

Snack
Shop





Testimonials:

“id rather go hungry than let Lisa's finesse me”





Testimonials

“I just want some snacks without getting overcharged on GoPuff”

The Idea

BULK ORDERING → CONVENIENT PACKAGING → DELIVERY



**“I would spare
a minute for a
dollar”**





Why It's Better

3:59 ↗

checkout

1 We're bringing it to
(859) 693-4987
Slivka Hall, 2332 Campus Dr, Evanston, IL 60208, EE.
UU.

special delivery instructions? ...

2 You're paying with
cash money

3 Hook Your Driver Up?
\$1 \$2 \$3 \$ -----

JOIN THE FAM Get FREE delivery

Get 10% off your next order!
Opt in to text messages & get free stuff
By joining via text, you agree to receive recurring automated marketing messages in accordance with these terms. Msg & data rates may apply.

Subtotal \$11.92
Delivery \$1.95
Tip \$1.00
Tax \$0.76

ORDER TOTAL \$15.63

By proceeding, you understand & agree to our [Privacy Policy](#) and [Terms & Conditions](#)

PLACE ORDER

home my account

4:00 ↗

my cart

MY ORDER

2 products 8 items

Luna Bar Chocolate Dipped Coconut 1.69 oz
Nutri-Grain Cereal Bar Blueberry
Pop-Tarts Strawberry 2 Pack
Lay's Classic 2.5 oz
Welch's Mixed Fruit Fruit Snack 1.55 oz
Kool Aid Burst Grape 6.75 oz
Arizona Ginseng & Honey Green Tea 20 oz

