

Credit Card Transaction Report

Revenue

55M

Amount

44.5M

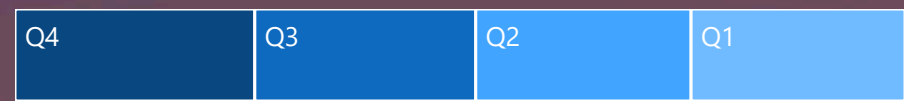
Total Interest

7.8M

Count

656K

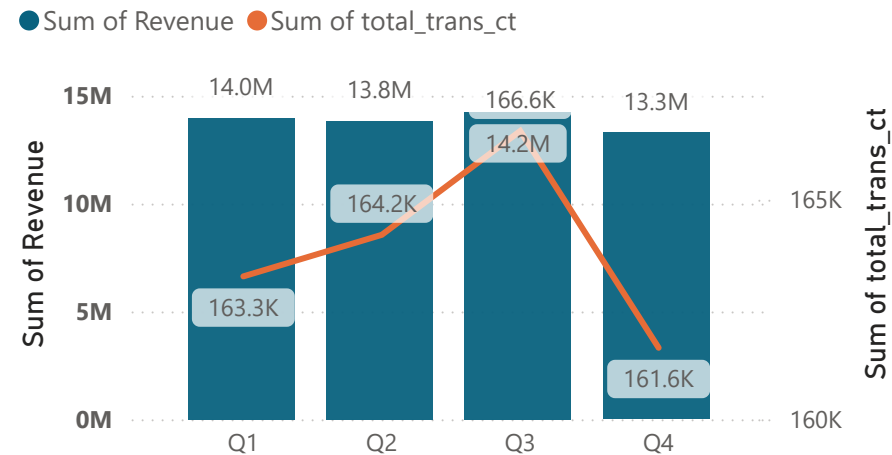
card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23



