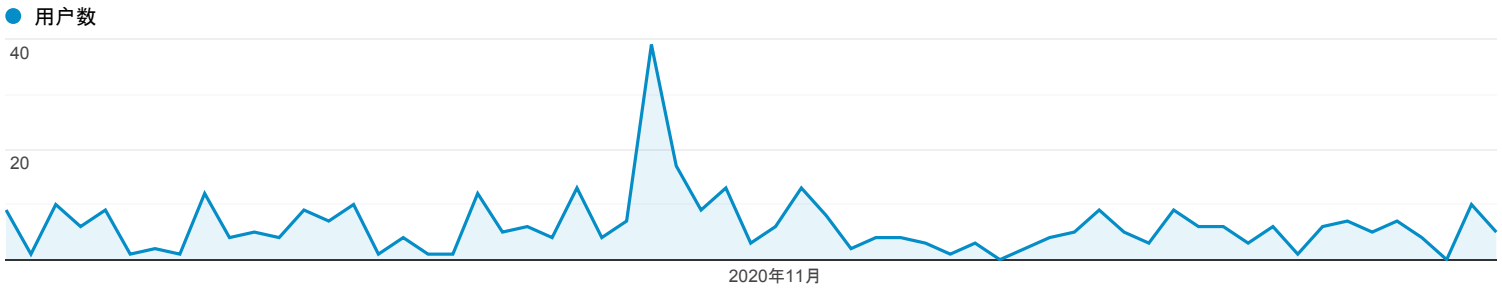
设备

所有用户
37.77% 用户数

2020年10月1日 - 2020年11月30日

分层图表

摘要



移动设备信息	流量获取			行为			转化		
	用户数	新用户	会话数	跳出率	每次会话浏览页数	平均会话时长	目标转化率	目标达成次数	目标价值
	355 占总数的百分比: 37.77% (940)	341 占总数的百分比: 38.27% (891)	434 占总数的百分比: 37.97% (1,143)	61.29% 平均浏览次数: 60.02% (2.12%)	3.17 平均浏览次数: 3.81 (-16.94%)	00:01:43 平均浏览次数: 00:02:11 (-20.83%)	0.00% 平均浏览次数: 0.00% (0.00%)	0 占总数的百分比: 0.00% (0)	US$0.00 占总数的百分比: 0.00% (US$0.00)
1. Apple iPhone	**144** **(40.56%)**	138 (40.47%)	191 (44.01%)	53.40%	3.01	00:02:03	0.00%	0 (0.00%)	US$0.00 (0.00%)
2. Huawei EML-AL00 P20	**93** **(26.20%)**	93 (27.27%)	94 (21.66%)	97.87%	1.23	00:00:04	0.00%	0 (0.00%)	US$0.00 (0.00%)
3. (not set)	**8** **(2.25%)**	7 (2.05%)	11 (2.53%)	36.36%	3.27	00:02:07	0.00%	0 (0.00%)	US$0.00 (0.00%)
4. Huawei LIO-AN00 Mate 30 Pro 5G	**7** **(1.97%)**	6 (1.76%)	12 (2.76%)	41.67%	3.92	00:00:35	0.00%	0 (0.00%)	US$0.00 (0.00%)
5. Huawei ELA-AL00 P30	**6** **(1.69%)**	5 (1.47%)	6 (1.38%)	50.00%	2.67	00:01:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
6. Microsoft Windows RT Tablet	**6** **(1.69%)**	6 (1.76%)	6 (1.38%)	33.33%	4.33	00:02:42	0.00%	0 (0.00%)	US$0.00 (0.00%)
7. Huawei ALP-AL00 Mate 10	**5** **(1.41%)**	5 (1.47%)	7 (1.61%)	28.57%	9.43	00:05:51	0.00%	0 (0.00%)	US$0.00 (0.00%)
8. Huawei BLA-AL00 Mate 10 Pro	**3** **(0.85%)**	3 (0.88%)	4 (0.92%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
9. Huawei HMA-AL00 Mate 20	**3** **(0.85%)**	3 (0.88%)	3 (0.69%)	33.33%	5.33	00:05:32	0.00%	0 (0.00%)	US$0.00 (0.00%)
10. Huawei VOG-AL10 P30 Pro	**3** **(0.85%)**	3 (0.88%)	3 (0.69%)	33.33%	8.00	00:07:48	0.00%	0 (0.00%)	US$0.00 (0.00%)
11. Xiaomi MI 5s	**3** **(0.85%)**	3 (0.88%)	3 (0.69%)	33.33%	7.33	00:08:39	0.00%	0 (0.00%)	US$0.00 (0.00%)
12. Huawei ANA-AN00 P40	**2** **(0.56%)**	2 (0.59%)	2 (0.46%)	50.00%	3.50	00:01:07	0.00%	0 (0.00%)	US$0.00 (0.00%)
13. Huawei CDY-AN90 Honor 30S	**2** **(0.56%)**	2 (0.59%)	3 (0.69%)	0.00%	4.00	00:02:20	0.00%	0 (0.00%)	US$0.00 (0.00%)
14. Huawei ELS-AN00 P40 Pro	**2** **(0.56%)**	2 (0.59%)	3 (0.69%)	66.67%	3.00	00:00:30	0.00%	0 (0.00%)	US$0.00 (0.00%)
15. Huawei INE-AL00 NOVA 3I	**2** **(0.56%)**	2 (0.59%)	2 (0.46%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
16. Huawei JER-AN10 Nova 7 Pro	**2** **(0.56%)**	2 (0.59%)	2 (0.46%)	50.00%	4.00	00:02:20	0.00%	0 (0.00%)	US$0.00 (0.00%)
17. Huawei LYA-AL00 Mate 20 Pro	**2** **(0.56%)**	2 (0.59%)	2 (0.46%)	50.00%	8.00	00:02:39	0.00%	0 (0.00%)	US$0.00 (0.00%)
18. Huawei MHA-AL00 Mate 9	**2** **(0.56%)**	2 (0.59%)	3 (0.69%)	66.67%	6.33	00:02:14	0.00%	0 (0.00%)	US$0.00 (0.00%)

