

DM YOUNUS

Professional Digital Marketer

Portfolio | Fiverr | LinkedIn | WhatsApp

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🏠 Feni, Chattogram, Bangladesh

Enthusiastic and data-driven Digital Marketer passionate about creating high-converting campaigns, managing social media growth, and optimizing brand presence online. Skilled in SEO, social media advertising, and content strategy, with a focus on helping businesses reach their target audience and grow revenue through data-backed marketing solutions.

Skills:

Technical Skills:

- ✓ Social Media Marketing (Facebook, Instagram, LinkedIn, YouTube)
- ✓ SEO (On-page, Off-page, Technical SEO)
- ✓ Bulk Email Collection (Lead Collection)
- ✓ Content Marketing & Copywriting
- ✓ YouTube Channel Optimization
- ✓ Canva, CapCut, Filmora
- ✓ Data Analytics (Google Analytics, Facebook Insights)

Interpersonal Skills:

- ✓ Communication
- ✓ Client Relationship Management
- ✓ Team Collaboration
- ✓ Strategic Planning
- ✓ Problem-Solving

Projects:

1. Social Media Growth for Local Business

- Increased a local fashion brand's Facebook page followers from 2K to 15K within 4 months through organic and paid strategies.
- Facebook Page Setup & SEO.
- Managed ad campaigns with a CTR of 5.7% and improved engagement by 180%.

2. YouTube Channel Setup & SEO

- Created and optimized 10+ YouTube channels for clients, handling banner design, video SEO, keyword research, and monetization strategy.
- Helped a client reach 1,000 subscribers and 4,000 watch hours in under 3 months.

Education:

Institute: Cumilla University, Cumilla, Chattogram (2019-2023)

Degree: Bachelor of Bangla

Language:

- 1 Bengali (Bangla): Native
- 2 English: Fluent (Written & Spoken)