



# From SQL to Insights

## Using LLMs For Automated Business Intelligence Report Generation

LLM Course – Spring 2024: Final Project

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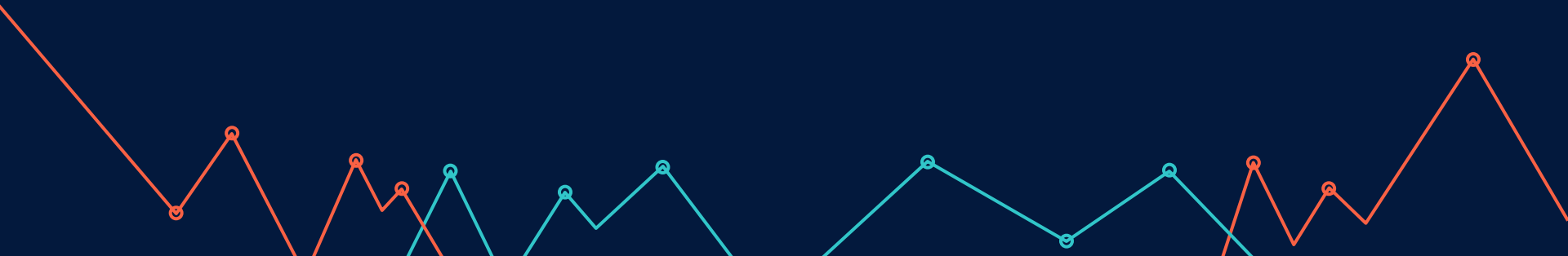
Challenges, Insights, and Potential  
Enhancements



01

# Introduction and Problem Statement

Overview of Project Goals, Related Work, and Proposed Solutions





# Introduction

- Develop a Business Intelligence (BI) Assistant to convert natural language questions into SQL queries.
- Automatically execute queries, retrieve data, and generate user-friendly reports with essential charts
- Address the complexities and time-consuming nature of traditional data analysis methods

# Previous Works

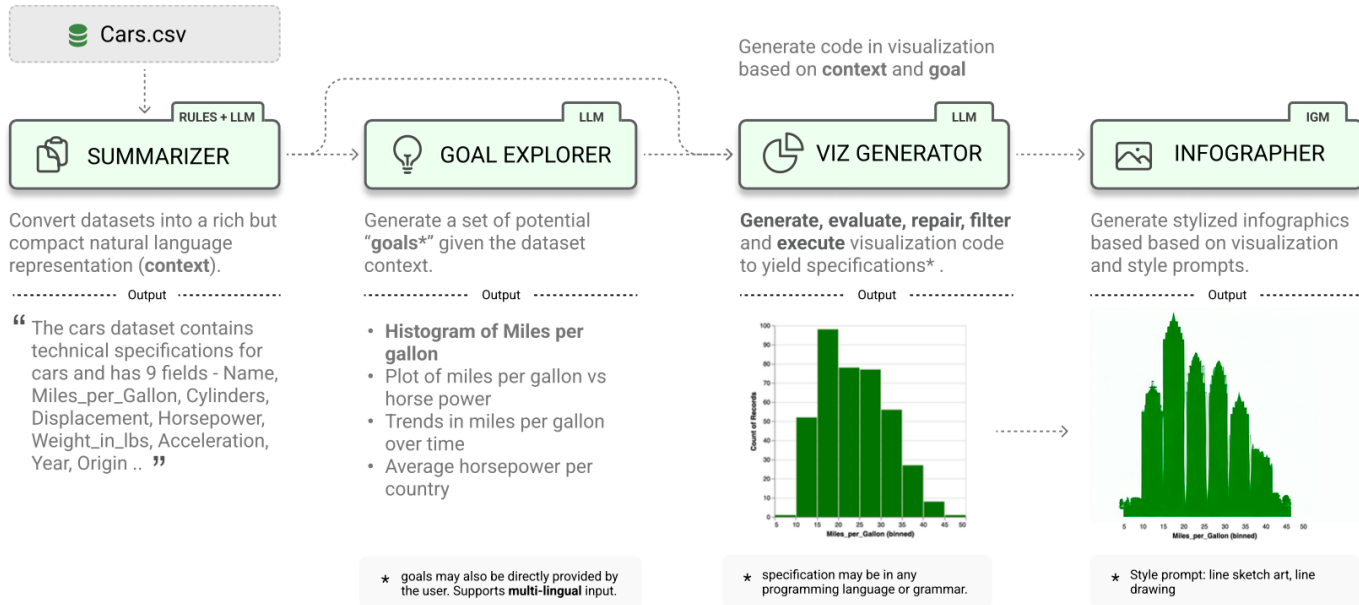


Figure 1: LIDA generates visualizations and infographics across 4 modules - data summarization, goal exploration, visualization generation and infographics generations. Example output from each module is shown.



