



Content

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# Brand Guidelines

The digital currency for world adoption.





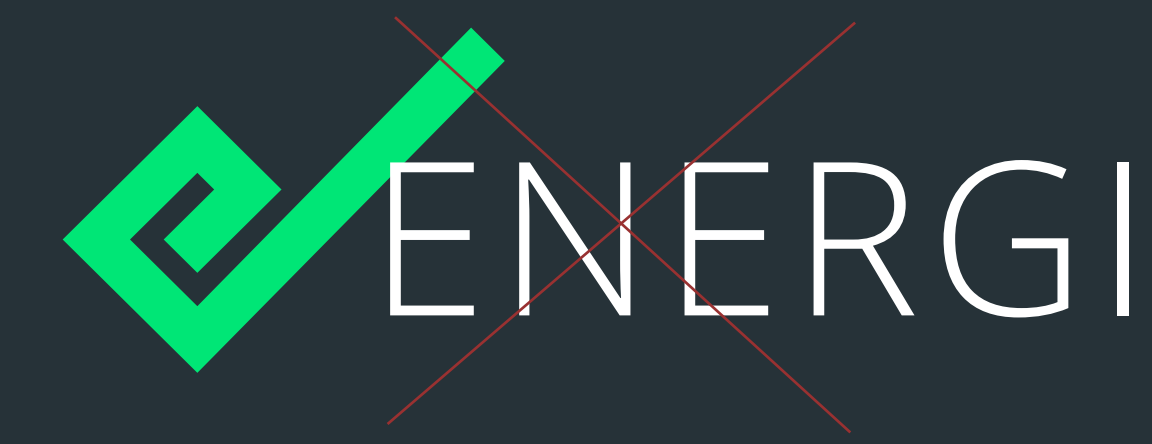
OUR LOGO

# How We Use The Logo

OUR LOGO SHOULD LOOK LIKE THIS:



PLEASE DON'T DO ANYTHING LIKE THIS:



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# Solid Colors

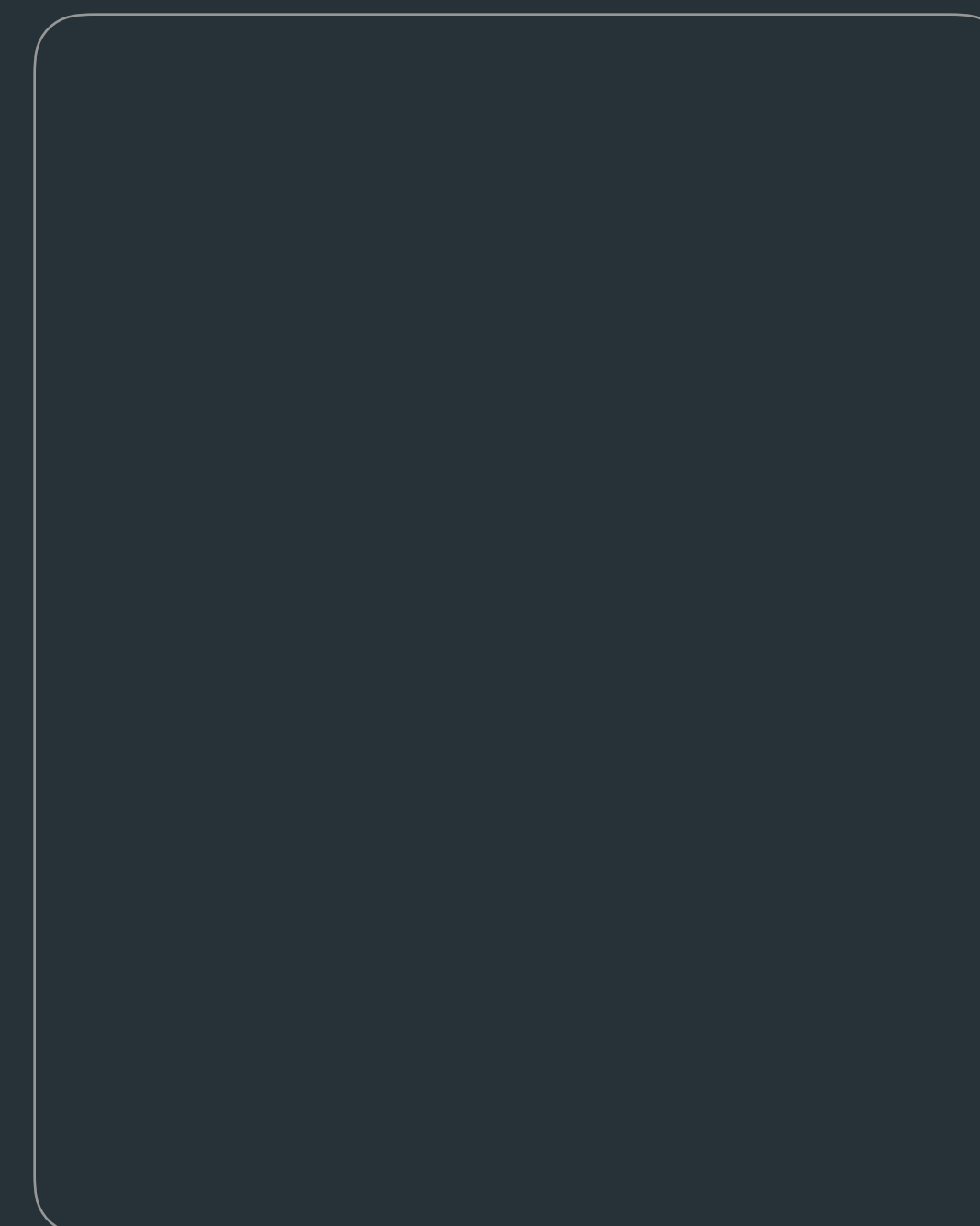
We love colors. Mostly we use green as our main colors, but we also have a variety of secondary colours as well.

