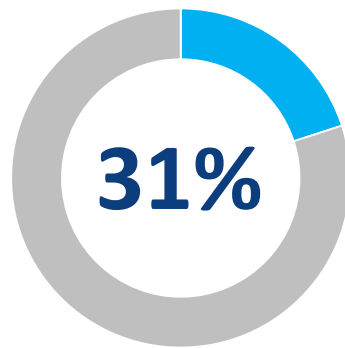
**PHILIPS**

# Presence in more than +100 countries

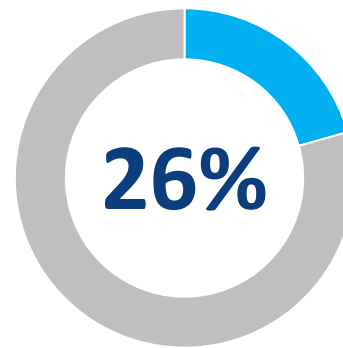
Philips' revenue across geographies



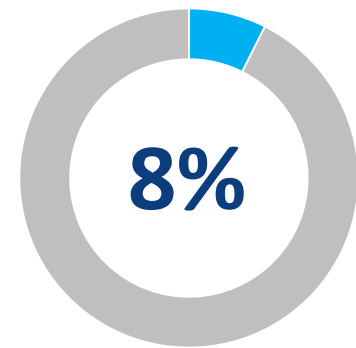
**Growth  
geographies**



**North  
America**



**Western  
Europe**



**Other mature  
geographies**

<sup>1</sup> Based on sales last 12 months December 2014

<sup>2</sup> Growth geographies Philips Presence in geographies excluding USA, Canada, Western Europe, Australia, New Zealand, South Korea, Japan and Israel

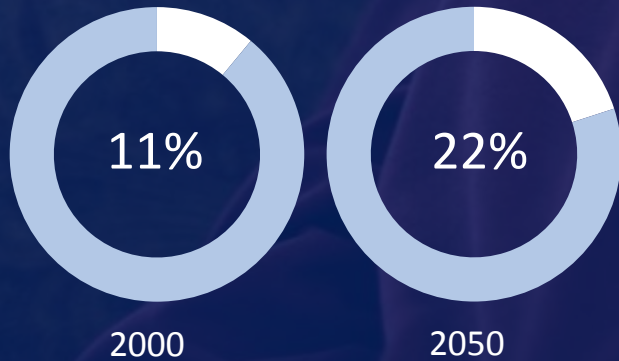
## 2. Responding to global challenges

With our understanding of many of the longer-term challenges our world faces, we see major opportunities to apply our innovative competencies and create value for our stakeholders.



# We see a growing need for healthcare

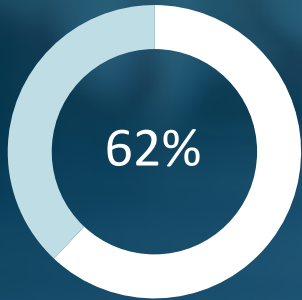
The world's population aged 60 and older





# We see increased focus on personal well-being

Well-being of people around the world

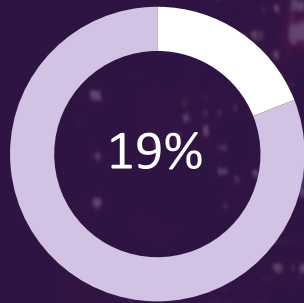


Only 62% of people around the globe rate their current state of health and well-being as “good” or “very good”



# We see rising demand for energy-efficient solutions

The world's electricity consumption



Lighting

Average saving we can make by switching to energy efficient LED lighting

40%



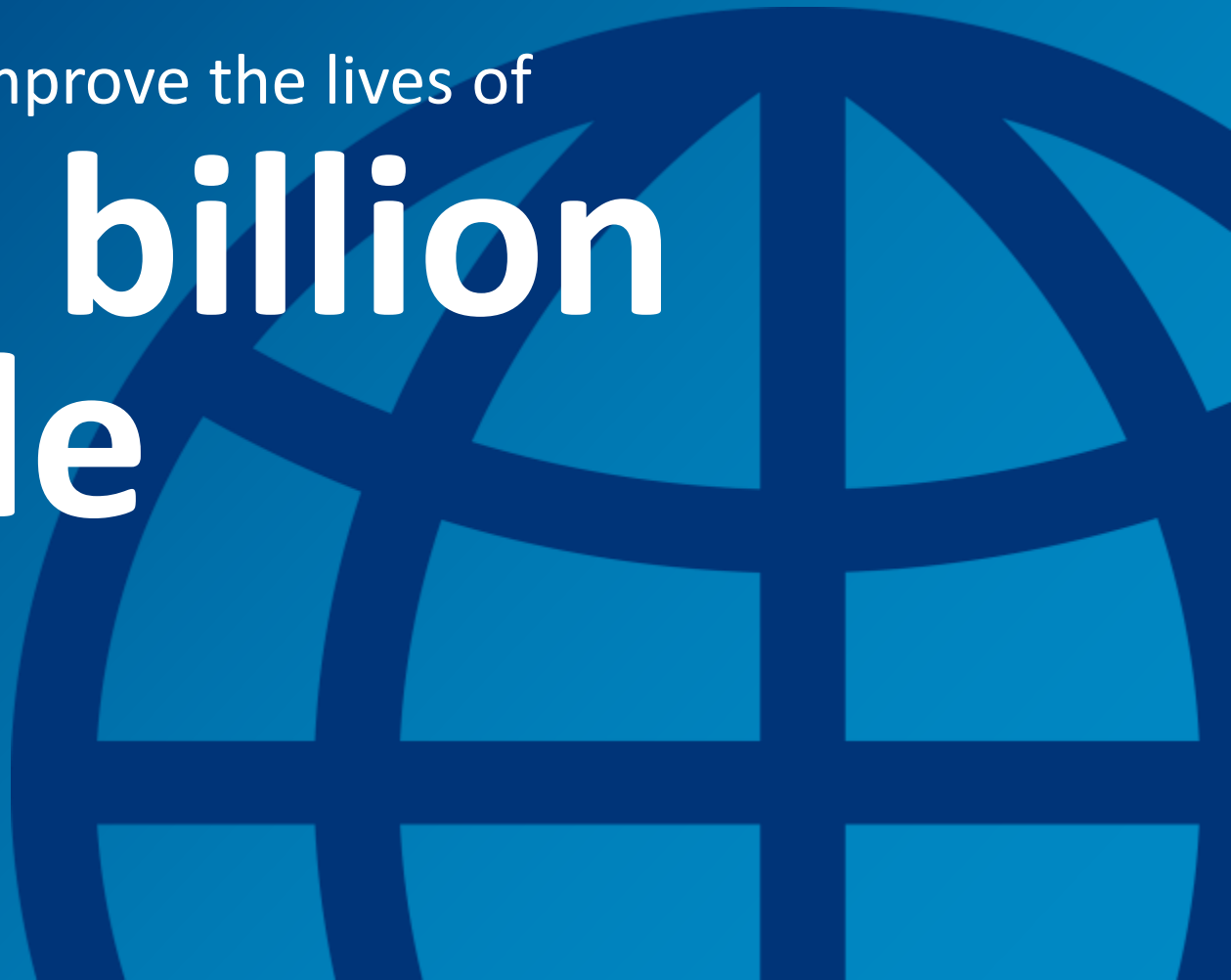


We strive to make the world healthier and  
more sustainable through innovation

We're aiming to improve the lives of

**three billion  
people**

a year by 2025



# Making a difference in HealthTech

# Our unique approach to the health continuum



## Healthy Living

We support people to live a healthy life based on personal hygiene and wellness and nutrition in a healthy home environment.

## Prevention

We provide digital solutions to measure, monitor, and motivate people to manage their own health.

## Diagnosis

We drive definitive diagnosis, ensuring the right diagnosis is delivered the first time.

## Treatment

We create new clinical procedures for safer and more effective adaptive therapies.