week_start_date

All

QTR Revenue and Total transaction Count

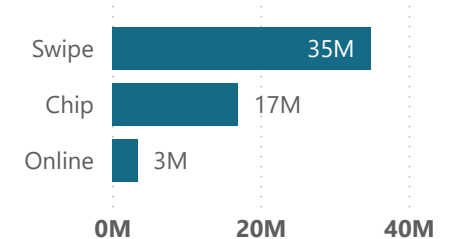


F M

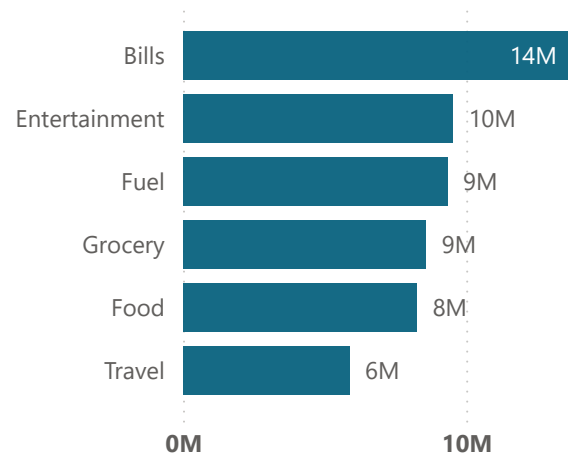
Silver Blue Gold Platinum

Med Low High

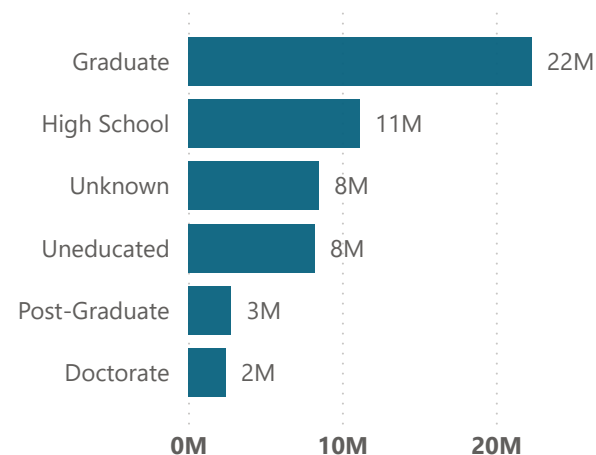
Revenue by Use Chip



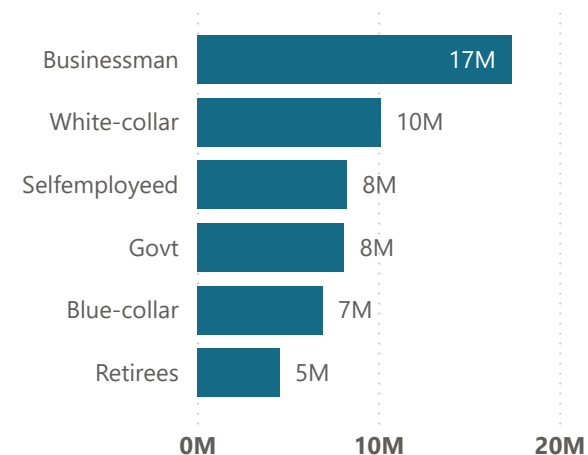
Revenue by Expenditure type



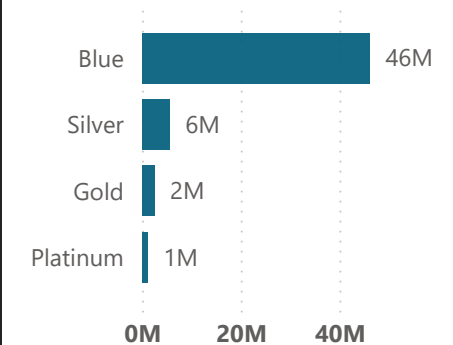
Revenue by Education Level



Revenue by Customer Job

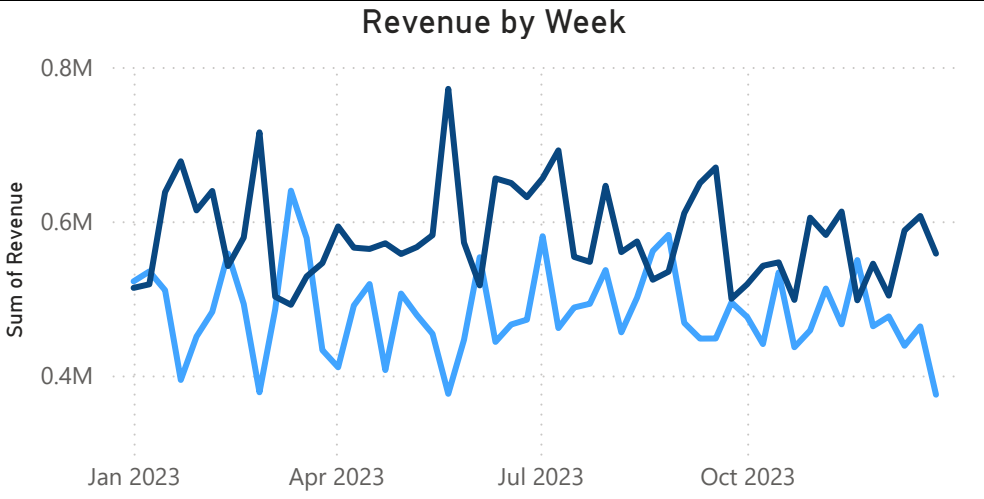


Customer Acq Cost



Credit Card Customer Report

Revenue	Total Interest	Income	CSS	Q4	Q3	Q2	Q1
55M	8M	576M	3.19				



customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Businessman	17387832	14285412	25,39,390
White-collar	10114656	8221742	14,41,074
Selfemployeed	8261758	6395026	11,19,742
Govt	8111701	6507875	11,60,016
Blue-collar	6904279	5488838	9,52,801
Retirees	4535184	3623120	6,30,359
Total	55315410	44522013	78,43,382

week_start_date

All

Revenue by Chip

All

M 30M

F 25M

