HI, I AM

SAEED TAVOOSI

A SIMPLE MAN WITH A CREATIVE MIND

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DESIGN PHILOSOPHY

I'M A CREATIVE DIRECTOR AND DESIGNER. FOR ME,
GREAT DESIGN IS ABOUT MORE THAN JUST LOOKING NICE
IT IS ABOUT FEELING RIGHT AND MAKING THE USER
AN INTEGRAL PART OF AN EXPERIENCE.
IT'S ABOUT USER SMILE :)

PORTFOLIO

ONLINE RESUME	saeedtavoosi.github.io
BEHANCE	behance.net/saeedTavoosi
DRIBBBLE	dribbble.com/saeedtavoosi
INSTAGRAM	instagram.com/tavoosi.saeed
LINKEDIN	ir.linkedin.com/in/stavoosi

WORK EXPERIENCE

Farakav co. • JUN. 2016 – PRESENT

Farakav is a digital media & marketing company. It runs the most popular web–based media in the Persian speaking world called **Varzesh3**. Recently they founded a start-up in video sharing field named **Tamasha**. Chand Chand, Lenz, Tazeyab & Tv3.ir are also provided by this company.

BRANDING & IDENTITY DESIGNER
Rebranding of **Farakav**, design visual identity of **Tamasha** & re-design visual identity of **Varzesh3** (not released yet)

LEAD UI/UX DESIGNER
Design UX and UI of **Tamasha**. Analysis current UX of **Varzesh3** and redesign it's UX and UI from scratch (not released yet)

FRONT-END DEVELOPER
Develope **Tamasha**'s front-end Using SASS & MAKO template engine

Yara Kish • SEP. 2014 – SEP. 2015

Yara Kish is one of the Iranian's most active and innovative company in the area of mobile & game applications.

LEAD UI/UX DESIGNER
I work on lots of products such as **Gisheh.net** logo design, **Melodia Game** visual identity design + game UI design, **Eventset** new UI design, **Rooster Wars** new website design, **PayCash** app logo and UI/UX design & **33th Fajr movie festival**'s official mobile app UI/UX design.

FRONT-END DEVELOPER
Using HTML5, SASS & Angular js

Floatalk.com • SEP. 2014 - SEP. 2015

Floatalk is an American start-up which is an on-site commenting and sharing tool that helps everyone to express their opinions precisely on the specific part of a page.

BRANDING & IDENTITY DESIGN
Design visual identity of Floatalk such as: logo, stationary, tag-line, artwork guideline

LEAD UI & UX DESIGNER
Design whole System UX & UI including: Website, browser extension, bookmarklet & iOS mobile app

FRONT-END DEVELOPER
Develope website and browser extensions (Chrome & Firefox) UI using HTML5, SASS & Angular js

Asa co. • AUG. 2012 – SEP. 2014

Asa co. is a leading provider of technology solutions for players in financial and capital markets in Iran.

BRANDING & IDENTITY DESIGN
Design company visual identity such as: logo, stationary, slogan & advertisment guideline, website

LEAD PRODUCT UI/UX DESIGNER
+100 interviews with users to find the best UX design for company's specific apps, desinging and producing of **Simplative** framework and a unique icon set (including +500 icons) from scratch which met our needs in design of twelve company's apps.

FRONT-END DEVELOPER
Using HTML5, LESS & Angular js to develop Simpletive framework to match company's development needs

PRO SKILLS

• ILLUSTRATOR • SKETCH •
• PHOTOSHOP • INDESIGN •
• AFTER EFFECT •
• HTML5 • SASS • LESS •

CREATIVE FIELDS

• IDENTITY & BRANDING •
• WEB & MOBILE UI / UX DESIGN •
• TYPOGRAPHY • ILLUSTRATION •
• ICON DESIGN • DIGITAL ART •