# Parks Canada!

By Sean Feanny <u>safeanny@myseneca.ca</u>

MAP 524

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### **Executive Summary**

This app will allow users to search and view a master list of Parks (national parks, national historic sites and national marine conservations) across Canada which displays fees and sub-fees for services, facilities, products and rights and privileges as well as travel trade fees. Users can scroll through the list of parks as well as look up parks based on name, or location. Users can also look parks based on type of fees Looking up a park will display all fees (including GST) and any sub-fees according to age grouping, season, length of stay, and amenities. Geographic regions include: Atlantic, Quebec, Ontario, Prairies, Alberta – Division No. 9, British Columbia, and Territories.

## Why this mobile app is a good choice

This app is a good choice because it allows users to look up Canadian parks and the fees in general or for a particular park! This will come in handy for example, with tourists visiting Canada and curious about Canadian parks and fees. This also comes in handy for residents of Canada traveling to other parts of the Country as they can view fees for parks around the vacation area!

## Basic app features

- 1. Full listing of Parks across Canada.
- 2. Fee's and sub-fee's for each park.
- 3. Description for fee's and sub-fee's including: age-grouping, season, length of stay, and amenities.
- 4. Individual park look-up based on park name, location.
- 5. Display's parks both national and local.

## Expected users/market for this app

Expected users for this app include tourists to Canada allowing them to lookup fees and sub-fees for parks in the area. Other expected users are Canadian's traveling across Canada or curious of fee's and sub-fee's for parks around their local area. Last but not least, expected users also include nature enthusiasts looking to discover new parks!

#### Most common use-cases

- 1. View all parks sorted by park name.
- 2. View all parks sorted by location.
- 3. View park by name.
- 4. View all fee types.
- 5. View all sub-fee types.
- 6. View by fee type (for example, camping).
- 7. View by sub-fee type (daily, per hour, etc...).

## Timeline for implementation

This app will be implemented during the next couple weeks and be completed for the end of the summer term.

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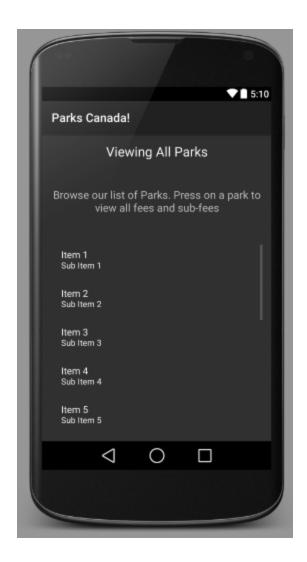
## Mock-ups

Below are just some example mock-ups to provide a sense of how the app will look and feel once it is completed. *These are mock-ups and displays may change in the final version.* 



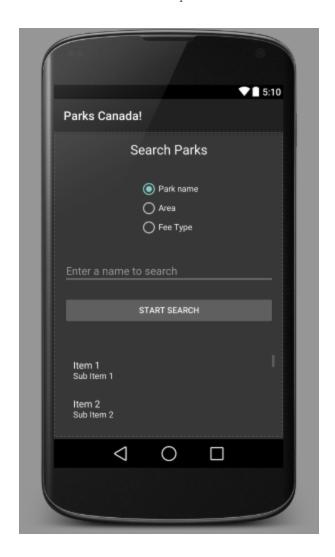
Main menu and welcome screen

#### View all Parks



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#### Search Options



#### Viewing Selected Park Info