# Previous Works

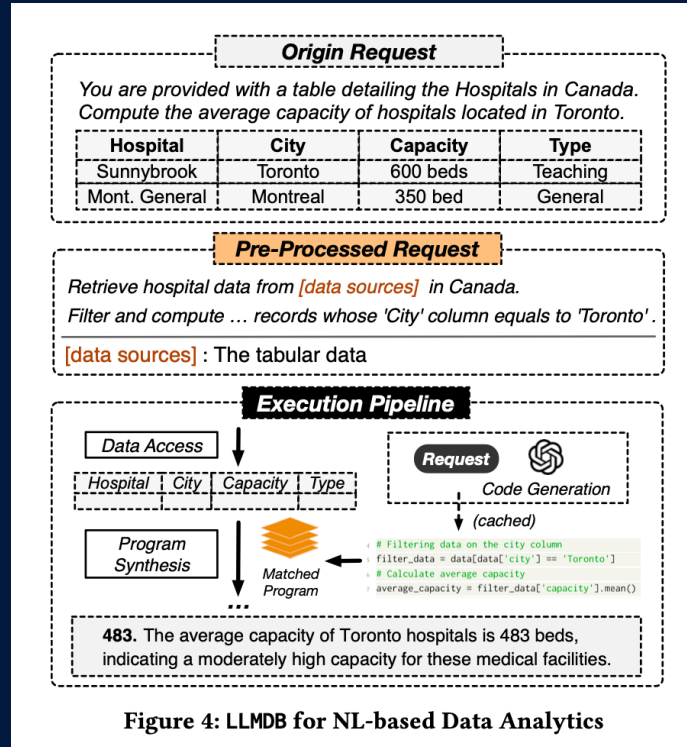


Figure 4: LLMDB for NL-based Data Analytics



# Previous Works

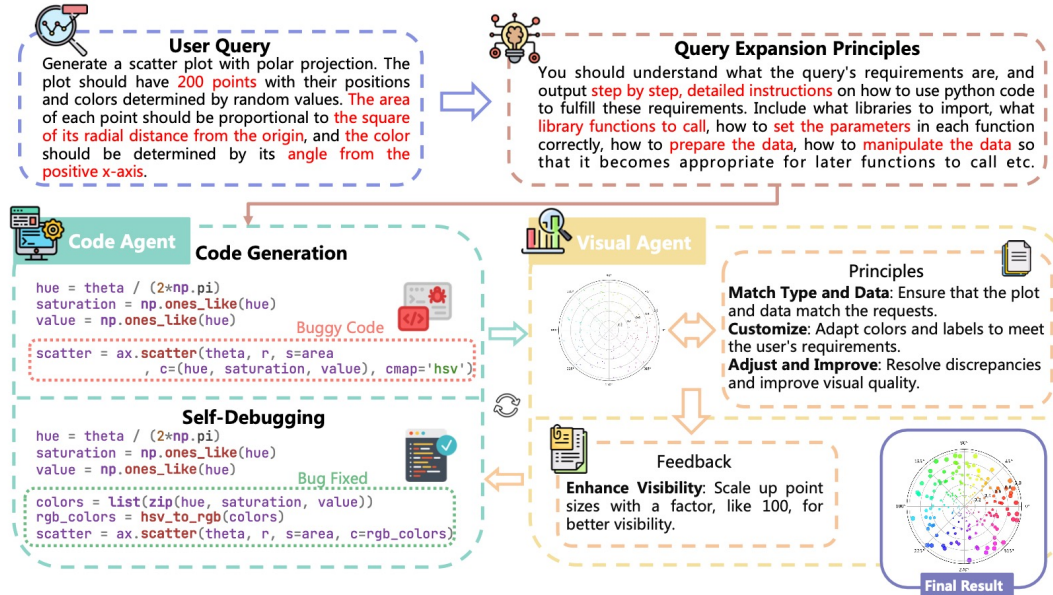


Figure 3: Workflow of MatPlotAgent: The query expansion module converts the user query into detailed multi-step instructions. These instructions are then passed to the code agent, which generates the plotting code. The visual agent provides informative feedback based on the current draft, guiding the refinement of the figure.



