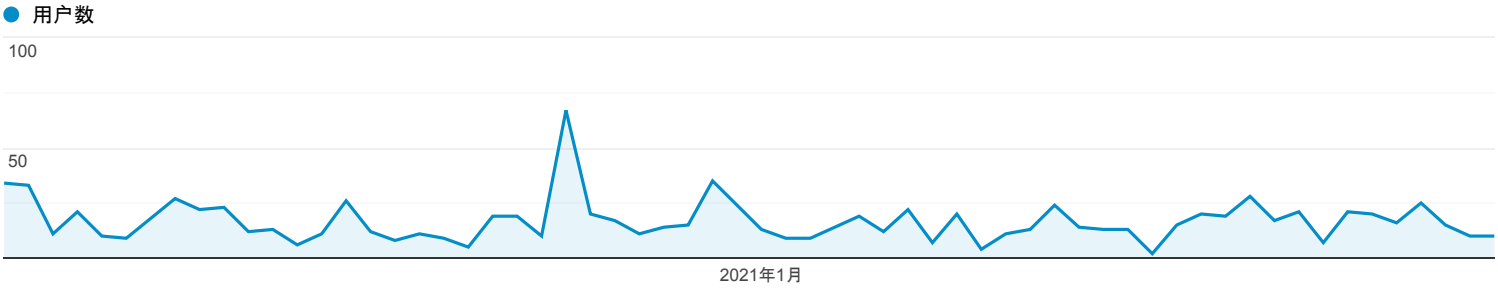
受众群体概览

所有用户
100.00% 用户数

2020年12月1日 - 2021年1月31日

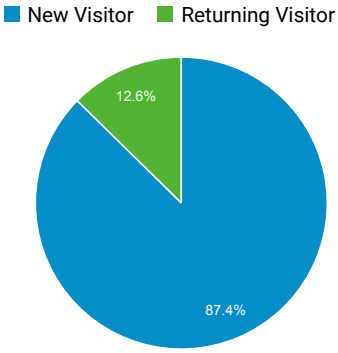
概览



用户数	新用户	会话数
939	891	1,106

每名用户的会话数	网页浏览量	每次会话浏览页数
1.18	4,256	3.85

平均会话时长	跳出率
00:02:06	60.31%



	语言	用户数	用户数百分比
1.	zh-cn	569	60.60%
2.	en-us	328	34.93%
3.	en-gb	12	1.28%
4.	zh-tw	11	1.17%
5.	c	4	0.43%
6.	en	3	0.32%
7.	en-au	2	0.21%
8.	zh	2	0.21%
9.	zh-hans-cn	2	0.21%
10.	de-de	1	0.11%

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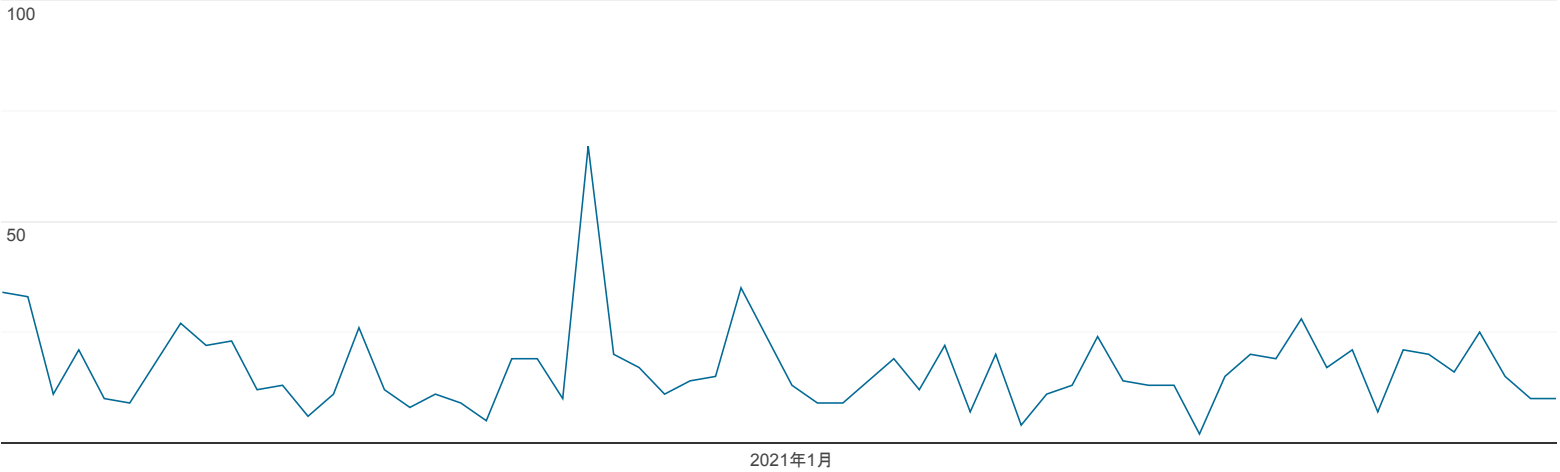
活跃用户

所有用户
100.00% 用户数

2020年12月1日 - 2021年1月31日

活跃用户

1天活跃用户数 | 7天活跃用户数 | 14天活跃用户数 | 28 天活跃用户数



1天活跃用户数	7天活跃用户数	14天活跃用户数	28 天活跃用户数
10	111	228	393
占总数的百分比: 100.00% (10)	占总数的百分比: 100.00% (111)	占总数的百分比: 100.00% (228)	占总数的百分比: 100.00% (393)

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受众特征：概览

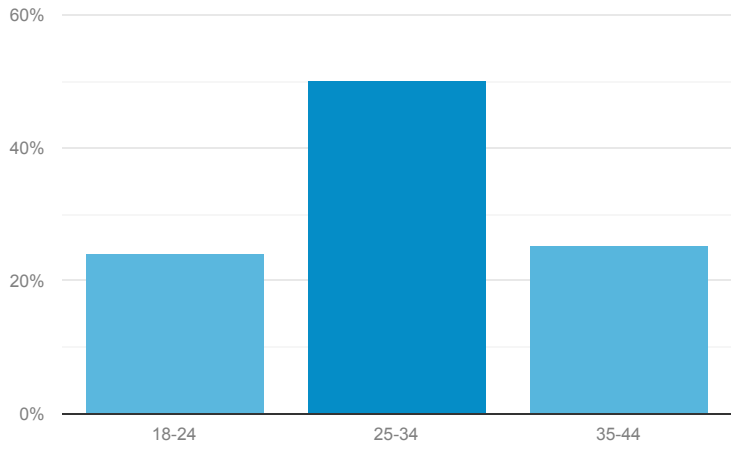
所有用户
100.00% 用户数

2020年12月1日 - 2021年1月31日

关键指标：

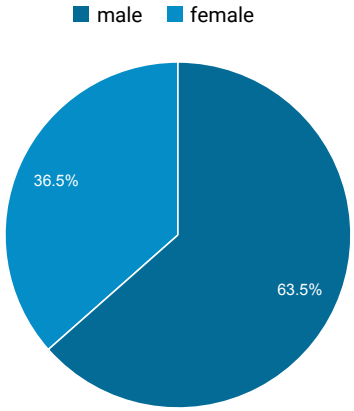
年龄

总用户数的 17.57%



性别

总用户数的 18.96%



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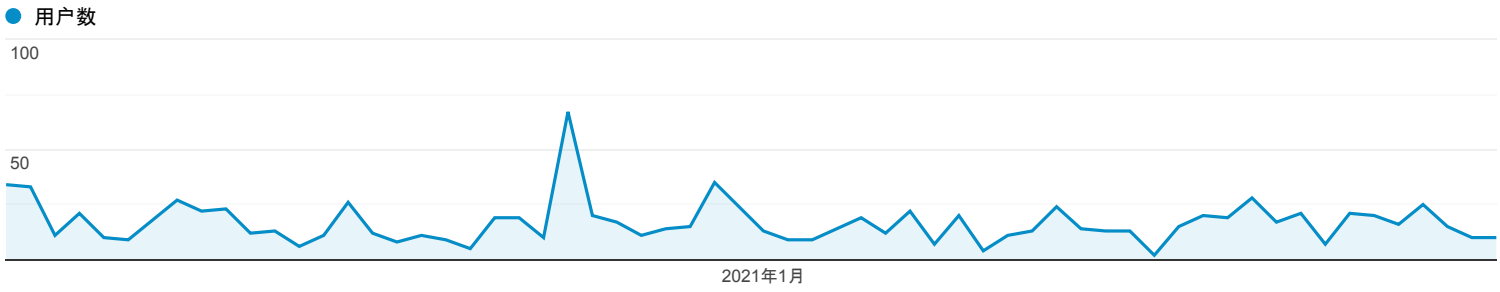
语言

所有用户
100.00% 用户数

2020年12月1日 - 2021年1月31日

分层图表

摘要



语言	流量获取			行为			转化		
	用户数	新用户	会话数	跳出率	每次会话浏览页数	平均会话时长	目标转化率	目标达成次数	目标价值
	939 占总数的百分比: 100.00% (939)	**892** 占总数的百分比: 100.11% (891)	**1,106** 占总数的百分比: 100.00% (1,106)	**60.31%** 平均浏览次数: 60.31% (0.00%)	**3.85** 平均浏览次数: 3.85 (0.00%)	**00:02:06** 平均浏览次数: 00:02:06 (0.00%)	**0.00%** 平均浏览次数: 0.00% (0.00%)	**0** 占总数的百分比: 0.00% (0)	**US$0.00** 占总数的百分比: 0.00% (US$0.00)
1. zh-cn	**569** (60.60%)	532 (59.64%)	712 (64.38%)	50.56%	4.65	00:02:24	0.00%	0 (0.00%)	US$0.00 (0.00%)
2. en-us	**328** (34.93%)	320 (35.87%)	348 (31.46%)	81.90%	2.20	00:01:31	0.00%	0 (0.00%)	US$0.00 (0.00%)
3. en-gb	**12** (1.28%)	13 (1.46%)	15 (1.36%)	46.67%	2.60	00:01:17	0.00%	0 (0.00%)	US$0.00 (0.00%)
4. zh-tw	**11** (1.17%)	9 (1.01%)	11 (0.99%)	63.64%	1.91	00:00:37	0.00%	0 (0.00%)	US$0.00 (0.00%)
5. c	**4** (0.43%)	4 (0.45%)	4 (0.36%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
6. en	**3** (0.32%)	3 (0.34%)	3 (0.27%)	0.00%	3.33	00:00:32	0.00%	0 (0.00%)	US$0.00 (0.00%)
7. en-au	**2** (0.21%)	2 (0.22%)	2 (0.18%)	0.00%	10.50	00:07:07	0.00%	0 (0.00%)	US$0.00 (0.00%)
8. zh	**2** (0.21%)	1 (0.11%)	2 (0.18%)	0.00%	16.50	00:01:42	0.00%	0 (0.00%)	US$0.00 (0.00%)
9. zh-hans-cn	**2** (0.21%)	2 (0.22%)	2 (0.18%)	0.00%	16.00	00:18:16	0.00%	0 (0.00%)	US$0.00 (0.00%)
10. de-de	**1** (0.11%)	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
11. en-cn	**1** (0.11%)	1 (0.11%)	1 (0.09%)	0.00%	13.00	00:06:56	0.00%	0 (0.00%)	US$0.00 (0.00%)
12. en-hk	**1** (0.11%)	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
13. ko-kr	**1** (0.11%)	1 (0.11%)	1 (0.09%)	0.00%	2.00	00:00:24	0.00%	0 (0.00%)	US$0.00 (0.00%)
14. nl-nl	**1** (0.11%)	1 (0.11%)	1 (0.09%)	0.00%	3.00	00:00:33	0.00%	0 (0.00%)	US$0.00 (0.00%)
15. zh-hk	**1** (0.11%)	1 (0.11%)	2 (0.18%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)

