**Projects Guide**

**EdgeFX Kit Vs Recommendations**

EdgeFX is neat and covers most of the features but current trend is more of JQuery usage with images been displayed using various effects and refreshing of page should be very minimum (same like gmail). Hence there are lot of things to be improved in-terms of faster navigation and user-friendliness as we shouldn’t force the visitor to register very frequently.

Recommended Product Showcase styles are;

<http://www.edgefxkits.in/bldc-motor-speed-control-with-rpm-display> - On mouseover zooming is a good effect & most widely adopted. We recommend the same.

<http://www.lotusaviationgroup.com/> - in the bottom of the page, upon mouseover onto images, Zoom Icon get overlapped – upon click, it takes to related images.

<http://www.hoskinginteriors.com/portfolio/family%20room-decorating-londonderry-nh> – Click on Photo full view & then onto FULL SCREEN.

<http://corporateshoppie.com/> - Prize Range selection

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| **Sl.no** | **Feature** | **Edge fx Kits** | **Project Guide/Make My Project** |
|  | Products Thumbnail display | Grid/List View | Grid/List View will be there.  Grid/List view with effect of <http://www.lotusaviationgroup.com/>  Grid View/List View will be Ajax based. Upon click, page will not refresh. |
|  | Product Details Page | one to many images with mouse over effect.  Detailed description with tabs for more details along with video.  Pricing, features.  Related Products Listing | All features will be same as Edge fx but with different style of presentation. |
|  | Product Offers | - | When a visitor views product details page, it will even show bundled products with discounted price. |
|  | Add to Compare | Traditional approach.  Can’t see compare list | It would be Ajax based. Upon click, page will not refresh. |
|  | Add to Wishlist | Traditional approach, takes us to Login Page | Info will be stored in Cookies. So that when the visitors returns back to our website, his wishlist will be shown to him. SMART APPROACH. Ajax Based |
|  | Email to Friend | Takes to Login Page | We shouldn’t force them to register. |
|  | FAQ related to a product(optional) | NONE | Recommended |
|  | Dealers Network | YES | YES |
|  | Become A Dealer / Affiliate | YES | Yes |
|  | Customer Support | No | YES |
|  | Chat facility | YES | YES |
|  | Social Media Links | Yes | Yes |