# Previous Works

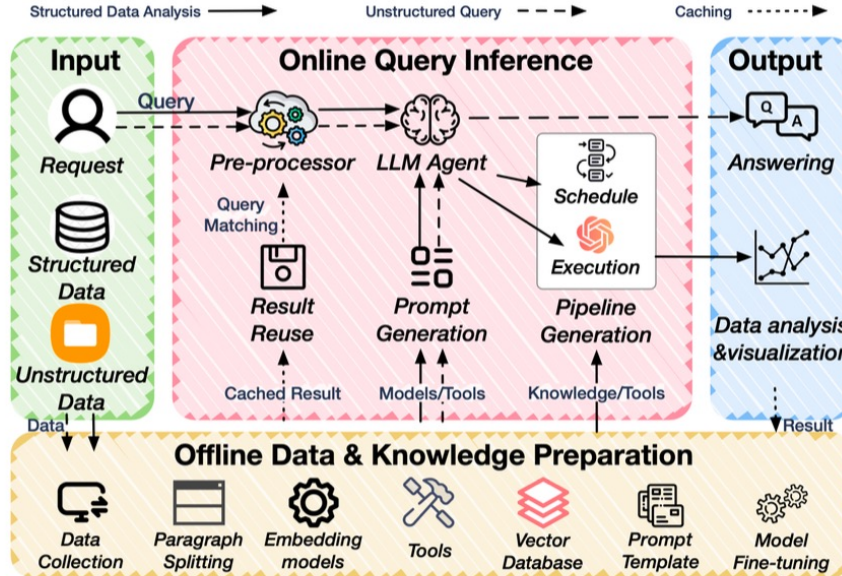


Figure 1: Chat2Data Workflow Overview.

Chat2Data- [https://dbgroup.cs.tsinghua.edu.cn/lig1/papers/chat2data\\_demo\\_vldb2024.pdf](https://dbgroup.cs.tsinghua.edu.cn/lig1/papers/chat2data_demo_vldb2024.pdf)







# Previous Works

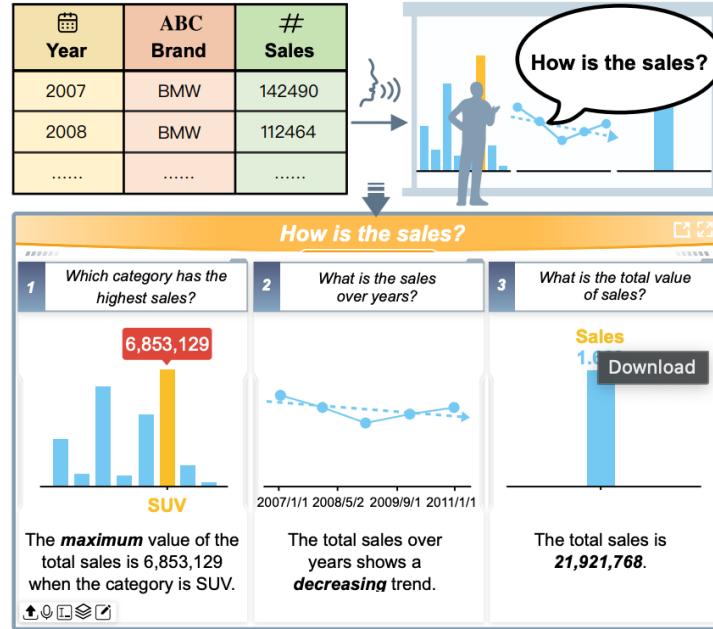


Fig. 1. The user asks the system a question about car sales. The system decomposes this complex question into three simple questions and answers with a set of annotated charts.





# Problem?

They have been made for data analyst!





