### **Contents**

review	1
1 variable EDA	1
1 variable transformations	1
2 variable EDA	1
1 variable inference	2
Statistical Model Primer	3
Simple Linear Regression	3
Nonlinear Relationships?	
Multiple Regression	
including categorical explanatories?	

#### review

- big picture of applied stats: see 36200 image idk
- we have statistics  $(\overline{x}, \hat{p}, ...)$  and standard error  $(SE_{\overline{x}}, SE_{\hat{p}}, ...)$
- population: literally everyone, hard to measure
- sample: subset of population
- parameter: perfect summary (e.g. mean height)
- statistic: measurable summary (e.g. mean height of sample)
- stderr of stat: typical variation due to random sampling.
  - diff error formulae for each stat.
  - ▶ this course: simply calc with software
- inference: give estimate and measure of how far off it might be
  - if statistic is random and sampling distribution known, we have probabilistic inference; can get p-value or margin or err

#### 1 variable EDA

- categorical
  - bar graph
  - percent summaries
- quantitative
  - histogram
  - center:  $\overline{x}$ , median
  - ▶ spread: stddev, IQR, range
  - ▶ five number summary/box plot

### 1 variable transformations

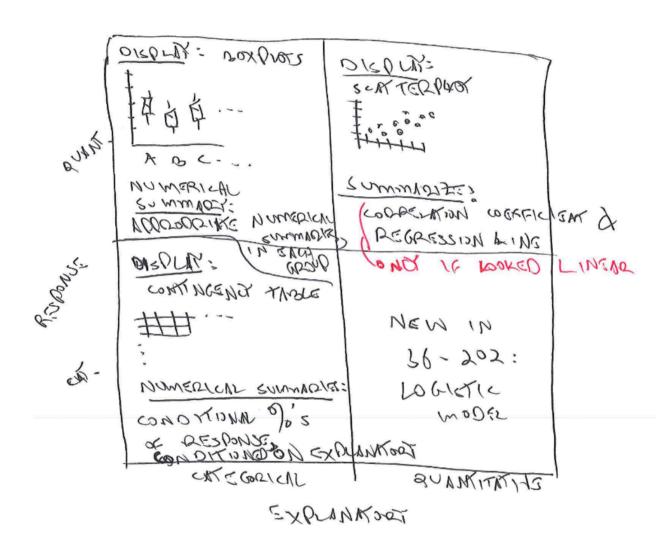
- need normal distributions?
- $x^{\frac{1}{n}}$ ,  $\log(x+c)$  so everything is > 1.
- the above's inverses
- quantile plots (qqplot) can help us diagnose if normal enough (look for straight line)

#### 2 variable EDA

• explanatory x axis  $\rightarrow$  response y axis

# Review of 2 Variable EDA (graphs and summaries to explore bivariate relationships)

[Reference: prerequisite course]



#### 1 variable inference

- statistics  $(\overline{x},S_x,\ldots)$  predicts parameters  $(\mu,\sigma,\ldots)$
- components:
  - point estimation: estimate via single number calculated
  - interval estimation: give plausible interview and how plausible
  - ▶ significance testing about hypotheses: assess evidence for/against claim about
- 95% confidence interval for  $\mu$  is  $\overline{X} \pm 2 \cdot SE_{\overline{X}}$ 
  - (works for arbitrary parameter/statistic estimate)
  - any sample Standard Error SE is  $\frac{S}{\sqrt{n}}$  with sample stddev S (but remember, we just use software)
  - technically, 2 should be  $t_{\rm crit}$  which varies with n, but it approximates to 2 for 95% confidence when large n
- · hypotheses testing

- $H_0$  vs  $H_A$
- "p value is compared to significance level. we do (not) reject the null hypothesis. we do (not) have sufficient evidence that ..."
- ightharpoonup remember: p finds boolean evidence of difference from norm, not magitude of difference

