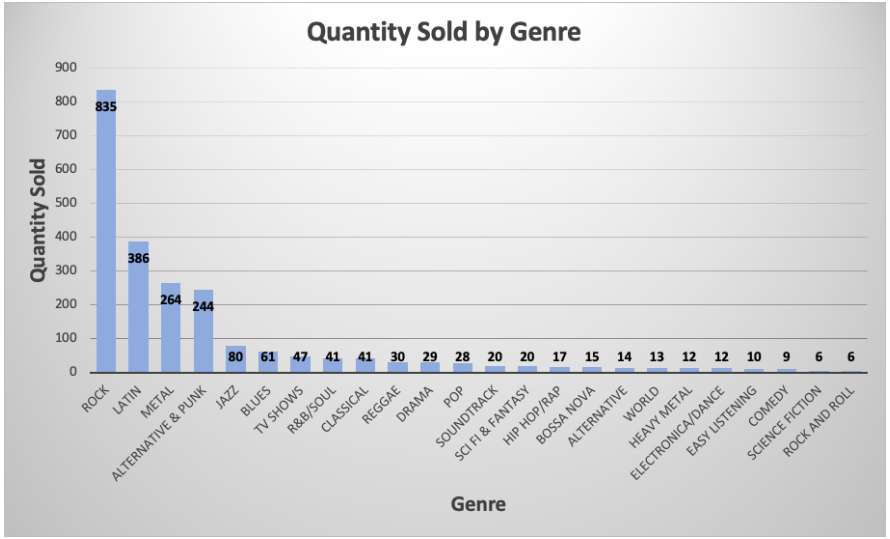
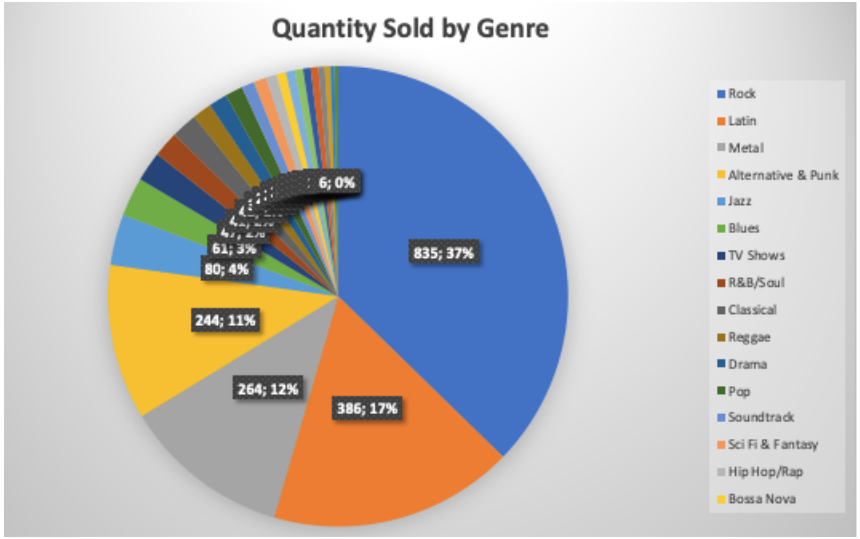
Which **Genre** is the most popular of all time?



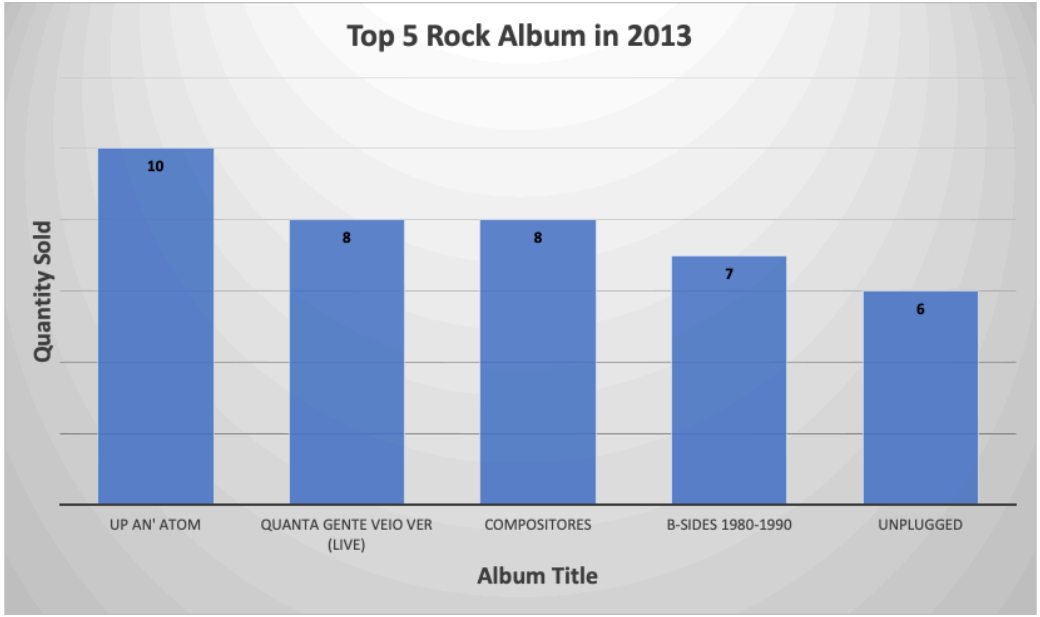


Rock genre is far more popular than others.