# Our Innovation



## Non-Technical User Friendly

Our BI Assistant simplifies data analysis for non-technical users through natural language queries



## Data Storytelling

Transforms complex data into compelling narratives and visualizations, making insights easily understandable and actionable



# 02

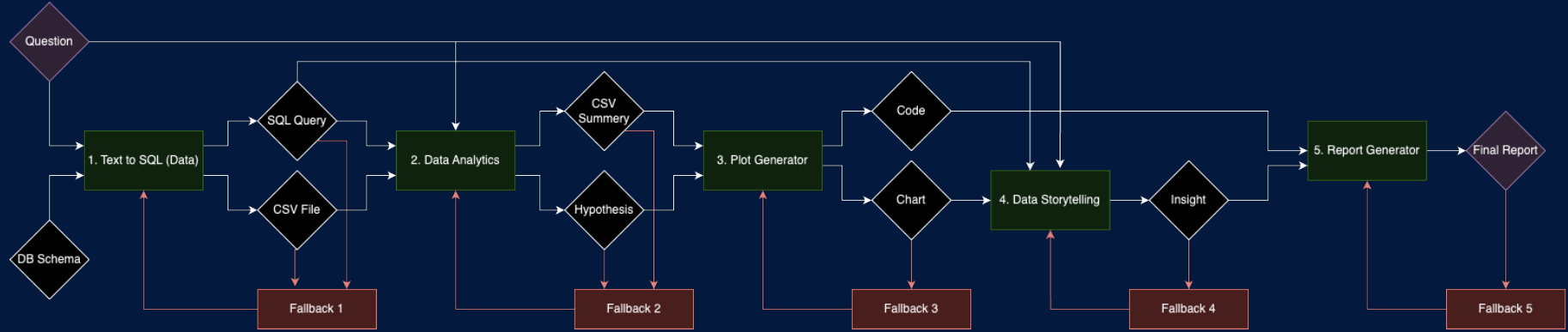
## Technical Architecture and Implementation

