Introduction

Background

Before internet developed, consumers were only able to make through offline or physical store to obtain goods, getting goods from overseas were more of a limited choices to choose and even more expensive than original price. Customers who required the item will had no other choice but to spend more efforts and methods to obtain the goods such as using a proxy to help the items while paying additional huge amount of price or with extra service charges applies on the goods. However, the condition has changed after internet formed, and transit technologies developed. Customers started to order through online from local oe international places, and receive items by parcels. Dependency on offline sellers is decreased, and advantage of them became demerit. Then sellers also expanded their business to online, and in this process, a lot of similar items get various prices as setting of sellers. In old time, market chose customer, but as customers become worldwide, customers choose market nowadays. Sellers started offer some promotions to attract customers attention, as the internet and e-commerce grows, too much information were spread across and the information became too broad which made consumers missed out the promotions or certainly not knowing where to find such promotions of the goods the consumers wanted.

So, we decided to develop one website, Unipro, as to let anyone to gather and share the known promotion information in one concentrated area to help each other to consume wisely.

Project Objective

This platform will provide the sharing information services between user to user in particular categories, like Clothes, IT, Food, etc.

* To educate users about wise consumption for their wanted item.
* To broaden the communication between users of the specific post and information(eg; comments feature allow users to ask, answer or provide more additional information of that particular post)
* Centralize the information so users don’t need to research many sites.
* To provide the location(geographical coordinate) of promotion place, if it’s offline promotion