

The SafetyCircle® Program

Cultural Change Technology



SafetyCircle®



SafetyCircle® Principles:

- Workplace Culture is 100% expressed in Safety Culture
- Safety Culture is built top-down AND bottom-up
- Leadership defines the workplace's culture
- Health and Safety is PERSONAL – you have the most to lose
- Working inside the Circle = managing risks well now
- Health & Safety is plagued by disinterest and neglect OR overkill and “over the top”
- SafetyCircle positively transforms WorkplaceCulture

SafetyCircle® Program Toolbox:

- SafetyCircle Cultural Survey & Analysis
- SafetyCircle Reporting Tools
- SafetyCircle Agreements
- Worker Coaching
- SafetyCircle Leadership Training
- SafetyCircle Leadership Coaching
- Reminder pieces (posters, stickers, magnets, pens, logo placement)
- Reminder Systems (e.g. Work Group Agendas, Tool Box Talks)
- Technical Risk Management (e.g. Stop.Think.ACT, SWMS, JSA, Permits)
- Online WHS Indicators
- Online Induction
- Webinars

Client Feedback:

“Over the past two years IPM Safety has introduced SafetyCircle® training to our sites in Tasmania, Victoria and New South Wales and the overwhelming response to this training has been most positive. Our safety performance across all sites has dramatically increased over all plants ... we credit SafetyCircle® as playing a major role in this improvement.” Anthony Mee, Edgells-Birdseye (Simplot)

“SafetyCircle® is a simple, understandable system that can be presented to anyone, regardless of their point of view and will cut through.” Brenton Stead, Roadways Tasmania

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