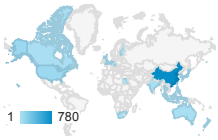
地理位置

所有用户
100.00% 用户数

2020年12月1日 - 2021年1月31日

地理分布图

摘要



国家/地区		流量获取			行为			转化		
		用户数	新用户	会话数	跳出率	每次会话浏览页数	平均会话时长	目标转化率	目标达成次数	目标价值
		939 占总数的百分比: 100.00% (939)	892 占总数的百分比: 100.11% (891)	1,106 占总数的百分比: 100.00% (1,106)	60.31% 平均浏览次数: 60.31% (0.00%)	3.85 平均浏览次数: 3.85 (0.00%)	00:02:06 平均浏览次数: 00:02:06 (0.00%)	0.00% 平均浏览次数: 0.00% (0.00%)	0 占总数的百分比: 0.00% (0)	US$0.00 占总数的百分比: 0.00% (US$0.00)
1.	China	780 (82.89%)	742 (83.18%)	926 (83.73%)	60.37%	3.94	00:02:14	0.00%	0 (0.00%)	US$0.00 (0.00%)
2.	United States	65 (6.91%)	63 (7.06%)	74 (6.69%)	77.03%	2.78	00:01:07	0.00%	0 (0.00%)	US$0.00 (0.00%)
3.	Hong Kong	27 (2.87%)	21 (2.35%)	27 (2.44%)	22.22%	6.59	00:01:40	0.00%	0 (0.00%)	US$0.00 (0.00%)
4.	Taiwan	11 (1.17%)	9 (1.01%)	12 (1.08%)	66.67%	3.50	00:00:51	0.00%	0 (0.00%)	US$0.00 (0.00%)
5.	Japan	8 (0.85%)	8 (0.90%)	9 (0.81%)	33.33%	2.22	00:01:32	0.00%	0 (0.00%)	US$0.00 (0.00%)
6.	United Kingdom	6 (0.64%)	7 (0.78%)	9 (0.81%)	55.56%	2.89	00:00:59	0.00%	0 (0.00%)	US$0.00 (0.00%)
7.	South Korea	6 (0.64%)	6 (0.67%)	6 (0.54%)	83.33%	1.17	00:00:04	0.00%	0 (0.00%)	US$0.00 (0.00%)
8.	Singapore	6 (0.64%)	6 (0.67%)	6 (0.54%)	66.67%	2.33	00:00:41	0.00%	0 (0.00%)	US$0.00 (0.00%)
9.	Netherlands	5 (0.53%)	4 (0.45%)	5 (0.45%)	60.00%	1.60	00:00:12	0.00%	0 (0.00%)	US$0.00 (0.00%)
10.	Germany	4 (0.43%)	4 (0.45%)	5 (0.45%)	60.00%	3.80	00:01:19	0.00%	0 (0.00%)	US$0.00 (0.00%)
11.	India	4 (0.43%)	4 (0.45%)	7 (0.63%)	57.14%	3.29	00:09:16	0.00%	0 (0.00%)	US$0.00 (0.00%)
12.	Macao	3 (0.32%)	3 (0.34%)	3 (0.27%)	66.67%	4.33	00:00:36	0.00%	0 (0.00%)	US$0.00 (0.00%)
13.	Finland	2 (0.21%)	2 (0.22%)	2 (0.18%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
14.	New Zealand	2 (0.21%)	2 (0.22%)	2 (0.18%)	0.00%	2.50	00:00:29	0.00%	0 (0.00%)	US$0.00 (0.00%)
15.	Philippines	2 (0.21%)	2 (0.22%)	3 (0.27%)	33.33%	2.33	00:01:29	0.00%	0 (0.00%)	US$0.00 (0.00%)
16.	United Arab Emirates	1 (0.11%)	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
17.	Austria	1 (0.11%)	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
18.	Australia	1 (0.11%)	1 (0.11%)	1 (0.09%)	0.00%	2.00	00:08:34	0.00%	0 (0.00%)	US$0.00 (0.00%)
19.	Canada	1 (0.11%)	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
20.	Egypt	1 (0.11%)	0 (0.00%)	1 (0.09%)	0.00%	6.00	00:00:49	0.00%	0 (0.00%)	US$0.00 (0.00%)
21.	Indonesia	1 (0.11%)	1 (0.11%)	1 (0.09%)	0.00%	19.00	00:06:31	0.00%	0 (0.00%)	US$0.00 (0.00%)
22.	Malaysia	1 (0.11%)	1 (0.11%)	1 (0.09%)	0.00%	2.00	00:00:27	0.00%	0 (0.00%)	US$0.00 (0.00%)
23.	Saudi [illegible]	1	1	1	[illegible]	1.00	[illegible]	0.00%	0	US$0.00

23.	Seychelles	**1** **(0.11%)**	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
24.	Thailand	**1** **(0.11%)**	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
25.	South Africa	**1** **(0.11%)**	1 (0.11%)	1 (0.09%)	0.00%	2.00	00:00:31	0.00%	0 (0.00%)	US$0.00 (0.00%)

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互动度

所有用户
100.00% 用户数（100.00% 会话数）

2020年12月1日 - 2021年1月31日

分布

会话时长范围

会话数
1,106
占总数的百分比: 100.00% (1,106)

网页浏览量
4,256
占总数的百分比: 100.00% (4,256)

会话时长范围	会话数	网页浏览量
0-10 秒	692	724
11-30 秒	77	221
31-60 秒	56	199
61-180 秒	114	677
181-600 秒	109	1,335
601-1800 秒	45	679
1801+ 秒	13	421

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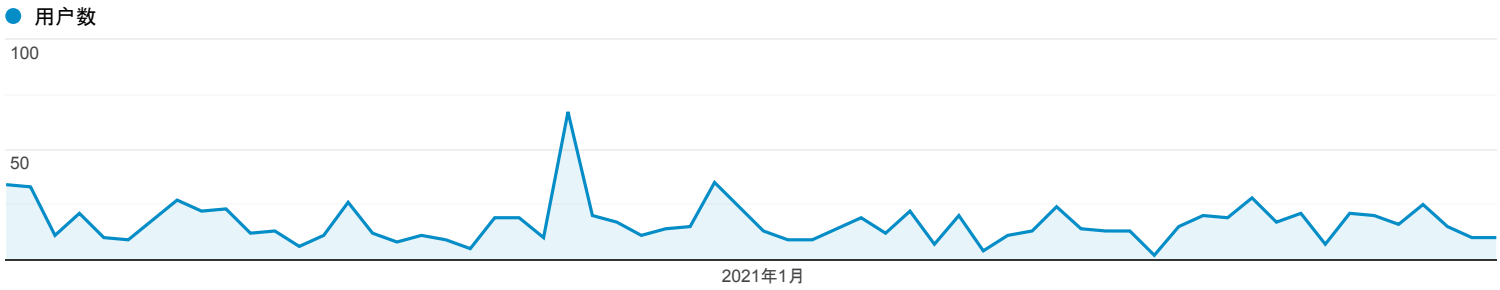
浏览器与操作系统

所有用户
100.00% 用户数

2020年12月1日 - 2021年1月31日

分层图表

摘要



浏览器	流量获取			行为			转化		
	用户数	新用户	会话数	跳出率	每次会话浏览页数	平均会话时长	目标转化率	目标达成次数	目标价值
	939 占总数的百分比: 100.00% (939)	**892** 占总数的百分比: 100.11% (891)	**1,106** 占总数的百分比: 100.00% (1,106)	**60.31%** 平均浏览次数: 60.31% (0.00%)	**3.85** 平均浏览次数: 3.85 (0.00%)	**00:02:06** 平均浏览次数: 00:02:06 (0.00%)	**0.00%** 平均浏览次数: 0.00% (0.00%)	**0** 占总数的百分比: 0.00% (0)	**US$0.00** 占总数的百分比: 0.00% (US$0.00)
1. Chrome	**374** (39.83%)	343 (38.45%)	462 (41.77%)	46.32%	4.93	00:03:08	0.00%	0 (0.00%)	US$0.00 (0.00%)
2. Firefox	**158** (16.83%)	156 (17.49%)	162 (14.65%)	90.74%	1.81	00:00:36	0.00%	0 (0.00%)	US$0.00 (0.00%)
3. UC Browser	**117** (12.46%)	116 (13.00%)	117 (10.58%)	95.73%	1.26	00:00:07	0.00%	0 (0.00%)	US$0.00 (0.00%)
4. Safari	**112** (11.93%)	110 (12.33%)	124 (11.21%)	67.74%	2.60	00:00:47	0.00%	0 (0.00%)	US$0.00 (0.00%)
5. Android Webview	**75** (7.99%)	72 (8.07%)	90 (8.14%)	45.56%	3.46	00:02:30	0.00%	0 (0.00%)	US$0.00 (0.00%)
6. Safari (in-app)	**50** (5.32%)	49 (5.49%)	69 (6.24%)	57.97%	2.39	00:01:58	0.00%	0 (0.00%)	US$0.00 (0.00%)
7. Edge	**34** (3.62%)	31 (3.48%)	60 (5.42%)	26.67%	10.10	00:04:30	0.00%	0 (0.00%)	US$0.00 (0.00%)
8. Internet Explorer	**17** (1.81%)	14 (1.57%)	20 (1.81%)	60.00%	6.05	00:02:11	0.00%	0 (0.00%)	US$0.00 (0.00%)
9. Mozilla Compatible Agent	**1** (0.11%)	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
10. Samsung Internet	**1** (0.11%)	0 (0.00%)	1 (0.09%)	0.00%	10.00	00:01:47	0.00%	0 (0.00%)	US$0.00 (0.00%)

第 1 - 10 行，共 10 行

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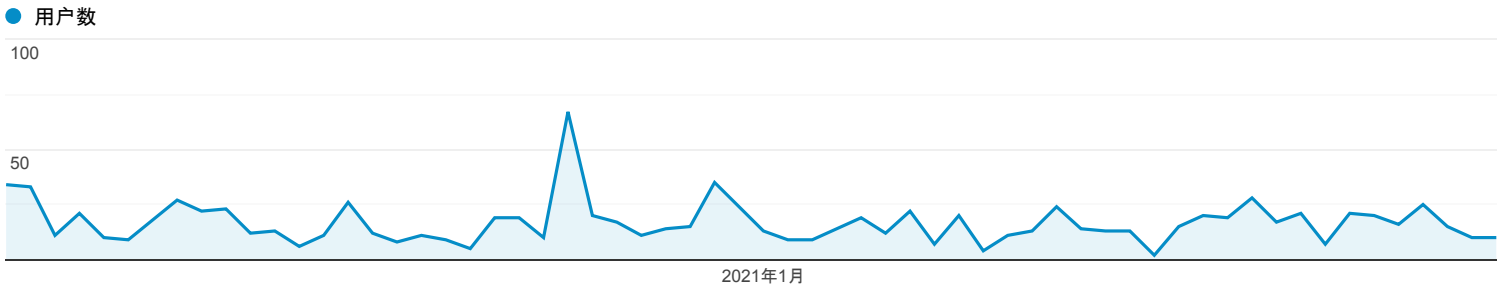
概览