#### Statistical Model Primer

- statistical models are often of form: quantity = expectation + error
- in 1 variable, eg:  $Y_i = \mu + \varepsilon_i$  where  $\mu$  is the prediction and  $\varepsilon_i$  is the error at i.
  - we also specify the distribution and mean + stddev of the errors
- in 2 variables, eg: for some X axis value,  $Y_i = \mu_{Y|X} + \varepsilon_i$ 
  - we also specify the shape, center, spread of the distribution of errors

# **Simple Linear Regression**

- our model idea is  $Y_i = \beta_0 + \beta_1 X + \varepsilon_i$  where we assume the errors are
  - ▶ independent, mean 0, constant stddev/spread (for required for least squares)
  - are normal (required for inference)
  - (can be denoted iid,  $N(\mu = 0, \text{variance} = \sigma^2)$ )
- our **sample** regression equation is  $\hat{y} = b_0 + b_1 X$
- notice that we have three parameters:  $\beta_0, \beta_1, \sigma$ 
  - they are estimated by  $b_0, b_1$  (when using least squares), and  $\hat{\sigma}$ : what R calls "Residual standard error"
- to apply the model:
  - 1. **state** the model
    - eg: "we use the SLR model. vision distance =  $\beta_0 + \beta_1 \cdot \text{age} + \varepsilon_i$  where errors are independent, mean 0, constant stddev, normal.
  - 2. **validate** the data works for the model
    - linearity: visual inspection
    - errors are:
      - independent: residual plot. residuals "patternlessly" above and below 0 line.
      - mean 0: residual plot. reasonably centered around 0.
      - constant stddev: residual plot. reasonably constant spread, scanning left to right
    - if there are problems, consider diff model/transformations
  - 3. **estimate** the parameters
    - use software to find  $b_0, b_1, \hat{\sigma}$
  - 4. **inference**: is data probably showing a relationship between *X* and *Y*?
    - t test for  $\beta_1 = \text{or} \neq 0$
  - 5. **measure strength** of model with  $\mathbb{R}^2$  (if not chance)
    - $R^2$  is the percent of variability in Y that can be attibuted to the linear relationship with X
    - ▶ "Multiple R-squared" in R. NOT "Adjusted"
  - 6. **predict** of Y from X (for individual with X or all people with X)
    - ▶ the equation predicts the point estimate of Y given X
    - get prediction vs confidence interval via R for probable values of Y for individual or all at X

## Nonlinear Relationships?

- can use a nonlinear model (same four error assumptions)
- can transform it
- transformations often preferred: fewer parameters make a simpler model
- make sure to not overfit!

# **Multiple Regression**

- we're often interested in predicting a Y from multiple explanatory  $X_i$
- when contribution from each  $X_i$  is linear, we have multiple linear regression:

