Become a Sponsor of LeedsHack

Event name: **LeedsHack 2**.

Date: **6-7th August 2011**.

Venue: **Mint Hotel, Leeds, UK**.

Organiser: **Hodgetastic Ltd**.

LeedsHack: The largest UK hackday outside of London

LeedsHack is the only overnight hackday for the city of Leeds, the basic idea is we stick 150 people in a room, give them food, water and wifi and see what magical thing they create over the weekend.

Hackdays are a great way of unleashing creativity of teams and learning new skills, the time limited nature of the event means that you tend to focus and dive right in!

Companies are seeing the advantages of hackdays internally by scheduling them regularly and letting development + design teams work on new ideas that wouldn't be possible within the usual development schedule.

LeedsHack is a **completely free** event for anyone to attend.

Last year LeedsHack was organised in just over 3 weeks, this year with more time its going to be even BIGGER!

Sponsoring a Hack Day is a little different than sponsoring a normal event, our attendees are a lot more technical and to get the best out of sponsorship we usually ask that you supply an API or some data for us to play with (and usually a developer or two to answer questions).

If your sending an API, we usually suggest setting a challenge with a prize, this prize has no set budget, have to be amazing, last year we had everything from pound shop specials to a holiday for two to Brussels and everyone enjoyed themselves.

Previous sponsors have included FlyBMI, GiffGaff, Gadget Glamour, SoundCloud.
Sponsorship Packages

Alan Bennett Class - Sponsorship Package.
Cost: £1,500+VAT.
- Branded lanyards distributed to all hackers.
- Featured in opening and closing speeches.
- Prominent position on LeedsHack website.
- Prominent signage at the venue.
- Beer + Refreshments section branded with your logo
- Pick and Mix flavour named after you (Your choice)
- Prominent appearance on the LeedsHack tweetwall.
- Ability to submit a challenge and prize to LeedsHack

Château de Chasselas - Sponsorship Packages.
Cost: £500+VAT.
- Featured in opening and closing speeches.
- Logo and link on LeedsHack website.
- Prominent signage at the venue.
- Pick and Mix flavour named after you (Our choice)
- Prominent appearance on the LeedsHack tweetwall.
- Ability to submit a challenge and prize to LeedsHack

Claude Greengrass - Sponsorship Package.
Cost: £250 +VAT
- Featured in opening and closing speeches.
- Logo and link on LeedsHack website.
- Prominent signage at the venue.
- Ability to submit a challenge and prize to LeedsHack

Flat Cap - Microsponsorship Package
Cost: £50 +VAT
- Featured on Microsponsors page of website
- Featured on Microsponsors sign of website
- Ability to submit a challenge and prize to LeedsHack

To Secure Leeds Hack Sponsorship

For all enquiries, please contact Dom Hodgson at Hodgetastic Ltd.

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Leeds Hack is organised by Hodgetastic Ltd. Registered Company: 6811228.