所有用户
100.00% 用户数

2020年12月1日 - 2021年1月31日

分层图表

摘要



设备类别	流量获取			行为			转化		
	用户数	新用户	会话数	跳出率	每次会话浏览页数	平均会话时长	目标转化率	目标达成次数	目标价值
	939 占总数的百分比: 100.00% (939)	**892** 占总数的百分比: 100.11% (891)	**1,106** 占总数的百分比: 100.00% (1,106)	**60.31%** 平均浏览次数: 60.31% (0.00%)	**3.85** 平均浏览次数: 3.85 (0.00%)	**00:02:06** 平均浏览次数: 00:02:06 (0.00%)	**0.00%** 平均浏览次数: 0.00% (0.00%)	**0** 占总数的百分比: 0.00% (0)	**US$0.00** 占总数的百分比: 0.00% (US$0.00)
1. desktop	**567** **(60.38%)**	532 (59.64%)	686 (62.03%)	55.39%	4.71	00:02:39	0.00%	0 (0.00%)	US$0.00 (0.00%)
2. mobile	**368** **(39.19%)**	357 (40.02%)	416 (37.61%)	68.51%	2.44	00:01:12	0.00%	0 (0.00%)	US$0.00 (0.00%)
3. tablet	**4** **(0.43%)**	3 (0.34%)	4 (0.36%)	50.00%	2.25	00:03:03	0.00%	0 (0.00%)	US$0.00 (0.00%)

第 1 - 3 行，共 3 行

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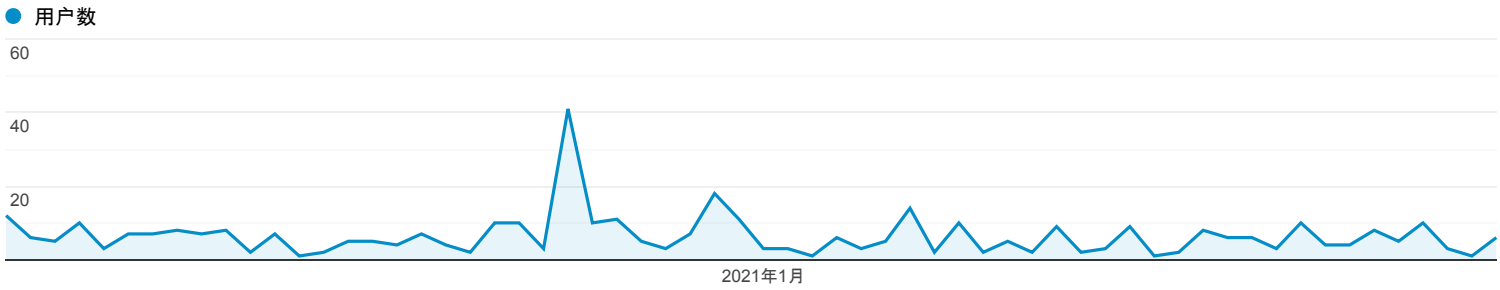
设备

所有用户
39.62% 用户数

2020年12月1日 - 2021年1月31日

分层图表

摘要



移动设备信息	流量获取			行为			转化		
	用户数	新用户	会话数	跳出率	每次会话浏览页数	平均会话时长	目标转化率	目标达成次数	目标价值
	372 占总数的百分比: 39.62% (939)	360 占总数的百分比: 40.40% (891)	420 占总数的百分比: 37.97% (1,106)	68.33% 平均浏览次数: 60.31% (13.31%)	2.44 平均浏览次数: 3.85 (-36.70%)	00:01:13 平均浏览次数: 00:02:06 (-42.47%)	0.00% 平均浏览次数: 0.00% (0.00%)	0 占总数的百分比: 0.00% (0)	US$0.00 占总数的百分比: 0.00% (US$0.00)
1. Apple iPhone	146 (39.25%)	145 (40.28%)	172 (40.95%)	66.86%	2.30	00:01:07	0.00%	0 (0.00%)	US$0.00 (0.00%)
2. Huawei EML-AL00 P20	117 (31.45%)	116 (32.22%)	120 (28.57%)	96.67%	1.28	00:00:13	0.00%	0 (0.00%)	US$0.00 (0.00%)
3. Huawei VOG-AL00 P30 Pro	7 (1.88%)	6 (1.67%)	9 (2.14%)	0.00%	5.33	00:03:23	0.00%	0 (0.00%)	US$0.00 (0.00%)
4. Samsung SM-G900P Galaxy S5	7 (1.88%)	7 (1.94%)	7 (1.67%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
5. Huawei TAS-AN00 Mate 30 5G	6 (1.61%)	6 (1.67%)	7 (1.67%)	28.57%	8.29	00:02:57	0.00%	0 (0.00%)	US$0.00 (0.00%)
6. Huawei HMA-AL00 Mate 20	5 (1.34%)	5 (1.39%)	5 (1.19%)	0.00%	3.00	00:00:53	0.00%	0 (0.00%)	US$0.00 (0.00%)
7. Huawei LIO-AN00 Mate 30 Pro 5G	4 (1.08%)	3 (0.83%)	8 (1.90%)	12.50%	4.75	00:01:19	0.00%	0 (0.00%)	US$0.00 (0.00%)
8. Huawei LYA-AL00 Mate 20 Pro	4 (1.08%)	4 (1.11%)	4 (0.95%)	50.00%	2.00	00:00:39	0.00%	0 (0.00%)	US$0.00 (0.00%)
9. Microsoft Windows RT Tablet	3 (0.81%)	2 (0.56%)	3 (0.71%)	66.67%	2.33	00:01:05	0.00%	0 (0.00%)	US$0.00 (0.00%)
10. Xiaomi Redmi 8	3 (0.81%)	3 (0.83%)	3 (0.71%)	0.00%	3.33	00:00:32	0.00%	0 (0.00%)	US$0.00 (0.00%)
11. (not set)	2 (0.54%)	2 (0.56%)	3 (0.71%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
12. Huawei ALP-AL00 Mate 10	2 (0.54%)	2 (0.56%)	2 (0.48%)	0.00%	3.50	00:13:31	0.00%	0 (0.00%)	US$0.00 (0.00%)
13. Huawei BLA-AL00 Mate 10 Pro	2 (0.54%)	1 (0.28%)	4 (0.95%)	50.00%	5.50	00:01:39	0.00%	0 (0.00%)	US$0.00 (0.00%)
14. Huawei ELA-AL00 P30	2 (0.54%)	2 (0.56%)	2 (0.48%)	50.00%	3.50	00:01:15	0.00%	0 (0.00%)	US$0.00 (0.00%)
15. Huawei ELS-AN00 P40 Pro	2 (0.54%)	2 (0.56%)	2 (0.48%)	50.00%	7.00	00:03:28	0.00%	0 (0.00%)	US$0.00 (0.00%)
16. Huawei NEO-AL00 Mate RS Porsche Design	2 (0.54%)	2 (0.56%)	2 (0.48%)	50.00%	2.00	00:00:12	0.00%	0 (0.00%)	US$0.00 (0.00%)
17. Huawei VOG-AL10 P30 Pro	2 (0.54%)	2 (0.56%)	2 (0.48%)	0.00%	2.50	00:00:24	0.00%	0 (0.00%)	US$0.00 (0.00%)
18. Vivo V2020A S7 5G	2 (0.54%)	2 (0.56%)	2 (0.48%)	0.00%	4.00	00:01:14	0.00%	0 (0.00%)	US$0.00 (0.00%)

19. Xiaomi Redmi 7	**2** (0.54%)	2 (0.56%)	4 (0.95%)	50.00%	5.25	00:08:21	0.00%	0 (0.00%)	US$0.00 (0.00%)
20. Apple iPad	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	2.00	00:08:55	0.00%	0 (0.00%)	US$0.00 (0.00%)
21. Asus X01AD Zenfone Max M2	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
22. Asus Z017DA Zenfone 3 ZE520KL	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
23. Google Nexus 5	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
24. Huawei ANA-AN00 P40	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	3.00	00:02:12	0.00%	0 (0.00%)	US$0.00 (0.00%)
25. Huawei ARE-AL10 Honor 8X Max	**1** (0.27%)	0 (0.00%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
26. Huawei CDY-AN00 nova 7 SE	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
27. Huawei CDY-AN90 Honor 30S	**1** (0.27%)	0 (0.00%)	2 (0.48%)	0.00%	3.00	00:01:34	0.00%	0 (0.00%)	US$0.00 (0.00%)
28. Huawei DVC-AN20 Enjoy 20 Pro	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	15.00	00:04:47	0.00%	0 (0.00%)	US$0.00 (0.00%)
29. Huawei EBG-AN00 Honor 30 Pro	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
30. Huawei EBG-AN10 Honor 30 Pro+	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
31. Huawei FLA-AL10 Enjoy 8 Plus	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	8.00	00:04:04	0.00%	0 (0.00%)	US$0.00 (0.00%)
32. Huawei GLK-AL00 Nova 5i	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
33. Huawei HLK-AL00 Honor 9X	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	2.00	00:02:29	0.00%	0 (0.00%)	US$0.00 (0.00%)
34. Huawei JEF-AN00 nova 7 5G	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	3.00	00:02:16	0.00%	0 (0.00%)	US$0.00 (0.00%)
35. Huawei JKM-Al00 Huawei Y9 2019	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	5.00	00:15:10	0.00%	0 (0.00%)	US$0.00 (0.00%)
36. Huawei KKG-AN00 Honor X10 Max 5G	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	4.00	00:00:50	0.00%	0 (0.00%)	US$0.00 (0.00%)
37. Huawei LIO-AL00 Mate 30 Pro	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
38. Huawei LLD-AL00 Honor 9 Lite	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
39. Huawei LLD-AL20 Honor 9I	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
40. Huawei LRA-AL00	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
41. Huawei MHA-AL00 Mate 9	**1** (0.27%)	1 (0.28%)	2 (0.48%)	50.00%	1.50	00:00:45	0.00%	0 (0.00%)	US$0.00 (0.00%)
42. Huawei OXF-AN00 Honor V30	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	5.00	00:00:28	0.00%	0 (0.00%)	US$0.00 (0.00%)
43. Huawei PCT-AL10 Honor V20	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	10.00	00:11:03	0.00%	0 (0.00%)	US$0.00 (0.00%)
44. Huawei SEA-AL10 Nova 5	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	9.00	00:03:30	0.00%	0 (0.00%)	US$0.00 (0.00%)
45. Huawei SNE-AL00 Mate 20 Lite	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
46. Huawei TAS-AL00 Mate 30	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	23.00	00:13:23	0.00%	0 (0.00%)	US$0.00 (0.00%)
47. Huawei VIE-AL10 P9 Plus	**1** (0.27%)	0 (0.00%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
48. Huawei WAS-AL00 Honor 8 Lite	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	3.00	00:01:54	0.00%	0 (0.00%)	US$0.00 (0.00%)
49. Huawei WLZ-AL10 Nova 6	**1** (0.27%)	1 (0.28%)	1 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
50. Huawei WLZ-AN00 Nova 6 5G	**1** (0.27%)	1 (0.28%)	1 (0.24%)	0.00%	2.00	00:14:49	0.00%	0 (0.00%)	US$0.00 (0.00%)

