# Saeed Ullah

**AI Solutions Developer — Web & E-commerce Specialist**

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## PROFESSIONAL PROFILE

AI Solutions Developer with 6 months of professional experience in web development and e-commerce solutions for UK-based clients. Specialized in Shopify ecosystem including custom app development, store creation, and optimization. Proven expertise in multiple website builders (Wix, Squarespace, Webflow) and implementing comprehensive e-commerce strategies including pricing updates, promotional campaigns, newsletter integration, and website marketing.

## PROFESSIONAL EXPERIENCE

**Web Developer** *June 2024 - Present*
*UK-Based Web Services Company (Remote)*

- Developed and launched production-level Shopify stores for multiple clients, handling complete setup from development to deployment
- Created custom Shopify applications to extend store functionality and improve customer experience
- Built responsive websites using Wix, Squarespace, and Webflow platforms based on client requirements
- Managed e-commerce operations including banner updates, pricing adjustments, sales campaigns, and new collection launches
- Implemented newsletter systems and website marketing strategies to increase customer engagement
- Collaborated with international clients to deliver tailored web solutions meeting specific business needs

## CORE COMPETENCIES

- **E-commerce Platforms:** Shopify (Store Development, Custom Apps, Liquid, Theme Customization), Shopify Plus
- **Website Builders:** Wix, Squarespace, Webflow, WordPress
- **Web Technologies:** HTML5, CSS3, JavaScript, Responsive Design, API Integration
- **Shopify Operations:** Banner Design, Price Management, Sales Campaigns, Collection Management, Newsletter Integration
- **Marketing Integration:** Email Marketing, SEO Optimization, Website Analytics, Conversion Rate Optimization
- **Development Tools:** Git, Python, MySQL, RESTful APIs, Version Control

## EDUCATION

**Bachelor of Science in Computer Science (Artificial Intelligence)**
Abdul Wali Khan University Mardan *2021–2025*

- Key Coursework: Web Development, Database Systems, Software Engineering, AI Applications
- Final Year Project: "AI-Driven Business Intelligence for Retail Industry"

## KEY PROJECTS

**Custom Shopify Multi-Store Solution** *Aug 2024 - Oct 2024*
*Production Deployment for UK Client*

- Developed custom Shopify app for inventory synchronization across multiple stores
- Implemented automated pricing and promotional campaign management system
- Integrated email marketing tools and newsletter signup workflows
- Achieved 30% increase in conversion rate through optimized checkout process

**E-commerce Platform Migration** *Sept 2024 - Nov 2024*
*Wix to Shopify Migration Project*

- Successfully migrated complete product catalog (500+ items) from Wix to Shopify
- Preserved SEO rankings and implemented 301 redirects for all URLs
- Created custom theme matching brand guidelines and improving mobile responsiveness

**Retail Business Intelligence Platform** *Jan 2024 - May 2025*
*Final Year Project - AI Applications in Retail*

- Developed predictive models for sales forecasting and customer behavior analysis
- Created interactive dashboards for real-time business metrics monitoring
- Integrated with Shopify API for automated data collection and analysis

## LEADERSHIP & MANAGEMENT EXPERIENCE

**Founding Chair, AWKUM BitsNBytes Society** *2025*
- Established tech organization focused on web development and e-commerce solutions

**Co-Founder & Director, University Help Desk** *2023–Present*
- Implemented digital solutions reducing service time by 40% for 600+ users annually

**Executive Event Director** *2022–2024*
- Organized tech workshops including sessions on e-commerce and web development

## PROFESSIONAL DEVELOPMENT

**Entrepreneurship & Business Strategy** *GIKI Catalyst* *2024*
- E-commerce business models, digital marketing strategies, online marketplace dynamics

**Advanced Data Analytics Bootcamp (2 Months)** *GIKI* *June 2024*
- Web analytics, conversion tracking, A/B testing methodologies

**Generative AI with Diffusion Models** *NVIDIA Certified* *Aug 2024*
- AI applications in web design and content generation

## ADDITIONAL INFORMATION

- **Technical Interests:** E-commerce Optimization, Progressive Web Apps, AI-Powered Web Solutions
- **Availability:** Immediately available for part-time remote position
- **Languages:** English (Professional), Urdu (Native)