19. Huawei TAS-AN00 Mate 30 5G	**2** (0.56%)	2 (0.59%)	4 (0.92%)	25.00%	3.75	00:01:37	0.00%	0 (0.00%)	US$0.00 (0.00%)
20. Huawei VKY-AL00 P10 Plus	**2** (0.56%)	2 (0.59%)	2 (0.46%)	0.00%	6.00	00:03:19	0.00%	0 (0.00%)	US$0.00 (0.00%)
21. Huawei VOG-AL00 P30 Pro	**2** (0.56%)	2 (0.59%)	2 (0.46%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
22. Huawei VTR-AL00 P10	**2** (0.56%)	2 (0.59%)	2 (0.46%)	50.00%	3.50	00:04:22	0.00%	0 (0.00%)	US$0.00 (0.00%)
23. Realme RMX1931 X2 Pro	**2** (0.56%)	1 (0.29%)	10 (2.30%)	90.00%	1.60	00:00:09	0.00%	0 (0.00%)	US$0.00 (0.00%)
24. Xiaomi MI 8	**2** (0.56%)	2 (0.59%)	2 (0.46%)	0.00%	4.00	00:01:14	0.00%	0 (0.00%)	US$0.00 (0.00%)
25. Xiaomi MI 8 SE	**2** (0.56%)	1 (0.29%)	2 (0.46%)	0.00%	3.50	00:00:46	0.00%	0 (0.00%)	US$0.00 (0.00%)
26. Xiaomi Redmi 7	**2** (0.56%)	1 (0.29%)	5 (1.15%)	40.00%	5.40	00:01:06	0.00%	0 (0.00%)	US$0.00 (0.00%)
27. Google Nexus 5	**1** (0.28%)	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
28. Huawei BMH-AN10 Honor 30 5G	**1** (0.28%)	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
29. Huawei BND-AL10 Honor 7X	**1** (0.28%)	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
30. Huawei CLT-AL00 P20 Pro	**1** (0.28%)	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
31. Huawei COL-AL10 Honor 10	**1** (0.28%)	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
32. Huawei HLK-AL00 Honor 9X	**1** (0.28%)	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
33. Huawei LIO-AL00 Mate 30 Pro	**1** (0.28%)	0 (0.00%)	2 (0.46%)	50.00%	4.50	00:01:45	0.00%	0 (0.00%)	US$0.00 (0.00%)
34. Huawei LYA-AL10 Mate 20 Pro	**1** (0.28%)	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
35. Huawei NEO-AL00 Mate RS Porsche Design	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	3.00	00:24:27	0.00%	0 (0.00%)	US$0.00 (0.00%)
36. Huawei OXF-AN00 Honor V30	**1** (0.28%)	1 (0.29%)	2 (0.46%)	50.00%	2.00	00:00:12	0.00%	0 (0.00%)	US$0.00 (0.00%)
37. Huawei PRA-AL00 Honor 8 Lite	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	15.00	00:04:15	0.00%	0 (0.00%)	US$0.00 (0.00%)
38. Huawei SEA-AL10 Nova 5	**1** (0.28%)	1 (0.29%)	2 (0.46%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
39. Huawei STF-AL00 Honor 9	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	2.00	00:00:08	0.00%	0 (0.00%)	US$0.00 (0.00%)
40. Huawei STK-AL00 Enjoy 10 Plus	**1** (0.28%)	0 (0.00%)	1 (0.23%)	0.00%	2.00	00:00:20	0.00%	0 (0.00%)	US$0.00 (0.00%)
41. Huawei TAS-AL00 Mate 30	**1** (0.28%)	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
42. Huawei TRT-AL00A Enjoy 7 Plus	**1** (0.28%)	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
43. Huawei YAL-AL00 Honor 20 Global Dual SIM	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	3.00	00:03:46	0.00%	0 (0.00%)	US$0.00 (0.00%)
44. Huawei YAL-AL10 Honor 20 Pro	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	14.00	00:05:05	0.00%	0 (0.00%)	US$0.00 (0.00%)
45. Meizu 16s Pro	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	2.00	00:00:03	0.00%	0 (0.00%)	US$0.00 (0.00%)
46. Meizu M1813 V8 Pro	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	28.00	00:16:44	0.00%	0 (0.00%)	US$0.00 (0.00%)
47. Nokia 8.1	**1** (0.28%)	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
48. OnePlus 6010 6T	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	3.00	00:04:53	0.00%	0 (0.00%)	US$0.00 (0.00%)
49. OnePlus HD1900 7T	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	7.00	00:01:56	0.00%	0 (0.00%)	US$0.00 (0.00%)
50. OPPO PADM00 A3	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
51. OPPO PBAM00 A5	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	3.00	00:03:57	0.00%	0 (0.00%)	US$0.00 (0.00%)
52. OPPO PCAM00 Reno	**1** (0.28%)	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
53. OPPO PCLM10 Reno Ace	**1** (0.28%)	1 (0.29%)	1 (0.23%)	0.00%	3.00	00:00:15	0.00%	0 (0.00%)	US$0.00 (0.00%)
54. OPPO R11	**1**	1	1	100.00%	1.00	00:00:00	0.00%	0	US$0.00