渠道

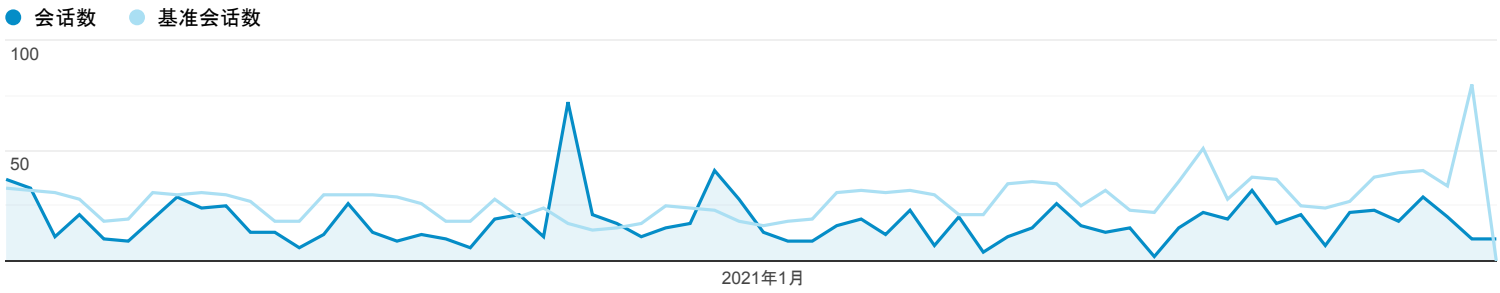
2020年12月1日 - 2021年1月31日

产业/行业 **法律和政府**

国家/地区 **全部**

规模（以每日会话数衡量） **0-99**

此基准数据基于24,547个网络媒体资源



默认渠道分组	流量获取			行为		
	会话数	新会话百分比	新用户	每次会话浏览页数	平均会话时长	跳出率
	35.32% ↓ 1,106 与 1,710	5.97% ↑ 80.56% 与 76.02%	31.46% ↓ 891 与 1,300	84.22% ↑ 3.85 与 2.09	58.68% ↑ 00:02:06 与 00:01:20	8.82% ↓ 60.31% 与 66.14%
1. Direct	4.94% 552 与 526	8.17% 88.22% 与 81.56%	13.52% 487 与 429	11.14% 2.36 与 2.13	27.18% 00:01:41 与 00:01:20	12.54% 76.81% 与 68.25%
2. Organic Search	-55.98% 467 与 1,061	-4.07% 73.23% 与 76.34%	-57.78% 342 与 810	160.72% 5.58 与 2.14	80.45% 00:02:33 与 00:01:25	-31.00% 43.90% 与 63.62%
3. Referral	-75.22% 85 与 343	60.88% 71.76% 与 44.61%	-60.13% 61 与 153	94.44% 4.06 与 2.09	78.36% 00:02:26 与 00:01:22	-39.22% 42.35% 与 69.68%
4. Social	-99.38% 2 与 322	24.32% 100.00% 与 80.43%	-99.23% 2 与 259	-47.04% 1.00 与 1.89	-100.00% 00:00:00 与 00:00:58	41.23% 100.00% 与 70.81%
5. (Other)	-100.00% 0 与 898	-100.00% 0.00% 与 75.28%	-100.00% 0 与 676	-100.00% 0.00 与 1.40	-100.00% 00:00:00 与 00:00:46	-100.00% 0.00% 与 73.16%
6. Display	-100.00% 0 与 1,091	-100.00% 0.00% 与 77.91%	-100.00% 0 与 850	-100.00% 0.00 与 1.41	-100.00% 00:00:00 与 00:00:25	-100.00% 0.00% 与 75.25%
7. Email	-100.00% 0 与 450	-100.00% 0.00% 与 67.11%	-100.00% 0 与 302	-100.00% 0.00 与 1.96	-100.00% 00:00:00 与 00:01:57	-100.00% 0.00% 与 63.78%
8. Other Advertising	-100.00% 0 与 97	-100.00% 0.00% 与 92.78%	-100.00% 0 与 90	-100.00% 0.00 与 1.16	-100.00% 00:00:00 与 00:00:16	-100.00% 0.00% 与 91.75%
9. Paid Search	-100.00% 0 与 783	-100.00% 0.00% 与 81.48%	-100.00% 0 与 638	-100.00% 0.00 与 1.83	-100.00% 00:00:00 与 00:00:54	-100.00% 0.00% 与 65.52%

第 1 - 9 行，共 9 行

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地理位置

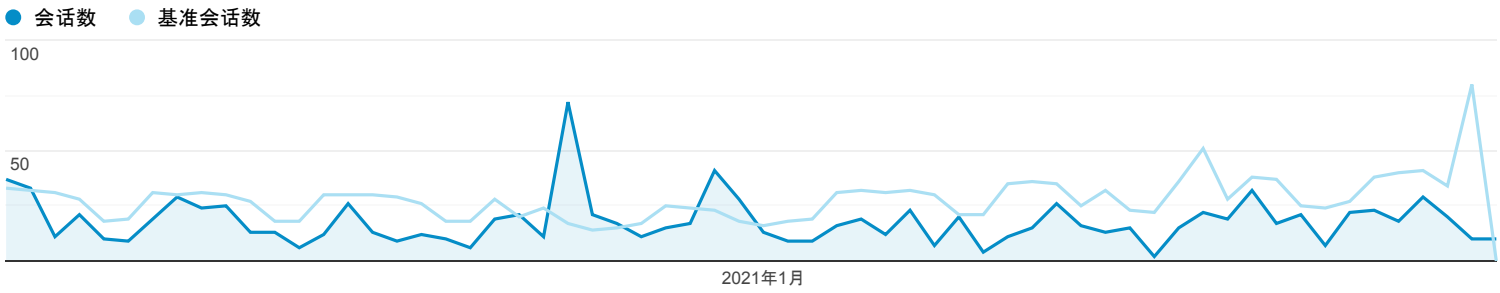
2020年12月1日 - 2021年1月31日

产业/行业
法律和政府

国家/地区
全部

规模（以每日会话数衡量）
0-99

此基准数据基于24,547个网络媒体资源



国家/地区	流量获取			行为		
	会话数	新会话百分比	新用户	每次会话浏览页数	平均会话时长	跳出率
	35.32% ↓ 1,106 与 1,710	5.97% ↑ 80.56% 与 76.02%	31.46% ↓ 891 与 1,300	84.22% ↑ 3.85 与 2.09	58.68% ↑ 00:02:06 与 00:01:20	8.82% ↓ 60.31% 与 66.14%
1. China	461.21% 926 与 165	6.62% 80.13% 与 75.15%	498.39% 742 与 124	226.82% 3.94 与 1.21	1,598.94% 00:02:14 与 00:00:08	-35.74% 60.37% 与 93.94%
2. Hong Kong	-85.41% 27 与 185	12.41% 77.78% 与 69.19%	-83.59% 21 与 128	272.98% 6.59 与 1.77	65.91% 00:01:40 与 00:01:00	-71.84% 22.22% 与 78.92%
3. United States	-92.03% 74 与 929	1.53% 85.14% 与 83.85%	-91.91% 63 与 779	44.96% 2.78 与 1.92	-4.80% 00:01:07 与 00:01:10	14.49% 77.03% 与 67.28%
4. Macao	-96.20% 3 与 79	14.49% 100.00% 与 87.34%	-95.65% 3 与 69	122.29% 4.33 与 1.95	-57.03% 00:00:36 与 00:01:24	-21.39% 66.67% 与 84.81%
5. South Korea	-97.04% 6 与 203	40.97% 100.00% 与 70.94%	-95.83% 6 与 144	-39.58% 1.17 与 1.93	-92.59% 00:00:04 与 00:00:54	18.30% 83.33% 与 70.44%
6. India	-97.57% 7 与 288	-17.71% 57.14% 与 69.44%	-98.00% 4 与 200	65.72% 3.29 与 1.98	517.75% 00:09:16 与 00:01:30	-5.96% 57.14% 与 60.76%
7. Philippines	-98.14% 3 与 161	-9.80% 66.67% 与 73.91%	-98.32% 2 与 119	21.57% 2.33 与 1.92	-12.91% 00:01:29 与 00:01:43	-44.10% 33.33% 与 59.63%
8. Taiwan	-98.41% 12 与 754	4.14% 75.00% 与 72.02%	-98.34% 9 与 543	54.42% 3.50 与 2.27	-31.74% 00:00:51 与 00:01:14	0.33% 66.67% 与 66.45%
9. United Kingdom	-98.43% 9 与 575	6.48% 77.78% 与 73.04%	-98.33% 7 与 420	32.25% 2.89 与 2.18	-34.71% 00:00:59 与 00:01:31	-8.99% 55.56% 与 61.04%
10. Seychelles	-98.48% 1 与 66	3.12% 100.00% 与 96.97%	-98.44% 1 与 64	-38.89% 1.00 与 1.64	-100.00% 00:00:00 与 00:00:46	11.86% 100.00% 与 89.39%

第 1 - 10 行，共 231 行

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设备

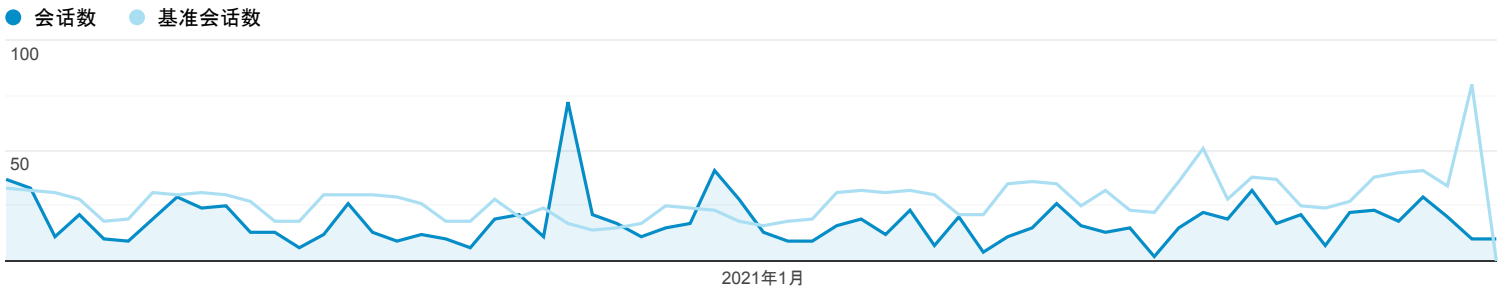
2020年12月1日 - 2021年1月31日

产业/行业
法律和政府

国家/地区
全部

规模（以每日会话数衡量）
0-99

此基准数据基于24,547个网络媒体资源



设备类别	流量获取			行为		
	会话数	新会话百分比	新用户	每次会话浏览页数	平均会话时长	跳出率
	35.32% ↓ 1,106 与 1,710	5.97% ↑ 80.56% 与 76.02%	31.46% ↓ 891 与 1,300	84.22% ↑ 3.85 与 2.09	58.68% ↑ 00:02:06 与 00:01:20	8.82% ↓ 60.31% 与 66.14%
1. desktop	-28.62% 686 与 961	3.37% 77.55% 与 75.03%	-26.21% 532 与 721	102.46% 4.71 与 2.33	66.88% 00:02:39 与 00:01:35	-13.16% 55.39% 与 63.79%
2. mobile	-54.24% 416 与 909	10.81% 85.82% 与 77.45%	-49.29% 357 与 704	34.69% 2.44 与 1.81	17.70% 00:01:12 与 00:01:01	-1.15% 68.51% 与 69.31%
3. tablet	-97.14% 4 与 140	-12.50% 75.00% 与 85.71%	-97.50% 3 与 120	2.27% 2.25 与 2.20	123.87% 00:03:03 与 00:01:22	-16.67% 50.00% 与 60.00%