System Design, Tools Utilized, and Implementation Details



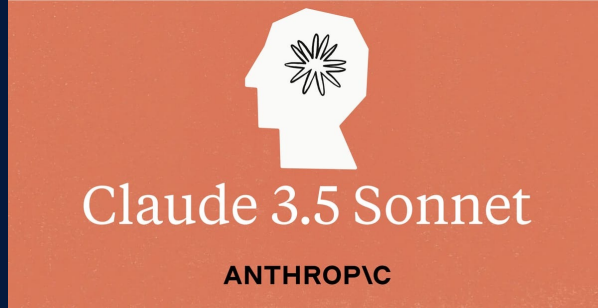


# Architecture





# Models, Tools and Frameworks

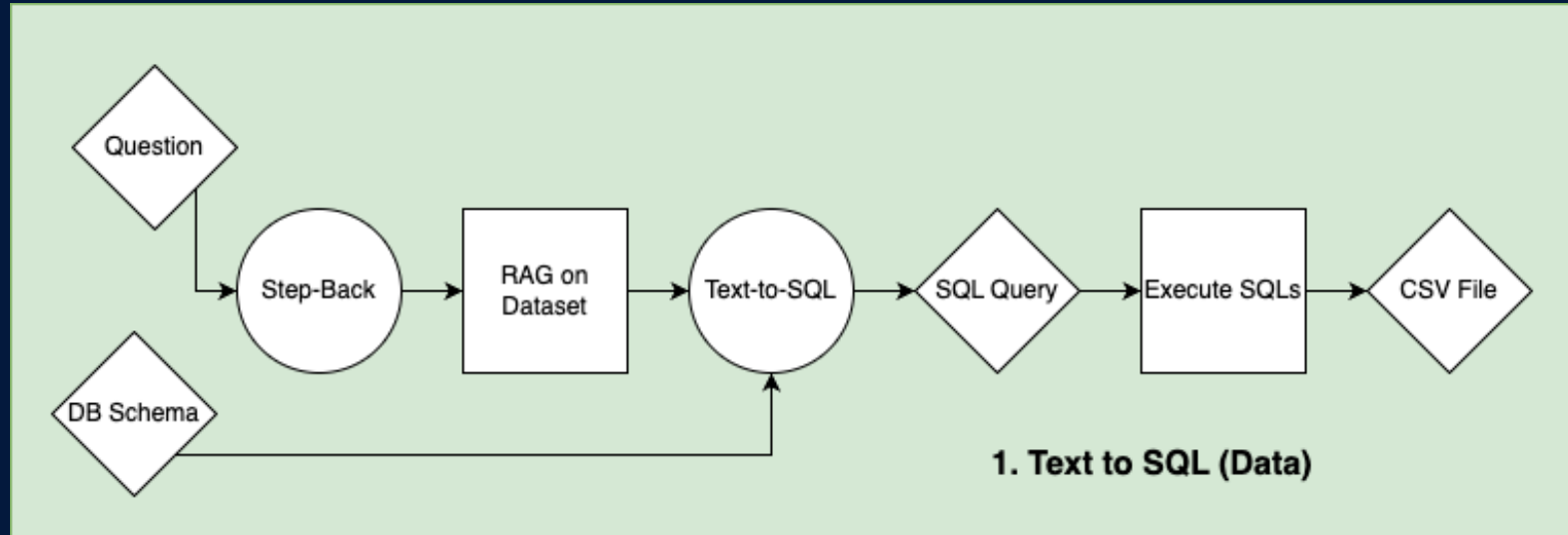


# Application Preview





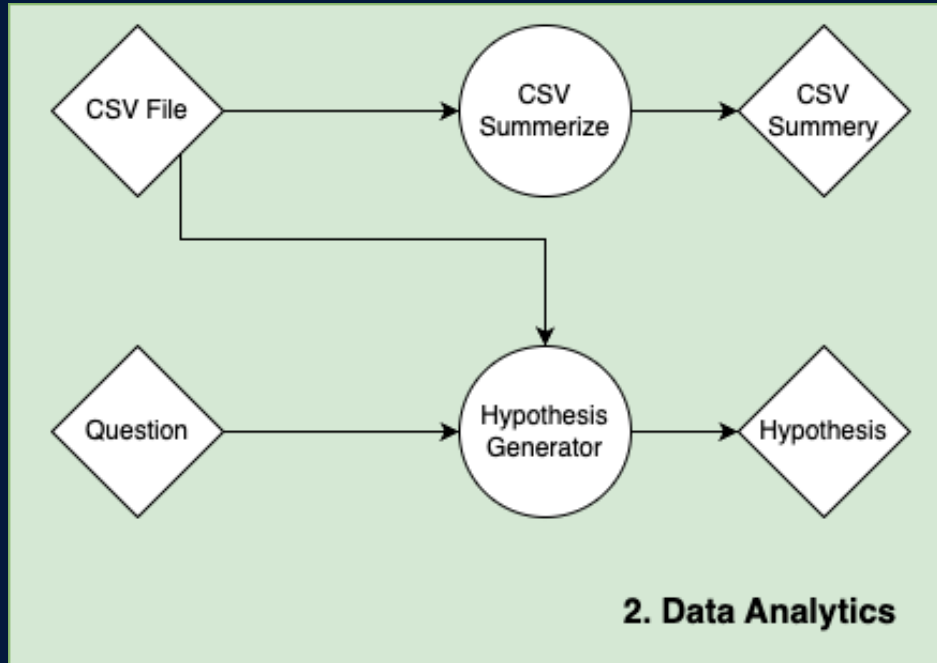
# Node 1 : Text2SQL





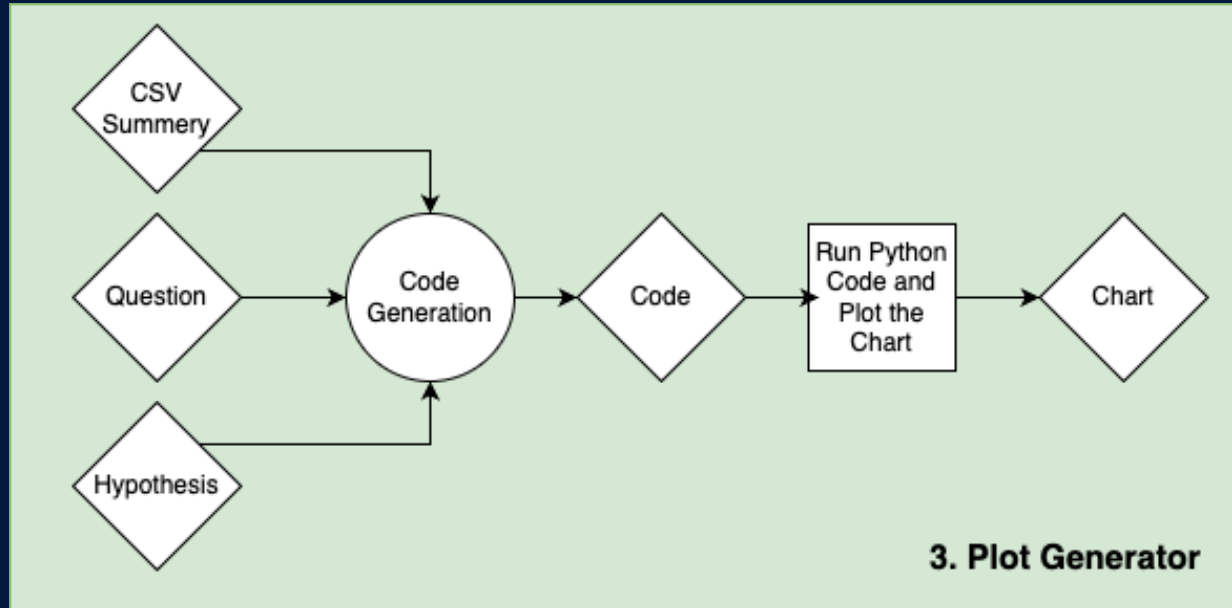