	(0.28%)	(0.29%)	(0.23%)					(0.00%)	(0.00%)
55. OPPO R11st	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
56. Realme RMX2071 X50 Pro 5G	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
57. Samsung SM-A6060 Galaxy A60	**1** **(0.28%)**	1 (0.29%)	2 (0.46%)	50.00%	4.50	00:05:14	0.00%	0 (0.00%)	US$0.00 (0.00%)
58. Samsung SM-F9000 Galaxy Fold	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
59. Samsung SM-G9880 Galaxy S20 Ultra	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
60. Sony J9110 Xperia 1	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
61. Vivo V1818A U1	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
62. Vivo X20A X20 Plus	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	0.00%	17.00	00:05:18	0.00%	0 (0.00%)	US$0.00 (0.00%)
63. Xiaomi M2006J10C Redmi K30 Ultra	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	0.00%	24.00	00:09:32	0.00%	0 (0.00%)	US$0.00 (0.00%)
64. Xiaomi MI 6	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
65. Xiaomi MI 9 SE	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	0.00%	31.00	00:04:13	0.00%	0 (0.00%)	US$0.00 (0.00%)
66. Xiaomi Redmi K20 Pro	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	0.00%	9.00	00:02:07	0.00%	0 (0.00%)	US$0.00 (0.00%)
67. Xiaomi Redmi K20 Pro Premium Edition	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US$0.00 (0.00%)
68. Xiaomi Redmi Note 5	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	0.00%	24.00	00:04:45	0.00%	0 (0.00%)	US$0.00 (0.00%)
69. Xiaomi Redmi Note 8 Pro	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	0.00%	19.00	00:18:39	0.00%	0 (0.00%)	US$0.00 (0.00%)
70. ZTE NX563J Z17	**1** **(0.28%)**	1 (0.29%)	1 (0.23%)	0.00%	6.00	00:04:47	0.00%	0 (0.00%)	US$0.00 (0.00%)

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