第 1 - 3 行，共 3 行

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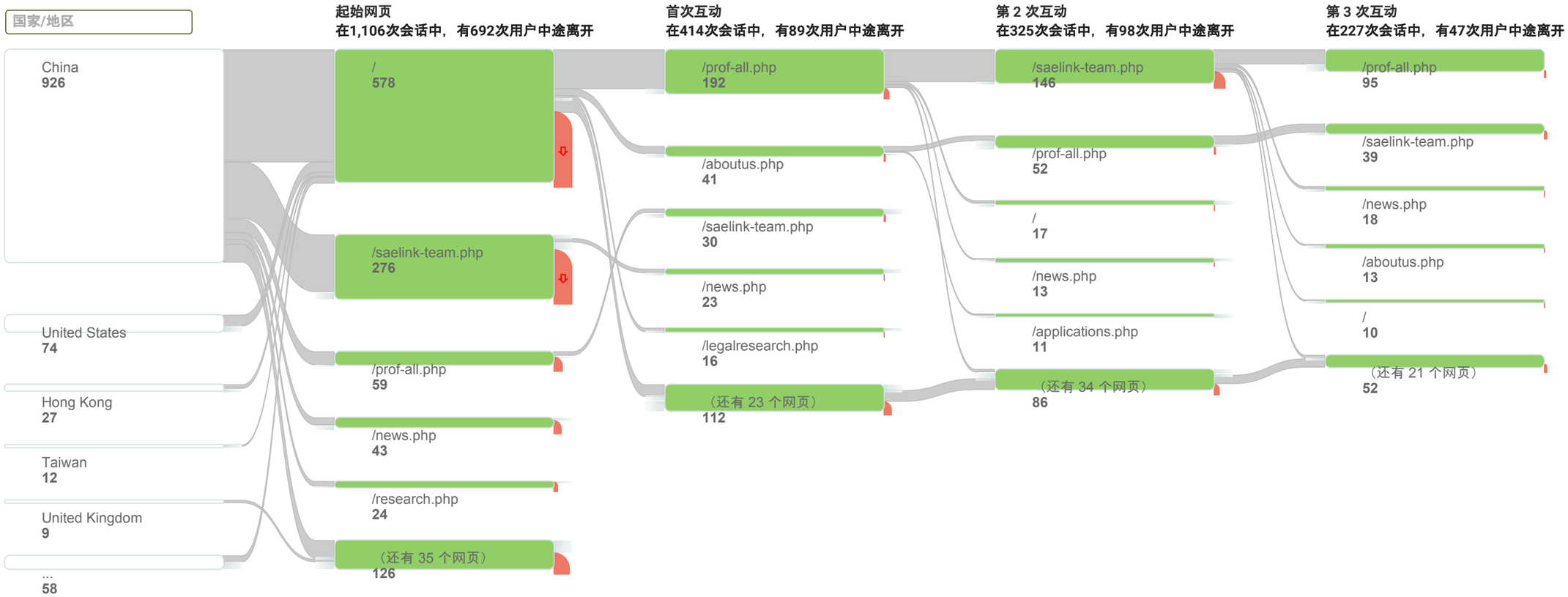
用户流量

2020年12月1日 - 2021年1月31日

所有用户
100.00% 会话数



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流量获取概览

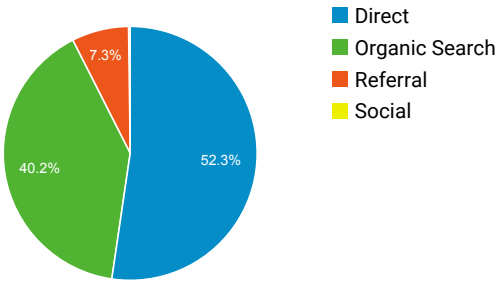
所有用户
100.00% 用户数

2020年12月1日 - 2021年1月31日

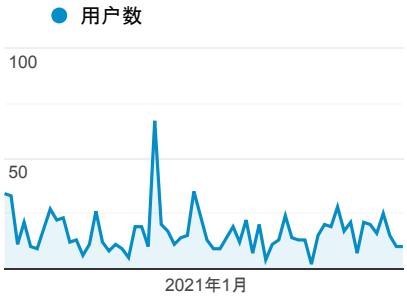
主要维度： 转化：

热门渠道 所有目标 修改渠道分组

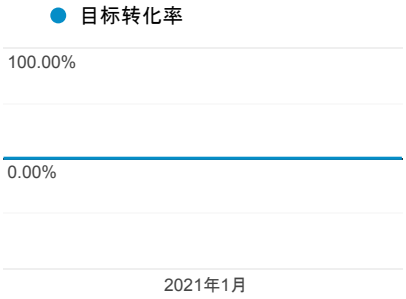
热门渠道



用户数



转化次数



		流量获取			行为		
		用户数	新用户	会话数	跳出率	每次会话浏览页数	平均会话时长
		939	891	1,106	60.31%	3.85	00:02:06
1	Direct	497			76.81%		
2	Organic Searc	382			43.90%		
3	Referral	69			42.35%		
4	Social	2			100.00%		

要查看全部 4 个渠道，请点击这里。

转化

设置目标。

要查看成果指标，请定义一个或多个目标。

使用入门

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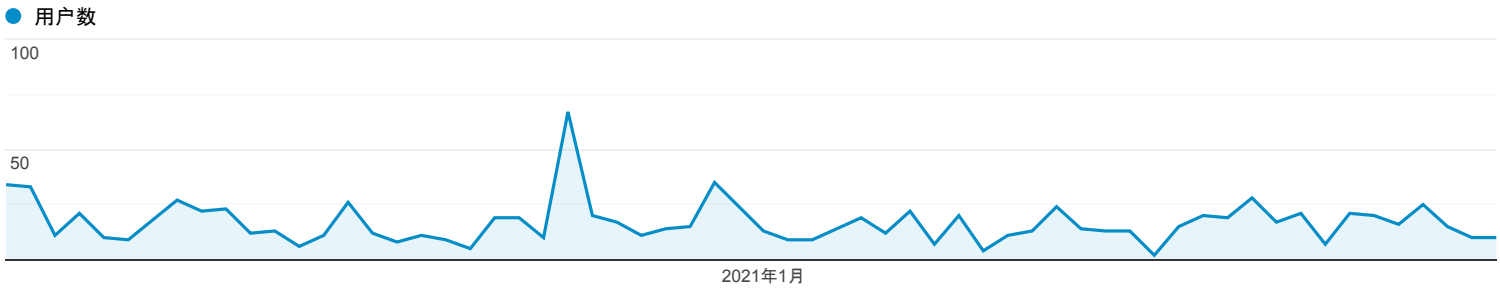
渠道

所有用户
100.00% 用户数

2020年12月1日 - 2021年1月31日

分层图表

摘要



Default Channel Grouping	流量获取			行为			转化		
	用户数	新用户	会话数	跳出率	每次会话浏览页数	平均会话时长	目标转化率	目标达成次数	目标价值
	939 占总数的百分比: 100.00% (939)	**892** 占总数的百分比: 100.11% (891)	**1,106** 占总数的百分比: 100.00% (1,106)	**60.31%** 平均浏览次数: 60.31% (0.00%)	**3.85** 平均浏览次数: 3.85 (0.00%)	**00:02:06** 平均浏览次数: 00:02:06 (0.00%)	**0.00%** 平均浏览次数: 0.00% (0.00%)	**0** 占总数的百分比: 0.00% (0)	**US$0.00** 占总数的百分比: 0.00% (US$0.00)
1. Direct	**497** (52.32%)	487 (54.60%)	552 (49.91%)	76.81%	2.36	00:01:41	0.00%	0 (0.00%)	US$0.00 (0.00%)
2. Organic Search	**382** (40.21%)	342 (38.34%)	467 (42.22%)	43.90%	5.58	00:02:33	0.00%	0 (0.00%)	US$0.00 (0.00%)
3. Referral	**69** (7.26%)	61 (6.84%)	85 (7.69%)	42.35%	4.06	00:02:26	0.00%	0 (0.00%)	US$0.00 (0.00%)
4. Social	**2** (0.21%)	2 (0.22%)	2 (0.18%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)

第 1 - 4 行，共 4 行

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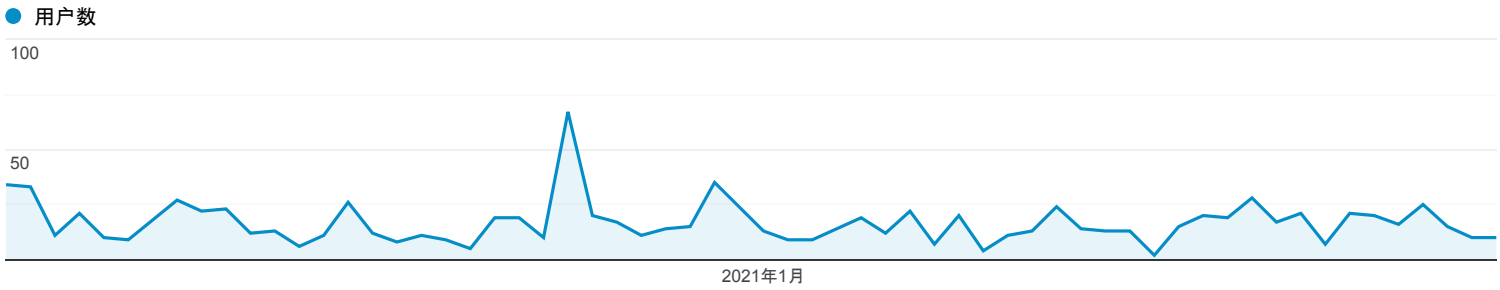
所有流量

所有用户
100.00% 用户数

2020年12月1日 - 2021年1月31日

分层图表

摘要



来源/媒介	流量获取			行为			转化		
	用户数	新用户	会话数	跳出率	每次会话浏览页数	平均会话时长	目标转化率	目标达成次数	目标价值
	939 占总数的百分比: 100.00% (939)	892 占总数的百分比: 100.11% (891)	1,106 占总数的百分比: 100.00% (1,106)	60.31% 平均浏览次数: 60.31% (0.00%)	3.85 平均浏览次数: 3.85 (0.00%)	00:02:06 平均浏览次数: 00:02:06 (0.00%)	0.00% 平均浏览次数: 0.00% (0.00%)	0 占总数的百分比: 0.00% (0)	US$0.00 占总数的百分比: 0.00% (US$0.00)
1. (direct) / (none)	497 (52.26%)	487 (54.60%)	552 (49.91%)	76.81%	2.36	00:01:41	0.00%	0 (0.00%)	US$0.00 (0.00%)
2. baidu / organic	303 (31.86%)	267 (29.93%)	368 (33.27%)	45.38%	5.67	00:02:31	0.00%	0 (0.00%)	US$0.00 (0.00%)
3. google / organic	77 (8.10%)	72 (8.07%)	96 (8.68%)	37.50%	5.29	00:02:43	0.00%	0 (0.00%)	US$0.00 (0.00%)
4. m.baidu.com / referral	37 (3.89%)	30 (3.36%)	45 (4.07%)	37.78%	4.44	00:02:36	0.00%	0 (0.00%)	US$0.00 (0.00%)
5. so.com / referral	9 (0.95%)	9 (1.01%)	14 (1.27%)	21.43%	4.64	00:02:34	0.00%	0 (0.00%)	US$0.00 (0.00%)
6. tcs.bytedance.net / referral	7 (0.74%)	7 (0.78%)	9 (0.81%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
7. so.m.sm.cn / referral	4 (0.42%)	4 (0.45%)	4 (0.36%)	0.00%	4.50	00:02:01	0.00%	0 (0.00%)	US$0.00 (0.00%)
8. m.sogou.com / referral	3 (0.32%)	3 (0.34%)	3 (0.27%)	66.67%	3.00	00:01:45	0.00%	0 (0.00%)	US$0.00 (0.00%)
9. sogou / organic	2 (0.21%)	2 (0.22%)	2 (0.18%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
10. crm.guidepointglobal.com / referral	1 (0.11%)	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
11. facebook.com / referral	1 (0.11%)	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
12. g.histsci.org / referral	1 (0.11%)	0 (0.00%)	1 (0.09%)	0.00%	3.00	00:02:49	0.00%	0 (0.00%)	US$0.00 (0.00%)
13. iplink-asia.com / referral	1 (0.11%)	1 (0.11%)	1 (0.09%)	0.00%	11.00	00:06:11	0.00%	0 (0.00%)	US$0.00 (0.00%)
14. mail.atmcn.com / referral	1 (0.11%)	1 (0.11%)	2 (0.18%)	50.00%	1.50	00:00:06	0.00%	0 (0.00%)	US$0.00 (0.00%)
15. openurls.com.cn / referral	1 (0.11%)	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
16. quark.sm.cn / referral	1 (0.11%)	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
17. so.com / organic	1 (0.11%)	1 (0.11%)	1 (0.09%)	0.00%	9.00	00:03:30	0.00%	0 (0.00%)	US$0.00 (0.00%)
18. sogou.com / referral	1 (0.11%)	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)