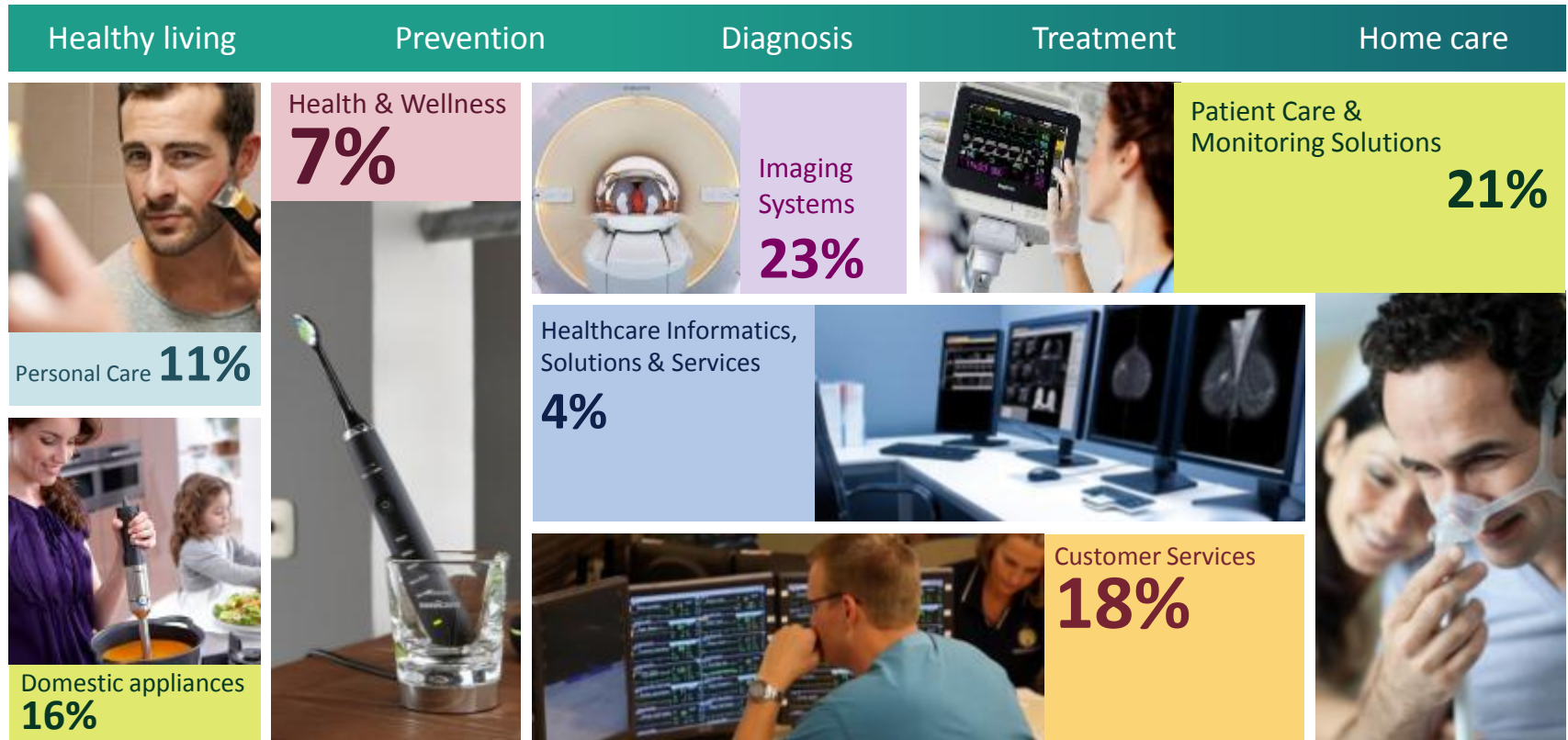
## Recovery

We support recovery through ubiquitous monitoring that improves health quality at a lower cost.

## Home Care

We connect hospital to home to support transitions, independent living and aging in place.

# Building the leader in HealthTech



Share of HealthTech sales<sup>1</sup>



# About me...

Creativity

Making a difference



Dreams Inspiration

People

Innovation

Understanding



# About me

Freelancing during University years from 1999...

EpilBi – Multimodal EEG-fMRI

Molecular Diagnostics

Distributed Health Network

Magnetic Particle Imaging

Segmentation and Alignment for  
Orthodontic Applications

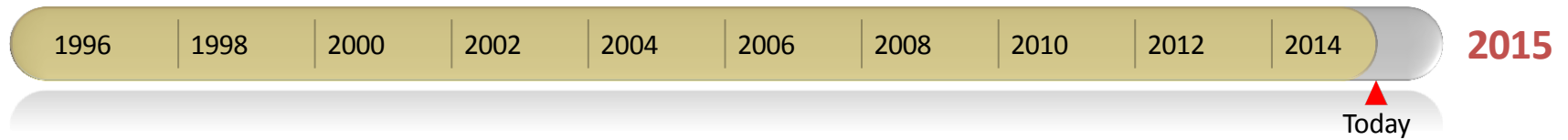
Vessel tracking and segmentation

Manifold extraction from noisy point clouds

Point cloud surface skeleton reconstruction

Medial surface applications for shape segmentation





7/1/1996 **Waiter** 7/1/1998

**Professional Volleyball Player**

7/2/1999 7/9/2001

**Electronics and Telecommunications  
Engineering (Licenciatura pre-  
bologna)**

7/10/1999 7/17/2004

**Biomedical Engineering (Mestrado pre-bologna)**

7/18/2006 4/1/2008

4/2/2005 **IEETA Researcher** 4/9/2008

**Assistant Professor University of Aveiro**

4/10/2006 4/1/2008

**System Designer, Philips Applied Technologies**

4/1/2008 4/17/2010

**Research Scientist, Philips Research**

4/18/2010 4/25/2013

**Senior Scientist, Philips Research**

4/26/2013 7/9/2015

**Ph.D. Computational Geometry**

1/1/2011 5/18/2015

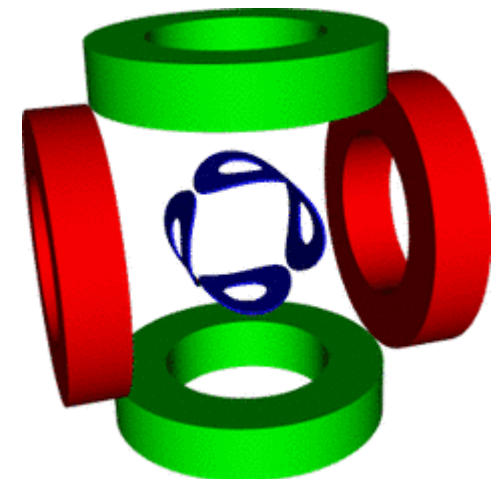
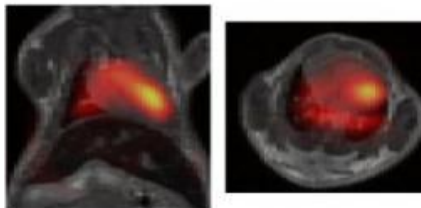
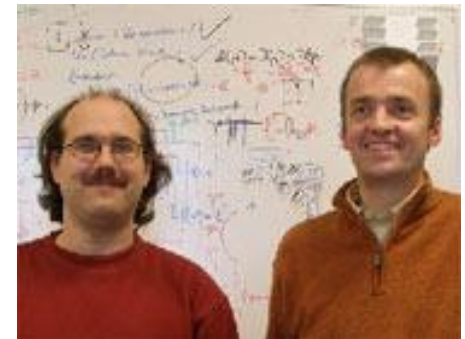


A surgical team in an operating room is performing a procedure. Two surgeons in blue scrubs and masks are visible, focused on the patient. A large monitor displays a 3D medical scan of a tumor, with a green outline indicating the surgical site. A control panel with various buttons and a small screen is in the foreground. The scene is brightly lit, typical of a surgical environment.

# (Some) New Challenges in Medical Imaging

# Magnetic Particle Imaging:

A new imaging modality

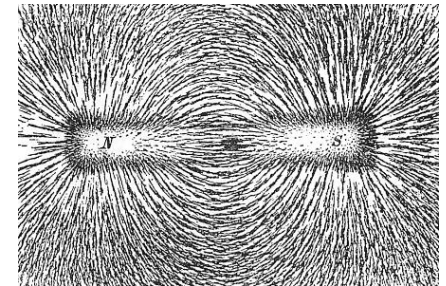
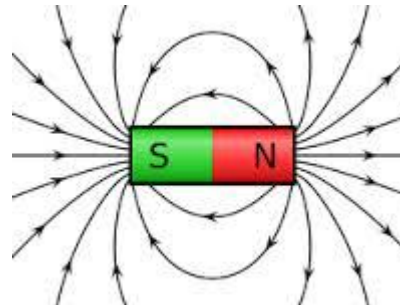
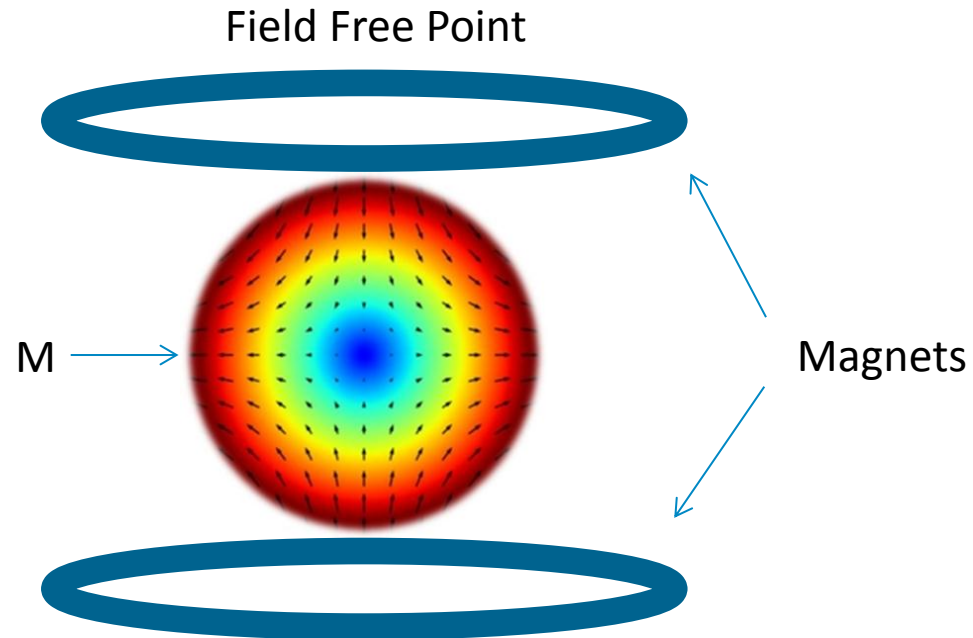
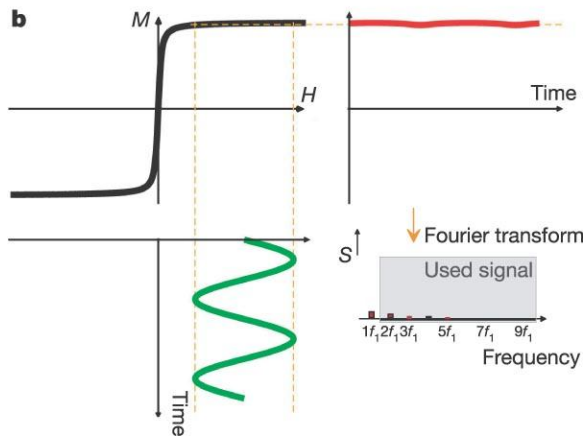
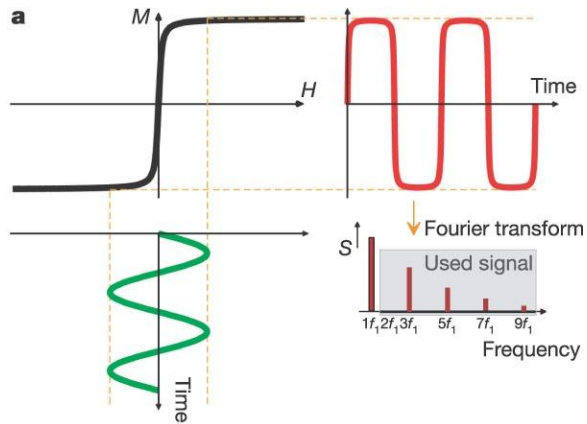