$$Y_i = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p + \varepsilon_i$$

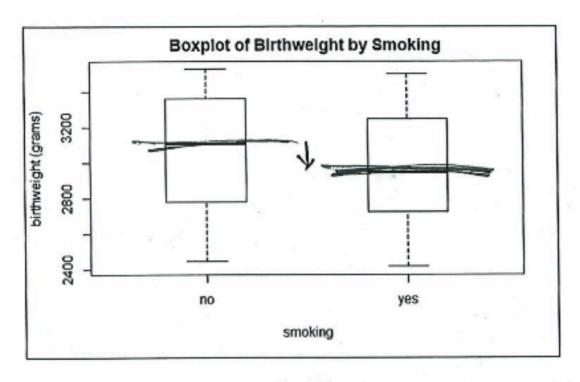
where errors are

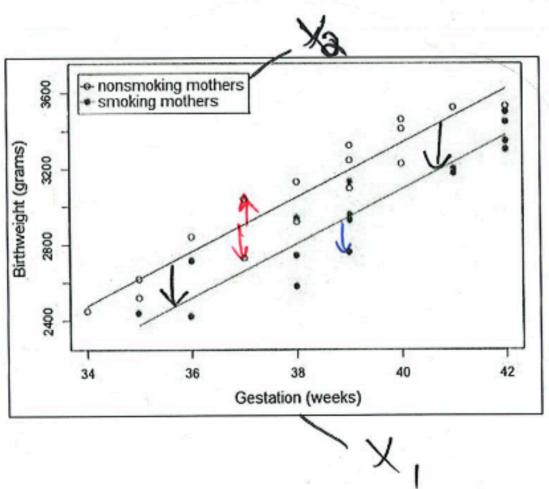
- independent
- ▶ mean 0
- contant stddev
- ▶ normal
- p+2 parameters:  $\beta_{\{0-p\}}$  and  $\sigma$ 
  - like SLR,  $\sigma$  is stddev of errors, ie typical deviation of Y from regression hyperplane
  - $\hat{\sigma}$  in R is still "residual standard error"
- each  $\beta_i$  is the avg change in Y when  $X_i$  increases by 1 unit and the other Xs remain fixed
- eg school.mod = lm(GPA ~ IQ + SelfConcept, data=school)
- to apply the model:
  - 1. **state** the model
  - 2. validate the data works for the model with EDA
    - ▶ scatterplots of Y against each explanatory (w/pairs plot). linearity: visual inspection
    - errors are:
      - independent: residual plot. residuals "patternlessly" above and below 0 line.
      - mean 0: residual plot. reasonably centered around 0.
      - constant stddev: residual plot. reasonably constant spread, scanning left to right
    - if there are problems, consider diff model/transformations
    - low multicollinearity (each  $X_i$  weakly correlated with each other) (might otherwise get mathematically impossible/conceptually inappropriate, misleading results. see media/high multicollinearity)
      - can *informally* investigate via: correlation matrix, odd parameter estimates, oddly large estimate stderrs
      - mathematically diagonse via variance inflation factor (vif)
        - let a model be  $Y \sim X_1 + X_2 + X_3$
        - vif of  $X_i$  is  $\frac{1}{1-R^2}$ , with  $R^2$  from  $X_i \sim$  the other Xes.
        - i.e., vif of  $X_1$  depends on  $X_1 \sim X_2 + X_3$
        - BUT: just use software.

- when high multicol., drop variables: check diff subsets of *X*es, recheck diagnostics for each. find best model with R's *adjusted R-squared* (adjusts for different number of explanatory variables. otherwise, R-squared would be higher with more variables, rmbr?)
- BUT: also justs use software (best subsets routine)
- 3. estimate parameters w/ software
- 4. **inference**: is data probably showing a relationship between  $X_i$  and Y?
  - F-statistic: tests if any of  $X_i$  are important for predicting Y
  - individual T-tests: tests if each  $\boldsymbol{X}_i$  is a significant predictor in the presence of all other explanatories
- 5. **predict**: use model, with  $R^2$  for its effectiveness
  - multiple R-squared: proportion of variation in Y that can be explained by all of  $X_i$ . has a few properties:
    - closer to 1 = better "fit"
    - can only increase with more predictors
    - diminshing returns

## including categorical explanatories?

• check for no interaction between predictors





parallel lines iff  $X_2$  doesn't depend on  $X_1$  iff no interaction between  $X_1$  and  $X_2$  iff  $X_1$  effect doesn't depend on  $X_2$ .

why is this so verbose from the slides :/

- assuming no interaction between predictors:
  - ► include a binary indicator/dummy variable (1 if smoker, 0 else)
  - call the category defined as 0 a "baseline" category
- if a categorical variable has, say, 3 options, we get 2 dummy variables, both binary with 0 representing baseline group.
  - "controlling for years of seniority, dept A makes X less than dept C on average"
  - "holding dept constant, we estimate for every extra year of seniority, salary increases by X on average"

TODO pg 57