19. t.co / referral	**1** **(0.11%)**	1 (0.11%)	1 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
20. tt.m.sm.cn / referral	**1** **(0.11%)**	1 (0.11%)	1 (0.09%)	0.00%	21.00	00:30:25	0.00%	0 (0.00%)	US$0.00 (0.00%)
21. wap.sogou.com / referral	**1** **(0.11%)**	1 (0.11%)	1 (0.09%)	0.00%	2.00	00:00:29	0.00%	0 (0.00%)	US$0.00 (0.00%)

第 1 - 21 行，共 21 行

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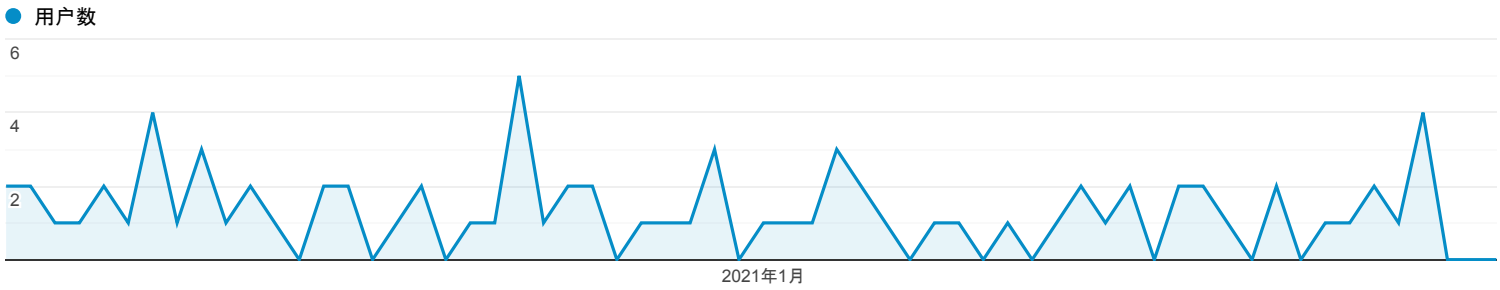
引荐流量

所有用户
7.56% 用户数

2020年12月1日 - 2021年1月31日

分层图表

摘要



来源	流量获取			行为			转化		
	用户数	新用户	会话数	跳出率	每次会话浏览页数	平均会话时长	目标转化率	目标达成次数	目标价值
	71 占总数的百分比: 7.56% (939)	**63** 占总数的百分比: 7.07% (891)	**87** 占总数的百分比: 7.87% (1,106)	**43.68%** 平均浏览次数: 60.31% (-27.57%)	**3.99** 平均浏览次数: 3.85 (3.65%)	**00:02:22** 平均浏览次数: 00:02:06 (12.66%)	**0.00%** 平均浏览次数: 0.00% (0.00%)	**0** 占总数的百分比: 0.00% (0)	**US$0.00** 占总数的百分比: 0.00% (US$0.00)
1. m.baidu.com	**37** (52.11%)	30 (47.62%)	45 (51.72%)	37.78%	4.44	00:02:36	0.00%	0 (0.00%)	US$0.00 (0.00%)
2. so.com	**9** (12.68%)	9 (14.29%)	14 (16.09%)	21.43%	4.64	00:02:34	0.00%	0 (0.00%)	US$0.00 (0.00%)
3. tcs.bytedance.net	**7** (9.86%)	7 (11.11%)	9 (10.34%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
4. so.m.sm.cn	**4** (5.63%)	4 (6.35%)	4 (4.60%)	0.00%	4.50	00:02:01	0.00%	0 (0.00%)	US$0.00 (0.00%)
5. m.sogou.com	**3** (4.23%)	3 (4.76%)	3 (3.45%)	66.67%	3.00	00:01:45	0.00%	0 (0.00%)	US$0.00 (0.00%)
6. crm.guidepointglobal.com	**1** (1.41%)	1 (1.59%)	1 (1.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
7. facebook.com	**1** (1.41%)	1 (1.59%)	1 (1.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
8. g.histsci.org	**1** (1.41%)	0 (0.00%)	1 (1.15%)	0.00%	3.00	00:02:49	0.00%	0 (0.00%)	US$0.00 (0.00%)
9. iplink-asia.com	**1** (1.41%)	1 (1.59%)	1 (1.15%)	0.00%	11.00	00:06:11	0.00%	0 (0.00%)	US$0.00 (0.00%)
10. mail.atmcn.com	**1** (1.41%)	1 (1.59%)	2 (2.30%)	50.00%	1.50	00:00:06	0.00%	0 (0.00%)	US$0.00 (0.00%)

第 1 - 10 行，共 16 行

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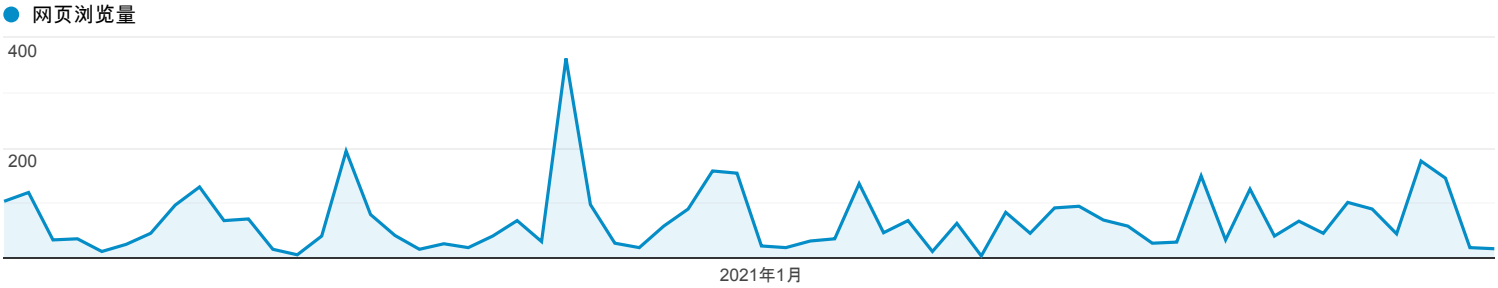
概览

所有用户
100.00% 网页浏览量

2020年12月1日 - 2021年1月31日

概览



网页浏览量	唯一身份浏览量	平均页面停留时间	跳出率	退出百分比
4,256	2,941	00:00:44	60.31%	25.99%

	网页	网页浏览量	网页浏览量百分比
1.	/prof-all.php	1,011	23.75%
2.	/	694	16.31%
3.	/saelink-team.php?id=yczhou	241	5.66%
4.	/saelink-team.php?id=ccai	140	3.29%
5.	/saelink-team.php?id=wxchen	137	3.22%
6.	/aboutus.php	127	2.98%
7.	/legalresearch.php	110	2.58%
8.	/saelink-team.php?id=ffeng	103	2.42%
9.	/saelink-team.php?id=jli	103	2.42%
10.	/saelink-team.php?id=rliu	96	2.26%

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内容深入分析

所有用户
100.00% 网页浏览量

2020年12月1日 - 2021年1月31日

分层图表

	页面路径级别 1	网页浏览量	唯一身份浏览量	平均页面停留时间	跳出率	退出百分比
		4,256 占总数的百分比: 100.00% (4,256)	2,941 占总数的百分比: 100.00% (2,941)	00:00:44 平均浏览次数: 00:00:44 (0.00%)	60.31% 平均浏览次数: 60.31% (0.00%)	25.99% 平均浏览次数: 25.99% (0.00%)
1.	/prof-all.php	1,011 (23.75%)	331 (11.25%)	00:00:14	67.80%	10.29%
2.	/	694 (16.31%)	598 (20.33%)	00:00:42	52.08%	47.55%
3.	/saelink-team.php?id=yczhou	241 (5.66%)	204 (6.94%)	00:01:24	67.29%	44.40%
4.	/en/	186 (4.37%)	143 (4.86%)	00:01:32	42.50%	27.42%
5.	/saelink-team.php?id=ccai	140 (3.29%)	109 (3.71%)	00:01:03	63.64%	23.57%
6.	/saelink-team.php?id=wxchen	137 (3.22%)	103 (3.50%)	00:00:49	77.27%	27.74%
7.	/aboutus.php	127 (2.98%)	103 (3.50%)	00:00:25	70.00%	29.13%
8.	/legalresearch.php	110 (2.58%)	59 (2.01%)	00:00:38	83.33%	17.27%
9.	/saelink-team.php?id=ffeng	103 (2.42%)	91 (3.09%)	00:00:47	50.00%	10.68%
10.	/saelink-team.php?id=jli	103 (2.42%)	71 (2.41%)	00:01:02	70.59%	20.39%
11.	/saelink-team.php?id=rliu	96 (2.26%)	85 (2.89%)	00:00:51	50.00%	14.58%
12.	/saelink-team.php?id=khzhang	89 (2.09%)	76 (2.58%)	00:00:34	84.62%	21.35%
13.	/saelink-team.php?id=zlzhou	87 (2.04%)	76 (2.58%)	00:00:40	85.71%	20.69%
14.	/saelink-team.php?id=sqin	86 (2.02%)	72 (2.45%)	00:00:36	77.78%	13.95%
15.	/saelink-team.php?id=xzhang	86 (2.02%)	74 (2.52%)	00:00:21	81.82%	17.44%
16.	/saelink-team.php?id=fxiang	84 (1.97%)	69 (2.35%)	00:00:44	84.62%	22.62%
17.	/traditional/	84 (1.97%)	47 (1.60%)	00:01:02	52.00%	27.38%
18.	/saelink-team.php?id=nli	78 (1.83%)	66 (2.24%)	00:00:49	100.00%	10.26%
19.	/index.php	73 (1.72%)	55 (1.87%)	00:00:56	42.86%	27.40%
20.	/newscomments.php	72 (1.69%)	45 (1.53%)	00:00:45	66.67%	19.44%