Michael Kuhn, Joern Borgert, Juergen Rahmer, Oliver Woywode, Ingo Schmale, Claas Bontus, Joachim Schmidt, DE) Thomas Reichel (Philips Technology GmbH, Hans Post, Thomas Reichel, Dirk Burdinski, Juergen Weizenecker, Bernard Gleich, Jurgen Kanzenbach, **Jacek Kustra**. *Magnetic Particle Imaging (MPI) - A New Imaging Modality*, In proceeding of BMT, 2009



# Magnetic Particle Imaging:

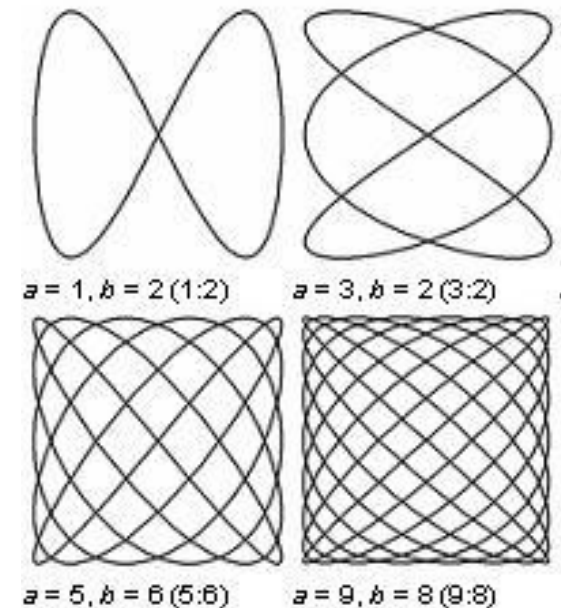
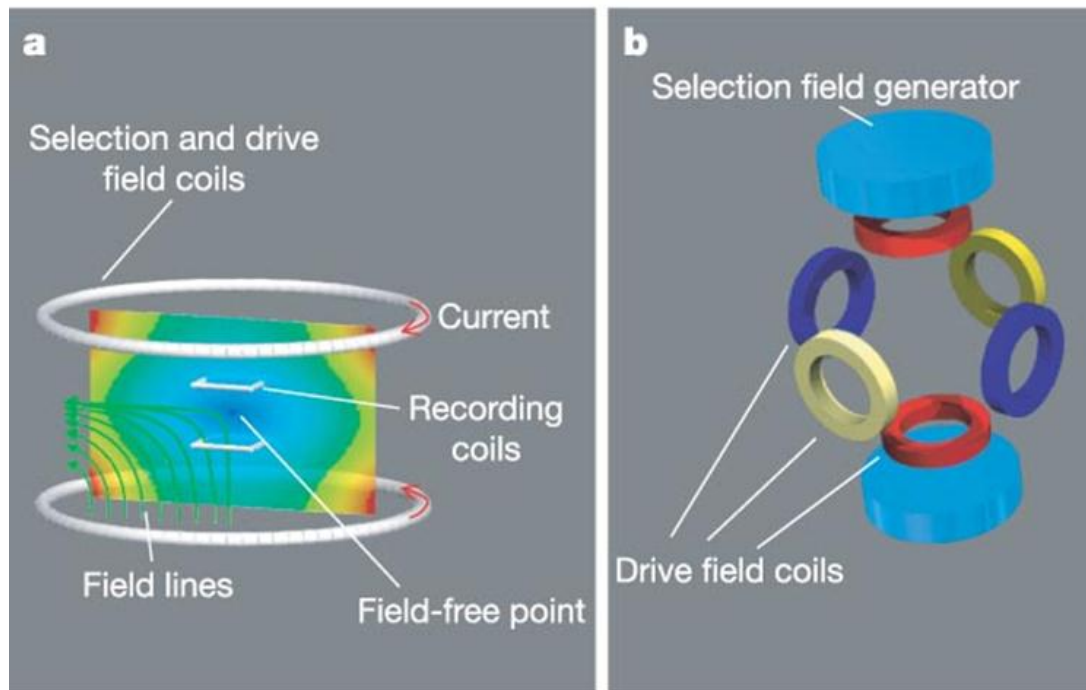
A new imaging modality





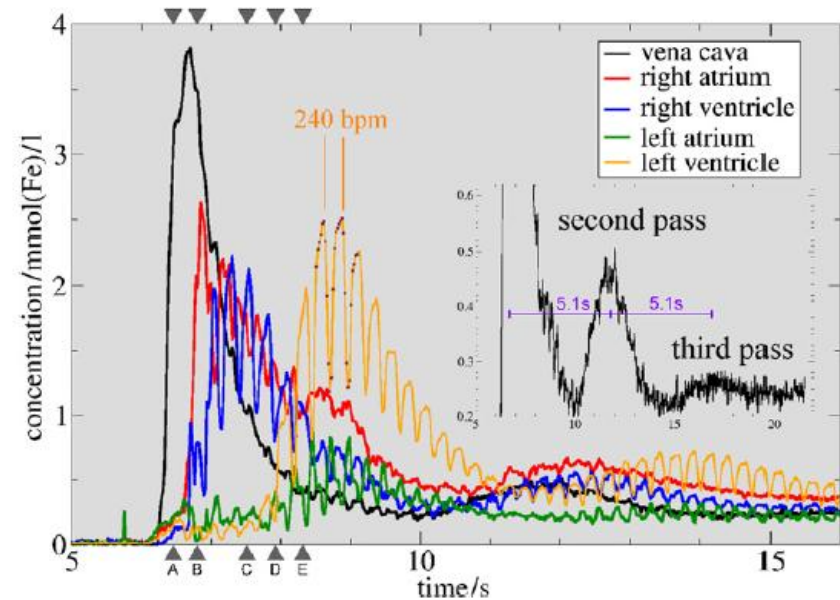
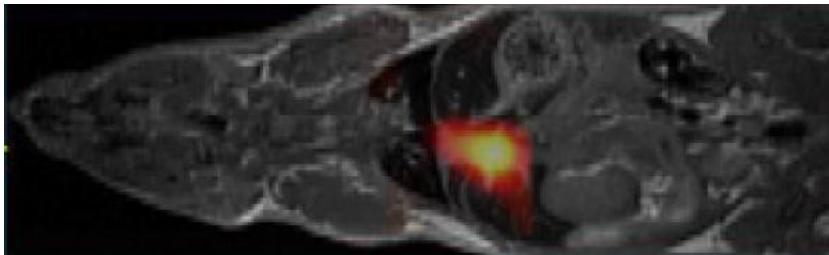
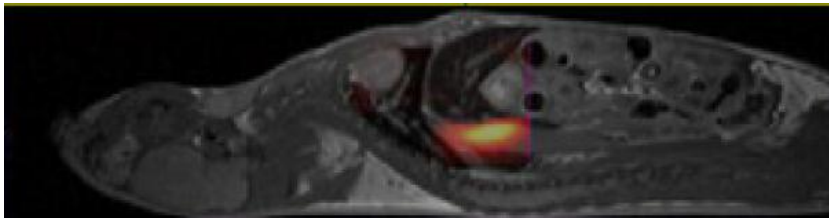
# Magnetic Particle Imaging:

A new imaging modality



# Magnetic Particle Imaging:

A new imaging modality

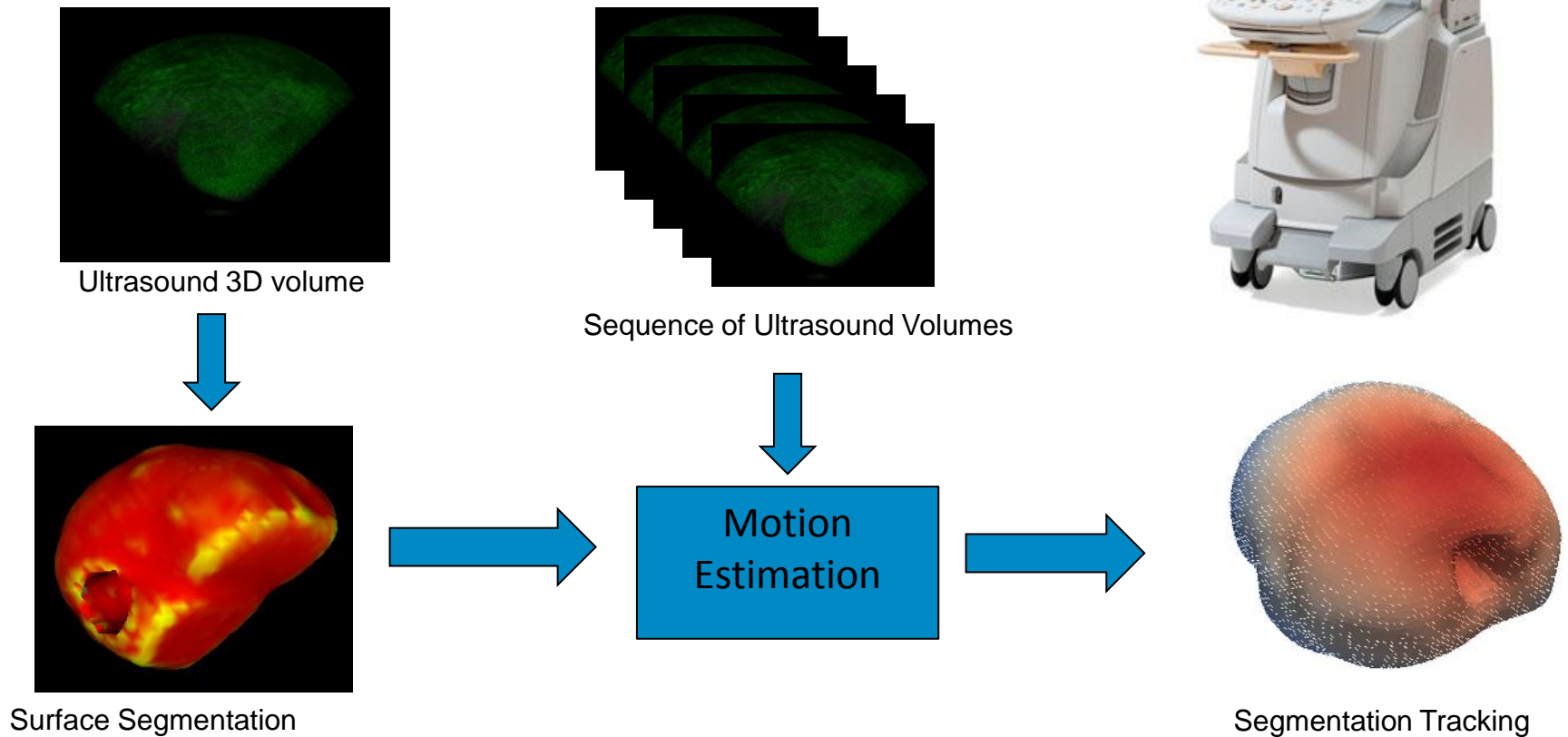


Images from: J. Weizeneker et. Al., *Three-dimensional real-time in vivo magnetic particle imaging*, *Physics in Medicine and Biology* 2009

What challenges does a fast imaging modality bring?