It's known that 37% of the purchase are songs with Rock genre, followed by Latin with 17% and Metal with 12%.

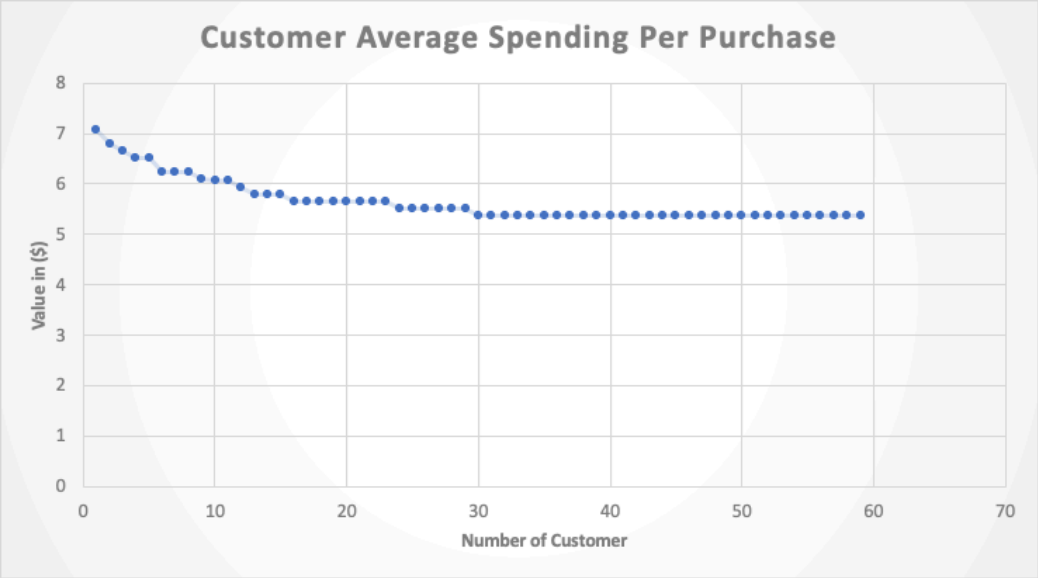
Ref: https://classroom.udacity.com/ - SQL Question set 3

What are the **Top 5 Rock Album** in **2013**?



Top 5 Rock Album purchased in 2013 are Up An' Atom with 10 purchase, Quanta Gente Veio Ver with 8 purchase, Compositores with 8 purchase, B-Sides with 7 purchase and Unplugged with 6 purchase.

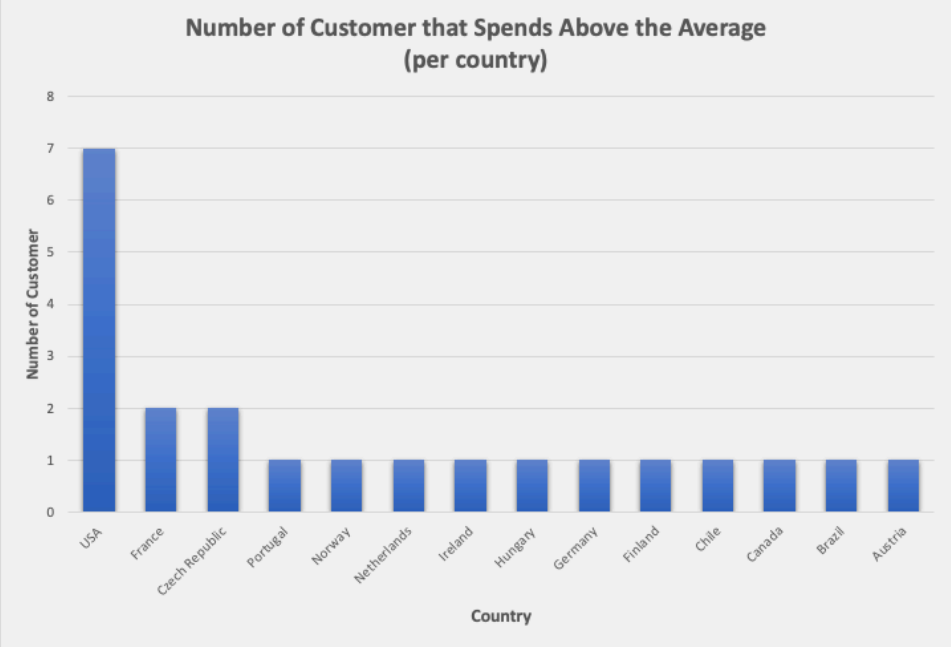
What is the **lifetime average spending of customers per purchase** (in dollar) ?



There are 59 distinct customers in the database.

Most customers spend around 5.37 to 6 dollars per purchase. (as it is grouped average total invoice)

What are top 3 countries that have most **customers' lifetime spending above the average?**



In average, the lifetime total spending is $ 39.46 per customer.

Top 3 countries with customers' lifetime spending above the average are USA, France, Czech respectively.

USA have 7 customers, significantly greater than Czech and France with only 2 customers.