# Node 2 : Data Analytics



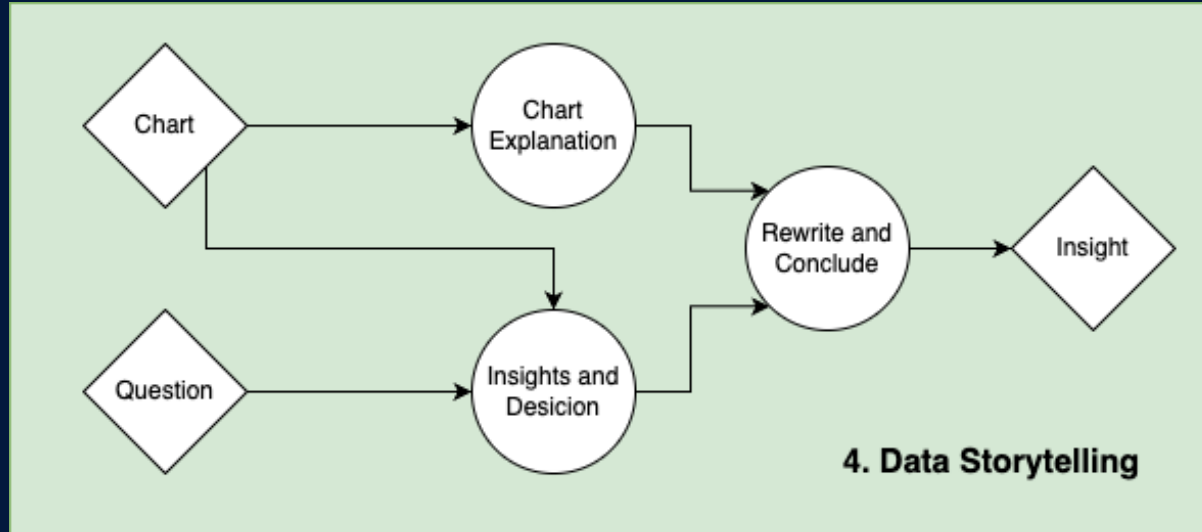


# Node 3 : Plot Generator



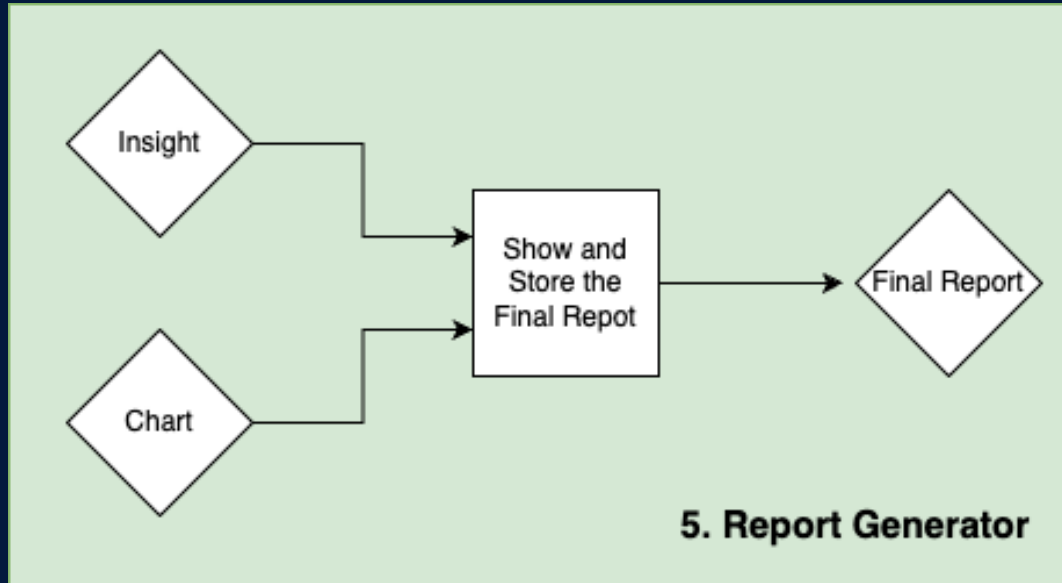


# Node 4 : Data Storytelling



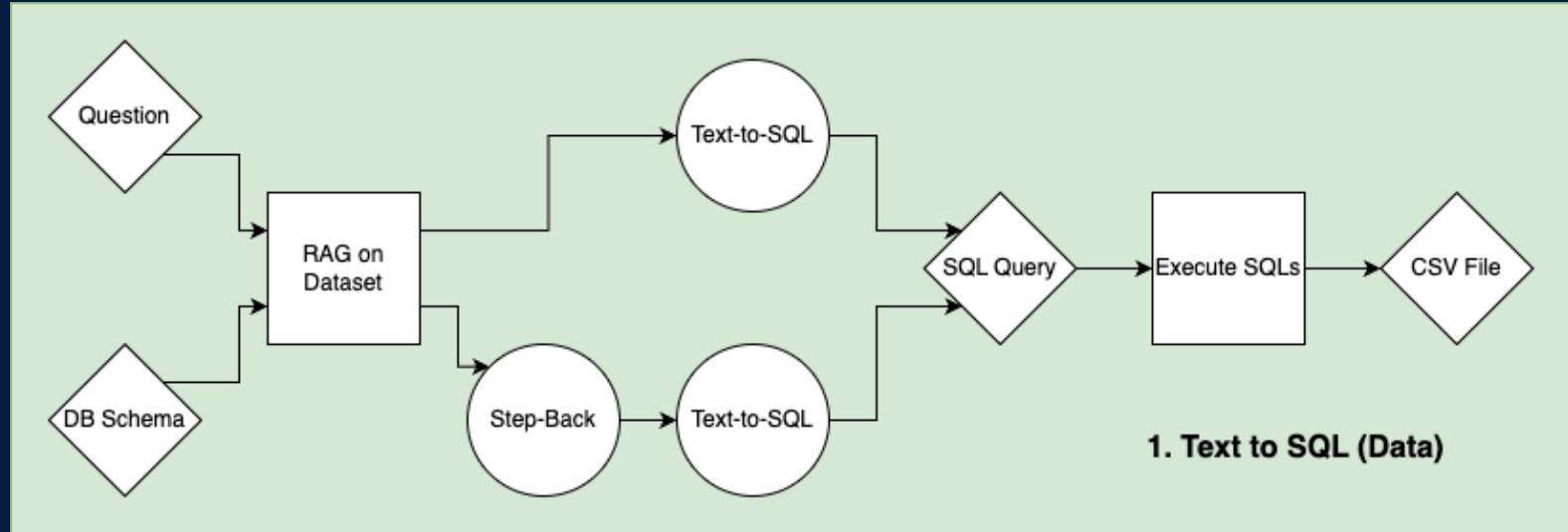


# Node 5 : Report Generator





# Node 1 : Text2SQL





# 03

## Evaluation and Results

Testing Methodology, Performance Metrics, and Analysis





# Error Rates

10%



**Text2SQL**

Mercury is the closest planet to the Sun

40%



**Data Analytics**

Venus is the second planet from the Sun

70%



**Plot Generation**

Earth is the third planet from the Sun

90%



**Data Storytelling**

Neptune is very far from the Sun





# Final Evaluation



## Metrics

What are the criteria to assess the final output?