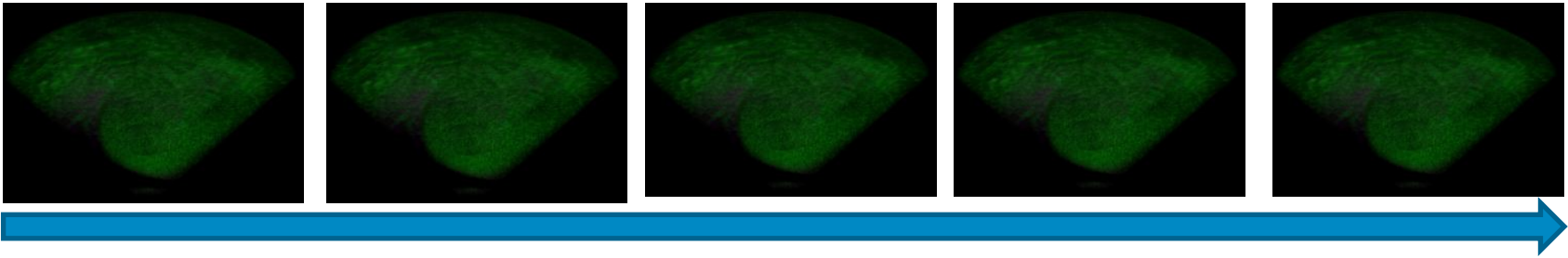
# Ultrasound tracking

## Challenges in fast imaging

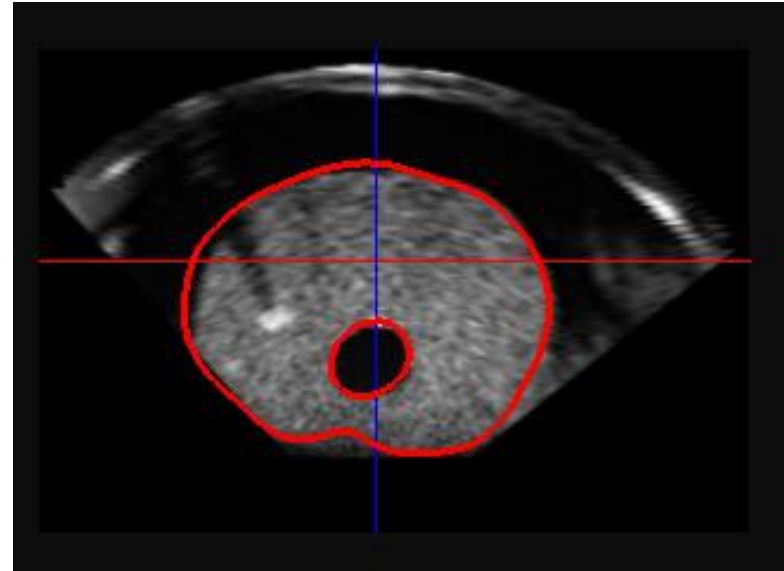


# Ultrasound tracking

## Challenges in fast imaging



Based on a sequence of volumes, the challenge is to determine the forces acting on the contour.



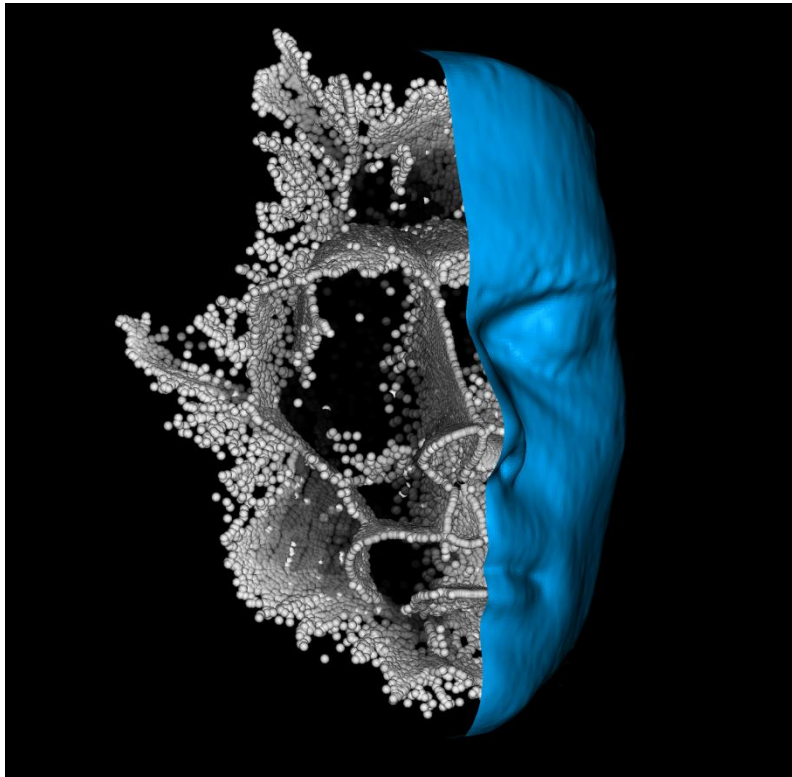


One step further:  
Towards a better  
understanding of  
shapes





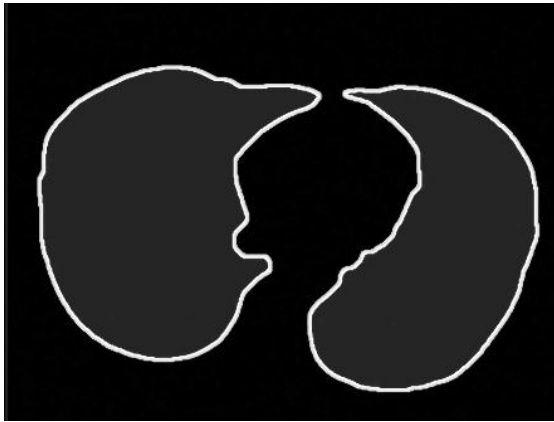
# How do we represent shapes?



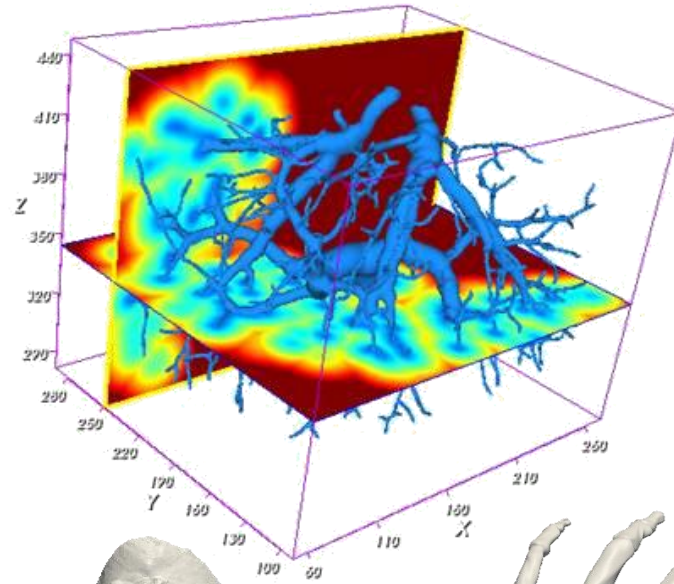
- Volumetric
  - Binary Masks
  - Implicit Surfaces
- Boundary Sampling
  - Point clouds
  - Polygonal

# Understanding shape representation

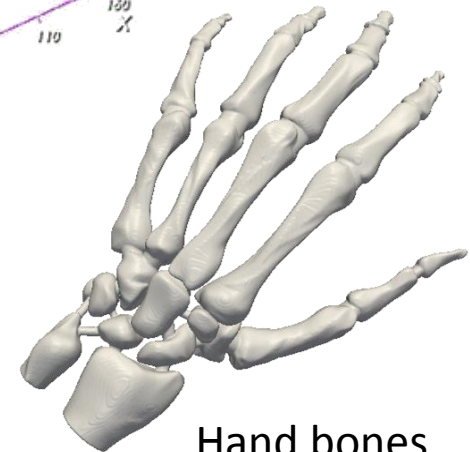
## Shape representation examples



Lung 2D cross section  
segmentation



Dental cast

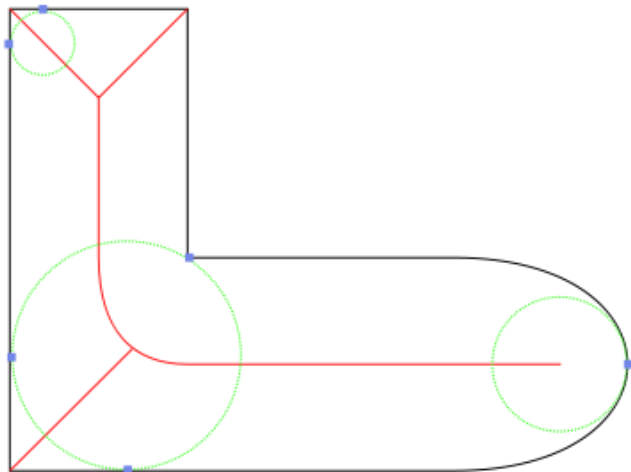


Hand bones

# Shape Representation

## The Medial Domain

- Medial axis, as defined by Henry Blum (1967) provide shape descriptors for several applications: robotics, healthcare, computer animation, etc.