\$11.92 ORDER SUBTOTAL

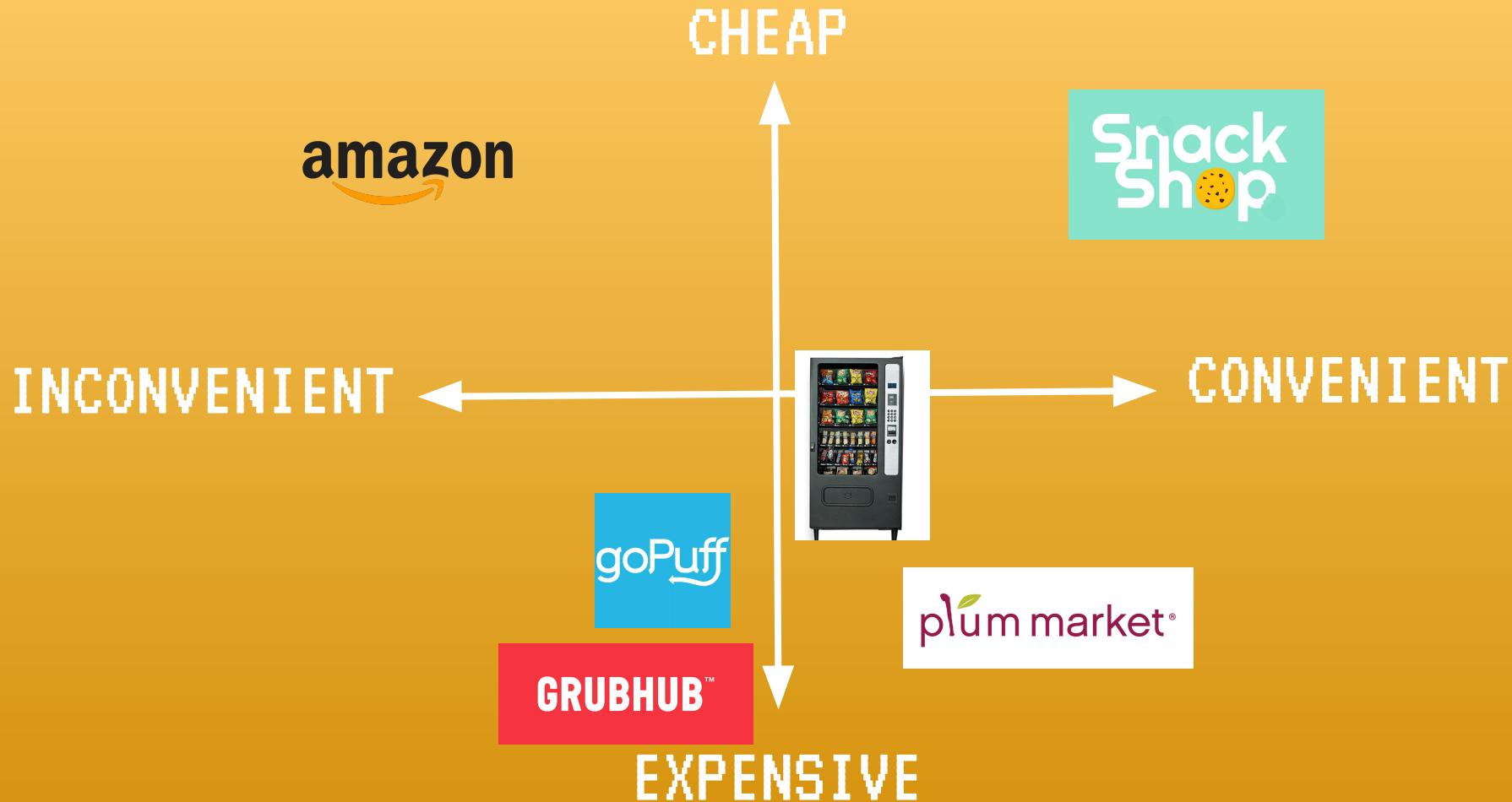
Discount code

Did you also want...?

Cheetos Flamin' Hot Doritos

CHECKOUT

home my account





Total: \$2.42

Sell for: \$5

Pay to deliverer: \$1

Profit: \$1.58

Average Valuation: \$9.25



Lincoln



Kemper

SnackShop in Action !





Incentive

Customers:

- Faster
- Right to your door
- Cheaper
- Better options.
- No hidden fees

Student Deliverers:

- Easy cash flow
- No time commitment
- Stay in dorm

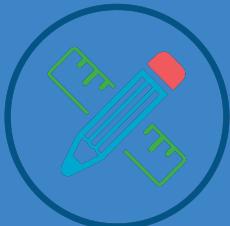
Future

Packages

- School supplies
- Get Well
- Bathroom & laundry



Diet-Specific



Expand



Safal

OUR



Jihad

TEAM



Leah

THANK YOU



Snack
Shop

Marketing

Instagram- Student Influencers

Facebook

Flyers

Customer Loyalty Rewards

Payment Logistics

Option 1: PayPal Business account.

Option 2: Develop an App.

Delivery Logistics

Employ multiple students in every building.

Program to Alert an order

Delivery confirmation

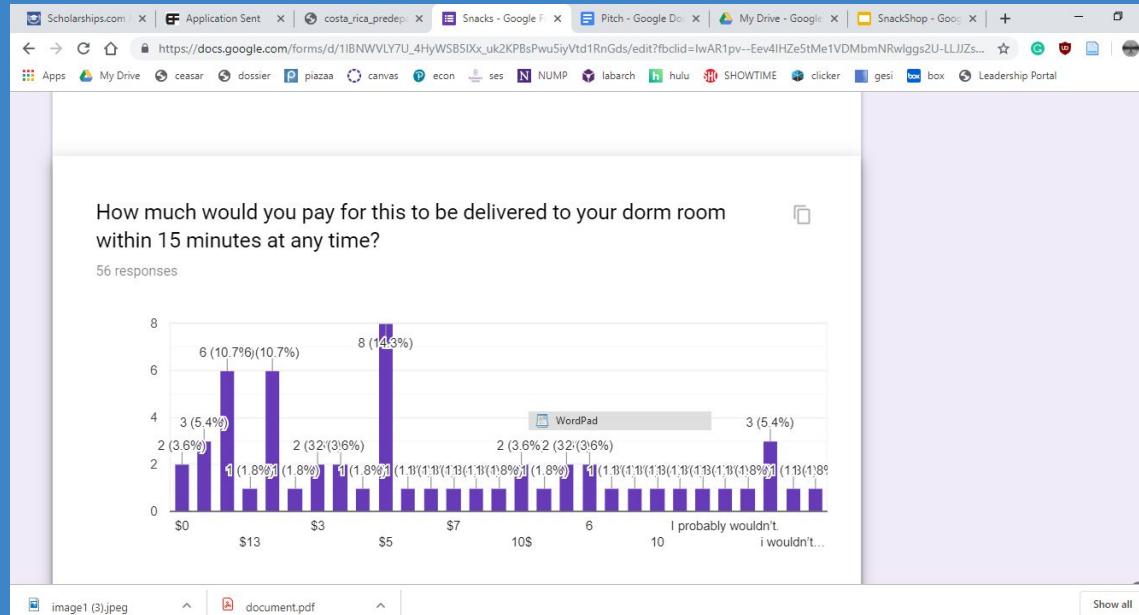
Investment

300\$ invest =124 packages =195\$.profit

Increase price

Average evaluation of our service = \$6.56.

35/52 polled value package above 5\$. Average of the 35 = \$9.25.



SnackShop > CarePackage

- Reduced labor costs/time
- Advertise
- More package options
- Increase profit margins
- Payment Method