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## Primary Colors



#00E676  
RGB (0, 230, 118)



#263238  
RGB (38, 50, 56)

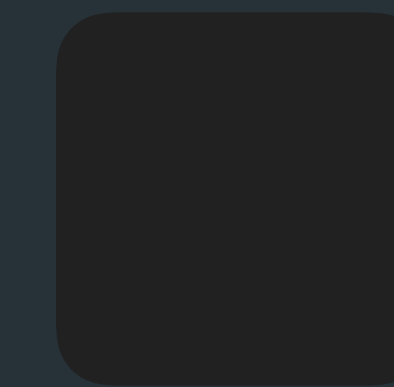
## Secondary Colors



#69F0AE  
RGB (105, 240, 174)



#F4F4F6  
RGB (244, 244, 246)



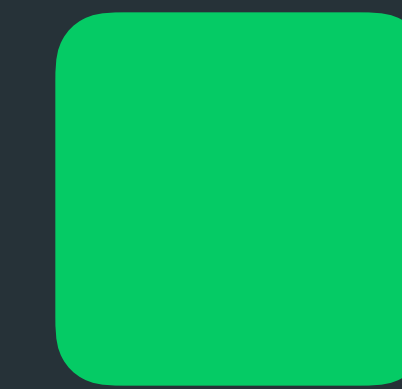
#212121  
RGB (33, 33, 33)



#33EB91  
RGB (51, 235, 145)



#BDBDBD  
RGB (189, 189, 189)



#05CB65  
RGB (5, 203, 101)

# Typographic Style

We are extremely serious about pushing our typographic experience to the next level.

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OPEN SANS SEMIBOLD FOR HEADINGS

AaBbCcDdEeFfGgHhIijjKkLlMm  
NnOoPpQqRrSsTtUuVvWwXxY  
yZz123456789!@#\$\$%

Open Sans was designed with an upright stress, open forms and a neutral, yet friendly appearance. It was optimized for print, web, and mobile interfaces, and has excellent legibility characteristics in its letterforms.

OPEN SANS REGULAR FOR BODY TEXT

AaBbCcDdEeFfGgHhIijjKkLlMm  
NnOoPpQqRrSsTtUuVvWwXxYy  
Zz123456789!@#\$\$%



CONTACT

# Wanna talk?

We would love to!

For more information about our brand  
feel free to contact **the media team.**



Energi Media  
[media@energi.team](mailto:media@energi.team)

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