# In 3D... it becomes more challenging!

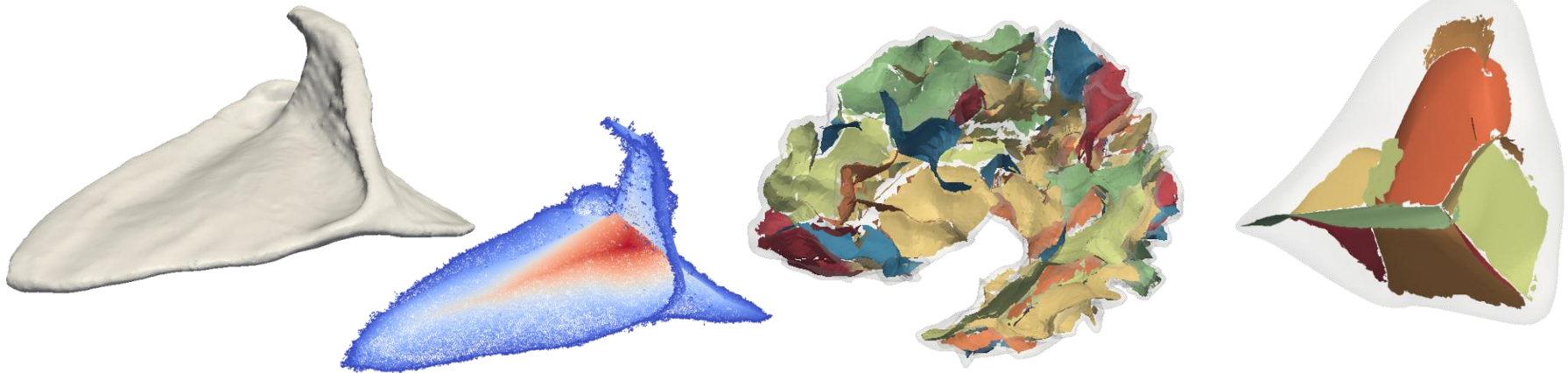
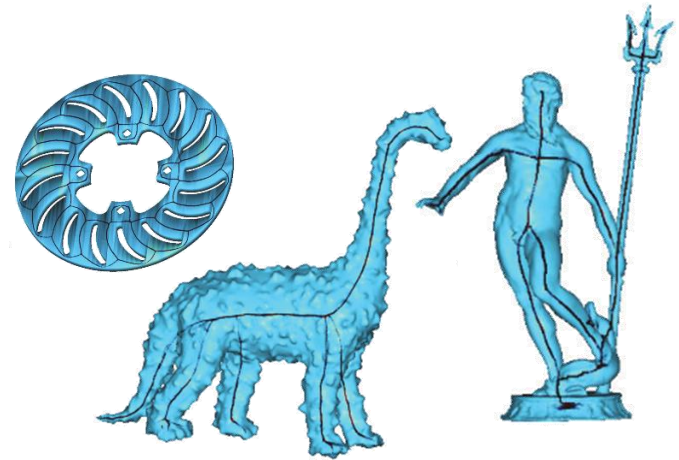
- In 3D an object admits two types of skeletons:

- **Surface**

- loci of maximally inscribed spheres

- Curve skeletons

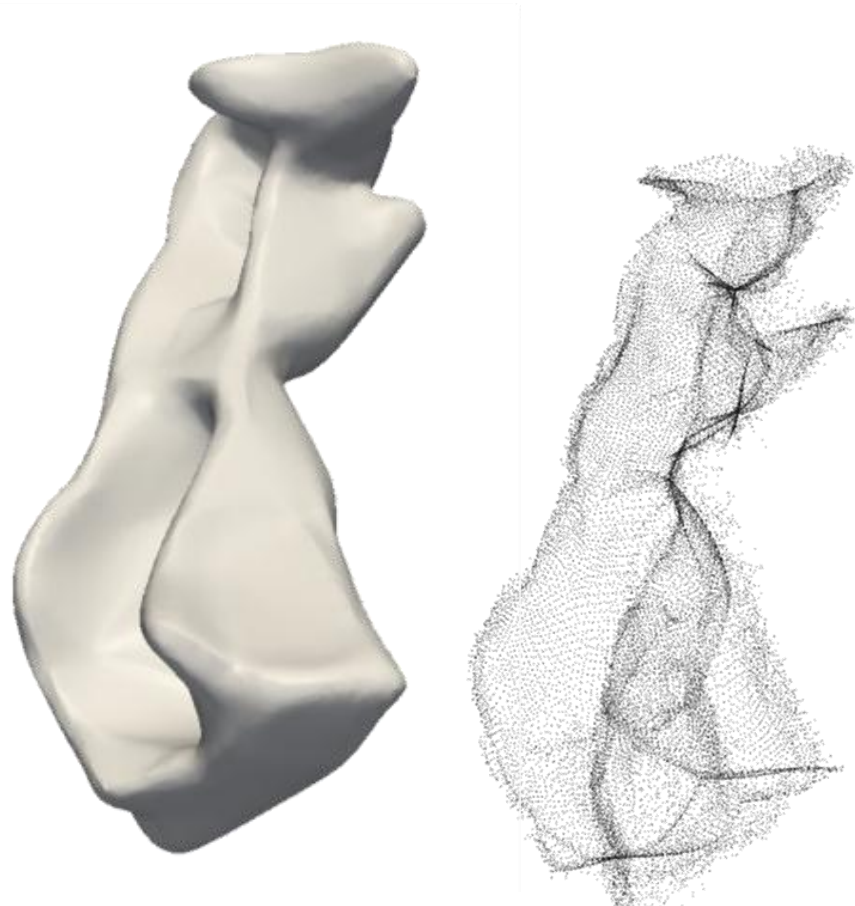
- 1D locally centered in the shape.



# Sounds interesting...

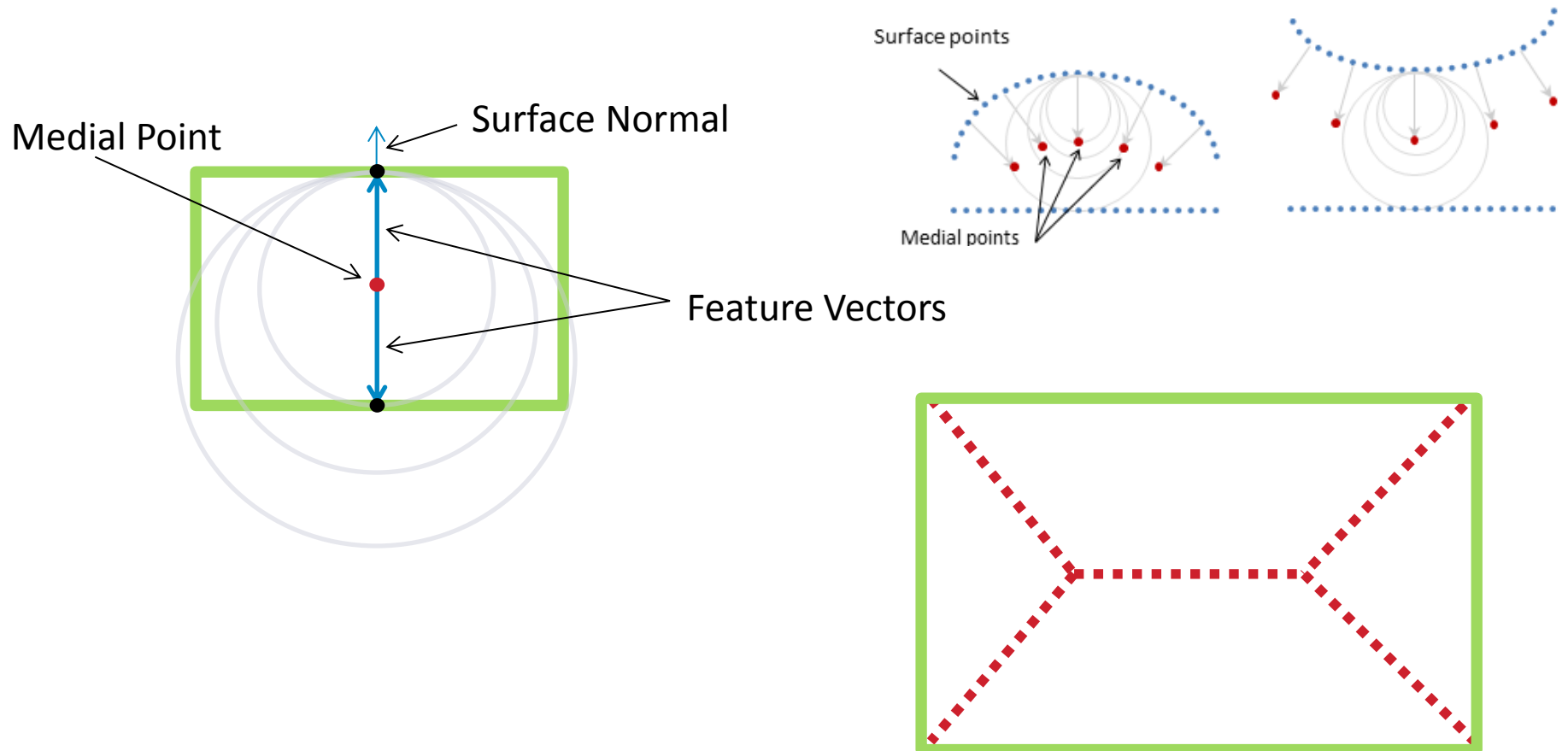
... but can it be actually used for practical purposes?

