

# V SUNIL KUMAR REDDY

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Location - Visakhapatnam, 53001

Summary	As a UI/UX Designer at Intexm Media, I drive lead generation and revenue by crafting engaging videos, graphic designs, and fully coded landing pages. Skilled in HTML, CSS, and JavaScript, I enhance user experiences while also building brand identities through logo design and cohesive visuals. My blend of technical skill and creative vision supports both business growth and brand impact.
Skills	<div><ul style="list-style-type: none"><li>• Design style guides</li><li>• Visual storytelling design</li><li>• Design thinking</li><li>• Wireframing and Prototype</li><li>• Graphic design</li><li>• Video Editing</li><li>• HTML, CSS, JavaScript</li><li>• jQuery, Tailwind CSS, Bootstrap</li></ul></div> <div><ul style="list-style-type: none"><li>• Responsive design</li><li>• 2D illustration</li><li>• Logo design</li><li>• Website graphics</li><li>• Motion graphics</li><li>• After Effects, Canva</li><li>• Adobe Photoshop, Illustrator</li><li>• Figma, FigJam</li><li>• MS-Office Suite</li></ul></div>
Experience	<div><p>(10/2024 - 08/2024)</p><p><b>UI/UX DESIGNER, INTEXM MEDIA, VISAKHAPATNAM, INDIA</b></p><ul style="list-style-type: none"><li>• Designed and developed creative multimedia content for web and mobile applications.</li><li>• Optimised web pages for maximum speed and scalability using best practices in UI and UXdesign.</li><li>• Assisted in creating marketing materials such as landing pages, banners.</li><li>• Developed and maintained user-facing web pages using HTML, CSS, JavaScript and jQuery. Implemented improvements to boost site performance.</li><li>• Developed graphics, logos and layouts for product illustrations, company logos, and websites</li></ul></div> <div><p>(04/2024 - 08/2024)</p><p><b>Video Editor Intern, Sales Era, Remote, India</b></p><ul style="list-style-type: none"><li>• Crafted engaging visuals for online marketing campaigns.</li></ul></div> <div><p>(05/2024 - 07/2024)</p><p><b>Video Editor Intern, Psychobeings, Remote, India</b></p><ul style="list-style-type: none"><li>• Created engaging content on psychological topics for a broader audience</li></ul></div>
Education & Training	<div><p>05/2020 - 04/2023</p><p><b>Bachelor Of Technology, EEE</b></p><p><b>Sanketika Institute Of Technology And Management, Visakhapatnam.</b></p></div>

	05/2016 - 04/2019 <b>Diploma. EEE</b> <b>Mrs. AVN Polytechnic College</b> , Visakhapatnam  04/2016 <b>SSC, HIGH School</b> <b>MNR High School</b> , Visakhapatnam
<b>Activities &amp; Honour</b>	<ul style="list-style-type: none"> <li>• Participating in Design &amp; Front End Developing Challenges</li> <li>• Video Editing &amp;</li> <li>• Graphic Designing</li> </ul>
<b>Accomplishments</b>	<ul style="list-style-type: none"> <li>• Participated in Front End Dev challenges &amp; Earned a badge</li> <li>• Participated in Codepen Weekly Challenges &amp; Earned Recognition</li> </ul>
<b>Certifications</b>	<ul style="list-style-type: none"> <li>• <b>Visual Communication Design for Digital Media</b> - NPTEL</li> <li>• <b>JavaScript Algorithms and Data Structures</b> - FreeCodeCamp</li> <li>• <b>Responsive Web Design</b> - FreeCodeCamp</li> </ul>
<b>Languages</b>	<b>Telugu</b> - Native Language <b>Hindi</b> - Advanced (C1) <b>English</b> - Proficient (C2)
<b>Websites, Portfolios</b>	LinkedIN - <a href="https://www.linkedin.com/in/sunil-kumar-ab0a9b24b/">https://www.linkedin.com/in/sunil-kumar-ab0a9b24b/</a> CodePen - <a href="https://codepen.io/safikumar00">https://codepen.io/safikumar00</a> Portfolio - <a href="https://safikumar00.github.io/portfolio/src/index.html">https://safikumar00.github.io/portfolio/src/index.html</a> Behance - <a href="https://www.behance.net/8fc59bee">https://www.behance.net/8fc59bee</a>