21.	/saelink-team.php?id=dlwu	**71** (1.67%)	62 (2.11%)	00:00:31	100.00%	23.94%
22.	/applications.php	**64** (1.50%)	48 (1.63%)	00:00:52	50.00%	15.62%
23.	/research.php?id=5	**64** (1.50%)	23 (0.78%)	00:04:01	66.67%	21.88%
24.	/recruits.php	**53** (1.25%)	46 (1.56%)	00:01:18	80.00%	37.74%
25.	/news.php?id=1	**51** (1.20%)	41 (1.39%)	00:01:22	61.54%	39.22%
26.	/contact-us.php	**50** (1.17%)	43 (1.46%)	00:01:16	57.14%	44.00%
27.	/saelink-team.php?id=skong	**24** (0.56%)	19 (0.65%)	00:00:46	100.00%	16.67%
28.	/news.php?id=15	**20** (0.47%)	18 (0.61%)	00:00:39	100.00%	60.00%
29.	/saelink-team.php	**19** (0.45%)	19 (0.65%)	00:00:00	100.00%	100.00%
30.	/news.php?id=20	**18** (0.42%)	17 (0.58%)	00:01:51	100.00%	16.67%
31.	/research.php?id=2	**16** (0.38%)	15 (0.51%)	00:02:03	77.78%	62.50%
32.	/news.php?id=23	**14** (0.33%)	12 (0.41%)	00:00:24	0.00%	35.71%
33.	/news.php?id=19	**11** (0.26%)	11 (0.37%)	00:00:31	66.67%	27.27%
34.	/research.php?id=3	**11** (0.26%)	10 (0.34%)	00:03:16	40.00%	36.36%
35.	/news.php?id=2	**7** (0.16%)	7 (0.24%)	00:00:35	100.00%	71.43%
36.	/news.php?id=3	**7** (0.16%)	7 (0.24%)	00:00:52	100.00%	42.86%
37.	/research.php?id=1	**7** (0.16%)	6 (0.20%)	00:02:09	0.00%	0.00%
38.	/news.php	**6** (0.14%)	6 (0.20%)	00:00:00	100.00%	100.00%
39.	/news.php?id=16	**6** (0.14%)	6 (0.20%)	00:00:28	0.00%	0.00%
40.	/research.php?id=4	**6** (0.14%)	6 (0.20%)	00:01:28	0.00%	16.67%
41.	/news.php?id=17	**5** (0.12%)	5 (0.17%)	00:00:19	0.00%	0.00%
42.	/news.php?id=4	**5** (0.12%)	5 (0.17%)	00:00:43	0.00%	20.00%
43.	/news.php?id=6	**4** (0.09%)	4 (0.14%)	00:00:07	100.00%	75.00%
44.	/news.php?id=14	**3** (0.07%)	3 (0.10%)	00:00:13	0.00%	33.33%
45.	/saelink-team.php?id=jli&from=singlemessage&isappinstalled=0	**3** (0.07%)	1 (0.03%)	00:01:40	0.00%	33.33%
46.	/news.php?id=18	**2** (0.05%)	2 (0.07%)	00:00:11	0.00%	0.00%
47.	/news.php?id=8	**2** (0.05%)	2 (0.07%)	00:00:45	0.00%	50.00%
48.	/news.php?id=9	**2** (0.05%)	2 (0.07%)	00:00:44	0.00%	0.00%
49.	/?_sm_nck=1	**1** (0.02%)	1 (0.03%)	00:00:00	100.00%	100.00%
50.	/?fbclid=IwAR1FBTgsUkDOud4DQCLyih6xa1-qk55my24vqnm8HZgjUf2jTPNM5d8D73k	**1** (0.02%)	1 (0.03%)	00:00:00	100.00%	100.00%

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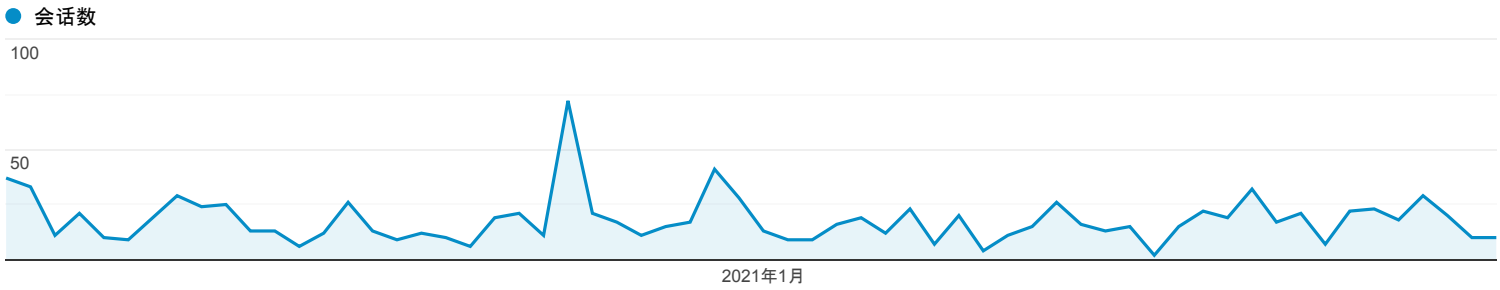
着陆页

所有用户
100.00% 进入次数

2020年12月1日 - 2021年1月31日

分层图表

摘要



着陆页	流量获取			行为			转化		
	会话数	新会话百分比	新用户	跳出率	每次会话浏览页数	平均会话时长	目标转化率	目标达成次数	目标价值
	1,106 占总数的百分比: 100.00% (1,106)	80.65% 平均浏览次数: 80.56% (0.11%)	892 占总数的百分比: 100.11% (891)	60.31% 平均浏览次数: 60.31% (0.00%)	3.85 平均浏览次数: 3.85 (0.00%)	00:02:06 平均浏览次数: 00:02:06 (0.00%)	0.00% 平均浏览次数: 0.00% (0.00%)	0 占总数的百分比: 0.00% (0)	US$0.00 占总数的百分比: 0.00% (US$0.00)
1. /	576 (52.08%)	82.81%	477 (53.48%)	52.08%	4.44	00:02:06	0.00%	0 (0.00%)	US$0.00 (0.00%)
2. /saelink-team.php?id=yczhou	107 (9.67%)	88.79%	95 (10.65%)	67.29%	3.05	00:01:42	0.00%	0 (0.00%)	US$0.00 (0.00%)
3. /prof-all.php	59 (5.33%)	62.71%	37 (4.15%)	67.80%	2.90	00:00:48	0.00%	0 (0.00%)	US$0.00 (0.00%)
4. /saelink-team.php?id=ccai	33 (2.98%)	75.76%	25 (2.80%)	63.64%	5.03	00:02:59	0.00%	0 (0.00%)	US$0.00 (0.00%)
5. /saelink-team.php?id=wxchen	22 (1.99%)	90.91%	20 (2.24%)	77.27%	3.55	00:02:46	0.00%	0 (0.00%)	US$0.00 (0.00%)
6. /aboutus.php	20 (1.81%)	45.00%	9 (1.01%)	70.00%	4.35	00:02:02	0.00%	0 (0.00%)	US$0.00 (0.00%)
7. /saelink-team.php	19 (1.72%)	100.00%	19 (2.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
8. /saelink-team.php?id=jli	17 (1.54%)	52.94%	9 (1.01%)	70.59%	2.35	00:03:05	0.00%	0 (0.00%)	US$0.00 (0.00%)
9. /news.php?id=1	13 (1.18%)	76.92%	10 (1.12%)	61.54%	2.62	00:00:43	0.00%	0 (0.00%)	US$0.00 (0.00%)
10. /saelink-team.php?id=fxiang	13 (1.18%)	76.92%	10 (1.12%)	84.62%	5.23	00:03:53	0.00%	0 (0.00%)	US$0.00 (0.00%)
11. /saelink-team.php?id=khzhang	13 (1.18%)	92.31%	12 (1.35%)	84.62%	2.85	00:01:31	0.00%	0 (0.00%)	US$0.00 (0.00%)
12. /en/index.php	12 (1.08%)	83.33%	10 (1.12%)	8.33%	4.58	00:01:56	0.00%	0 (0.00%)	US$0.00 (0.00%)
13. /legalresearch.php	12 (1.08%)	66.67%	8 (0.90%)	83.33%	2.00	00:00:10	0.00%	0 (0.00%)	US$0.00 (0.00%)
14. /news.php?id=15	11 (0.99%)	90.91%	10 (1.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
15. /saelink-team.php?id=xzhang	11 (0.99%)	90.91%	10 (1.12%)	81.82%	1.27	00:00:10	0.00%	0 (0.00%)	US$0.00 (0.00%)
16. /research.php?id=2	9 (0.81%)	88.89%	8 (0.90%)	77.78%	1.33	00:01:08	0.00%	0 (0.00%)	US$0.00 (0.00%)
17. /research.php?id=5	9 (0.81%)	55.56%	5 (0.56%)	66.67%	2.56	00:03:30	0.00%	0 (0.00%)	US$0.00 (0.00%)
18. /saelink-team.php?id=sqin	9 (0.81%)	100.00%	9 (1.01%)	77.78%	2.44	00:00:49	0.00%	0 (0.00%)	US$0.00 (0.00%)

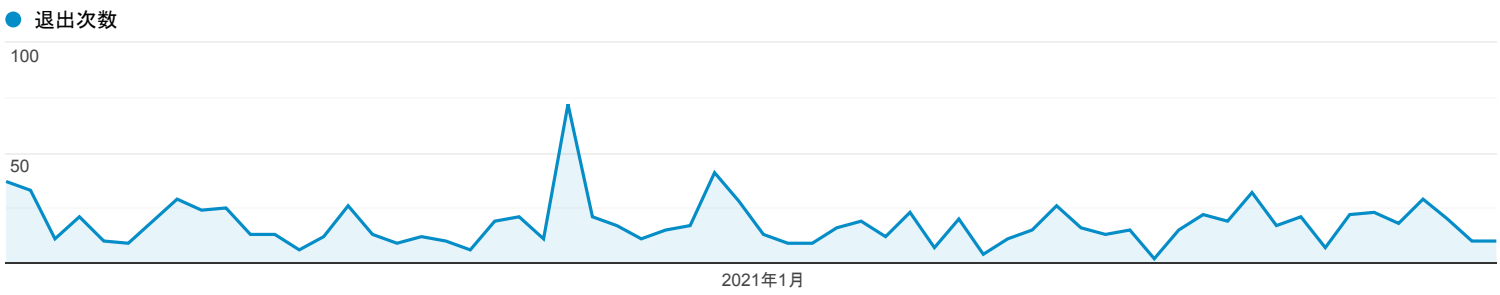
19.	/saelink-team.php?id=dlwu	8 (0.72%)	75.00%	6 (0.67%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
20.	/saelink-team.php?id=ffeng	8 (0.72%)	62.50%	5 (0.56%)	50.00%	3.62	00:01:08	0.00%	0 (0.00%)	US$0.00 (0.00%)
21.	/contact-us.php	7 (0.63%)	71.43%	5 (0.56%)	57.14%	4.00	00:06:57	0.00%	0 (0.00%)	US$0.00 (0.00%)
22.	/en/saelink-team-en.php?id=yczhou	7 (0.63%)	71.43%	5 (0.56%)	57.14%	3.86	00:09:45	0.00%	0 (0.00%)	US$0.00 (0.00%)
23.	/index.php	7 (0.63%)	42.86%	3 (0.34%)	42.86%	2.43	00:00:18	0.00%	0 (0.00%)	US$0.00 (0.00%)
24.	/saelink-team.php?id=zlzhou	7 (0.63%)	100.00%	7 (0.78%)	85.71%	1.43	00:00:10	0.00%	0 (0.00%)	US$0.00 (0.00%)
25.	/news.php	6 (0.54%)	100.00%	6 (0.67%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
26.	/newscomments.php	6 (0.54%)	83.33%	5 (0.56%)	66.67%	4.67	00:07:39	0.00%	0 (0.00%)	US$0.00 (0.00%)
27.	/en/saelink-team-en.php?id=rliu	5 (0.45%)	60.00%	3 (0.34%)	60.00%	3.00	00:03:06	0.00%	0 (0.00%)	US$0.00 (0.00%)
28.	/recruits.php	5 (0.45%)	100.00%	5 (0.56%)	80.00%	2.00	00:04:35	0.00%	0 (0.00%)	US$0.00 (0.00%)
29.	/research.php?id=3	5 (0.45%)	80.00%	4 (0.45%)	40.00%	1.80	00:02:11	0.00%	0 (0.00%)	US$0.00 (0.00%)
30.	/traditional/saelink-team.php?id=jli	5 (0.45%)	80.00%	4 (0.45%)	0.00%	4.00	00:05:56	0.00%	0 (0.00%)	US$0.00 (0.00%)
31.	/applications.php	4 (0.36%)	50.00%	2 (0.22%)	50.00%	14.50	00:00:58	0.00%	0 (0.00%)	US$0.00 (0.00%)
32.	/en/prof-all.php	4 (0.36%)	50.00%	2 (0.22%)	75.00%	1.50	00:00:19	0.00%	0 (0.00%)	US$0.00 (0.00%)
33.	/news.php?id=2	4 (0.36%)	100.00%	4 (0.45%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
34.	/saelink-team.php?id=rliu	4 (0.36%)	75.00%	3 (0.34%)	50.00%	2.00	00:00:26	0.00%	0 (0.00%)	US$0.00 (0.00%)
35.	/traditional/saelink-team.php?id=dlwu	4 (0.36%)	75.00%	3 (0.34%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
36.	/en/saelink-team-en.php?id=wxchen	3 (0.27%)	66.67%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
37.	/news.php?id=19	3 (0.27%)	66.67%	2 (0.22%)	66.67%	1.33	00:00:30	0.00%	0 (0.00%)	US$0.00 (0.00%)
38.	/news.php?id=6	3 (0.27%)	100.00%	3 (0.34%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
39.	/traditional/news.php?id=2	3 (0.27%)	100.00%	3 (0.34%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
40.	/en/contact-us.php	2 (0.18%)	100.00%	2 (0.22%)	0.00%	2.50	00:02:18	0.00%	0 (0.00%)	US$0.00 (0.00%)
41.	/saelink-team.php?id=nli	2 (0.18%)	100.00%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
42.	/saelink-team.php?id=skong	2 (0.18%)	100.00%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
43.	/traditional/saelink-team.php?id=yczhou	2 (0.18%)	100.00%	2 (0.22%)	0.00%	8.00	00:04:23	0.00%	0 (0.00%)	US$0.00 (0.00%)
44.	/?_sm_nck=1	1 (0.09%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
45.	/?fbclid=IwAR1FBTgsUkDOud4DQCLyih6xa1-qk55my24vqnm8HZgjUf2jTPNM5d8D73k	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
46.	/en/applications.php	1 (0.09%)	0.00%	0 (0.00%)	0.00%	3.00	00:02:49	0.00%	0 (0.00%)	US$0.00 (0.00%)
47.	/en/saelink-team-en.php?id=ccai	1 (0.09%)	0.00%	0 (0.00%)	0.00%	3.00	00:06:46	0.00%	0 (0.00%)	US$0.00 (0.00%)
48.	/en/saelink-team-en.php?id=ffeng	1 (0.09%)	100.00%	1 (0.11%)	0.00%	2.00	00:00:42	0.00%	0 (0.00%)	US$0.00 (0.00%)
49.	/en/saelink-team-en.php?id=jli	1 (0.09%)	100.00%	1 (0.11%)	0.00%	5.00	00:01:57	0.00%	0 (0.00%)	US$0.00 (0.00%)
50.	/en/saelink-team-en.php?id=kmubat	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)