### Relevancy

how accurately addresses the question



### Insightfulness

depth and usefulness of the insights



### Visualization Quality

correctness, clarity, and readability



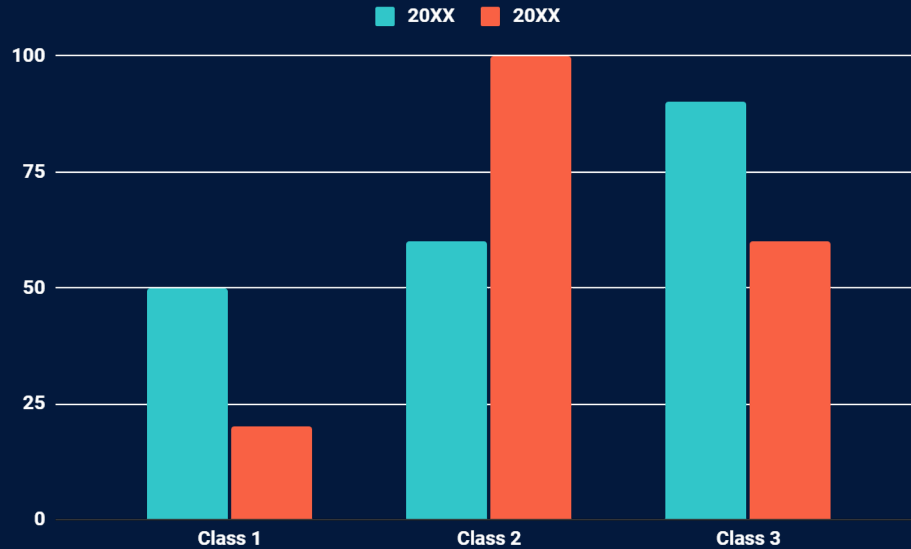
### Data Storytelling

narrative to a coherent and engaging story





# Statistics



20XX

Earth is the third planet from the Sun



20XX

Venus is the second planet from the Sun

Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)





# 04

## Conclusion and Future Directions

Challenges, Insights, and Potential Enhancements





# What are the main challenges?



## Cost

The use of LLMs, especially with multistep reasoning and prompting, incurs notable costs



## Latency

The multistep nature of the system results in longer response times compared to most digital applications



## Accuracy

LLMs can produce highly confident but incorrect or irrelevant answers, posing a challenge of hallucination



# Cost Analysis

## Introduction

Despite being red, Mars is actually a cold place. It's full of iron oxide dust

2XXX

Mercury is very small

2XXX

Jupiter is very big

2XXX

Venus is a hot planet

2XXX

Neptune is an ice giant

## Advantages

Creativity



Vision



Leadership



## Features



Trust



Patience





# Web Application

Coming Soon at:

[talkwithyourdata.xyz](http://talkwithyourdata.xyz)





# Future Road

Mercury is the closest planet  
to the Sun

Venus is the second planet  
from the Sun

**Academic journey**

**Graduation**

**01**

**02**

**03**

**04**

**Admission**

**Support services**

Saturn is a gas giant and has  
several rings

Despite being red, Mars is a  
cold planet





# Our Team



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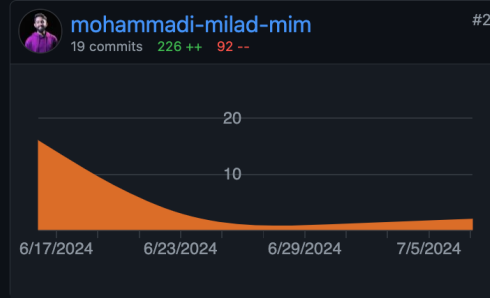
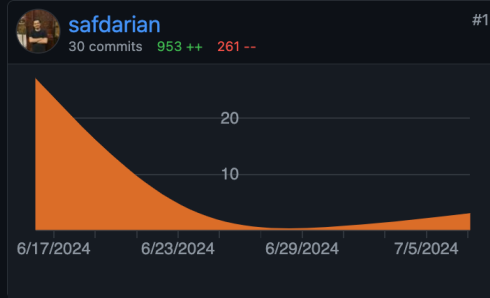
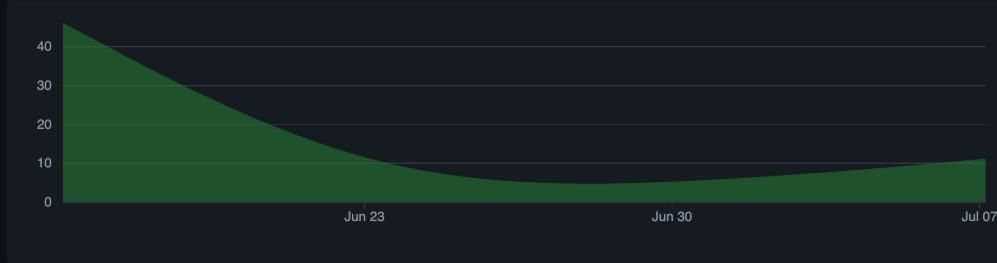




Jun 16, 2024 – Jul 7, 2024

Contributions: Commits

Contributions to master, excluding merge commits



# Code Report







“Not only can they complete the task much quicker than we can, but in theory, we wouldn’t even need to know how to use these tools in the first place.”

**—Harrison Chase, Co-Founder and CEO of LangChain**



Thanks!