- Requirements :
  - Fast and accurate computation
  - Good Regularization
  - Extraction of shape features



# Computing 3D surface skeletons

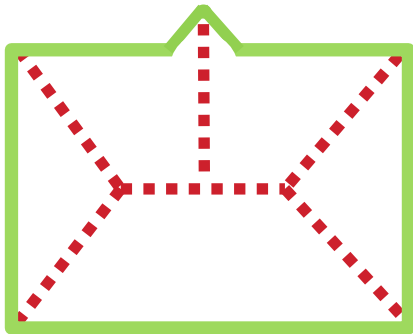
A ball-shrinking approach



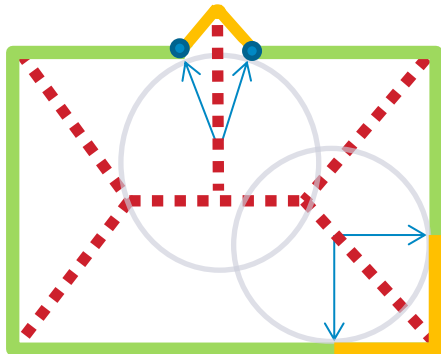


# The medial surface

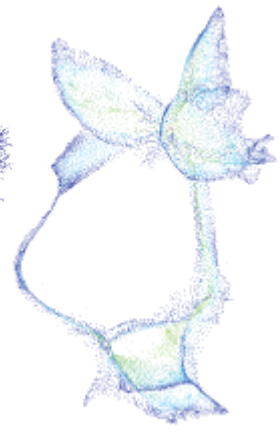
## An unstable transform



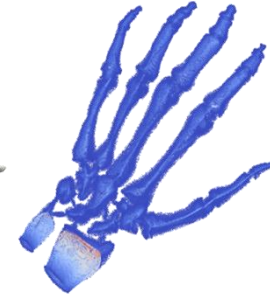
Small surface perturbations cause large changes in the skeleton



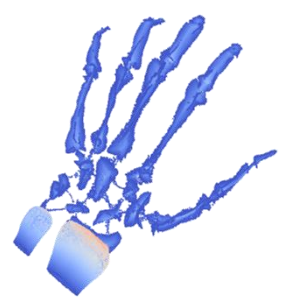
Importance assigned based on geodesic surface distance



Surface



Raw point cloud skeleton

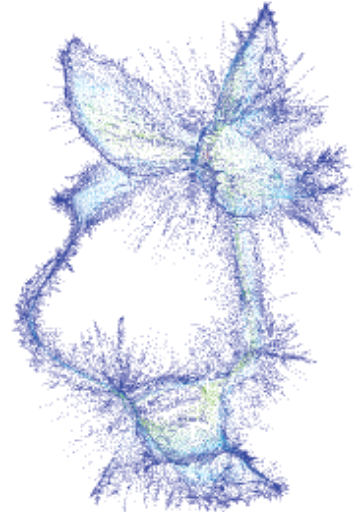
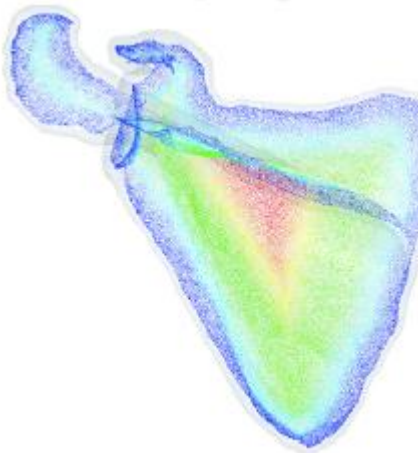
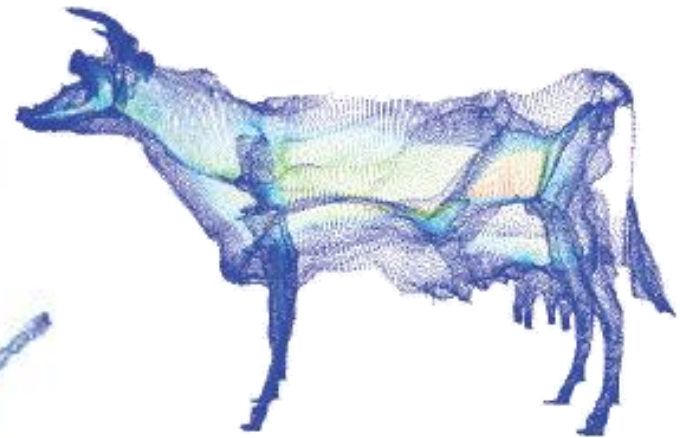
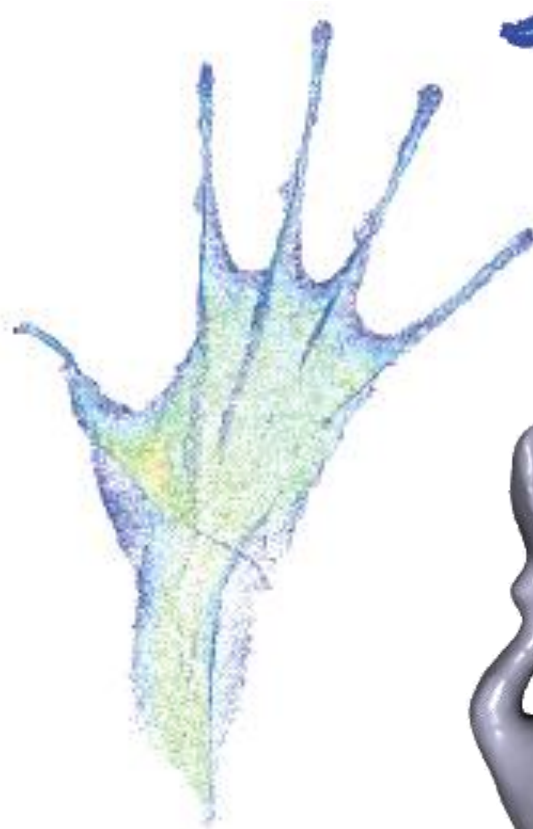
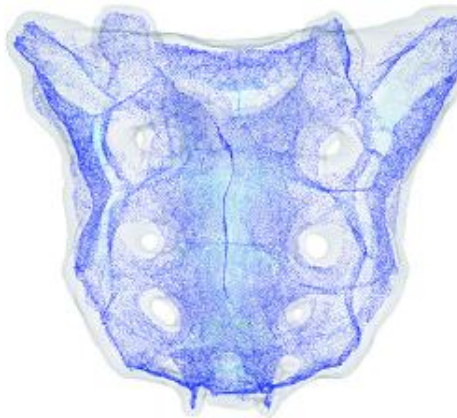


Regularized skeleton

Andrei Jalba, **Jacek Kustra**, and Alexandru Telea (2012) *Surface and Curve Skeletonization of Large 3D Models on the GPU*. IEEE Transactions of Pattern Analysis and Machine Intelligence, 2012