退出网页

所有用户
100.00% 退出次数

2020年12月1日 - 2021年1月31日

分层图表



网页	退出次数	网页浏览量	退出百分比
	1,106 占总数的百分比: 100.00% (1,106)	4,256 占总数的百分比: 100.00% (4,256)	25.99% 平均浏览次数: 25.99% (0.00%)
1. /	330 (29.84%)	694 (16.31%)	47.55%
2. /saelink-team.php?id=yczhou	107 (9.67%)	241 (5.66%)	44.40%
3. /prof-all.php	104 (9.40%)	1,011 (23.75%)	10.29%
4. /saelink-team.php?id=wxchen	38 (3.44%)	137 (3.22%)	27.74%
5. /aboutus.php	37 (3.35%)	127 (2.98%)	29.13%
6. /saelink-team.php?id=ccai	33 (2.98%)	140 (3.29%)	23.57%
7. /contact-us.php	22 (1.99%)	50 (1.17%)	44.00%
8. /saelink-team.php?id=jli	21 (1.90%)	103 (2.42%)	20.39%
9. /index.php	20 (1.81%)	73 (1.72%)	27.40%
10. /news.php?id=1	20 (1.81%)	51 (1.20%)	39.22%
11. /recruits.php	20 (1.81%)	53 (1.25%)	37.74%
12. /legalresearch.php	19 (1.72%)	110 (2.58%)	17.27%
13. /saelink-team.php	19 (1.72%)	19 (0.45%)	100.00%
14. /saelink-team.php?id=fxiang	19 (1.72%)	84 (1.97%)	22.62%
15. /saelink-team.php?id=khzhang	19 (1.72%)	89 (2.09%)	21.35%
16. /saelink-team.php?id=zlzhou	18 (1.63%)	87 (2.04%)	20.69%
17. /saelink-team.php?id=dlwu	17 (1.54%)	71 (1.67%)	23.94%
18. /saelink-team.php?id=xzhang	15 (1.36%)	86 (2.02%)	17.44%
19. /newscomments.php	14 (1.27%)	72 (1.69%)	19.44%
20. /research.php?id=5	14 (1.27%)	64 (1.50%)	21.88%
21. /saelink-team.php?id=rliu	14	96	14.58%

21. /saelink-team.php?id=nlu	(1.27%)	(2.26%)	14.58%
22. /en/prof-all.php	**12** (1.08%)	44 (1.03%)	27.27%
23. /news.php?id=15	**12** (1.08%)	20 (0.47%)	60.00%
24. /saelink-team.php?id=sqin	**12** (1.08%)	86 (2.02%)	13.95%
25. /saelink-team.php?id=ffeng	**11** (0.99%)	103 (2.42%)	10.68%
26. /applications.php	**10** (0.90%)	64 (1.50%)	15.62%
27. /research.php?id=2	**10** (0.90%)	16 (0.38%)	62.50%
28. /saelink-team.php?id=nli	**8** (0.72%)	78 (1.83%)	10.26%
29. /en/saelink-team-en.php?id=ffeng	**6** (0.54%)	12 (0.28%)	50.00%
30. /en/saelink-team-en.php?id=yczhou	**6** (0.54%)	17 (0.40%)	35.29%
31. /news.php	**6** (0.54%)	6 (0.14%)	100.00%
32. /en/saelink-team-en.php?id=rliu	**5** (0.45%)	14 (0.33%)	35.71%
33. /en/saelink-team-en.php?id=wxchen	**5** (0.45%)	9 (0.21%)	55.56%
34. /news.php?id=2	**5** (0.45%)	7 (0.16%)	71.43%
35. /news.php?id=23	**5** (0.45%)	14 (0.33%)	35.71%
36. /en/contact-us.php	**4** (0.36%)	10 (0.23%)	40.00%
37. /research.php?id=3	**4** (0.36%)	11 (0.26%)	36.36%
38. /saelink-team.php?id=skong	**4** (0.36%)	24 (0.56%)	16.67%
39. /traditional/saelink-team.php?id=dlwu	**4** (0.36%)	4 (0.09%)	100.00%
40. /en/index.php	**3** (0.27%)	27 (0.63%)	11.11%
41. /news.php?id=19	**3** (0.27%)	11 (0.26%)	27.27%
42. /news.php?id=20	**3** (0.27%)	18 (0.42%)	16.67%
43. /news.php?id=3	**3** (0.27%)	7 (0.16%)	42.86%
44. /news.php?id=6	**3** (0.27%)	4 (0.09%)	75.00%
45. /traditional/news.php?id=2	**3** (0.27%)	3 (0.07%)	100.00%
46. /en/applications.php	**2** (0.18%)	8 (0.19%)	25.00%
47. /en/saelink-team-en.php?id=xzhang	**2** (0.18%)	4 (0.09%)	50.00%
48. /traditional/prof-all.php	**2** (0.18%)	6 (0.14%)	33.33%
49. /traditional/research.php?id=5	**2** (0.18%)	9 (0.21%)	22.22%
50. /traditional/saelink-team.php?id=jli	**2** (0.18%)	20 (0.47%)	10.00%

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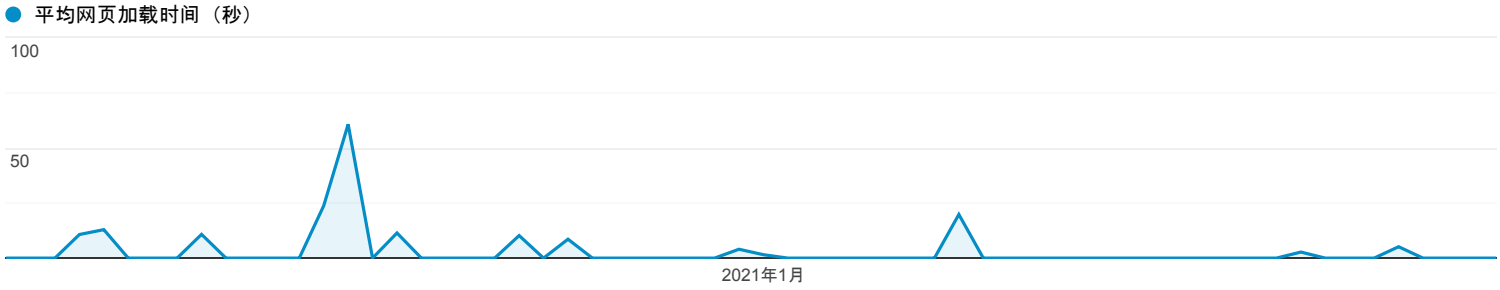
网站速度概览

所有用户
100.00% 网页浏览量

2020年12月1日 - 2021年1月31日

概览



网页加载抽样来自 71 次网页浏览

平均网页加载时间（秒）	平均重定向时间（秒）	平均域名查询时间（秒）	平均服务器连接时间（秒）	平均服务器响应时间（秒）
6.42	0.16	0.02	0.17	0.05

平均网页下载时间（秒）
0.32

	浏览器	平均网页加载时间（秒）
1.	Safari	1.93
2.	Chrome	4.49
3.	Safari (in-app)	10.97
4.	Firefox	11.25
5.	UC Browser	19.79
6.	Internet Explorer	60.64

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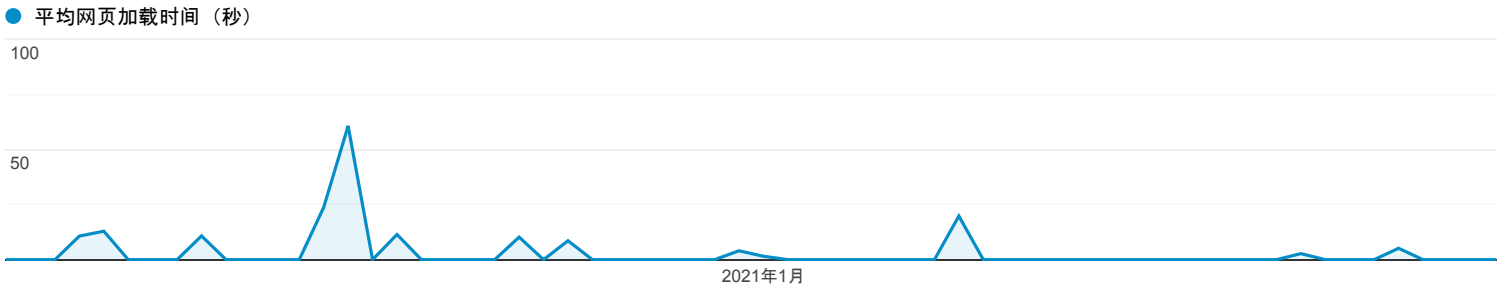
网站速度网页计时

所有用户
100.00% 网页浏览量

2020年12月1日 - 2021年1月31日

分层图表

网站使用情况



	浏览器	网页浏览量	平均网页加载时间（秒）（与网站平均值比较）
		4,256 占总数的百分比: 100.00% (4,256)	6.42 平均浏览次数: 6.42 (0.00%)
1.	Chrome	2,278	-30.11%
2.	Edge	606	-100.00%
3.	Safari	323	-69.90%
4.	Android Webview	311	-100.00%
5.	Firefox	294	75.15%
6.	Safari (in-app)	165	70.81%
7.	UC Browser	147	207.98%
8.	Internet Explorer	121	843.84%
9.	Samsung Internet	10	-100.00%
10.	Mozilla Compatible Agent	1	-100.00%

第 1 - 10 行，共 10 行

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