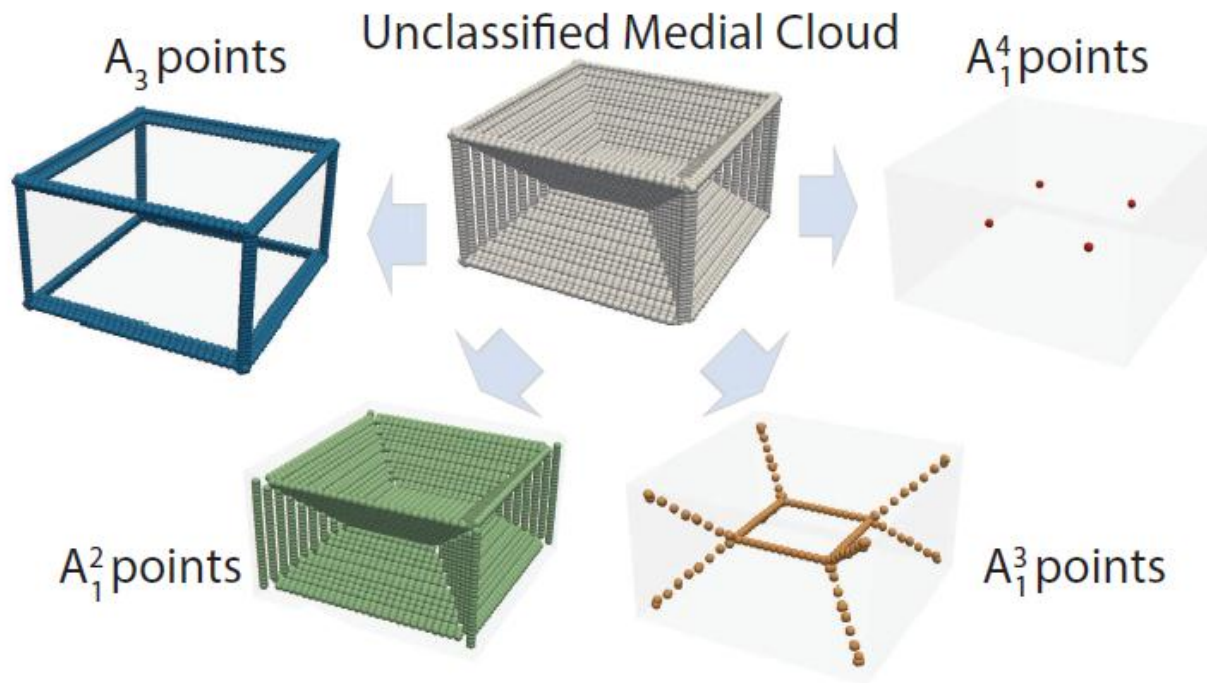
# Computing 3D surface skeletons

Examples of extracted skeletons



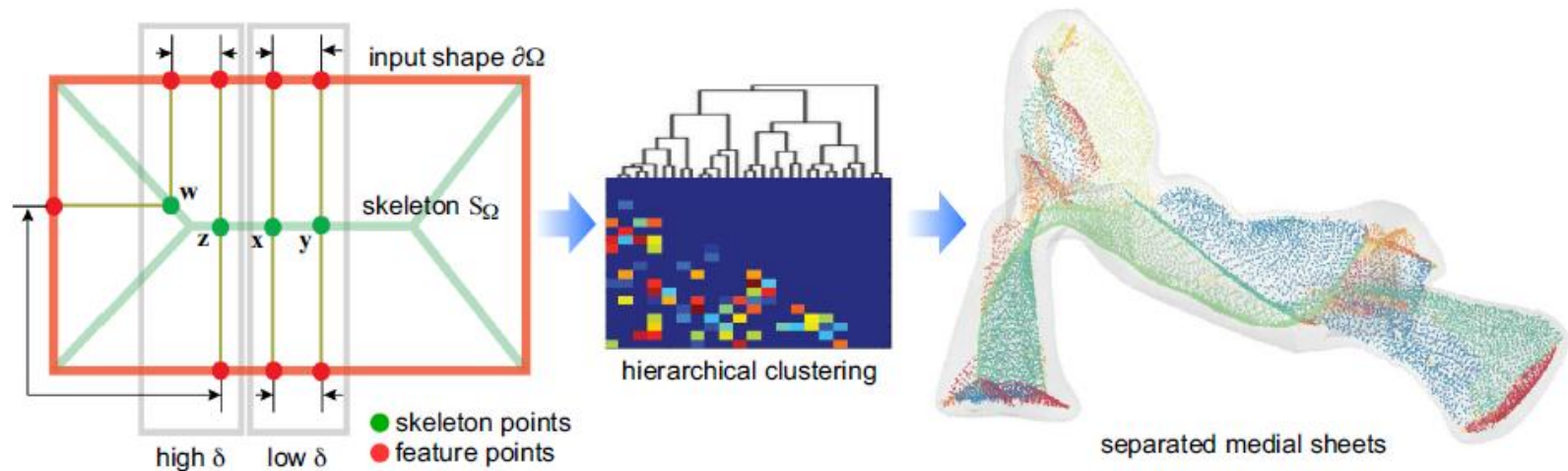
# The medial surface

## Feature Extraction



# The medial surface

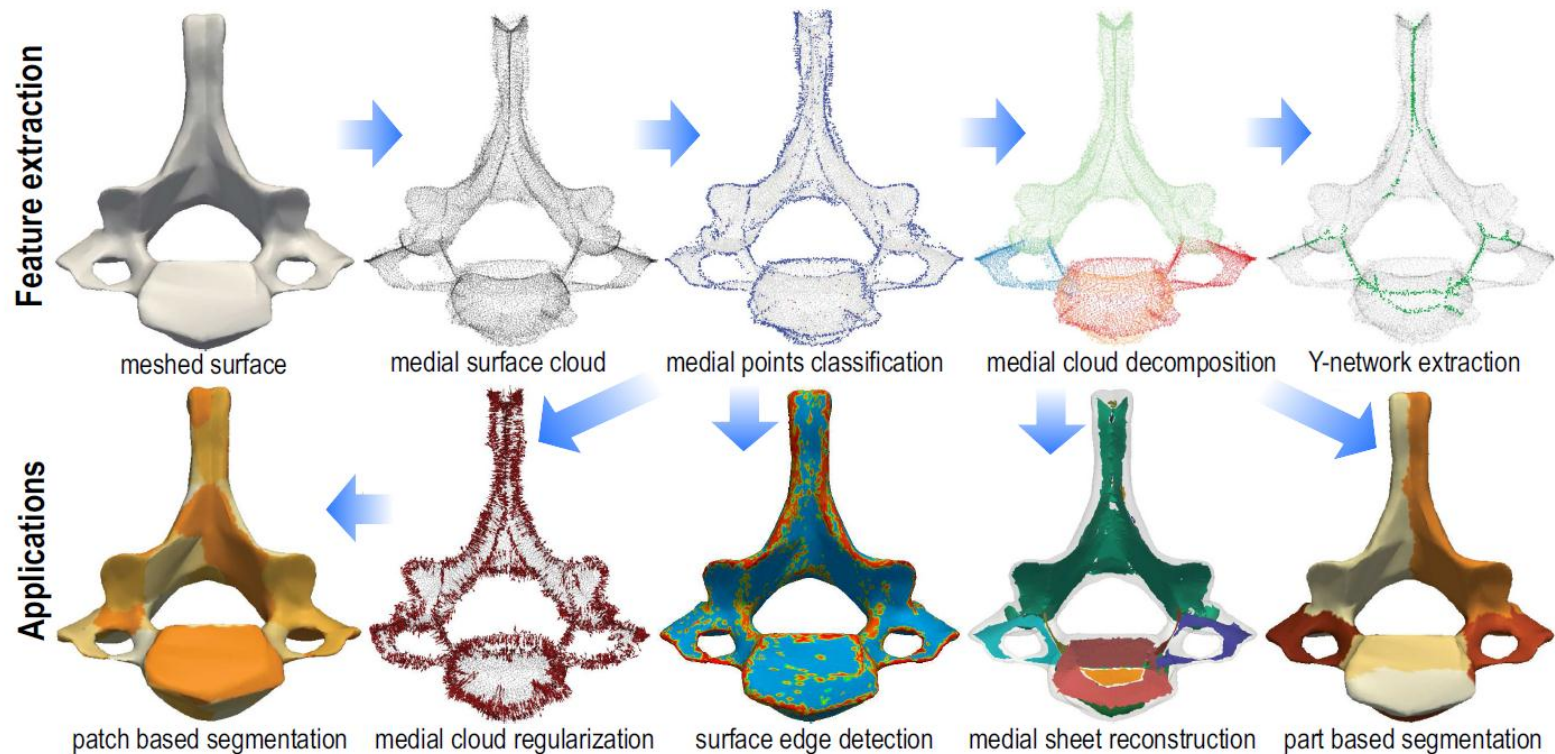
## Feature Extraction





# The medial surface

## Feature Extraction



Andrei Jalba, **Jacek Kustra**, and Alexandru Telea (2015) *Computing refined skeletal features from medial point clouds*. Pattern Recognition Letters



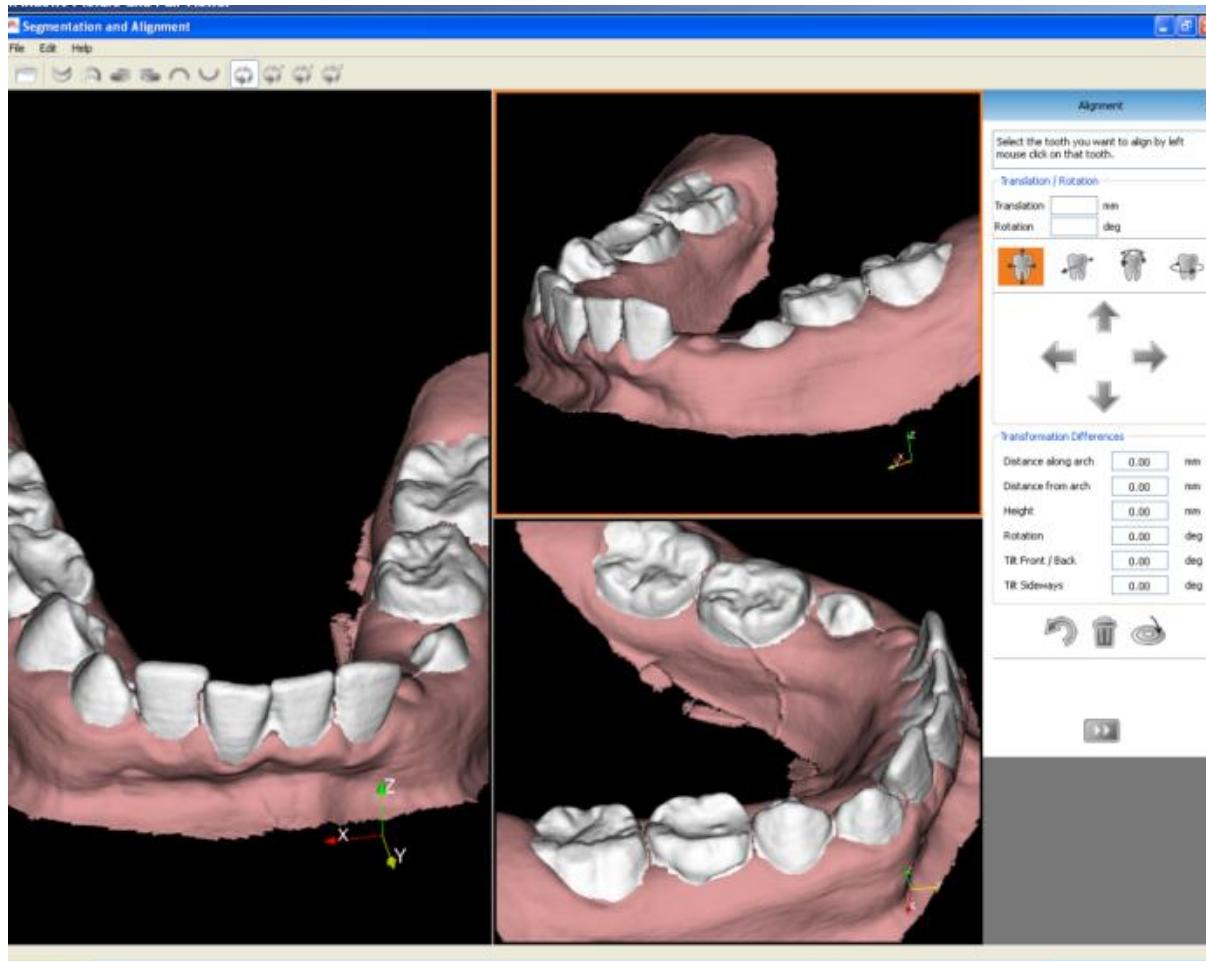
# Shape analysis applications

A simple indirect imaging system for Oral Healthcare



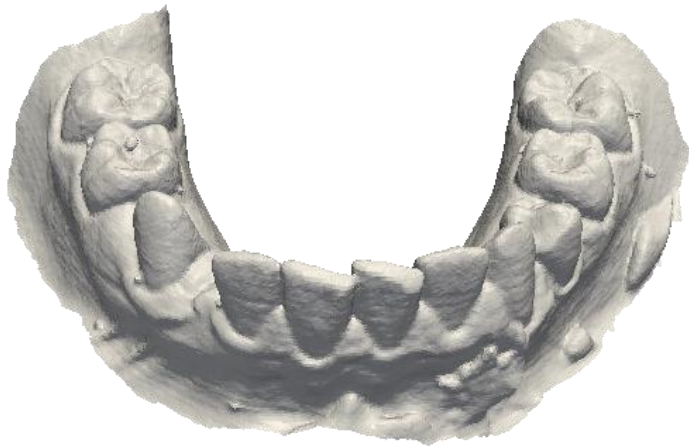
# Shape analysis applications

The simplest imaging system?



# Shape analysis applications

The simplest imaging system?



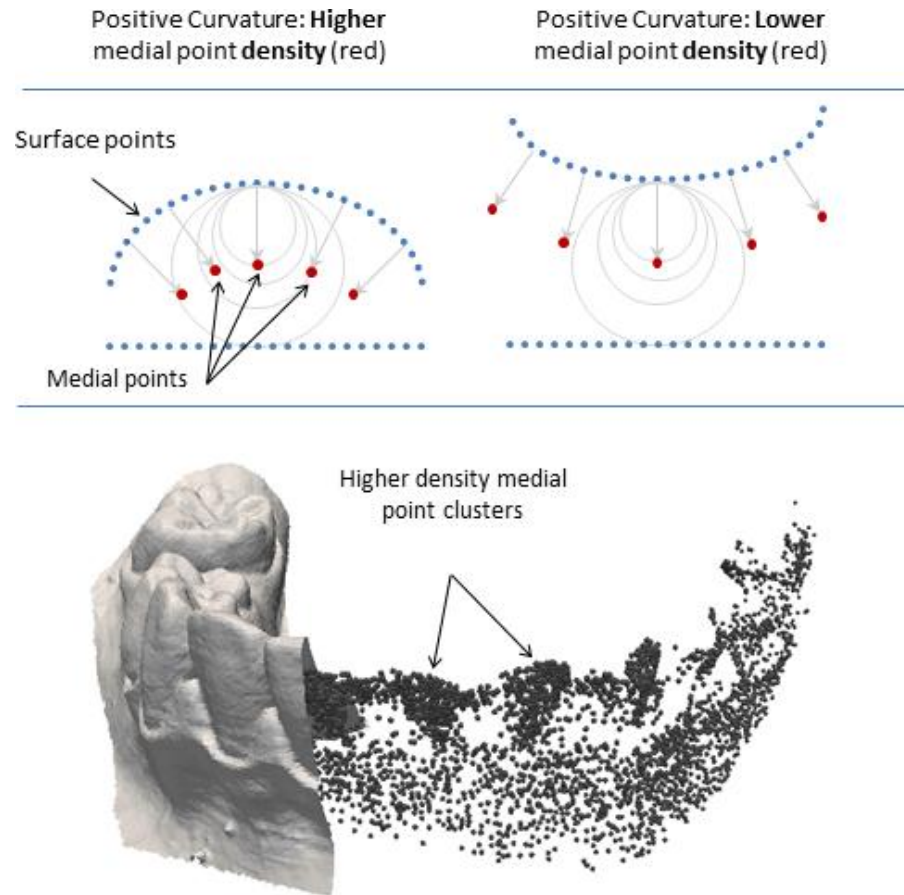
Raw Manifold

Segmented Manifold



# Shape analysis applications

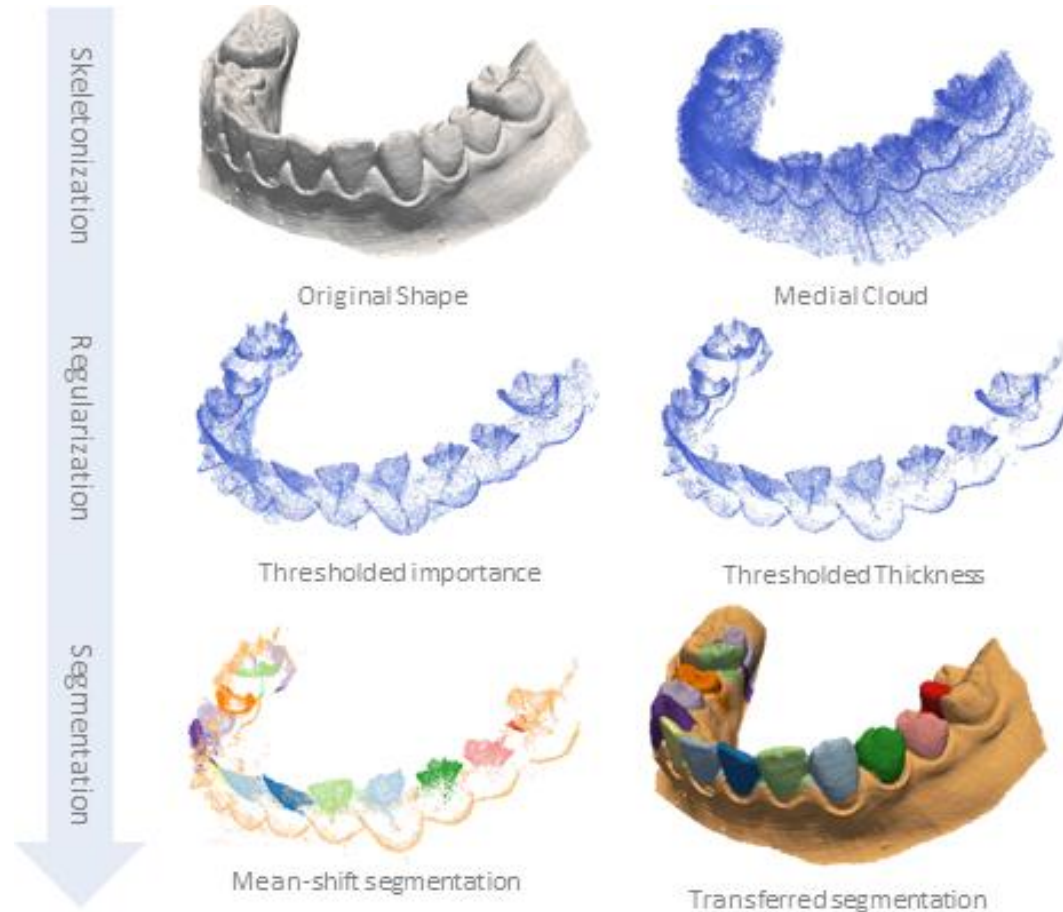
## Oral Healthcare





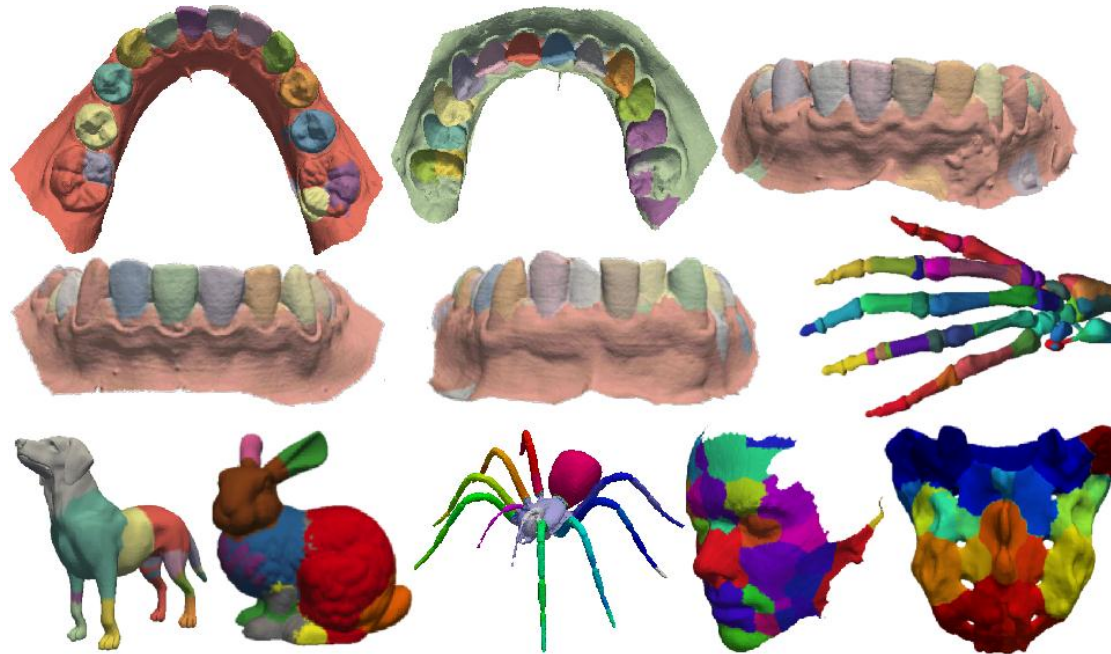
# Shape analysis applications

## Oral Healthcare



# Shape analysis applications

## Medial point density based segmentation



**Jacek Kustra**, Andrei Jalba, and Alexandru Telea , *Shape Segmentation using Medial Point Clouds with applications to Dental Cast Analysis*, VISAPP Lisbon 2014. *accepted*

**Jacek Kustra**, Marko de Jager, Andrei Jalba, and Alexandru Telea , *Teeth Shape Modeling Pipeline for Oral Healthcare Appliances Development*, ICCE 2014 Las Vegas. *accepted*

**Jacek Kustra**, Marko de Jager, Andrei Jalba, and Alexandru Telea , *A Medial Point cloud based algorithm for Dental cast Segmentation*, ICCE Las Vegas 2014. *accepted*



Concluding...

# We aim to improve 3 billion lives by 2025



**We improved the lives of 1.9 billion people in 2014.**

Our Lives Improved model guides our efforts and measures our progress on improving people's lives.

We calculate the number of Lives Improved based on the quantity of Green, Care and Well-being products sold multiplied by the average lifetime of these products

Today, we are improving the lives of every 4<sup>th</sup> person on earth!

**Total: 1.9 (double counts eliminated)**

▨ Double counts

Conceptual drawing, areas do not reflect actual proportions



Thank You!